

CURRICULUM

1. SEMESTER

ONBOARDING IN FASHION STUDIES (2 CP)	BASIC PRINCIPLES OF BUSINESS ADMINISTRATION (5 CP)	VISUAL COMMUNICATION I (5 CP)
BASIC PRINCIPLES OF MANAGEMENT (5 CP)	MARKETING & PRODUCT COMPETENCE I (5 CP)	BASIC PRINCIPLES OF DESIGN IN FASHION (5 CP)
	CULTURAL HISTORY OF DESIGN (5 CP)	

2. SEMESTER

BASIC PRINCIPLES OF SUSTAINABILITY (1 CP)	ACCOUNTING (5 CP)	VISUAL COMMUNICATION II (5 CP)
STATISTICAL METHOD (5 CP)	MARKETING & PRODUCT COMPETENCE II (5 CP)	MATERIALS COMPETENCE IN FASHION I (5 CP)
	CULTURAL HISTORY OF DESIGN II (5 CP)	

3. SEMESTER

SPRING // FALL ACADEMY (1 CP)	DIGITAL PRODUCT DEVELOPMENT (9 CP)	INNOVATION & DIGITAL TRANSFORMATION (5 CP)
BASIC PRINCIPLES OF FINANCE MANAGEMENT (5 CP)	MATERIALS COMPETENCE IN FASHION II (5 CP)	CULTURAL HISTORY OF DESIGN III (5 CP)

4. SEMESTER

INTERNSHIP (30 CP)



5. SEMESTER

SPRING // FALL ACADEMY (1 CP)	DIGITALIZATION & SOCIETY (5 CP)	FASHION MANUFACTURING I (5 CP)
VIRTUAL LAB I (8 CP)	FASHION THEORY I (5 CP)	MARKETING IN GLOBAL MARKETS (6 CP)
SUSTAINABILITY LAB I (8 CP)	STAGING LAB I (8 CP)	BRAND STRATEGY LAB I (8 CP)

6. SEMESTER

LEADERSHIP (5 CP)	FASHION MANUFACTURING II (5 CP)	FASHION THEORY II (5 CP)
SPRING // FALL ACADEMY (1 CP)	VIRTUAL LAB II (8 CP)	BUSINESS MODELS IN THE FASHION INDUSTRY (6 CP)
STAGING LAB I (8 CP)	BRAND STRATEGY LAB II (8 CP)	BRAND STRATEGY LAB II (8 CP)

7. SEMESTER

SOCIAL SKILLS (5 CP)	BACHELOR THESIS DEFENSE (3 CP)	ACADEMIC METHODOLOGY (7 CP)
BACHELOR THESIS (12 CP)		

