



Deutscher Akademischer Austauschdienst
German Academic Exchange Service



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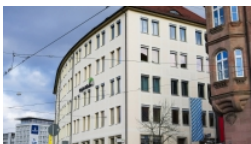
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Master's degree



MBA in General Management

Technische Hochschule Nürnberg Georg Simon Ohm • Nürnberg



Overview

Degree	Master of Business Administration (MBA)
Teaching language	<ul style="list-style-type: none">English
Languages	Courses are held 100% in English.
Full-time / part-time	<ul style="list-style-type: none">part-time (study alongside work)
Programme duration	2 semesters, 3 semesters, 4 semesters
Beginning	Winter and summer semester
Additional information on beginning, duration and mode of study	<p>You can choose between the standard and the intensive version of the programme.</p> <p>Participants in the intensive programme have lectures five evenings per week, whereas participants in the standard programme have lectures three evenings per week.</p> <p>Therefore, students in the intensive programme complete the MBA programme in 12 to 18 months, and students in the standard programme complete the MBA programme in 18 to 24 months (depending on their educational backgrounds).</p>
Application deadline	<p>Non-EU applicants 15 December for the following summer semester 30 June for the following winter semester</p> <p>EU applicants 15 February for the following summer semester 15 September for the following winter semester</p>
Tuition fees per semester in EUR	Yes
Additional information on tuition fees	<p>Business background: 18,000 EUR Non-business background: 21,000 EUR</p>

Combined Master's degree /
PhD programme

No

Joint degree / double degree
programme

No

Description/content

Basic Subjects

- Business Simulation
- Foundations of Business Administration
- Accounting Basics
- Finance Basics
- Foundations of Economics
- Business Law Basics
- Research Skills With Business Cases

Main Subjects

- International Marketing
- International Supply Chain Management
- Applied Leadership
- Social Competence
- International Communication Competence
- Business Ethics
- International Finance
- International Accounting and Controlling
- Managerial Decisions
- International Strategic Management I
- Company projects
- International Strategic Management II
- Project Management
- Digital Business
- Sustainable Management

Electives (During the entire study period, two electives have to be taken.)

- Portfolio Management
- Derivatives
- Business Valuation
- Organisational Change, Culture, and Leadership
- HR Management
- Tourism Management
- Entrepreneurship
- Business Negotiations
- Information Technology & Systems

Course Details

Course organisation

The OHM Professional School offers a special customised MBA programme. Both tracks are offered in intensive and standard modes:

1) **MBA Business Background** is an MBA programme designed for applicants with an educational background in management or business-related studies.

Semesters one to two (intensive) or one to three (standard): advanced courses in management (see description of content)

2) **MBA Non-Business Background** is an MBA programme designed for applicants with an educational background in non-management related studies, e.g. IT, architecture, engineering, etc.

Semester one: core functional subjects in business (basics), business simulation, and an

introduction to case study methods

Semesters two to three (intensive) or two to four (standard): advanced courses in management (see description of content)

The provided module overview includes the **Basic Studies** for students with a non-business background. Students with a business background start directly with the modules listed under **Advanced Studies**.

[» PDF Download](#)

A Diploma supplement will be issued	Yes
International elements	<ul style="list-style-type: none">• International guest lecturers• Language training provided• Training in intercultural skills• Courses are led with foreign partners• Projects with partners in Germany and abroad• International comparisons and thematic reference to the international context
Description of other international elements	About 70% of the OHM Professional School MBA students have an international background. This ensures a natural growth in intercultural competencies and provides opportunities to grow a personal business network with like-minded people from all over the world.
Course-specific, integrated German language courses	Yes
Course-specific, integrated English language courses	No

Costs / Funding

Tuition fees per semester in EUR	Yes
Additional information on tuition fees	Business background: 18,000 EUR Non-business background: 21,000 EUR
Semester contribution	Student service fee according to the current fee statutes (https://werkswelt.de/studentenwerkbeitrag)
Funding opportunities within the university	No

Requirements / Registration

Academic admission requirements	<ul style="list-style-type: none">• University degree in any subject• Two years of professional work experience (after the first university degree)
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- Proficiency in English
- Motivation and general suitability
- GMAT is recommended

Language requirements	Proof of English language proficiency through one of the following tests: TOEFL (550 points, 213 points computer-based or 85 points Internet-based), TOEIC (750 points) or IELTS (6.0)
Application deadline	<p>Non-EU applicants 15 December for the following summer semester 30 June for the following winter semester</p> <p>EU applicants 15 February for the following summer semester 15 September for the following winter semester</p>
Submit application to	<p>OHM Professional School, Technische Hochschule Nürnberg Kerstin Lorentz-Sabisch Keßlerstraße 1 90489 Nuremberg Germany</p> <p>E-mail: ops-mba@th-nuernberg.de Tel.: +49 91158802800</p>

