

Deutscher Akademischer Austauschdienst German Academic Exchange Service

# INTERNATIONAL PROGRAMMES

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## Master's degree

Full-Time MBA

WHU - Otto Beisheim School of Management • Düsseldorf

### Overview

Degree	Master of Business Administration
Teaching language	• English
Languages	Courses are completely taught in English.
Full-time / part-time	• full-time
Programme duration	2 semesters
Beginning	Winter semester
Application deadline	Non-EU applicants: 31 May EU applicants: 15 July
Tuition fees per semester in EUR	24,250 EUR
Additional information on tuition fees	<ul> <li>Included in tuition fees:</li> <li>All tuition fees</li> <li>All (e-)books and materials</li> <li>Accommodation and half-board during the international course experiences</li> <li>German classes during the programme</li> <li>Personal development seminars</li> <li>Semester ticket for public transport in North Rhine-Westphalia</li> </ul>
Combined Master's degree / PhD programme	No
Joint degree / double degree programme	No
Description/content	The one-year full-time MBA is designed for high-achieving professionals from all over the world who are seeking a career change and who are eager to learn more about general management. In the full-time MBA programme, our students study and work in interdisciplinary, multicultural study groups and have the opportunity to develop leadership and interpersonal skills in an international environment. <b>Top five reasons to study the MBA at WHU:</b>

- 1. Develop a global business mindset: Experience 30 days of immersive international courses in Europe and the USA, where you'll be equipped to make a lasting impact in your career and beyond.
- 2. Become an influential and effective leader: Personalise your growth with pick-and-choose courses and workshops designed to complement and enhance your leadership skills.
- 3. Maximise your career impact: Our top-ranked MBA Career Centre supports you individually and is dedicated to helping you turn your career ambitions into reality.
- 4. Benefit from lifelong learning: Even after your graduation, you will have free access to all MBA courses and workshops for your continuous professional development.
- 5. Develop a strong professional network for life: Create valuable connections and build a robust professional network that will last throughout your career.

## **Course Details**

Course organisation	<ul> <li>Start.Grow.Sustain</li> <li>By structuring our courses around the unique Start.Grow.Sustain framework, we will provide you with a comprehensive, systematic, and practical roadmap for corporate and entrepreneurial success across all C-suite functions.</li> <li>Foundations: Strategy, Financial Accounting, Marketing</li> <li>Start: Entrepreneurship, Economics, Statistics</li> <li>Grow: Data Science &amp; Al, Operations, Finance+ Elective Course</li> <li>Sustain: Governance, Sustainability, Innovation, Managerial Accounting+ Elective Course</li> <li>Customised Personal Development and Leadership Journey</li> <li>Future Leaders Fundraising Challenge</li> <li>Leadership in Practice, Organisational Behaviour</li> <li>Personal Development Elective Workshops</li> <li>Midterm Strategy Challenge</li> <li>Management Practice Elective Workshops</li> </ul>
International elements	<ul> <li>PDF Download</li> <li>Language training provided</li> <li>Projects with partners in Germany and abroad</li> <li>International guest lecturers</li> </ul>
Description of other international elements	<ul> <li>International Immersive Experience</li> <li>Six days USA at Kellogg School of Management, Northwestern University</li> <li>Six days European Course Experience</li> <li>12 days Social Entrepreneurship Project in Europe</li> <li>Six days Leadership Credo in Europe</li> </ul>
Integrated internships	The final MBA project gives you the opportunity to apply all that you have learned in a real-life project. We encourage our students to complete their Master's theses as part of a company project (internship).
Course-specific, integrated German language courses	Νο
Course-specific, integrated English language courses	No

## Costs / Funding

Tuition fees per semester in EUR	24,250 EUR
Additional information on tuition fees	<ul> <li>Included in tuition fees:</li> <li>All tuition fees</li> <li>All (e-)books and materials</li> <li>Accommodation and half-board during the international course experiences</li> <li>German classes during the programme</li> <li>Personal development seminars</li> <li>Semester ticket for public transport in North Rhine-Westphalia</li> </ul>
Semester contribution	None
Funding opportunities within the university	Yes
Description of the above- mentioned funding opportunities within the university	WHU grants partial scholarships to enable highly talented candidates from all countries to pursue the WHU MBA. As you can infer from the description of the respective scholarship (e.g. Diversity Scholarship, Developing Countries Scholarship, Entrepreneurship Scholarship, Women in Business Scholarship, etc.), we try to support individuals who are likely to add special value to the MBA class.

