

# MSC INTERNATIONAL MANAGEMENT STANDARD TRACK | CURRICULUM

	Semester 1	Semester 2		Internship	Option I: Semester 3 Abroad	Option II: Semester 3 at KLU	Semester 4	ECTS					
Core Modules	Business Analytics & Econometrics	Economics of Business Strategy			Courses in Management & Economics, Logistics & Supply Chain Management, or Leadership Skills	Capstone Project	Applied Research Methods	60 + 25					
	Business Logistics & Supply Chain Management	Global Trends in Human Resources				Electronic Business	Master's Thesis						
	Financial Performance Management & Management Control					Sustainable Globalization							
	Leadership & Organizational Behavior												
Mandatory Elective Modules	International Economics <sup>2</sup>	Focus: Sustainable Management <sup>3</sup>	Corporate Social Responsibility			Focus: Digital Management <sup>3</sup>	Data Science			35			
	Strategic Issues in Supply Chain Management <sup>2</sup>		Sustainable Finance				Economics of Digital Transformation						
			Sustainable Logistics				Marketing Analytics						
			Sustainable New Product Development				Revenue Management and Service Operations						
Optional Elective Modules			Humanitarian Logistics <sup>4</sup>				Independent Studies: Academic Project <sup>5</sup>				Independent Studies: Academic Project <sup>5</sup>	Independent Studies: Entrepreneurial Project <sup>5</sup>	
			Logistics Information Systems <sup>4</sup>				Independent Studies: Entrepreneurial Project <sup>5</sup>						
			Maritime Logistics <sup>4</sup>										
			Sourcing and Procurement Management <sup>4</sup>										
Managerial Skills	Intercultural Skills – Doing Business in Europe										1 out of 4 <sup>1</sup>	Intercultural Skills – Doing Business in Europe	
	Negotiations – Conflict Management												
	Project Management – Quality Management												
	SAP Laboratory – Programming												
ECTS	30	30				10	20	20	30	120			

Each module comprises a minimum of 5 ECTS (1 ECTS = 30h student workload)

<sup>1</sup> Select 1 out of 4 (skills can only be elected in these fixed 5 ECTS combinations)

<sup>2</sup> Select 1 out of 2

<sup>3</sup> Select 1 out of 2 Focus areas

<sup>4</sup> Option to exchange 1 module from the selected Focus area

<sup>5</sup> Independent Studies can replace two modules from the selected Focus area in the second semester and one course module in the third semester. Specific requirements apply. Please inquire.

Usually, the study abroad semester is mandatory. Students might have the option to spend their third semester at KLU. This is possible when, for example, students have already studied outside of Germany for a substantial amount of time and when they fulfil other KLU specific criteria. Please inquire.