



Deutscher Akademischer Austauschdienst  
German Academic Exchange Service



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# Master's degree



## International MBA (Dual Degree) Programme

Bremen University of Applied Sciences • Bremen



## Overview

Degree	Dual degree from two universities: International MBA and/or Master's degree
In cooperation with	International Business School Alliance (IBSA) <ul style="list-style-type: none"><li>• University of North Carolina Wilmington, Cameron School of Business, USA</li><li>• ESCA School of Management, Paris, France</li><li>• University of València, Facultat d'Economia, Spain</li></ul>
Teaching language	<ul style="list-style-type: none"><li>• English</li></ul>
Languages	English only
Full-time / part-time	<ul style="list-style-type: none"><li>• full-time</li></ul>
Programme duration	2 semesters, 3 semesters
Beginning	Winter semester
Additional information on beginning, duration and mode of study	The programme starts in October. First semester: October–January Second semester: January/February–June/July Third semester: Master's thesis  Fast track option available (complete entire programme within two semesters)
Application deadline	Please check the <a href="#">university's website</a> .
Tuition fees per semester in EUR	Yes
Additional information on tuition fees	Approx. 17,000 EUR (depending on partner university)  Prices can be found here: <a href="https://www.graduatecenter.org/en/mba-master/international-mba-">https://www.graduatecenter.org/en/mba-master/international-mba-</a>

<b>Combined Master's degree / PhD programme</b>	No
<b>Joint degree / double degree programme</b>	Yes
<b>Description/content</b>	<p>Two countries, two degrees: We offer our students the opportunity to choose from four specialisations in four different countries, enabling them to design their most valuable academic year!</p> <p>Graduates of the International MBA are awarded two degrees after studying one year (fast track) or 18 months in two countries with classmates from all over the globe.</p> <p>The students take the following core modules:</p> <ul style="list-style-type: none"><li>• Multinational Financial Management</li><li>• Business Analytics</li><li>• Global Marketing Strategies</li><li>• Global Strategic Analysis</li><li>• Human Resource Management in the Global Environment</li><li>• Leadership (optional)</li></ul> <p>Depending on their future career goals, our students can choose from four business specialisations at four international locations:</p> <ul style="list-style-type: none"><li>• International Marketing at the University of València, Spain</li><li>• International Finance &amp; Investments at the University of North Carolina Wilmington, USA</li><li>• International Logistics &amp; Supply Chain Management at the International Graduate Center (IGC), Hochschule Bremen City University of Applied Sciences, Germany</li><li>• International &amp; Sustainable Management at ESSCA School of Management Paris, France</li></ul> <p>The International MBA is internationally accredited by EFMD (European Foundation for Management Development).</p> <p>This programme goes beyond simply addressing trade issues between countries by encouraging critical analysis of what makes a business competitive in the international arena. It provides a unique learning experience based upon students' needs and graduates' opportunities.</p>

## Course Details

<b>Course organisation</b>	In the first semester, students study the core modules of the dual degree programme either at one of our partner universities of the International Business School Alliance (IBSA) or with us. For the specialisation and the Master's thesis, they move to a second IBSA university and country (see list above). The core modules are identical at each partner university.
<b>A Diploma supplement will be issued</b>	Yes
<b>Certificates for specific modules are awarded</b>	Yes
<b>International elements</b>	<ul style="list-style-type: none"><li>• Integrated study abroad unit(s)</li></ul>

**Integrated study abroad unit(s)** Usually students move to a second partner university of the International Business School Alliance to continue with their specialisation in the second semester. A truly international and culturally diverse learning experience is guaranteed.

It is also possible to complete the entire study programme in Germany (single degree option).

**Course-specific, integrated German language courses** No

**Course-specific, integrated English language courses** No

## Costs / Funding

**Tuition fees per semester in EUR** Yes

**Additional information on tuition fees** Approx. 17,000 EUR (depending on partner university)

Prices can be found here: <https://www.graduatecenter.org/en/mba-master/international-mba-dual-degree.html>

**Semester contribution** Approx. 350 EUR per semester

**Costs of living** We provide information and contact details for several private and commercial landlords in Bremen. The cost for a single student room in a shared flat is approx. 300–380 EUR, including all additional costs like water, heating, and electricity. Single apartments are from 450–750 EUR.

**Funding opportunities within the university** No

## Requirements / Registration

**Academic admission requirements**

- Previous undergraduate degree in business management or equivalent
- At least two years of practical professional experience

**Language requirements** Very good English language skills are required; applicants must provide proof of English proficiency with TOEFL 90 points (iBT) or IELTS 6.5 points.