## **Requirements / Registration**

Academic admission requirements	<ul> <li>We require the following for your application to the full-time MBA programme:</li> <li>Undergraduate degree (Bachelor's or equivalent)</li> <li>Minimum of two years postgraduate work experience</li> <li>Proof of English proficiency (details below)</li> <li>GMAT or alternative in our Excellent Fit Assessment</li> </ul>
Language requirements	As the teaching language is English, non-native speakers have to take the TOEFL (100) or IELTS (7.0) test. Waivers are possible for applicants with substantial study or work experience in the English language.
Application deadline	Non-EU applicants: 31 May EU applicants: 15 July
Submit application to	https://application-center.whu.edu/login

## Services

Possibility of finding parttime employment Due to a very tight schedule, students do not have the opportunity to work during this intense fulltime MBA programme. Nevertheless, we encourage our students to undertake the final MBA project Career advisory service

The MBA marks an important and exciting turning point in your career. Whether you aspire to move up the career ladder in your current field; change industry, job function, or location; or become a successful entrepreneur – our top-ranked MBA Career Center is dedicated to helping you turn your career ambitions into reality. We will support you in carving out a career path in line with your personal goals, enabling you to have a positive impact on the world. We have created the "Triple M" career roadmap, which outlines how we will assist you in your career journey.

Support for international students and doctoral candidates

• Visa matters

## WHU - Otto Beisheim School of Management

WHU - Otto Beisheim School of Management is a state-approved private institute of higher education with university status. WHU offers internationally-oriented courses of study in Business Administration (MSc, BSc), a full-time, part-time, and online MBA, the Kellogg-WHU Executive MBA, and a doctoral degree programme as well as specialised corporate training programmes.

WHU also has the authority to award PhDs and professorships. Its international network includes more than 200 partner universities on all continents with whom exchanges of lecturers and students take place, as well as cooperation in research worldwide. In 1998, WHU became the first German university to be accredited by the European Quality Improvement System (EQUIS). In February 2014, the accreditation was extended by EQUIS for another five years. WHU is regularly certified by EQUIS and FIBAA and received the AACSB Accreditation in 2010, which guarantees the excellent standard of courses and a high degree of internationalisation.

In addition, WHU is the only private institution of higher education in Germany that is a member of the German Research Association (DFG). In both national and international rankings WHU - Otto Beisheim School of Management continues to occupy leading positions.

#### WHU 🖻

### University location

Düsseldorf is the capital of the state of North Rhine-Westphalia and is a city with many different faces. It is an international business and financial centre and is renowned for its fashion and trade fairs. Centrally located in Europe, the city is headquarters to five Fortune Global 500 and several DAX companies. Additionally, the city is home to thousands of students, all drawn to Düsseldorf because of its creative atmosphere and its beautiful historic centre.

## Contact

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 Course website: https://www.whu.edu/en/programs/mba-program/full-time-mba/?
 mtm\_campaign=daad\_ftmba&mtm\_source=daad&mtm\_medium=portal&mtm\_group=ftmba

f https://www.facebook.com/visit.WHU/

https://twitter.com/whu\_edu

in https://www.linkedin.com/school/whu-otto-beisheim-school-of-management/

https://www.instagram.com/whu\_official/

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## **International Programmes in Germany - Database**

#### www.daad.de/international-programmes www.daad.de/sommerkurse

#### Editor

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#### GATE-Germany

Consortium for International Higher Education Marketing www.gate-germany.de

#### Disclaimer

The data used for this database was collected and analysed in good faith and with due diligence. The DAAD and the Content5 AG accept no liability for the correctness of the data contained in the "International Programmes in Germany" and "Language and Short Courses in Germany".

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