



Deutscher Akademischer Austauschdienst  
German Academic Exchange Service



## Table of Contents

<b>Bachelor's degree .....</b>	<b>2</b>
<b>International Management (BA) • Osnabrück University of Applied Sciences • Osnabrück.....</b>	<b>2</b>

# Bachelor's degree



## International Management (BA)

Osnabrück University of Applied Sciences • Osnabrück



## Overview

Degree	Bachelor of Arts in International Management
Teaching language	<ul style="list-style-type: none"><li>English</li></ul>
Languages	The language of instruction throughout the studies is English. Students acquire an advanced level of competence in at least one further foreign (business) language. This language will be German for international students who have not already proven their competence in German at an academic level. Further options are Spanish, French, Russian and Chinese. It is an option that the chosen business language can be selected as specialisation.
Programme duration	6 semesters
Beginning	Winter and summer semester
Application deadline	International applicants: 15 June for the following winter semester and 15 December for the following summer semester
Tuition fees per semester in EUR	None
Joint degree / double degree programme	Yes
Description/content	<p>This programme enables students to work in companies or organisations that operate at an international level. The course contents provide a practice-oriented and scientifically sound management education. Students are trained in major business subjects and specialise in different fields of International Management and Economics. The programme is designed to develop globally-minded problem solvers who can analyse complex and fast changing environments and are capable of making responsible decisions for the benefit of tomorrow's businesses and society. The acquired knowledge, skills, and competences qualify graduates for junior management positions in consulting firms and in industrial and service firms with an international scope. Alternatively, graduates have the option to proceed to a Master's programme at home or abroad.</p> <p>Lectures are held in small international, intercultural groups. Students spend their fourth or fifth semester abroad at one of our over 100 partner universities worldwide. There are double-degree options at selected universities.</p> <p>The Faculty of Business Management and Social Sciences is a member of EFMD Global – a network of business schools and corporations dedicated to enhancing excellence in management education</p>

and development globally. The Bachelor's programme in International Management strives for international accreditation and is undergoing the relevant procedure.

Characteristic modules are:

Business Management:

Marketing, Production, Logistics and Procurement, Human Resource Management, Financial Management, Financial Statements, Management Tools, Management Concepts, Cultural Management, Sustainable Value Creation, Applied Business Project

Economics and Law:

Micro- and Macroeconomics, International Economics, Legal Systems, European Law, Taxation Issues

Quantitative Methods:

Business Mathematics, Statistics, Information Management, Applied Data Research

Key Qualifications:

Academic Writing, Project Management including communication and negotiation skills, presentation and information techniques, time management, team work

Foreign Languages:

English, German, French, Spanish, Russian, Chinese: all at different levels, plus optional extra courses in Polish

Exercises in Knowledge Transfer:

Projects, Block Seminars, Management Games, Study Trips

Optional Specialisations:

Digital Enterprise, Global Marketing, Finance and Control, International Human Resource Management, International Economy, International Logistics, International Event Management, Sustainability Management, Business Language

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## Course Details

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### Course organisation

Tightly organised and practice-oriented studies in small, international study groups, close contact between students and teaching staff, counselling and coaching, tutorials

Modules of the first semester: Principles of Business Management, Microeconomic Theory and Policy, Human Resource Management and Legal Systems, European Law and Taxation Issues, Financial Statements (IFRS) Foreign Language Course

Modules of the second semester: Principles of Marketing, Production, Logistics & Procurement, Financial Management, Statistics, Information Management, Foreign Business Language

Modules of the third semester: Sustainable Value Creation, Cultural Management, Management Tools and Academic Writing, Macroeconomic Theory and Policy, one module of the individually chosen specialisation

Modules of the fourth semester: Applied Business Project and Project Management, Applied Data Research, Management Concepts, International Economics, another module of the individually chosen specialisation

The fifth semester covering elective courses abroad and the third module of the individually chosen specialisation (advanced topics) is spent abroad at one of the more than 100 partner universities of the Faculty of Business Management and Social Sciences.

