

## MBA

Modules	1 <sup>st</sup> Semester	FOT	HPW	ECTS
Accounting for Managers	Financial Accounting	L	2	2.5
	Business Analysis & Auditing	L	2	2.5
Marketing	Marketing & Branding	L	2	2.5
	Digital Marketing	L/P	2	2.5
Value-based Management	Fundamentals of Corporate Finance	L/P	2	2.5
	Investment and Valuation	L/P	2	2.5
Managerial Skills 1	Design Thinking	PRA	2	2.5
	Business Research and Management Information Systems	L/P	2	2.5
Entrepreneurship and Start-up Management Project	Entrepreneurship and Start-up Management Project	P	8	10
Overall			24	30

Modules	2 <sup>nd</sup> Semester	FOT	HPW	ECTS
Doing Business Globally	Intercultural Competence	PRA	2	2.5
	Emerging Markets	L/P	2	2.5
Business Contexts	Economics	L/P	2	2.5
	Economic Policy and Global Developments	L/P	2	2.5
Managing Organizations	Strategic Management	L/P	2	2.5
	Organizational Behavior: Talent Management	L/P	2	2.5
Managerial Skills 2	Coaching	PRA	2	2.5
	Consulting	PRA	2	2.5
HRM and New Work Project	HRM and New Work Project	P	8	10
Overall			24	30

Modules	3 <sup>rd</sup> Semester	FOT	HPW	ECTS
Management Accounting	Costing	L/P	2	2.5
	Performance & Risk Management	L/P	2	2.5
Ethical Management	Corporate Governance and Ethical Leadership	L/P	2	2.5
	Business Ethics and Sustainability	L/P	2	2.5
Data Science	Introduction to Data Science	L/P	2	2.5
	Data Visualization	PRA	2	2.5
Managerial Skills 3	Negotiation	PRA	2	2.5
	Decision Making	L/P	2	2.5
Digital Management Project	Digital Management Project	P	8	10
Overall			24	30

Modules	4 <sup>th</sup> Semester	FOT	HPW	ECTS
Master's Thesis	Colloquium	Coll	2	5
	Thesis	TH	0	20
Business Seminar	Business Seminar	OLS	4	5
Overall			6	30

**FOT** Form of teaching  
**HPW** Hours per week  
**ECTS** European Credit Transfer System

**L** Lecture  
**P** Project  
**OLS** Online Seminar  
**TH** Thesis  
**Coll** Colloquium

## MBA (60 CP)

Modules	1 <sup>st</sup> Semester	FOT	HPW	ECTS	Modules	2 <sup>nd</sup> Semester	FOT	HPW	ECTS
Accounting for Managers	Financial Accounting	L	2	2.5	Master's Thesis	Colloquium	Coll	2	5
	Business Analysis & Auditing	L	2	2.5		Thesis	TH	0	20
Marketing	Marketing & Branding	L	2	2.5	Business Seminar	Business Seminar	OLS	4	5
	Digital Marketing	L/P	2	2.5	Overall				6
Managing Organizations	Strategic Management	L/P	2	2.5					
	Organizational Behavior: Talent Management	L/P	2	2.5					
Management Accounting	Costing	L/P	2	2.5					
	Performance & Risk Management	L/P	2	2.5					
Data Science	Introduction to Data Science	L/P	2	2.5					
	Data Visualization	PRA	2	2.5					
Value-based Management	Fundamentals of Corporate Finance	L/P	2	2.5					
	Investment and Valuation	L/P	2	2.5					
Overall			24	30					

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