



Deutscher Akademischer Austauschdienst
German Academic Exchange Service



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Master's degree



International Business and Management (MA)

Osnabrück University of Applied Sciences • Osnabrück



Overview

Degree	Master of Arts in International Business and Management
Teaching language	<ul style="list-style-type: none">English
Languages	All courses of the core curriculum are held in English. Additionally, students choose two electives. Two electives are offered and taught in the English language. Electives in the German language are also available.
Full-time / part-time	<ul style="list-style-type: none">full-time
Programme duration	4 semesters
Beginning	Winter semester
Application deadline	Non-EU applicants: 15 April for the following winter semester EU applicants: 15 July for the following winter semester Application guide and document checklist
Tuition fees per semester in EUR	None
Combined Master's degree / PhD programme	No
Joint degree / double degree programme	Yes
Description/content	The consecutive, English-taught Master's programme in International Business and Management (IBM) builds up on the business knowledge students previously gained in related Bachelor's programmes and provides in-depth and up-to date knowledge of business studies and key qualifications in the area of international management. After their graduation, students have gained the requirements needed for employees in specialised and leading positions in international companies or organisations. Graduates are able to take over complex leadership tasks.

This is possible through the programme's intense relation to practical experience and focus on key challenges of international management at an advanced level. Combined with a high degree of internationality in the composition of the study group and the teaching content, students are well prepared to meet the challenges of a continuously changing international environment.

Teaching methods include lectures, case studies, management simulations, team work, project work, presentations and assignments. Interaction between students and lecturers is fostered in small groups, which provide the opportunity for discussions about the issues at stake. Both teamwork in small international study groups and individual study are applied throughout the studies.

Studying International Business and Management at Osnabrück University of Applied Sciences also includes:

- small class size, close contact between students and teaching staff
- international study groups
- intensive training of social and intercultural skills
- balance between theory and practical contents
- highly qualified lecturers with profound management experience
- face-to-face lectures, seminars, project work, e-learning
- intensive and individual counselling and coaching before and during studies
- buddy system
- European Credit Transfer System (ECTS)

Course Details

Course organisation

The Master's programme in International Business and Management is designed as a full-time programme that combines intensive classroom study with a demanding independent study programme. The curriculum comprises 120 ECTS.

During the first, second, and third semesters, students take six courses representing 30 ECTS credits per semester. Out of these six courses, three courses belong to the key competence (international business management), one course belongs to the general competences (social skills, communication, and research methods), and two courses belong to the two individually chosen electives. Each course in either category is worth five ECTS credits. Courses are usually given as lectures, and a schedule for each semester is fixed by the university. During the fourth semester, students write their Master's theses. The thesis represents 30 ECTS credits.

For more information on the study outline and for the module handbook, please see the [structure of the programme](#).

A Diploma supplement will be issued

Yes

International elements

- International guest lecturers
- Integrated study abroad unit(s)
- Specialist literature in other languages
- Language training provided
- Training in intercultural skills
- Study trips
- Courses are led with foreign partners
- International comparisons and thematic reference to the international context
- Projects with partners in Germany and abroad
- Content-related regional focus

Description of other international elements

- Highly international composition of the study group with 10-12 students from abroad (non-EU and EU countries) and 13-15 German students, fostering intercultural skills on a daily basis

- Core curriculum and two electives entirely taught in the English language
- Double degrees possible with various partner universities abroad
- Optional semester abroad
- Optional international summer schools

Integrated study abroad unit(s)

Students of the Master's programme in "International Business and Management" have the possibility to extend their international exposure, intensify their language skills and gain further intercultural competences through optional study periods abroad during their Master's studies:

Study semester abroad

During the third semester, students can choose to study abroad at selected partner universities worldwide. The study time will usually not be extended due to a recognition of credits earned abroad.

Double degree

Double degree programmes with several partner universities abroad offer the possibility for Master's students to acquire two degrees within a relatively short study period. Students start their Master's studies in Osnabrück and continue at the partner university, graduating with a Master's degree from Osnabrück University of Applied Sciences and a second Master's degree from the partner university abroad.

Summer schools

Attractive international summer schools during lecture-free periods offer the possibility for shorter stays abroad and study within an international environment.

Course-specific, integrated German language courses

Yes

Course-specific, integrated English language courses

Yes

Costs / Funding

Tuition fees per semester in EUR

None

Semester contribution

The enrolment fee amounts to approx. 360 EUR per semester. This includes various services such as a semester ticket for public transport in Osnabrück and the greater Osnabrück area.

Costs of living

We estimate that students will need about 750 to 850 EUR per month. This includes rent, health insurance, food, clothing, study materials, costs for leisure activities, and monthly savings to pay for the next semester fees. Please see our website for a more detailed [overview](#).

Funding opportunities within the university

No

Requirements / Registration

Academic admission

- Bachelor's degree (or equivalent) in business management, economics, or related

requirements

programmes (at least 80% of the subjects of your Bachelor's programme need to be related to business and/or economics)

- Applicants from India, Pakistan, Bangladesh, Nepal, Bhutan, please note your university degree as follows:
 - Four-year BA programmes are recognised.
 - Three-year BA programmes plus one to two years of consecutive Master's programmes in your home country or abroad are recognised.
 - Two-year BA programmes are not recognised in combination with a consecutive MA programme.
- English language proficiency at level C1 of the Common European Framework of Reference for Languages (CEFR)
- German language proficiency at level A1 of the Common European Framework of Reference for Languages (CEFR)

Language requirements

Applicants must provide proof of their English skills (level C1 of the Common European Framework of Reference for Languages [CEFR]) and German skills (at least level A1 [CEFR]). Test results submitted may not be older than three years at the beginning of the Master's studies.

