



# INTERNATIONAL PROGRAMMES

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# Master's degree





# Master of Business Administration and Engineering (MBA&E)

HTW Berlin University of Applied Sciences • Berlin







### Overview

Degree	Master of Business Administration and Engineering
Teaching language	• English
Languages	All courses are held in English. Services from the programme office are available in English. The Master's thesis is to be written in English.  German courses are available to international students.
Full-time / part-time	• full-time
Programme duration	3 semesters
Beginning	Winter semester
Application deadline	28 February of each year
Tuition fees per semester in EUR	4,167 EUR
Additional information on tuition fees	The tuition fees total 12,500 EUR for the complete programme.
Combined Master's degree / PhD programme	No
Joint degree / double degree programme	No
Description/content	The MBA&E is a special programme intended for anyone interested in a technically oriented management career. The graduates' target positions include project, process and product management, and other interface-type management positions. Most often, the graduated MBA&Es work at multinational companies and in international environments.  Our highest priority is to provide support for students' professional advancement. The MBA&E
	benefits from its lecturers' and partners' experience and provides a clear-cut balance between

management skills, technological skills, and a specialisation option (choice between Interdisciplinary Management, Automotive Management, Lean Management, Global Procurement, and Global Leadership in Engineering).

The Interdisciplinary Management (IM) specialisation teaches skills which enable our graduates to provide effective support in any interdisciplinary projects. This also covers the ability to analyse complex customer requirements and to deliver the expected results as the manager or member of an interdisciplinary team. The curriculum combines project management with interdisciplinary technical themes.

The Automotive Management (AM) specialisation prepares students for a broad variety of technical management positions in the automotive sector. In one of the leading automotive manufacturing countries, graduates will have a supportive environment to gain the skills needed to enter the automotive industry. The graduates of this specialisation meet a growing global demand for innovative and responsible automotive experts. The specialisation contains both technical and management topics in the automotive sector, producing graduates with versatile skill sets.

In the Lean Management (LM) specialisation, the students become proficient in designing efficient business operations based on the lean principles of reduced waste and high customer value. As lean principles are applied not only in manufacturing but also in services, this new specialisation accepts students with diverse backgrounds. The curriculum covers the application of lean principles in both operations and administration settings.

The Global Procurement (GP) specialisation prepares the students for positions in international procurement and supply chain management organisations. They will learn how to identify and assess markets and suppliers, plan and execute procurement initiatives and administrate and control supply relationships. In the courses, the students learn a broad variety of relevant skills and their application.

Finally, the new Global Leadership in Engineering (GLE) specialisation emphasises the development of personal, intercultural, and managerial skills and technical knowledge about international standards as well as competencies to manage engineering and production in international contexts. The programme prepares graduates to operate successfully in multiple and dynamic environments and to take up leadership responsibility in a global workplace. This specialisation programme is intended for students who have already acquired their first leadership experiences, preferably in an international context.

#### **Course Details**

#### **Course organisation**

In the programme's first and second semesters, the students will complete the 12 study modules according to the curriculum. In the third semester, either the Master's thesis or an optional internship takes place. In case the internship is chosen, the thesis is postponed until the fourth semester.

The programme is organised according to the following indicative curriculum:

First semester (winter semester)

- two business administration modules
- two technology/engineering modules
- two specialisation modules (IM, AM, LM, GP, or GLE)

Second semester (summer semester)

- two business administration modules
- one technology/engineering module
- one technology/engineering project
- one specialisation module (IM, AM, LM, GP, or GLE)
- one specialisation project/lab (IM, AM, LM, GP, or GLE)

Third semester (winter semester)

- Master's thesis or
- optional internship

Fourth semester (summer semester)

• Master's thesis (if an internship was completed)

The teaching staff consists of both professors of the HTW Berlin and external lecturers from academia and industry. Please see our website for further details.