Optional Specialisations: Digital Enterprise, Global Marketing, Finance and Control, International Human Resource Management, International Economy, International Logistics, International Event Management, Sustainability Management, Business Language

In the sixth semester, students complete their Internship and Academic Project and the Bachelor's

thesis.

[» PDF Download](#)

<b>A Diploma supplement will be issued</b>	Yes
<b>International elements</b>	<ul style="list-style-type: none"><li>• International guest lecturers</li><li>• Specialist literature in other languages</li><li>• Language training provided</li><li>• Training in intercultural skills</li><li>• Courses are led with foreign partners</li><li>• Projects with partners in Germany and abroad</li><li>• International comparisons and thematic reference to the international context</li><li>• Content-related regional focus</li><li>• Integrated/optional study abroad unit(s)</li><li>• Opportunities for students to work abroad</li></ul>
<b>Description of other international elements</b>	Team teaching with professors from partner universities is offered via online "global classrooms" in individual modules, and students can work together across continents virtually.
<b>Integrated/optional study abroad unit(s)</b>	One study semester abroad is an integrated and mandatory part of the programme. Students go abroad in their fifth semester or in their fourth semester, if it fits better with the international lecture periods. They can choose among more than 100 partner universities all over the world and could even spend their semester abroad at a non-partner university. Elective courses are completed abroad, as is one module of the individually chosen specialisation, which is covered by advanced topics in the relevant field. Students have the option to do another semester abroad, which is voluntary, and there are double degree options with the partner universities in Brazil, France, Indonesia and South Korea.
<b>Diverse intercultural background of students</b>	Approx. 40% of the programme students are international, 60% come from Germany. Including guest students in the programme, students come from 35 countries from all over the world: Albania, Argentina, Azerbaijan, Bahrain, Belarus, Bulgaria, China, Colombia, Ecuador, Egypt, Finland, France, Ghana, Indonesia, Iran, Italy, Japan, Kenya, Kazakhstan, Lebanon, Malaysia, Morocco, Netherlands, Pakistan, Portugal, Romania, Serbia, South Korea, Spain, Sri Lanka, Taiwan, Thailand, Ukraine, USA, Vietnam.
<b>Integrated internships</b>	A 12-week internship is integrated into the final internship module and academic project.
<b>Course-specific, integrated German language courses</b>	Yes
<b>Course-specific, integrated English language courses</b>	Yes

## Costs / Funding

<b>Tuition fees per semester in EUR</b>	None
<b>Semester contribution</b>	Approx. 360 EUR per semester  (includes e.g. a semester ticket for free public transportation in Germany and a discount on meals)

in our student canteens)

### Costs of living

Legally, you must prove that you have 934 EUR at your disposal per month. This amount can differ from the actual cost of living. In Osnabrück, you will need an estimated 850 to 950 EUR per month. Mostly, this depends on how much you will need to spend on housing.

Here's an overview:

- housing: 250 to 400 EUR
- student health insurance: 120 EUR
- savings for the semester fee: 60 EUR
- food (including meals at the student restaurant): 200 EUR
- study materials: 30 to 50 EUR
- public transportation: included in your semester fee
- leisure time activities: 70 EUR
- TV fee (mandatory in Germany): 18 EUR

### Funding opportunities within the university

Yes

#### Description of the above-mentioned funding opportunities within the university

We offer around 200 Germany Scholarships to our students annually.

International students are also eligible for this type of financial support and can receive 300 EUR per month for one year.

Applications are accepted during the first two weeks of May, and prospective students are invited to apply as well.

If you are planning to apply for both our study programme and a Germany scholarship, please send an e-mail to [international@hs-osnabrueck.de](mailto:international@hs-osnabrueck.de) for support if needed.

## Requirements / Registration

### Academic admission requirements

Entrance Qualification for Higher Education ("Hochschulzugangsberechtigung"): Recognition of the applicant's school and university education as the required entrance qualification for universities in Germany depends on the system of secondary/tertiary education in his or her home country.

