Language of instruction: German and English



1. Semester 2. Semester 3. Semester 4. Semester (SoSe/WiSe) (SoSe/WiSe) (SoSe/WiSe) (optional) Quantitative Empirical Leadership & Methods for Elective Module* Communication Management (5 ECTS) (5 ECTS) (5 ECTS) International Financial Marketing Management in a Markets & Risk Global Market Management Practical (5 ECTS) (5 ECTS) Management of a W N Global Firm (Business Simulation) European & Strategic Elective Modules might comprise: (10 ECTS) International Management & Geographic Analytics (5 ECTS) Digital Transformation Management (5 **Business Law** Globalisation Internship ECTS) (5 ECTS) (5 ECTS) - Seminar in Accounting, Finance or Study Abroad Controllership(5 ECTS) (optional) Global Human Controllership in International (30 ECTS) Resource Management Companies (5 ECTS) (5 ECTS) Corporate Entrepreneurship & Governance & Innovation Master's Thesis Corporate Social Management (15 ECTS) Responsibility (5 ECTS) (5 ECTS) International Elective Module* Economics & **European Integration** (5 ECTS) (5 ECTS)