



Deutscher Akademischer Austauschdienst
German Academic Exchange Service



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Master's degree



International Business Administration

European University Viadrina • Frankfurt (Oder)



Overview

Degree	Master of Science in International Business Administration
Teaching language	<ul style="list-style-type: none">English
Languages	The DSDS and General Management tracks can be studied completely in English. Courses in the M&M, FACT, and FINE tracks will be held 50% in English and 50% in German, depending on the chosen courses. The Master's thesis can be written in English. In case of our double degree options, you will take courses in French or Spanish, too. For international students, integrated, compulsory German lessons are offered until the end of the programme in order to reach B1 level in German.
Full-time / part-time	<ul style="list-style-type: none">full-timepart-time (study alongside work)
Mode of study	Fully on-site with voluntary online elements
Programme duration	4 semesters
Beginning	Winter and summer semester
Additional information on beginning, duration and mode of study	<p>Period of scheduled classes on Viadrina Campus</p> <p>Summer 2025 First block: 7 April 2025 to 23 May 2025 Second block: 2 June 2025 to 18 July 2025</p> <p>Examination periods</p> <p>Summer 2025 First block: 26 May 2025 to 30 May 25 Second block: 21 July 2025 to 25 July 2025 Retake: 15 September 2025 to 26 September 2025</p> <p>For all dates (including those for the winter semester), please see:https://www.europa-uni.de/en/studium/informieren-orientieren/termine-fristen/index.html</p>
Application deadline	Application periods for all applicants:

- **1 May to 31 May** for the winter semester (semester start in October)
- **1 November to 30 November** for the summer semester (semester start in April)

Tuition fees per semester in EUR	None
Combined Master's degree / PhD programme	No
Joint degree / double degree programme	Yes

Description/content

In this programme, students can generally choose from a wide variety of courses according to their interests. Depending on the lecturers and the subject, courses are held in German, English or French.

The Master's programme has a modular structure, allowing for alternative ways of designing your individual study schedule. Depending on your personal academic interests, you can choose a field of specialisation ("track") as well as interdisciplinary support classes in Cultural Sciences and Law.

- Finance, Accounting, Controlling & Taxation (FACT) (English, German)
- Finance & International Economics (FINE) (English, German)
- Data Science & Decision Support (DSDS) (English)
- Management & Marketing (M&M) (English, German)
- General Management (GM) (English)

In contrast to the remaining tracks, the "Data Science & Decision Support (DSDS)" and "General Management" programmes are entirely held in English.

An integrated exchange semester at one of our 200 international partner universities is an essential part of the international dimension of our Master's programme. This usually takes place during the second or third semester.

<https://www.europa-uni.de/de/internationales/Students/Outgoings/Exchange-studies/Partneruniversitaeten/WiWi.pdf>

We maintain double degree options with:

- [Universidad Católica de Cordoba \(ARG\)](#)
- [École Supérieure de Commerce de Reims \(FR\)](#)
- [École Supérieure de Commerce de Montpellier \(FR\)](#)
- [University of Vaasa \(FIN\)](#)
- [Universidad Nacional de Colombia \(Campus Bogotá or Campus Manizales\) \(COL\)](#)
- [Warsaw School of Economics \(PL\)](#)
- [University of Macerata \(ITA\)](#)

Because of the excellent language education and the global diversity of students and staff as well as the extensive international partner university network, IBA is one of the most international study programmes available. The study programme has been accredited by the AQUIN for its high standard of education and received the Seal of Excellence from the DAAD and the Erasmus programme.

Course Details

Course organisation

The IBA Master's degree can be completed in four alternative tracks: **FACT, FINE, DSDS and M&M**. For those who do not want to specialise in any of these fields, the cross-sectional Master's programme (General Management) offers an alternative.

FACT

The FACT track is aimed at students pursuing management positions at consulting firms (auditing, tax and business consultancy), finance-oriented and capital market-oriented companies (investment banks, research departments, risk management departments of banks and stock markets), or corporation controlling. The studies are arranged around companies with an international orientation that are focused on Central and Eastern Europe.

FINE

Because of European integration and the process of globalisation, interdependencies between national economies (especially between the EU member states) have starkly increased. The FINE track generates a holistic understanding of the common market, international trade, and international financial markets as well as an understanding of European and international economic policies – especially monetary policy. Special emphasis will be put on the question of European integration, the European and international environment and energy politics, the international taxation competition, and the competition of social systems and their coordination within the EU.

