

Master of Science in International Management, Marketing and Entrepreneurship (M. Sc. IMME)

1. Semester	2. Semester	3. Semester	4. Semester
International Corporate Strategy 5 ECTS	Marketing Methods and Analysis 5 ECTS	Compulsory Elective 5 ECTS	Master's Thesis + Presentation 30 ECTS
Business Decision Making 5 ECTS	Compulsory Elective 5 ECTS	Compulsory Elective 5 ECTS	
Compulsory Elective 5 ECTS	Compulsory Elective 5 ECTS	Compulsory Elective 5 ECTS	
Compulsory Elective 5 ECTS	Compulsory Elective 5 ECTS	Scientific Project Compulsory Elective 15 ECTS	
Compulsory Elective 5 ECTS	Master's Seminar Compulsory Elective 10 ECTS		
Compulsory Elective 5 ECTS			

Degree:	<ul style="list-style-type: none"> ▪ Master of Science (M.Sc.)
Specializations:	<ul style="list-style-type: none"> ▪ International Management, Marketing, Entrepreneurship
Study Places:	<ul style="list-style-type: none"> ▪ Limited/ NC; 100 places with 70 winter/30 summer term
Study Abroad Semester:	<ul style="list-style-type: none"> ▪ Recommend for the 3rd semester; counseling at school offered, application in the 1st semester
Internship:	<ul style="list-style-type: none"> ▪ Recommend for 3rd semester; self-organized, in agreement with the project supervisor
Language:	<ul style="list-style-type: none"> ▪ English, 15 ECTS in German language allowed
Duration:	<ul style="list-style-type: none"> ▪ 4 semesters, full-time
Start:	<ul style="list-style-type: none"> ▪ Winter & summer semester (SoSe –start with the compulsory module Marketing Methods, ...)
Deadline:	<ul style="list-style-type: none"> ▪ 15/06 + 15/12 (Non-EU degree holder), 15/07 + 15/01 (EU degree holder)
Admission Requirements:	<ul style="list-style-type: none"> ○ Undergraduate degree in a relevant subject with a min GPA 2,9 Relevant degree = min. 60 ECTS/ 12 modules in economics, business administration + min. 15 ECTS/ 4 quantitative methods modules (statistics, econometrics, ...) ○ English skills with <u>one</u> of the following options: ○ TOEFL iBT 95–120, IELTS 7.0, CAE Grade C or higher, ○ Min. 30 ECTS proven by English taught modules gained from a EU study program → ECTS, ○ Average of 10 points in English proven with the German Abitur (4 semester + exams), ○ GMAT 550, GRE 148 quantitative + 143 verbal, ○ UNiCert III “English” certificate or higher. ○ Motivation Letter (max. 450 words): expectations, personal skills, interest in modules
Homepage:	<p>www.isp.ovgu.de, http://www.e-business.ovgu.de/</p>
Program Director:	<p>Prof. Dr. Christopher Schlägel</p> <p style="text-align: right;">WiSe 2023/24</p>