There are [general admission requirements](#) that the university expects all applicants with foreign documents to fulfil:

- Your secondary school diploma or university degree must be recognised as entitling you for admission to a Bachelor's programme. Be sure that you satisfy the requirement for recognition. To do so, you can make use of information provided by the [German Academic Exchange Service](#) or the [Anabin database](#) of the Central Office for Foreign Education ("Zentralstelle für ausländisches Bildungswesen").

### Language requirements

If English is not the applicant's native language, language competence has to be proven on the level B2 by one of the following tests with the listed minimum score/grade. The test result submitted may not be more than three years old at the start of studies.

- IELTS (5.5, 6.0, 6.5)
- TOEFL iBT (94 to 72)
- TOEFL PBT (626-543)
- TOEFL ITP Level 1 (626 to 543)
- Cambridge Preliminary English Test + Result Distinction (PET)
- Cambridge First Certificate in English + Grade B or C (FCE)

- Cambridge English: Business Vantage (BEC Vantage)
- Cambridge English: Legal (ILEC)
- Cambridge English: Financial (ICFE)
- Pearson PTE Academic: PTE Academic 75-59
- TOEIC Listening and Reading Test (944 to 785) + TOEIC Speaking Test (179 to 160) + TOEIC Writing Test (179 to 150)
- telc: telc B2 Zertifikat
- UNiCert: UNiCert II
- Cambridge IGCSE: IGCSE First Language with average B2, IGCSE Second Language with average B2

Moreover, basic German language skills are required (minimum: level A1, recommended: A2).

**Application deadline** International applicants: 15 June for the following winter semester and 15 December for the following summer semester

**Submit application to** Hochschule Osnabrück  
c/o uni-assist e.V.  
11507 Berlin  
Germany

## Services

### Possibility of finding part-time employment

We offer student assistant jobs at the university. You can also find jobs through our database (PRAXIKO), where local employers look for student workers and interns.

If you speak German well enough, there are many job opportunities in Osnabrück in bakeries, supermarkets, industry, restaurants, etc.

For international degree-seeking students, the university also has a career service that assists you with application checks, contacts to companies and more.

Important: If you need to work to support yourself, you should start looking for a student job as early as possible.

### Accommodation

There's no doubt that finding accommodation is a challenge. The best place to start is the [Studierendenwerk Osnabrück](#). They have shared apartments, one- or two-room apartments, and flats for families, with prices ranging from 250 to 900 EUR.

Important: Apply for accommodation as soon as you apply for a study place, as you don't have to submit the university's letter of admission at the beginning of the application process. This is the best advice we can give you, and it has worked for many others.

Need more advice? Just contact the Center for International Students at [international@hs-osnabrueck.de](mailto:international@hs-osnabrueck.de).

### Career advisory service

Our Career Service for international degree-seeking students provides you with support by offering the following formats:

- application checks
- workshops to advance student employability
- job shadowing for international students
- meet regional employers: online formats and excursions to SMEs in and around Osnabrück

In addition, you can also make an appointment for individual counselling in which we will support you in finding a career that suits your area of expertise and your personal situation.

**Support for international students and doctoral candidates**

- Welcome event
- Tutors
- Accompanying programme
- Specialist counselling
- Cultural and linguistic preparation
- Support with registration procedures

**General services and support for international students and doctoral candidates**

If you are an international degree-seeking students, our Centre for International Students (CIS) is available to assist you with any questions you may have, from the moment you decide to apply until you graduate and transfer into the job market.

The CIS will make sure that you have the infrastructure that enables you to study successfully. They cannot solve every problem, but they work with the whole university, the city of Osnabrück and other relevant structures to help you when things get difficult.

Our student assistants organise social events and give you the peer support that everyone needs.

**Supervisor-student ratio**

1:15

**Our Partners**



**International Students and Professors on Osnabrück UAS**

International students and professors speak about their experiences at Osnabrück University of Applied Sciences.