M&M

The M&M track teaches the latest state of the theoretical discussion in the fields of management and marketing. It provides the participants with the necessary orientation that they will need in order to actively take part in shaping the changes evoked by the globalisation of markets. The target group of the M&M track are students who are interested in working for international companies and organisations – especially in Central and Eastern European markets.

DSDS

Our Vision: Learning from data and drawing the right conclusions

We live in a highly connected world, and data has become a key success factor in many businesses over the past decade. In addition, there is a growing number of companies pursuing a data-driven business model. Even the traditional manufacturing industry relies heavily on internal and external data to organise smooth processes and develop smart services and products. Data is important for managing businesses at all levels and creating value for customers. However, humans are unable to oversee the vast amounts of data available, and it is becoming increasingly impossible to draw conclusions without the help of powerful tools. "Learning from data" means applying or even developing methods of statistics, artificial intelligence, and optimisation. "Drawing the right conclusions" means finding the best decision model and eventually an optimal solution.

» [PDF Download](#)

A Diploma supplement will be issued	Yes
International elements	<ul style="list-style-type: none"> • International guest lecturers • Language training provided • Courses are led with foreign partners • Training in intercultural skills • Integrated/optional study abroad unit(s) • Opportunities for students to work abroad • International comparisons and thematic reference to the international context
Integrated/optional study abroad unit(s)	<p>An integrated exchange semester at one of our 200 international partner universities is an essential part of the international dimension of our Master's programme. This usually takes place during the second or third semester.</p> <p>https://www.europa-uni.de/de/internationales/Students/Outgoings/Exchange-studies/Partneruniversitaeten/WiWi.pdf</p>
Integrated internships	<p>None</p> <p>Our Viadrina Career Center supports students with voluntary internships:https://www.europa-uni.de/en/struktur/zse/career-center/index.html.</p>

Special promotion / funding of the programme	<ul style="list-style-type: none"> • DAAD development-related postgraduate course • ERASMUS+
Course-specific, integrated German language courses	Yes
Course-specific, integrated English language courses	No

Costs / Funding

Tuition fees per semester in EUR	None
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Semester contribution	<p>Each semester, each student has to pay a semester contribution. It is composed of a social service contribution and a student contribution and is collected for the following purposes:</p> <ul style="list-style-type: none"> • social service contribution • student body fee • registration fee • semester ticket (required) • student ID / chip card (paid only once) • for first-year students: 370.50 EUR per semester
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Costs of living	<p>Depending on which type of accommodation one chooses, monthly rent is usually 250 to 300 EUR per month. In addition, monthly food and living expenses generally come to about 200 EUR. In total, one needs about 700 EUR each month to live comfortably.</p> <p>Shopping in Frankfurt (Oder):</p> <ul style="list-style-type: none"> • Juice 1.50 EUR • Bread 1 to 3 EUR • Butter 1 to 2 EUR • 1 kg apples 2 to 3 EUR • 1 kg oranges 2 EUR <p>Nightlife in Frankfurt (Oder):</p> <ul style="list-style-type: none"> • Cinema: 4.50 to 7 EUR • Cocktails: 3.50 to 6 EUR • Beer: 2 to 3 EUR <p>Thanks to the "Semesterticket", travelling within Berlin and Brandenburg with public transport is free.</p>
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Funding opportunities within the university	Yes
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Description of the above-mentioned funding opportunities within the university	<p>The European University Viadrina has developed special financial support programmes for international students. Recipients receive approx. 150 EUR and do not need to pay part of the administration fees.</p> <p>https://www.europa-uni.de/en/internationales/Students/Incomings/Costs-and-Financing/stip/index.html</p>
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Requirements / Registration

Academic admission requirements

Application for admission to the Master of International Business Administration requires a successfully completed Bachelor's degree in the fields of business administration and/or economics. Please note that the programme is a consecutive Master of Science programme and not an non-consecutive MBA.

Besides a Bachelor's degree in the fields of business administration and/or economics, admission into the Master's programme generally requires a minimum of 30 ECTS credits in mathematics, statistics, business informatics, microeconomics or macroeconomics.

International applicants, apply via uni-assist eV: <https://www.uni-assist.de/en/>.

Forms to be submitted:

- All applicants are required to submit the following **form**, provided by the Approval Committee, for proof of the required academic achievements with their application.
- certified photocopy of the graduation certificate including transcript of records
- translation of the graduation certificate
- a functioning e-mail address (important)
- proof of language skills / C1 level (see language requirements)
- a (certified) copy of your passport, which clearly shows your name, date of birth and place of birth

Applicants with a German degree have to apply directly to the matriculation office at the European University Viadrina. Please use the online application form:

<https://www.europa-uni.de/en/studium/studienangebot/ma-international-business-administration/index.html>.

