



Deutscher Akademischer Austauschdienst
German Academic Exchange Service



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Master's degree



Master's in Management Digitalisation & Transformation

Bremen University of Applied Sciences • Bremen



Overview

Degree	Master of Arts in Management Digitalisation & Transformation (MA)
Teaching language	<ul style="list-style-type: none">English
Languages	All courses are taught in English. We fund one German language course in either the first or second semester.
Full-time / part-time	<ul style="list-style-type: none">full-time
Mode of study	Fully on-site with voluntary online elements
Programme duration	3 semesters
Beginning	Winter semester
Application deadline	Please check the university's website .
Tuition fees per semester in EUR	Yes
Additional information on tuition fees	Tuition fees for the programme amount to 14,900 EUR. Check out our discount options and save up to 1,000 EUR.
Combined Master's degree / PhD programme	No
Joint degree / double degree programme	No
Description/content	In our fast-paced, increasingly digitalised world, it is important for companies to remain competitive by continuously questioning their business models and drive innovation. This leads to fundamental changes in corporate processes. (Digital) transformation is defined as the integration

of digital processes across all business areas. We aim to prepare you for this! Whether you dream of starting your own company or taking over an existing one, our programme provides the ideal foundation. We will take you on an exciting journey through the lifecycle of a business: from inception and growth to consolidation and restructuring – all viewed through the lenses of digitalisation and transformation..

At the International Graduate Center (IGC), you will explore various scientific theories, work on case studies, engage in discussions from different perspectives on various issues, and develop innovative solutions to build an application-oriented management perspective. You will delve into topics such as emerging technologies, data-driven decision-making, business process optimisation, organisational change management, and customer experience enhancement. You will also have the opportunity to define and delve into your preferred area of focus through an individual transformation project.

Course Details

International elements	<ul style="list-style-type: none"> • International guest lecturers
Integrated internships	The third semester is an optional internship semester. Programme advisers will offer assistance on how to find appropriate internships. We offer a course on career planning plus other kinds of support (CV check, etc.) to help students prepare for their professional future.
Course-specific, integrated German language courses	No
Course-specific, integrated English language courses	No

Costs / Funding

Tuition fees per semester in EUR	Yes
Additional information on tuition fees	<p>Tuition fees for the programme amount to 14,900 EUR.</p> <p>Check out our discount options and save up to 1,000 EUR.</p>
Semester contribution	Approx. 350 EUR per semester, including public transport in Germany
Costs of living	400 EUR to 500 EUR without accommodation
Funding opportunities within the university	No

Requirements / Registration

Academic admission requirements	<p>Applicants must hold a German or international degree (qualified Bachelor's degree) in Economics or a comparable degree. Fluency in English is required.</p> <p>Applications must include: a registration form (available at https://www.graduatecenter.org), a curriculum vitae, a photograph, proof of university degree, a letter of recommendation from an employer/university teacher, an essay outlining the candidate's interest in the programme and career goals, address and telephone number (e-mail address, if available) to which all correspondence should be sent.</p>
Language requirements	Students whose native language is not English must demonstrate English proficiency with the TOEFL iBT (min. 80) or comparable results or an equivalent test like the IELTS (at least 6.0).
Application deadline	Please check the university's website .
Submit application to	Please apply online here .

Services

Possibility of finding part-time employment	<p>Non-EU students are allowed to work outside the university for a total of 120 full-time or 240 part-time days per year.</p> <p>Some student jobs at the university are available, e.g. in the library or as student assistants in various projects.</p>
Accommodation	<p>Living and studying in another country is both exciting and interesting, but at the same time it also necessitates organisational and administrative work. Our international applicants and students do not need to worry about this. Our Student Service (ISA) looks after them right from the start and answers all questions with regard to their planned study visit in Bremen beforehand. The International Student Assistance (isa@hs-bremen.de) takes on the task of finding accommodation, gives support with visa applications, clarifies insurance queries and helps students in their dealings with authorities both at home and abroad. This service is available to students free of charge. Furthermore, ISA allocates tutors to students and regularly organises excursions and events during their period of study in Bremen. The rent for a single room is a minimum of 450 EUR each month.</p>
Career advisory service	Career Service available for international students
Support for international students and doctoral candidates	<ul style="list-style-type: none"> • Tutors



Master's in Management – Digitalisation and Transformation

Find out more about this programme!

