

Semester	Start WS						
4	Masterarbeit						30
	30 ECTS						ECT Pur
3	Social Innovation II (WP) 5 ECTS	Advanced Entrepreneurial Finance and Strategy (W) 5 ECTS	Intercultural Communication (W) 5 ECTS	Service Operations (W) 5 ECTS	Analytical Customer Management (W) 5 ECTS	Seminar on Strategic Management (W) 5 ECTS	30 ECT Pur
2	From Idea to Commercialization: Start-up School (P) 5 ECTS	Entrepreneurial Networks and Start-up Management (P) 5 ECTS	Innovation and Creativity in Individuals, Teams, and Organizations (P) 5 ECTS	Social Innovation I (P) 5 ECTS	New Product Development (WP) 5 ECTS	Change Management (WP) 5 ECTS	30 ECT Pur
1	The Past, Present and Future of Entrepreneurship and Innovation (P) 5 ECTS	Service Management (P) 5 ECTS	Economics of Innovation (WP) 5 ECTS	Entrepreneurial Management and Tourism (WP) 5 ECTS	Regional and Urban Economics (WP) 5 ECTS	Seminar on Entrepreneurship and Innovation (WP) 5 ECTS	30 ECT Pur

Semester	Start SS						
4	Masterarbeit						30
	30 ECTS						ECT Pur
3	Advanced Consulting Case (WP) 5 ECTS	Return on Service Management (W) 10 ECTS		Intercultural Communication (W) 5 ECTS	Retail Management (W) 5 ECTS	Cross Cultural Management (W) 5 ECTS	30 ECT Pur
2	The Past, Present and Future of Entrepreneurship and Innovation (P) 5 ECTS	Service Management (P) 5 ECTS	Economics of Innovation (WP) 5 ECTS	Entrepreneurial Management and Tourism (WP) 5 ECTS	Social Innovation II (WP) 5 ECTS	Seminar on Entrepreneurship and Innovation (WP) 5 ECTS	30 ECT Pur
1	From Idea to Commercialization: Start-up School (P) 5 ECTS	Entrepreneurial Networks and Start-up Management (P) 5 ECTS	Innovation and Creativity in Individuals, Teams, and Organizations (P) 5 ECTS	Social Innovation I (P) 5 ECTS	New Product Development (WP) 5 ECTS	Change Management (WP) 5 ECTS	30 ECT Pur