

Study Information



Expanded Realities Bachelor of Arts

Bachelor's Degree Program Expanded Realities

The Program. What does it consist of?

Whether games or medicine, school, industry or science: virtual reality and expanded realities in general are about to break into almost every area of life. They will soon become part of everyday life just like the smartphone today. Students are helping to shape this future in the international bachelor's program Expanded Realities. They conceive, design and develop new worlds and applications and contribute to a completely new media language. They master the technological aspects of virtual, augmented or mixed reality as well as the creative and conceptual production of content and develop an understanding of the ethical and social dimensions of this new medium.

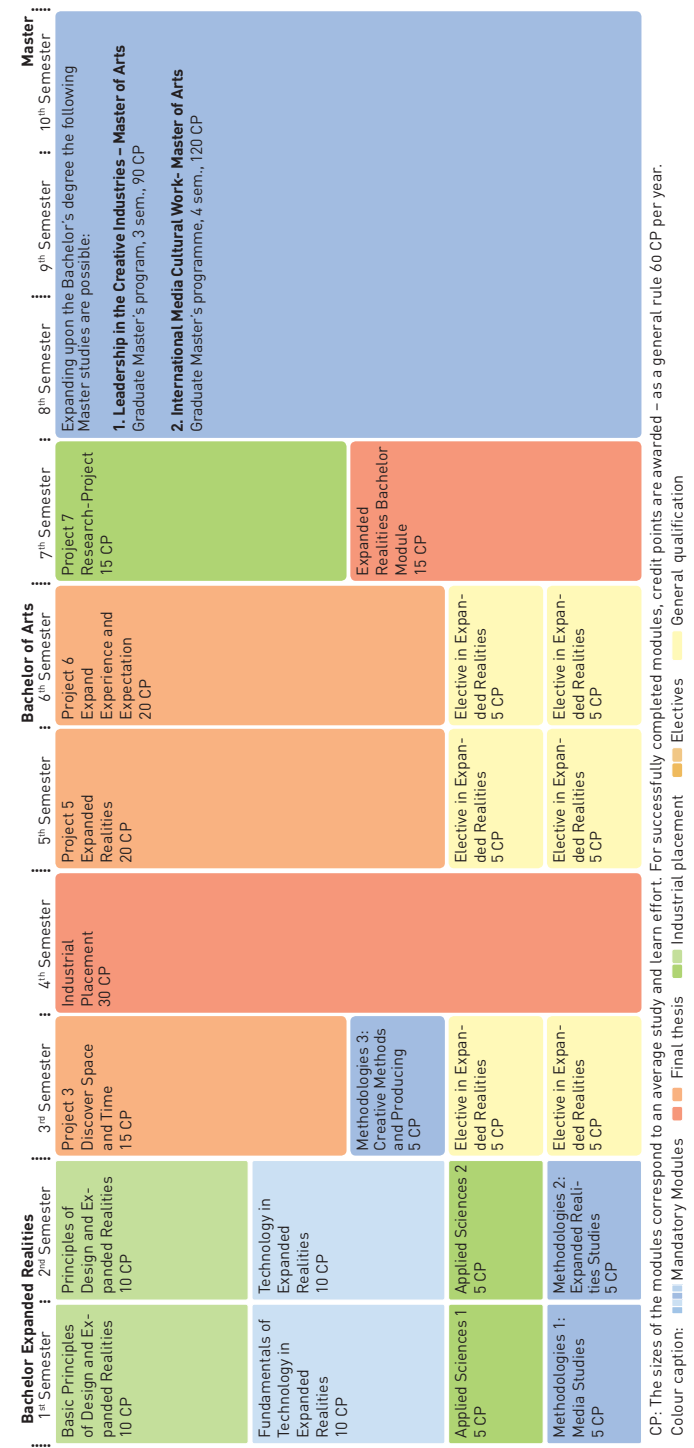
Fields of practice. How will this degree support me professionally?

The prospects are diverse and promising as more and more industries are working with Expanded Realities, including media and entertainment, but also industry and academia. Typical professions and work areas are:

- Direction and production of applications and products in the field of Expanded Reality
- Conception and development of technologies and applications in the field of ER
- Interaction and experience design, as well as 3-D world-building & ER storytelling
- Marketing of relevant media products

Modules. What's the program's structure?

Essential technical, creative and scientific basics are taught in the first two semesters. From the third semester onwards, the practical workshops take up a central role. Here, students work in teams on increasingly complex practical projects with high-tech equipment, as they will be doing later in their professional lives. In the fourth semester the students spend the practical phase in a company. Further Expanded Realities workshops are followed by a research project and the bachelor's thesis in the seventh semester.



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Prerequisites: What do I need to qualify for the program?

The prerequisite for the bachelor's program Expanded Realities is an entrance qualification for universities of applied sciences. Applicants should also have a good command of English as the language of instruction is English. Applicants must submit a digital portfolio consisting of three work samples. A central component of the selection process is the aptitude test. This consists of an interview at the department and a practical task (homework).

The following school-leaving qualifications are recognized as fulfilling admission requirements:

- General higher education entrance qualification
- Subject-specific higher education entrance qualification valid in Hesse
- Entrance qualification for applied science universities valid in Hesse

Application and program start

Courses commence in October for the winter term; please prepare for an application deadline in May.

Find information for the application process at: www.h-da.de/bewerbung.

Consultation: Where to obtain more info?

First contact point is the Student Service Center (SSC). Besides general course guidance and detailed information related to the application process, the SSC also advises on the study's organizational and financial matters.

Additional information on the B.A. program Expanded Realities can be found at <https://er.medien-campus.h-da.de/>

For those who need further information on the topics of study financing or student housing, the Studierendenwerk Darmstadt is responsible. Learn more at www.studierendenwerkdarmstadt.de/en/

International students, contact international@h-da.de



Hochschule Darmstadt: What should I expect?

According to the renowned magazine Wirtschaftswoche h_da enjoys a top reputation with German personnel managers and scores highly because of its close connection to professional practitioners and organizations. Darmstadt University of Applied Sciences is renowned for:

- Efficient course organization and short durations of study
- Practical work in cooperation with professional organizations as an integral program aspect
- Optimal preparation for entry into professional life

More info at <http://www.h-da.com>

“We appreciate the strong ability to work in a team and the pronounced focus on solutions by the students of the h_da media campus. The practical training allows a fast and smooth entry into the professional working world in a creative agency. The h_da's strong focus on VR in particular is brilliant for us at Quadrolux with our strong focus on storytelling”.

Marcus Stiehl-Bruch, General Manager Quadrolux GmbH

“A course in Expanded Realities was long overdue. We need experts who understand these immersive media and can exploit their full potential.”

Michael Gödde, Creative Director, Videoreality