Language requirements

English

A certificate of sufficient knowledge of the English language on the C1 level of the Common European Framework of Reference (CEFR) is needed as an admission prerequisite, which can be done by providing proof of having successfully passed one of the following equivalent exams:

- **Cambridge English Advanced**: Grade B at minimum
- **Cambridge English Proficiency**: Grade A-C
- **IELTS (academic)**: 7.0 points at minimum
- **TOEFL (iBT)**: 95 points at minimum (TOEFL ID Code: 4782)
- Certificate **UNCert III**

Except for the above-mentioned tests and certificates, we do not accept any other language certificate. Please arrange for the language certificate to be sent directly from the test institute to the admissions office. Copies – notarised or not – will not be accepted. The language certificate may not be older than three years.

German

Foreign students who have gained permission to enter a university in a language other than German need to prove their knowledge of the German language by taking the DSH 2 (Deutsche Sprachprüfung für den Hochschulzugang ausländischer Studienbewerber) or an equivalent test (e.g., TestDaF with level 4 in all components). Students who already took the DSH but did not obtain the necessary level are allowed to improve their skills and re-take the DSH exam by the end of their first semester at the European University Viadrina. The Language Centre of the European University Viadrina offers adequate German courses and provides further concrete information: <http://www.sz.euv-frankfurt-o.de/de/lektorate/deutsch/>

Alternatively, students can be exempted from proof of German proficiency if they decide on the functionally-oriented study programme "Data Science and Decision Support (DSDS)" or the "General Management" study option.

Technical equipment and programmes

- Moodle
- viaCampus
- Zoom
- Teams
- eduroam

Application deadline

Application periods for all applicants:

- **1 May to 31 May** for the winter semester (semester start in October)
- **1 November to 30 November** for the summer semester (semester start in April)

Submit application to

Europa-Universität Viadrina Frankfurt (Oder)
International Office
Katja Herzel
Auditorium Maximum, Room 211
Große Scharrnstraße 59
15230 Frankfurt (Oder)
Tel.: +49 33555342601
E-mail: international@europa-uni.de

All international applicants, please apply via uni-assist:
<https://www.uni-assist.de/en/>

Services

Possibility of finding part-time employment

At present, it is quite possible to find an acceptable and well-paid job in Berlin, which can be reached within one hour. Thanks to the semester ticket, the trip to Berlin and public transport within Berlin is free of charge for students at the European University Viadrina. Most of the big players in the consulting business such as KPMG, PwC, Ernst & Young, BCG and McKinsey as well as DAX companies such as Daimler, BMW and Siemens are represented in Berlin. Recently, the German capital was also recognised as one of the world's most important cities for start-up and Internet businesses such as eBay, Groupon, PayPal, and Zalando. Tesla recently built the largest car production hall in Germany near Frankfurt (Oder).

Our Career Center will help our IBA students to find employment and internships.

<https://www.europa-uni.de/en/struktur/zse/career-center/studierende/index.html>

Accommodation

The European University Viadrina offers very good and affordable student accommodation. Prices for a single bedroom in a three-room apartment start at approx. 160 EUR. Prices for a single apartment on campus start at approx. 215 EUR. All prices include a broadband Internet connection, electricity and warm water. Student residences are furnished. Each tenant has access to a shared kitchen, which is well equipped. Lockable refrigerators, washing machines and dryers are provided by the student service as well. For information about the student residences in Frankfurt (Oder), please follow this link: <https://studentenwerk-frankfurt.net/en/living-in-frankfurt/>.

Career advisory service

The Career Center at the European University Viadrina helps students to get acquainted with all the requirements for their future professional life.

