


# B.Sc. International Management

1 <sup>st</sup> Semester	2 <sup>nd</sup> Semester	3 <sup>rd</sup> Semester	4 <sup>th</sup> Semester	5 <sup>th</sup> Semester	6 <sup>th</sup> Semester		
<p><b>Business Administration 1: Principles of Business Economics</b></p> <ul style="list-style-type: none"> <li>· Introduction to Business Administration, Procurement &amp; Production</li> <li>· Marketing</li> </ul> <p><b>Business Administration 2: Financial Reporting</b></p> <ul style="list-style-type: none"> <li>· Financial Accounting 1</li> <li>· Financial Reporting &amp; Business Taxation 1</li> </ul> <p><b>Mathematical Basics</b></p> <ul style="list-style-type: none"> <li>· Business Mathematics</li> <li>· Statistics 1</li> </ul> <p><b>Law</b></p> <ul style="list-style-type: none"> <li>· Introduction to Law</li> <li>· Business Law</li> </ul> <p><b>Business English 1</b></p> <ul style="list-style-type: none"> <li>· Business Correspondence</li> </ul> <p><b>2nd Language</b></p> <ul style="list-style-type: none"> <li>· German 1/French 1/Spanish 1/Italian 1</li> </ul>	<p><b>Business Administration 3: Managerial Accounting</b></p> <ul style="list-style-type: none"> <li>· Investment &amp; Financing</li> <li>· Cost Accounting</li> </ul> <p><b>Economics 1: Principles of Economics</b></p> <ul style="list-style-type: none"> <li>· Microeconomics</li> <li>· Macroeconomics</li> </ul> <p><b>Applied Statistics</b></p> <ul style="list-style-type: none"> <li>· Statistics 2</li> <li>· Market Research</li> </ul> <p><b>Business English 2</b></p> <ul style="list-style-type: none"> <li>· Moderation &amp; Presentation</li> </ul> <p><b>2nd Language</b></p> <ul style="list-style-type: none"> <li>· German 2/French 2/Spanish 2/Italian 2</li> </ul>	<p><b>Business Administration 4: Human Resources &amp; Organization Management</b></p> <ul style="list-style-type: none"> <li>· Human Resource Management</li> <li>· Organization</li> </ul> <p><b>Business Administration 5: Business Management</b></p> <ul style="list-style-type: none"> <li>· Principles of Corporate Management</li> <li>· Service Management</li> </ul> <p><b>Economics 2: Basics of Political Economy</b></p> <ul style="list-style-type: none"> <li>· Economic Policy</li> <li>· Corporate Social Responsibility</li> </ul> <p><b>Business English 3</b></p> <ul style="list-style-type: none"> <li>· Negotiation</li> </ul> <p><b>2nd Language</b></p> <ul style="list-style-type: none"> <li>· German 3/French 3/Spanish 3/Italian 3</li> </ul>	<p><b>Study Abroad</b></p>  <p>Laura Rehfeldt, Santiago de Chile, Chile, ISM Graduate</p> <p>I used the time to experience a culture that was completely new to me. The Chileans are incredibly hospitable and open. I was offered support from all sides at all times, which increased the feel-good factor immensely.</p> <p>In addition to the professional aspects, I also learned that working together across different cultures may not seem easy at first glance, but it can be enormously enriching for everyone involved.</p>	<p><b>General Management</b></p> <ul style="list-style-type: none"> <li>· Strategic Management</li> <li>· Leadership &amp; Motivation</li> <li>· Crisis Management &amp; Recapitalization</li> </ul> <p><b>Workshop/Practical Seminar</b></p> <p><b>2nd Language</b></p> <ul style="list-style-type: none"> <li>· German 4/French 4/Spanish 4/Italian 4</li> </ul>	<p><b>Controlling</b></p> <ul style="list-style-type: none"> <li>· Strategic Controlling</li> <li>· Operational Controlling</li> <li>· Controlling of Multinational Enterprises</li> </ul> <p><b>2nd Language</b></p> <ul style="list-style-type: none"> <li>· German 5/French 5/Spanish 5/Italian 5</li> </ul> <p><b>Bachelor's thesis</b></p>		
<p><b>Specialization module</b></p> <p><b>Core Competencies</b></p> <ul style="list-style-type: none"> <li>· Introduction to International Management</li> <li>· Scientific Methods</li> <li>· Calculation Software</li> <li>· Rhetoric</li> <li>· Project Management</li> </ul>	<p><b>Specialization modules</b></p> <p><b>International Business</b></p> <ul style="list-style-type: none"> <li>· Internationalization: Business Environment &amp; Strategies</li> <li>· Global Capital Markets &amp; Finance</li> </ul> <p><b>Financial Reporting</b></p> <ul style="list-style-type: none"> <li>· Financial Reporting 2</li> <li>· Financial Accounting 2</li> </ul>	<p><b>Specialization modules</b></p> <p><b>Global Interaction</b></p> <ul style="list-style-type: none"> <li>· International Marketing</li> <li>· Intercultural Management</li> </ul> <p><b>Global Value Creation</b></p> <ul style="list-style-type: none"> <li>· Global Sourcing</li> <li>· Global Value Chain Management</li> </ul>		<p><b>Elective modules (2 of 5)</b></p> <p><b>Business Analysis</b></p> <ul style="list-style-type: none"> <li>· Auditing</li> <li>· Corporate Valuation</li> <li>· Corporate Rating</li> </ul> <p><b>Supply Chain Management</b></p> <ul style="list-style-type: none"> <li>· Supply Chain Management Concepts</li> <li>· Sourcing Management</li> <li>· International Transport Logistics</li> </ul> <p><b>Financial Management</b></p> <ul style="list-style-type: none"> <li>· Derivatives</li> <li>· International Financial Management</li> <li>· Portfolio &amp; Asset Management</li> </ul>	<p><b>Elective modules (2 of 5)</b></p> <p><b>E-Business</b></p> <ul style="list-style-type: none"> <li>· E-Procurement</li> <li>· Digital Process Management</li> <li>· E-Commerce</li> </ul> <p><b>Business Communication</b></p> <ul style="list-style-type: none"> <li>· Internal Communication</li> <li>· Investor Relations</li> <li>· Global Communications</li> </ul>	<p><b>Elective modules (2 of 5)</b></p> <p><b>International Financial Reporting</b></p> <ul style="list-style-type: none"> <li>· IRFS 1</li> <li>· IRFS 2</li> <li>· Group Consolidation</li> </ul> <p><b>Consulting</b></p> <ul style="list-style-type: none"> <li>· Consulting Instruments</li> <li>· Management of Consulting Projects</li> <li>· Consulting Project/Tender Pitch</li> </ul> <p><b>Corporate Structuring</b></p> <ul style="list-style-type: none"> <li>· Investment Management</li> <li>· Corporate Finance</li> <li>· Mergers &amp; Acquisitions</li> </ul>	<p><b>Marketing</b></p> <ul style="list-style-type: none"> <li>· Consumer Behavior &amp; Applied Market Research</li> <li>· Communication &amp; Brand Management</li> <li>· Marketing Controlling</li> </ul> <p><b>Human Resources Management</b></p> <ul style="list-style-type: none"> <li>· Strategic Human Resources Management</li> <li>· Human Resources I: Attraction, Selection, Performance</li> <li>· Human Resources II: Development, Retention, Transition</li> </ul>

**Please note:**  
German language courses are integrated into your studies if you do not have a B2 level. Otherwise you can choose between French, Spanish and Italian.