

## Curriculum

1st Semester	2nd Semester	3rd Semester	4th Semester
<b>Media and Development (6 CP)</b> <ul style="list-style-type: none"> <li>Comparative Media Systems 2 SWS</li> <li>Media and Development Cooperation 2 SWS</li> <li>Academic Work 1 SWS</li> </ul>	<b>Media Practice / Digital Media Practice (1 of 3) (4 CP)</b> Media Project I 3 SWS <ul style="list-style-type: none"> <li>Digital Multimedia</li> <li>Smart Tools for Videoconferencing and Cyber Security</li> <li>Programming</li> </ul>	<b>Elective II (1 of 3) (4 CP), e.g.</b> <ul style="list-style-type: none"> <li>Media Project II/ III - New Journalism, AI and Robot Use 3 SWS</li> <li>Leadership Workshop 3 SWS</li> <li>Research Project 3 SWS</li> </ul>	<b>Master Thesis</b>  +  <b>Colloquium</b>  <b>(30 CP)</b>
	<b>Media, Politics and Society II (6 CP)</b> <ul style="list-style-type: none"> <li>Media Concentration and Media Governance 3 SWS</li> <li>Media in Conflict and Crisis Situations 3 SWS</li> </ul>	<b>Management Techniques (8 CP)</b> <ul style="list-style-type: none"> <li>Editorial Management 2 SWS</li> <li>Project Management 2 SWS</li> <li>Media Planning 2 SWS</li> </ul>	
<b>Media, Education and Communication (6 CP)</b> <ul style="list-style-type: none"> <li>Media Literacy 4 SWS</li> <li>Intercultural Communication and Competence 2 SWS</li> </ul>	<b>Media and Communication Science / Media Theory and Methodology (8 CP)</b> <ul style="list-style-type: none"> <li>Media and Communication Science 2 SWS</li> <li>Empirical Methods I 2 SWS</li> <li>Research Seminar Empirical Methods I 2 SWS</li> <li>New Media and Media Convergence 2 SWS</li> </ul>	<b>Digital Project Work (6 CP)</b> Digital Project Work 2 SWS	
<b>Media, Politics and Society I/ Transformation of Society (6 CP)</b> <ul style="list-style-type: none"> <li>Political Communication 2 SWS</li> <li>Media Ethics 1 SWS</li> <li>Media Law 1 SWS</li> <li>Media and Globalisation 1 SWS</li> </ul>		<b>Empirical Methods II (6 CP)</b> <ul style="list-style-type: none"> <li>Advanced Empirical Methods 2 SWS</li> <li>Research Practice 1 SWS</li> <li>Research Evaluation and Presentation 1 SWS</li> </ul>	
<b>Journalism (6 CP)</b> <ul style="list-style-type: none"> <li>Journalism Theory 1 SWS</li> <li>Forms of Journalistic Writing 2 SWS</li> <li>Research 2 SWS</li> </ul>	<b>Media Management (8 CP)</b> <ul style="list-style-type: none"> <li>Controlling 2 SWS</li> <li>Human Resource Management 2 SWS</li> <li>Marketing/Public Relations 2 SWS</li> </ul>	<b>Applied Research Projects (6 CP)</b> <ul style="list-style-type: none"> <li>Master Seminar 2 SWS</li> <li>Methodology Workshop 2 SWS</li> </ul>	
<b>Media Economics (6 CP)</b> <ul style="list-style-type: none"> <li>General Media Economics 3 SWS</li> <li>Media Organization 1 SWS</li> </ul>	<b>Elective I (1 of 3) (4 CP), e.g.</b> <ul style="list-style-type: none"> <li>Media Project II - 360 Degree Video 3 SWS</li> <li>Technology Lab 3 SWS</li> <li>Big Data, Data Journalism and Programming 3 SWS</li> </ul>		