

Career Outlook

If you aim to -

- Advance your career,
- Change your career or
- Develop your own business,

we will prepare you for the internationally challenging business world by developing, transforming and empowering you to take up your position as manager, consultant or entrepreneur in the branch of business of your choice in the global market.

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Applications

For detailed information about the application requirements and admission process, please visit the International Trade course website: <http://www.hs-anhalt.de/mtr> and refer the admission tab.

Enquiries

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International Trade

Master of Business Administration

The international 18-month full-time accredited Master of International Trade programme is focused on developing proactive, intercultural managers, consultants and entrepreneurs for the global market – leaders in today's dynamic business arena.

Our curriculum in general management with an emphasis on international trade is a blend of theoretical knowledge in core fields like Economics, Management, Accounting, Finance, Marketing, Law, Statistics and practical elements such as Project Management, Entrepreneurial Management, Leadership and Management Skills.

In addition to the professional knowledge imparted, we emphasize the development of social, communication and team-working competencies in an intercultural environment to build up the mindset and skill sets to lead teams in international markets worldwide.



Modern interactive teaching methods like case studies and e-learning are combined with multimedia tools to impart knowledge and skills to apply cutting-edge concepts for developing creative solutions to real, relevant and current business problems and scenarios. The international faculty comprising of academics and professionals from diverse industries further accentuate the international and practical orientation of our curriculum.

The diversity of our students in terms of their internationality – spanning the globe and diverse academic and career backgrounds – ranging from economics to technical studies is a critical factor in creating a global leader – be it an international manager, a consultant or an entrepreneur.

Graduates of the Master of International Trade programme will be awarded the academic title **Master of Business Administration (M.B.A.)**.

Aims

The MBA International Trade programme at the Anhalt University of Applied Sciences aims to develop future managers, consultants and entrepreneurs to face today's global business and management issues and to lead the search for sustainable solutions.

We seek to create ethical and effective professionals with the capability and confidence to acquire management positions as well as to develop all the indispensable skills in order to progress to a genuine leadership role.

Our graduates become innovative professionals in the highly competitive global market of the future.

Admission

- University degree (Bachelor, Diploma or Master)
- English language proficiency (TOEFL, IELTS or equivalent) certification for non-native speakers
- 1 year working experience
- Application deadline. 15th July
- Programme start. 1st week of October

Benefits

- Full-time MBA programme (3 semesters, 18 months)
- Practically oriented curriculum
- 100% in English in an intercultural environment
- International faculty with excellent academic and corporate experience
- Innovative teaching and interactive methods based on real-life case studies
- International projects and corporate workshops
- Corporate and academic excursions (e.g. London, Paris, Brussels)
- Cooperation and exchange programmes with international universities and leading companies (e.g. USA, UK, South Africa, Russia, China)
- Accredited by internationally recognized agency (FIBAA)

MBA Curriculum

1st Semester (starts in October - 15 weeks)

Core modules

- International Economic Theory and Policy
- Economic Statistics and Empirical Methods
- International Accounting and Financial Analysis
- International Business Law
- Corporate Project Management I

Optional modules (at least one to be chosen)

- International Human Resource Management
- Reporting and Controlling

2nd Semester (starts in April - 15 weeks)

Core modules

- International Management
- International Marketing Management
- Corporate Finance and Investment
- Leadership and Management Skills
- Corporate Project Management II

Optional modules (at least one to be chosen)

- Strategic Logistics Management
- Entrepreneurial Management

3rd Semester (starts in October – off-campus online courses via e-learning)

Core modules

- International Strategic Management
- Management Game

- **Master Thesis**

COURSE OPTIONS

- Option to take part in exchange programmes with our cooperation partner universities abroad during the 3rd semester.