» more:  
<https://www.youtube.com/watch?v=UQ1p4805Dvc>



The campuses of Osnabrück University of Applied Sciences

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Osnabrück University of Applied Sciences is the largest university of applied sciences in Lower Saxony. We offer more than 100 accredited Bachelor's and Master's degree programmes that enable you to build your future and adapt your education to your needs.

Our students are very satisfied with us, as shown by our top positions in the national rankings of CHE and studycheck.de.

Our wide range of courses includes Bachelor's, Master's and continuing education programmes, from engineering, agriculture, economics and social sciences to courses such as theatre pedagogy, which are unique in Germany. Our degree programmes provide both theoretical and project-based learning opportunities, enabling you to develop the skills that employers seek.

Our professors bring personal experience from national and international companies, preparing you specifically for your career. And if you are interested in pursuing an academic career later on, that is also possible.

At the same time, the university is a place for networking and socialising. We are closely linked to our local communities in Osnabrück and Lingen and encourage our students to look around and exchange ideas across national borders. Every study programme offers the opportunity to study abroad and we foster close relationships with more than 200 partner universities worldwide.



## 📍 University location

Osnabrück is a city in Northwestern Germany and easy to reach by plane, train, or car. Nearby cities that you can easily visit by train or car include Bremen, Hamburg, Berlin and Düsseldorf. You can also reach Amsterdam in the Netherlands within three hours by train.

Our university spreads across four campuses with their own faculties. The three campuses in Osnabrück are Westerberg, Caprivi and Haste. The fourth campus is in Lingen, about 70 kilometres West of Osnabrück.

Each campus has its own special character:

- The Westerberg campus: modern buildings such as the SL lecture theatre building, also affectionately known as the “Frog”.
- The Caprivi Campus: You'll find a lovely mix of sand-coloured barracks buildings, an underground lecture hall complex and the "Plektrum", an innovative building tailored to the needs of the Institute of Music and its students.
- The Haste campus is also known as the “green campus”. Not only is it home to study programmes in the field of landscape, food production and agriculture, but you can also enjoy a walk through its park-like grounds with its flower and plant-filled perennial garden.
- The campus in Lingen is located in a former railway repair plant. Many students there call it "the most beautiful campus in the world" – you'll have to find out for yourself whether this is really the case!

The cities of Osnabrück and Lingen offer a personal, safe, and affordable environment in which you can feel comfortable quickly. Everything you need is close by, so you can easily reach your favourite restaurant, the theatre, or the nearest student party on foot or by bike. There's plenty of nature inside and outside the city for you to enjoy, and our visitors tell us that the people here are quite relaxed and



friendly! And if you just have to get out and about, you can use public transport in Germany with the Campus Card for free and take a spontaneous trip, e.g. to Hamburg, Hannover or Bremen.

## Contact

### Osnabrück University of Applied Sciences

Center for International Students

Albrechtstraße 30  
49076 Osnabrück

✉ [ibm@hs-osnabrueck.de](mailto:ibm@hs-osnabrueck.de)

🌐 Course website: <https://www.hs-osnabrueck.de/en/study/study-offerings/bachelor/international-management-ba/>

📘 <https://www.facebook.com/hs.osnabrueck>

🐦 [https://twitter.com/HS\\_Osnabrueck](https://twitter.com/HS_Osnabrueck)

🌐 <https://www.linkedin.com/school/hs-osnabrueck/>

📷 [https://www.instagram.com/hs\\_osnabrueck](https://www.instagram.com/hs_osnabrueck)

📺 <https://www.youtube.com/user/HochschuleOS>

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# International Programmes in Germany - Database

[www.daad.de/international-programmes](http://www.daad.de/international-programmes)

[www.daad.de/sommerkurse](http://www.daad.de/sommerkurse)

## Editor

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German Academic Exchange Service

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## GATE-Germany

Consortium for International Higher Education Marketing

[www.gate-germany.de](http://www.gate-germany.de)

## Disclaimer

The data used for this database was collected and analysed in good faith and with due diligence. The DAAD and the Content5 AG accept no liability for the correctness of the data contained in the "International Programmes in Germany" and "Language and Short Courses in Germany".

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