» more:

<https://www.youtube.com/watch?v=hOsZ90CHi5U>

Bremen University of Applied Sciences



The International Graduate Center of Hochschule Bremen

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With almost 9,000 enrolled students and about 70 degree programmes in five schools, Hochschule Bremen, City University of Applied Sciences is one of the larger institutions of its kind in Germany.

The International Graduate Center (IGC) was founded by Hochschule Bremen City University of Applied Sciences (HSB) as an interdisciplinary Graduate School for Management and Leadership. For applicants with a first university degree, the IGC offers several non-consecutive MBA and Master's degrees in the area of international and European business and management. All full-time courses are taught entirely in English.

The IGC offers high-quality academic education with strong practical relevance, adhering to the high standards of the German educational system. Its academic approach fosters intercultural awareness, critical thinking and the exchange of ideas in a global perspective by providing discussion-oriented seminars in small groups, a variety of teaching and assessment methods, and support for self-learning processes.

The IGC is conveniently located in the centre of the city of Bremen, within walking distance of attractive locations for dining, shopping, leisure, and sports.



University location

The Free Hanseatic City of Bremen is the capital of the federal state of Bremen, the smallest state in Germany, with a population of 684,000 and an area covering 404 square kilometres, located in north-west Germany close to the North Sea coast. As a unique city in which history comes alive and the future is being planned, Bremen is a place of sensual pleasures, including not only things that melt in your mouth, but also countless delights to see and hear.

It is a city of art and culture, parks and gardens, romantic quarters, and elegant shopping malls. Indeed, Bremen has even more to offer: tradition and cosmopolitanism. The people of Bremen are by no means as stiff as they are often said to be. On the contrary, they enjoy celebrating frequently, preferably with guests from abroad who look forward to returning to Bremen as good friends. A city that can look back on a thousand-year history: nowhere is this more evident than on the famous market square, a favourite meeting place for the citizens of Bremen. The statue of Roland is the symbol of civic liberty and freedom in Bremen. In the Town Hall, the pulse of political life of the Free Hanseatic City still beats. The magnificent renaissance façade and the Bremen Town Musicians just around the corner are world famous.

Trade and shipping have determined the character of the city for centuries and play an essential role in the business life of Bremen and of the Federal Republic of Germany. Bremen is a significant site for the automotive industry, electronics, and nautical science as well as the aviation and aerospace industry, and at the same time a centre of food, drink, and tobacco production. These industries are represented by companies such as Mercedes AG, STN ATLAS Elektronik, Lürssen Werft, EADS Astrium, OHB, Beck's Bier, and Kraft Foods.

Cultural life is characterised by numerous museums and art collections, theatre, ballet, opera, and music.

Bremen is a stronghold of sports such as football (SV Werder), horseback riding, handball, dancing, and cycling, with much-acclaimed international tournaments.

Contact


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International Graduate Center

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 Course website: <https://www.graduatecenter.org/en/mba-master/management-digitalization-and-transformation-ma.html>

 <https://www.facebook.com/igcbremen>

 <https://twitter.com/igcbremen>

 <https://www.linkedin.com/school/hsb-international-graduate-center/>

 <https://www.instagram.com/international.graduate.center/>

 <https://www.youtube.com/@igcbremen>

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International Programmes in Germany - Database

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Disclaimer

The data used for this database was collected and analysed in good faith and with due diligence. The DAAD and the Content5 AG accept no liability for the correctness of the data contained in the "International Programmes in Germany" and "Language and Short Courses in Germany".

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