

Curriculum

Global Business and Economics



You can also find the course content online here.

Modulecode	Description	E/C	CP	semester periods per week					Σ
				L	T	Pr	S	Σ	
1st semester									
71801	Principles of Business and Economics	C	5	2	2	0	0	4	
71802	Human Resources and Organisation	C	5	2	2	0	0	4	
73109	Information Technology	C	5	2	0	2	0	4	
71804	Mathematics for Business and Economics	C	5	2	2	0	0	4	
71803	Principles of Business Law	C	5	4	0	0	0	4	
71520	Business English (C1)	C	5	0	2	0	2	4	
	Sum		30	12	8	2	2	24	

2nd semester								
72802	Business Ethics and Intercultural Awareness	C	5	2	2	0	0	4
72801	Statistics for Business and Economics	C	5	2	2	0	0	4
73113	Microeconomics	C	5	2	2	0	0	4
72803	Business Research Methods and Academic Writing	C	5	0	2	0	2	4
72804	Financial Accounting	C	5	3	1	0	0	4
73112	Finance	C	5	3	1	0	0	4
	Sum		30	12	10	0	2	24

3th semester								
73801	Managerial Accounting	C	5	4	0	0	0	4
73110	Fundamentals of Marketing	C	5	3	1	0	0	4
72805	Language/Social Competence	C	5	1	3	0	0	4
74107	Macroeconomics	C	5	4	0	0	0	4
73803	International Accounting (IFRS)	C	5	3	1	0	0	4
72107	Business Taxation	C	5	2	2	0	0	4
	Sum		30	17	7	0	0	24

Modulecode	Description	E/C	CP	Semesterwochenstunden					Σ
				L	T	Pr	S	Σ	
4th semester									
75627	International Business	C	5	0	0	0	4	4	
74801	Managerial Economics/ Economics of Strategy	C	5	2	0	0	2	4	
75735	Principles of International Economics	C	5	0	0	0	4	4	
74110	Operations Management	C	5	4	0	0	0	4	
75720	Specialisation Module 1	E	5	0	0	0	4	4	
74802	International Marketing	C	5	2	1	0	1	4	
	Sum		30	6	0	0	18	24	

5th semester								
75103	Business Management (with business game)	C	5	0	0	2	2	4
75721	Specialisation Module 2	E	5	0	0	0	4	4
75722	Specialisation Module 3	E	5	0	0	0	4	4
75723	Specialisation Module 4	E	5	0	0	0	4	4
75724	Specialisation Module 5	E	5	0	0	0	4	4
75725	Specialisation Module 6	E	5	0	0	0	4	4
	Sum		30	2	1	2	19	24

6th semester								
76739	Practical project	C	15	0	0	0	0	0
8998	Bachelor thesis	C	12	0	0	0	0	0
8999	Colloquium	C	3	0	0	0	0	0
	Sum		30	0	0	0	0	0