



Deutscher Akademischer Austauschdienst
German Academic Exchange Service



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Master's degree



MBA in Global Management

Bremen University of Applied Sciences • Bremen



Overview

Degree	MBA
Teaching language	<ul style="list-style-type: none">English
Languages	English only
Mode of study	Hybrid
Programme duration	3 semesters
Beginning	Winter semester
Application deadline	First round: 31 March Second round: 31 May Third round (EU residents only): 31 July
Tuition fees per semester in EUR	Yes
Additional information on tuition fees	15,900 EUR for the whole programme Check out our discount options and save up to 1,000 EUR.
Combined Master's degree / PhD programme	No
Joint degree / double degree programme	No
Description/content	<p>We are in the middle of a world that is in the process of being globalised! This fact requires a changing profile of management skills. Gain specific competencies which are essential for successful global business today.</p> <p>Based on a business-related Bachelor's degree programme and at least one year of post-graduate</p>

work experience, the MBA programme Master in Global Management (MGM) provides graduates with deepened analytical and methodological skills related to business issues. They are thus able to promote the internationalisation of companies, to work in international or foreign companies, to behave professionally in international negotiations, and communicate properly.

- Competence to apply cross-cultural management skills in negotiations, marketing, leadership, etc., in order to examine and evaluate the complexity of culture within organisations
- Skills to devise strategies to sustain a company's growth and profitability in international markets, to develop an international and global strategy, and to adjust it to the changes of the environment
- Improvement of individual communication skills, self-confidence and effectiveness in rhetorical activities, ability to professionally apply presentation and negotiation techniques; application of statistical tools and concepts needed in business and modelling as an aid to managerial decision-making
- Competence to make sound decisions concerning international economic issues, especially with respect to international trade and trade policy; familiarisation with the fundamental causes of exchange rate fluctuations as well as the key determinants of international capital flows
- Capability to make decisions about adequate solutions for logistics problems and to implement a global supply chain for a company and manage it; handling the challenges in using, designing and implementing information systems in companies and understanding the interplay between strategy, organisation and information systems
- Understanding and dealing with major issues in the financial management of international corporations and application of methods used to manage risk in global markets
- Ability to outline energy consuming activities and potential sources of emissions from transport, identify measures, assess sustainability and suggest responsible logistics, compose strategies for the sustainable development of supply chains
- Knowledge in international business law and the practice of conclusion of contracts and conflict resolution in international commerce; insight into the tax systems and deepened knowledge about taxes most relevant to enterprises involved in international business; ability to assess tax-related advantages and disadvantages of different legal forms, corporate strategies and location factors
- Competency to understand structural and process-oriented aspects of project management and ability to develop and implement process and quality management techniques to create value for globally operating companies

Course Details

Course organisation

The full-time programme is organised in block modules.

First semester:

- Professional Development
 1. Culture and Cross-Cultural Management
 2. Personal Skills Development
- Corporate Social Responsibility
 1. Business Ethics / Sustainable Development
 2. Human Resources and Diversity Management
- Global Management
 1. Strategic Management & Globalisation
 2. Organising International & Global Business
- International Legal and Tax Framework
 1. International Business Law
 2. International Taxation Systems

- International Financial Management

1. Global Finance
2. International Accounting

Second semester:

- Project and Quality Management

1. Projects in International Business
2. Process and Quality Management

- Global Economics

1. Trade Theory & Policy
2. International Capital Markets and Exchange Rates

- Business Analytics

1. Management Information Systems (MIS)
2. Quantitative Methods

- Logistics and Sustainable Supply Chain Management

1. Logistics & Operations Management
2. Sustainable Supply Chain

- Elective

1. Entrepreneurship
2. Risk Management
3. Digital Transformation: Applied Blockchain Technologies & Social Media Marketing and Management
4. Leadership

Third semester:

Thesis and oral defence, optional internship

A Diploma supplement will be issued

Yes

International elements

- International guest lecturers
- Language training provided
- Training in intercultural skills
- International comparisons and thematic reference to the international context

Integrated internships

A six-month internship after the second semester is an optional part of the programme. It is very important for foreign students to gain experience in Germany and insights into German management practice. Where possible, students may obtain guidance in finding placements, but German language proficiency is preferable.

Course-specific, integrated German language courses

No

Course-specific, integrated English language courses

No

Online learning

Pace of course	Instructor-led (Specific due dates for lectures/assignments/exams)
Phase(s) of attendance in Germany (applies to the entire programme)	Yes, compulsory
Types of online learning elements	<ul style="list-style-type: none">• Access to databases with study material• Online sessions

Costs / Funding

Tuition fees per semester in EUR	Yes
Additional information on tuition fees	15,900 EUR for the whole programme Check out our discount options and save up to 1,000 EUR.
Semester contribution	Approx. 343 EUR per semester, including public transport in and around Bremen
Costs of living	400–500 EUR without accommodation
Funding opportunities within the university	No

Requirements / Registration

Academic admission requirements	<ul style="list-style-type: none">• An academic, business-related degree (Bachelor's) from an accredited university• A minimum of one year of post-graduate, business-related work experience
Language requirements	Proof of very good level of English shown by certificates (school leaving certificate, TOEFL iBT: 90, IELTS: 6.5) or English as the language of instruction in previous education (Please see our website for more information.)
Technical equipment and programmes	The AULIS university platform and Zoom for online sessions
Application deadline	First round: 31 March Second round: 31 May Third round (EU residents only): 31 July

Submit application to

Please apply [online here](#).