English:

- TOEFL – Test of English as a Foreign Language (Internet-based), minimum score: 95
- IELTS – International English Language Testing System, minimum grade: 7.0
- TOEIC – Test of English for International Communication, minimum score: 945
- CPE – Cambridge Proficiency, grade: C
- CAE – Cambridge Advanced, grade: B/C
- BEC 3 – Business English Certificate, grade: A/B

In individual cases, other documents may be accepted as a proof of an applicant's English proficiency: <https://www.hs-osnabrueck.de/de/studium/studienangebot/master/international-business-and-management-ma/how-to-apply/#c82358>.

German:

German language skills (min. A1 level) are required. Proof needs to be submitted with the application in the form of an official test certificate.

Application deadline

Non-EU applicants: 15 April for the following winter semester
EU applicants: 15 July for the following winter semester

[Application guide and document checklist](#)

Submit application to

Online application directly through the online application portal of Hochschule Osnabrück: [online application portal](#)

Services

Possibility of finding part-time employment

A limited number of student assistantships are available at the Osnabrück University of Applied Sciences. Moreover, students may find jobs in different areas outside the university if their residence permits allow for it.

Accommodation

The costs for accommodation in a single room vary from 200 to 350 EUR per month. Rooms in student residences are offered by Student Services Osnabrück (<https://www.studentenwerk-osnabrueck.de/en/home.html>). The Housing Service of the university (<https://www.hs-osnabrueck.de/en/housing-service/>) supports international students in their search for accommodation.

Career advisory service

Career counselling is available.

Support for international students and doctoral candidates

- Welcome event
- Buddy programme
- Tutors
- Specialist counselling

General services and support for international students and doctoral candidates

All students of the programme are individually supported and guided before and during their Master's studies by the coordinator of the programme. The International Faculty Office and the Center for International Students offer international students further support with registration formalities at the local authorities, the financing of their studies, and more. Other services and offers that the university and faculty provide include the following: orientation days for new international students, intensive summer and winter language courses (German language) before the first semester (recommended) or during the semester break, counselling on academic writing and self-management in the Learning Center, a buddy programme (support before and during arrival in Osnabrück), JOIN OS (Joint Cultural Programme for International Students in Osnabrück), workshops and study trips, and German and other language courses during the semester.

Supervisor-student ratio

1:25



©Viktoria Becker BA

Viktoria Becker
2nd year Master's IBM
student (Summer 2023)

I really like the practical and international orientation of the programme. As a German student, I really appreciate the opportunity to study the programme completely in the English language and to study together in intercultural teams. What makes the study programme special is the small study group. Everybody knows and helps each other. Thus, it feels like a small IBM family.



Aerial shots of Campus Westerberg of Osnabrück University of Applied Sciences

A bird's eye view of the Osnabrück
University of Applied Sciences

» more: <https://youtu.be/jfWSrrijzXY>

– Osnabrück University of Applied Sciences –



Osnabrück University of Applied Sciences has a well-developed network of international cooperation and a focus on practice-oriented teaching and applied sciences. Being the largest and the most research-intensive University of Applied Sciences in Lower Saxony, the faculties, departments and institutes of Osnabrück University of Applied Sciences offer modern and innovative study programmes. Study programmes are geared towards specific professions, which means that teaching and research are tailored to the requirements of the working world: short periods of study, well-organised study programmes with integrated internships and small study groups with individual support from teaching staff characterise studies at the university. The excellent job prospects and opportunities for promotion for graduates from Osnabrück University of Applied Sciences show that course content is well matched to both educational and industry requirements.

Find out more about why students choose Osnabrück University of Applied Sciences and the Master's programme International Business and Management: [Why study International Business and Management in Osnabrück?](#)



University location

Osnabrück and the surrounding region is home to approx. 250,000 inhabitants. It is located in the north-west of Germany, not far from the Dutch border. It is a two-hour drive to the beautiful coastal area of the North Sea with its dikes, beaches and picturesque little harbours. Amsterdam to the west and the bustling town of Hamburg to the north-east can be reached within the same amount of time. But Osnabrück itself has a lot to offer. Its city centre testifies to its 1,200-year-old history. The city of the Peace of Westphalia of 1648, ending the Thirty Years' War, hosts various museums, libraries, parks, theatres, cinemas and sports facilities as well as a historic city centre with shops, art galleries, restaurants, bars and cafés. Approx. 20,000 students enjoy living in Osnabrück.

As a city with a technology oriented future, many innovative and well known international companies in the high-tech, engineering, food and logistics sectors are located here.

Many international students appreciate the city of Osnabrück and its greater region also for the reasons found on the following link [what international Master's students say about Osnabrück and the region](#)

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🌐 Course website: <https://www.hs-osnabrueck.de/en/study/study-offerings/master/international-business-and-management-ma/>

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International Programmes in Germany - Database

www.daad.de/international-programmes
www.daad.de/sommerkurse

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Disclaimer

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