Services

Possibility of finding part-time employment	<p>There are many job opportunities, both for full-time and part-time jobs.</p> <p>The strengths of the Nuremberg economic region lie in the fields of:</p> <ul style="list-style-type: none"> • Mechanical, electrical and electronic engineering • Communication and information technology • Digitalisation • Printing • Medical technology • Power electronics • Sensor systems • Writing implements <p>Some of the important companies in these economic fields in the region are Diehl, Adidas, GfK, Datev, Siemens and MAN.</p>
Accommodation	<p>Student accommodation is available for students under 30 years of age (application deadline: three months before enrolment).</p> <p>Private, furnished dormitories near the campus are also available.</p>
Career advisory service	The Career Service of Nuremberg Tech may assist you in finding a suitable position both during and after your studies. It supports students by establishing connections with companies and even offers an online portal with job listings.
Support for international students and doctoral	<ul style="list-style-type: none"> • Welcome event

candidates

- Buddy programme
- Specialist counselling
- Cultural and linguistic preparation



©OHM Professional School

Vaidehi Rege
Master of Business Administration

It's all about bringing out the leader in you!

There are a couple of unique aspects of the MBA programme at OHM Professional School – it not only caters to students from a non-business background but also gives you the choice to customise your programme by selecting either the fast track or the part-time track.

MBA BUSINESS BACKGROUND (100 hours professional experience)		MBA NON-BUSINESS BACKGROUND (100 hours professional experience)	
Intensive*	Part-Time*	Intensive*	Part-Time*
5 days	3 days	5 days	3 days
12 months	18 months	18 months	24 months
2 semesters	3 semesters	3 semesters	4 semesters
plus 3 months	included	plus 3 months	included
60 Credits	80 Credits	78 Credits	80 Credits
EUR 18,000,-	EUR 15,000,-	EUR 18,000,-	EUR 18,000,-

MBA FAQ – Why Are There Two Different MBA Tracks at Ohm Professional School?

This video will provide information about the two different MBA tracks at OHM Professional School. The Master of Business Administration (MBA) programmes of OHM Professional School are extra-occupational study courses for professionals with and without a business background. During the course of study, you will acquire professional and practical management skills in international business.

» more:
<https://www.youtube.com/watch?v=5Ym4VK5uM-w>

Technische Hochschule Nürnberg Georg Simon Ohm

- Largest university of applied sciences in the Nuremberg metropolitan area
- Second largest university of applied sciences in Bavaria and one of the largest nationwide
- More than 160 partnerships with institutions of higher education around the world
- University with a full range of study courses
- A family-friendly university, which ensures that a degree programme, professional activity, and family life can be effectively combined



University location

The OHM Professional School is located in the heart of Nuremberg, within immediate walking distance from the lively city centre. The OPS campus is located next to the Cramer Klett Park, which is a nice spot for studying or spending your breaks outside. Additionally, the large green area Wöhrder Wiese is nearby as well.

Nuremberg is a lively city of **half a million inhabitants** and nearly 1,000 years of history in the centre of Europe. It is the economic and cultural centre of Northern Bavaria with a flair of innovation and science. At approximately 20%, the number of foreign nationals living in this open-minded city is well above the average for Bavaria and Germany as a whole.

Nuremberg has a lot more to offer than merely its world-famous gingerbread ("Lebkuchen"), Nuremberg sausages and the "Christkindlesmarkt" Christmas market. There are many sights to see in the city. The tourism office is happy to provide you with information in various languages, with city maps and recommendations.

Furthermore, you have various options for your leisure activities like cinemas, parks, indoor and outdoor swimming pools, clubs, numerous cafés and pubs, theatres and an opera house, museums, concerts and festivals, including the famous "Rock im Park" festival.

The public transport infrastructure can take you to all these sites quickly and conveniently. When studying at the OHM Professional School, you can benefit from the Nuremberg Institute of Technology student ticket, which is a cheap way to use public transport every semester. Additionally, the OPS campus is easy to reach with public transportation.

The city of Nuremberg also has its own airport and its main railway station is connected to the German high speed train network, providing lots of quick travel options.

Contact

Technische Hochschule Nürnberg Georg Simon Ohm

OHM Professional School

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🌐 Course website: <https://ohm-professional-school.com/mba/program>

📘 <https://www.facebook.com/OHMProfessionalSchool>

🌐 <https://www.linkedin.com/company/georg-simon-ohm-management-institut>

📷 https://www.instagram.com/ohm_professional_school/

📺 https://www.youtube.com/channel/UCXXtnW_I0eB2X6Tjvxw_4mA

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International Programmes in Germany - Database

www.daad.de/international-programmes
www.daad.de/sommerkurse

Editor

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GATE-Germany

Consortium for International Higher Education Marketing
www.gate-germany.de

Disclaimer

The data used for this database was collected and analysed in good faith and with due diligence. The DAAD and the Content5 AG accept no liability for the correctness of the data contained in the "International Programmes in Germany" and "Language and Short Courses in Germany".

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