Services

Possibility of finding part-time employment

Students are allowed to take a part-time job to earn extra money. German language skills are preferable for employment.

Accommodation

The International Student Assistance (isa@hs-bremen.de) takes on the task of helping to find accommodation. This service is available to students free of charge. The applicants also have access to an online database from which they can choose from various options for accommodation. Most students live in rented rooms or apartments that must be rented for at least six months. The rent for a single room is a minimum of 450 EUR each month.

Career advisory service

[Career Services](#)

Support for international students and doctoral candidates

- Welcome event
- Accompanying programme
- Specialist counselling
- Cultural and linguistic preparation
- Visa matters
- Pick-up service



©IGC

Anuja Shedbale MBA

I got into the business development field after earning my MBA at IGC. I could explore a different career field due to the subjects taught at IGC, and I am quite happy with this! I secured two internships in business development during my programme, which created a base for my career in the field. I have a better understanding of the business side of things thanks to my MBA at IGC. I now work as a Venture Lead and Business Development Associate with a Munich-based digital health company.



MBA in Global Management – Student's Voice

Abdelbasset Boudjerda gives a short overview of his experience in the Global Management MBA programme at the International Graduate Center.

» more:
https://www.youtube.com/watch?v=_qXvnZlzoFA

Bremen University of Applied Sciences



International Graduate Center of Hochschule Bremen

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With almost 9,000 enrolled students and about 70 degree programmes in five schools, Hochschule Bremen, City University of Applied Sciences is one of the larger institutions of its kind in Germany.

The International Graduate Center (IGC) was founded by Hochschule Bremen City University of Applied Sciences (HSB) as an interdisciplinary Graduate School for Management and Leadership. For applicants with a first university degree, the IGC offers several non-

consecutive MBA and Master's degrees in the area of international and European business and management. All full-time courses are taught entirely in English.

The IGC offers high-quality academic education with strong practical relevance, adhering to the high standards of the German educational system. Its academic approach fosters intercultural awareness, critical thinking and the exchange of ideas in a global perspective by providing discussion-oriented seminars in small groups, a variety of teaching and assessment methods, and support for self-learning processes.

The IGC is conveniently located in the centre of the city of Bremen, within walking distance of attractive locations for dining, shopping, leisure, and sports.



University location

The Free Hanseatic City of Bremen is the capital of the federal state of Bremen, the smallest state in Germany, with a population of 684,000 and an area covering 404 square kilometres, located in north-west Germany close to the North Sea coast. As a unique city in which history comes alive and the future is being planned, Bremen is a place of sensual pleasures, including not only things that melt in your mouth, but also countless delights to see and hear.

It is a city of art and culture, parks and gardens, romantic quarters, and elegant shopping malls. Indeed, Bremen has even more to offer: tradition and cosmopolitanism. The people of Bremen are by no means as stiff as they are often said to be. On the contrary, they enjoy celebrating frequently, preferably with guests from abroad who look forward to returning to Bremen as good friends. A city that can look back on a thousand-year history: nowhere is this more evident than on the famous market square, a favourite meeting place for the citizens of Bremen. The statue of Roland is the symbol of civic liberty and freedom in Bremen. In the town hall, the pulse of political life of the Free Hanseatic City still beats. The magnificent renaissance façade and the Bremen Town Musicians just around the corner are world famous. Trade and shipping have determined the character of the city for centuries and play an essential role in the business life of Bremen and the Federal Republic of Germany. Bremen is a significant site for the automotive industry, electronics, and nautical science as well as the aviation and aerospace industry, and at the same time a centre of food, drink, and tobacco production. These industries are represented by companies such as Mercedes AG, STN ATLAS Elektronik, Lürssen Werft, Airbus, OHB, Beck's Beer, and Kraft Foods. Cultural life is characterised by numerous museums and art collections, theatre, ballet, opera, and music. Bremen is a stronghold of sports such as football (SV Werder), horseback riding, handball, dancing, and cycling, with much-acclaimed international tournaments.

Contact

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International Graduate Center

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🌐 Course website: <https://www.graduatecenter.org/en/mba-master/mba-global-management.html>

📘 <https://www.facebook.com/igcbremen>

🐦 <https://twitter.com/igcbremen>

🌐 <https://www.linkedin.com/school/hsb-international-graduate-center/>

📷 <https://www.instagram.com/international.graduate.center/>

📺 <https://www.youtube.com/channel/UCTsAp-WKElp9TB3FJnxi3uw>

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International Programmes in Germany - Database

www.daad.de/international-programmes
www.daad.de/sommerkurse

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Disclaimer

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