#### » PDF Download

A Diploma supplement will be issued	Yes
Integrated internships	An optional internship (in Germany or abroad) is recommended and supported. Most of our international students complete internships in order to enhance the job opportunities that they will have after graduation.
Course-specific, integrated German language courses	Yes
Course-specific, integrated English language courses	No

### **Costs / Funding**

Tuition fees per semester in EUR	4,167 EUR
Additional information on tuition fees	The tuition fees total 12,500 EUR for the complete programme.
Semester contribution	Approx. 306 EUR per semester
Costs of living	Approx. 880 EUR per month
Funding opportunities within the university	No

### Requirements / Registration

Academic admission requirements	<ul> <li>A Bachelor's degree or higher is required for admission. Relevant fields are preferred, but not necessary. The grade "good" or equivalent is preferred.</li> <li>At least one year of relevant working experience after graduation is required.</li> <li>Student selection is based on previous academic success, professional qualifications, and study motives.</li> </ul>
Language requirements	TOEFL paper-based 570/ computer-based 230/ internet-based 94, IELTS 7, or an equivalent proof (e.g. previous studies completed in English)

Application deadline	28 February of each year
Submit application to	Applications are to be sent via the online application form on the programme website. The annual application deadline is 28 February.  The application requirements, instructions, and the application form can be found at: https://mbae.htw-berlin.de/applying/

### **Services**

Possibility of finding part- time employment	Working is possible during the studies, but due to the full-time study programme, we recommend an upper limit of approx. eight to twelve hours per week during the lecture period.
Accommodation	Accommodation is available from the Studentenwerk Berlin or on the private market. Instructions will be provided by the programme office after application.
Career advisory service	Career seminars and advice are arranged by the programme office. In addition, the career services of the HTW Berlin are at the students' disposal.
Support for international students and doctoral	<ul> <li>Welcome event</li> <li>Specialist counselling</li> </ul>

candidates

- Specialist counsellingCultural and linguistic preparation



### MBA&E programme studying at HTW Berlin

Get to know the MBA&E programme - the interface between technology and business in an intercultural environment.

#### » more:

https://www.youtube.com/watch? v=Ftp604qAAbc

# HTW Berlin University of Applied Sciences



HTW Treskowallee Campus

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The Hochschule für Technik und Wirtschaft (HTW Berlin), a university of applied sciences, offers an impressive range of study programmes in five different departments spanning fields from engineering, computer science, and economics to culture and design. Traditional applied sciences like mechanical engineering, automotive engineering, and business administration go hand in hand with more contemporary and innovative studies such as information technology / networked systems, construction and real estate management, or renewable energy systems technology.

With more than 14,000 students and over 70 different Bachelor's and Master's degree programmes, HTW Berlin is one of Germany's larger-sized universities of applied sciences. It is regularly recognised for the high quality of its study programmes and cultivates ties with over 130 universities worldwide, thus maintaining strong bonds with collaborative partners. At its two campuses, the HTW Berlin hosts more than 3 000 international students

The HTW Berlin encourages research and development projects as well as innovative education and cultural programmes. Topics focusing on the information society are dealt with as well as energy-related issues and environmental problems. Whereas some business-related research concentrates on promoting entrepreneurial start-ups and improving the competitiveness of small and medium-sized enterprises, other research addresses social economics and political issues such as European and national labour market policies or the effects of globalisation.



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#### University location

Berlin is a city of constant change. Nobody ever stands still and nothing ever stays the same. Turn your attention elsewhere for too long and the city will have evolved right under your feet. The city was always cutting edge (Berlin is the birthplace of cabaret and techno, the one-time residence of Bauhaus, Bertolt Brecht, and David Bowie), but since 1989 and the fall of the Berlin Wall, Berlin has become the largest site of new development in Europe. Never before has such a large city had the opportunity to re-create itself. And Berlin is certainly taking on the task quite admirably. Whether it is the glamour and glitz of the Sony Centre on Potsdamer Platz, Daniel Libeskind's new Jewish Museum, the hip cafés in Prenzlauer Berg, or the refined elegance of the newly founded diplomatic quarter, the status quo is now very unfashionable in Berlin.

An extremely multicultural city of approx. 3.5 million people – with the cultural resources to match – there is nearly always something going on in Berlin. Whether you are into art museums, cinema, theatre, opera, discos, or the café scene, it is certain there will be something to your taste. You are more of an outdoor person? Berlin is also one of the greenest cities in Europe – even within the city limits you will find a spot where you can get away from it all.

Berlin has the largest and most diverse student population in Germany. The 140,000 university students who call Berlin home give a great lift to the city's spirit. As the European Union expands eastward, Berlin stands poised to take a very central position on the continent. Now is certainly a good time to say: "Ich bin ein Berliner!"

### **Contact**

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- Course website: https://mbae.htw-berlin.de/
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- in https://de.linkedin.com/in/mbae-htw-berlin

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www.daad.de/international-programmes www.daad.de/sommerkurse

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#### **GATE-Germany**

Consortium for International Higher Education Marketing www.gate-germany.de

#### Disclaimer

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