Our team supports the students by:

- Giving advice on jobs, internships or/and applications
- Keeping in touch with employers
- Publishing job offers as well as internship opportunities

- Organising workshops which provide our students with important skills for their studies and their future careers
- Supporting internships abroad with Erasmus+ or PROMOS funding

<https://www.europa-uni.de/en/struktur/zse/career-center/index.html>

Support for international students and doctoral candidates

- Welcome event
- Tutors
- Accompanying programme
- Cultural and linguistic preparation
- Pick-up service
- Buddy programme
- Visa matters

General services and support for international students and doctoral candidates

<https://www.europa-uni.de/en/studium/informieren-orientieren/internationale-studieninteressierte/index.html>

Our Partners



International Business Administration at Viadrina

IBA image trailer

» more:
<https://www.youtube.com/watch?v=4Bs1LfQcNvU>



European University Viadrina



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The European University Viadrina lies on the River Oder, near to neighbouring Poland. This location has been instrumental in developing a close German-Polish connection; Viadrina is transforming itself into a German-Polish, European university. Since its re-establishment in the year 1991, the European University Viadrina has adhered to a policy of bringing young people together from every corner of the world. This has proven to be successful: Viadrina has grown to become a lively, highly regarded member of the community of German and European universities. Please follow this link for some impressions of the university's surroundings and further information: http://www.europa-uni.de/en/ueber_uns/multimedia/.

The European University Viadrina emphasises its international character in its cooperation with approx. 240 universities worldwide. The Business Faculty is in close contact with more than 140 cooperating business schools and universities around the world. According to the latest ranking by the German Centre for Higher Education (CHE), the European University Viadrina ranks among the top universities in the areas of study conditions, student support and support for international study units. The European University Viadrina is one of very few universities which can achieve this without having to charge study fees.

See the full ranking at: <https://www.daad.de/en/studying-in-germany/universities/che-ranking/?che-a=department-detail&che-department-id=300048>.

In order to support Viadrina students abroad, the Department of International Affairs at the European University Viadrina works together with the DAAD (the German Academic Exchange Service) and the Erasmus programme, thereby providing the best possible international experience for its students. Information on the Viadrina partner universities can be found at: <https://www.europa-uni.de/en/internationales/Students/Outgoings/Exchange-studies/Partneruniversitaeten/index.html>.

Please also check our Instagram site: <https://www.instagram.com/viadrina/>.



📍 University location

Frankfurt (Oder) lies in the heart of Europe on the River Oder and directly on the border with Poland, about one hour away from the German capital, Berlin. Frankfurt (Oder) has approx. 62,000 residents. The famous poet Heinrich von Kleist was born in Frankfurt (Oder) in 1777 and was a student at the town's university. The town is very proud of its famous son and has dedicated numerous buildings and parks to him (e.g., Kleist Museum, Kleist Forum and Kleistpark).

Take a walk along the River Oder and enjoy the view across the river to Poland. Just behind the university facilities lies Ziegenwerder island, with its lovely pathways. Leave the island and walk towards the city bridge that connects the two countries. This is an important border crossing. If you wish, you can cross the bridge and visit the Polish town of Slubice. Next to the border is the Collegium Polonicum, a joint study and research centre attached to the Adam Mickiewicz University of Poznan/Poland and to the European University Viadrina. The surrounding area of Frankfurt (Oder) is also worth a visit. Most popular with locals and students is nearby Lake Helensee. Other interesting destinations include the Lebus region and the Oder River's marsh to the north, the well-known spa Bad Saarow, Lake Scharmützel to the west, and the former Neuzelle monastery to the south.

You will find some pictures of Frankfurt (Oder) and the university buildings here: http://www.europa-uni.de/en/ueber_uns/multimedia/fotogalerie/.

Contact

European University Viadrina

Faculty of Business Administration and Economics
International Business Administration Programme

Ingo Trenkmann

Große Scharrnstraße 59
15230 Frankfurt (Oder)

Tel. +49 33555342992

✉ international@europa-uni.de

🌐 Course website: <https://www.europa-uni.de/en/studium/studienangebot/ma-international-business-administration/index.html>

Advising & Support

Tel. +49 33555342601

✉ [Email](#)

📘 <https://www.facebook.com/europa.uni>

🐦 <https://twitter.com/viadrina>

🌐 <https://de.linkedin.com/school/europa-universitaet-viadrina/>

📷 <https://www.instagram.com/viadrina/>

📺 <https://www.youtube.com/channel/UC6upYE5uoBnP9a6N8Gf38lQ>

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International Programmes in Germany - Database

www.daad.de/international-programmes

www.daad.de/sommerkurse

Editor

DAAD - Deutscher Akademischer Austauschdienst e.V.

German Academic Exchange Service

Section K23 – Information on Studying in Germany

Kennedyallee 50

D-53175 Bonn

www.daad.de

GATE-Germany

Consortium for International Higher Education Marketing

www.gate-germany.de

Disclaimer

The data used for this database was collected and analysed in good faith and with due diligence. The DAAD and the Content5 AG accept no liability for the correctness of the data contained in the "International Programmes in Germany" and "Language and Short Courses in Germany".

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