**Application deadline** Please check the [university's website](#).

**Submit application to** <https://www.graduatecenter.org/en/admission-support/online-application.html>

# Services

## Possibility of finding part-time employment

As this is a one-year full-time Master's programme, and due to the intense study period and high workload, it is not recommended to work during the course of study. (In general, students from European Union countries are not required to have a work permit to work during their course of study. Students from countries outside the European Union may work 120 full days or 240 half days over the course of one year without a work permit. A special permit is required to work more than that.)

## Accommodation

The International Student Assistance ([isa@hs-bremen.de](mailto:isa@hs-bremen.de)) supports students in finding accommodation. This service is available to students free of charge. The applicants also have access to an online database where they can choose from various options for accommodation. Most students live in rented rooms or apartments that must be rented for at least six months. The rent for a single room is a minimum of 450 EUR each month.

## Career advisory service

<https://www.hs-bremen.de/en/hsb/organisation/central-units/career-service/>

## Support for international students and doctoral candidates

- Tutors

## General services and support for international students and doctoral candidates

<https://www.graduatecenter.org/en/study-at-igc/isa-services.html>



©IGC

**Bao Doan**  
MBA

I found a very caring and homelike environment, and the classes were taught in a very professional manner.



## International MBA, IGC, Hochschule Bremen

Gauri Deshpande talks about her experience with the international MBA programme.

» more:

<https://www.youtube.com/watch?v=oMKAlxScdBw>



The International Graduate Center of Hochschule Bremen is located in the heart of the city.

© IGC, Hochschule Bremen

With almost 9,000 enrolled students and about 70 degree programmes in five faculties, Hochschule Bremen City University of Applied Sciences is one of the larger institutions of its kind in Germany.

The International Graduate Center (IGC) was founded by Hochschule Bremen City University of Applied Sciences (HSB) as an interdisciplinary Graduate School for Management and Leadership. For applicants with a first university degree, the IGC offers several non-consecutive MBA and Master's degrees in the area of international and European business and management. All full-time courses are taught entirely in English.

The IGC offers high-quality academic education with strong practical relevance, adhering to the high standards of the German educational system. Its academic approach fosters intercultural awareness, critical thinking and the exchange of ideas in a global perspective by providing discussion-oriented seminars in small groups, a variety of teaching and assessment methods, and support for self-learning processes.

The IGC is conveniently located in the centre of the city of Bremen, within walking distance of attractive locations for dining, shopping, leisure, and sports.



## 📍 University location

The Free Hanseatic City of Bremen is the capital of the federal state of Bremen, the smallest state in Germany, with a population of 684,000 and an area covering 404 square kilometres, located in north-west Germany close to the North Sea coast. As a unique city in which history comes alive and the future is being planned, Bremen is a place of sensual pleasures, including not only things that melt in your mouth, but also countless delights to see and hear.

It is a city of art and culture, parks and gardens, romantic quarters, and elegant shopping malls. Indeed, Bremen has even more to offer: tradition and cosmopolitanism. The people of Bremen are by no means as stiff as they are often said to be. On the contrary, they enjoy celebrating frequently, preferably with guests from abroad who look forward to returning to Bremen as good friends. A city that can look back on a thousand-year history: nowhere is this more evident than on the famous market square, a favourite meeting place for the citizens of Bremen. The statue of Roland is the symbol of civic liberty and freedom in Bremen. In the Town Hall, the pulse of political life of the Free Hanseatic City still beats. The magnificent renaissance façade and the Bremen Town Musicians just around the corner are world famous.

Trade and shipping have determined the character of the city for centuries and play an essential role in the business life of Bremen and of the Federal Republic of Germany. Bremen is a significant site for the automotive industry, electronics, and nautical science as well as the aviation and aerospace industry, and at the same time a centre of food, drink, and tobacco production. These industries are represented by companies such as Mercedes AG, STN ATLAS Elektronik, Lürssen Werft, EADS Astrium, OHB, Beck's Bier, and Kraft Foods.

Cultural life is characterised by numerous museums and art collections, theatre, ballet, opera, and music.

Bremen is a stronghold of sports such as football (SV Werder), horseback riding, handball, dancing, and cycling, with much-acclaimed international tournaments.

# Contact

## Bremen University of Applied Sciences

International Graduate Center

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🌐 Course website: <https://www.ibsa-master.com/>

📘 <https://www.facebook.com/InternationalBusinessSchoolAlliance/>

🐦 <https://twitter.com/igcbremen>

🌐 <https://www.linkedin.com/school/hsb-international-graduate-center/>

📷 [https://www.instagram.com/ibsa\\_study\\_program/](https://www.instagram.com/ibsa_study_program/)

📺 <https://www.youtube.com/channel/UCTsAp-WKElp9TB3FJnxi3uw>

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# International Programmes in Germany - Database

[www.daad.de/international-programmes](http://www.daad.de/international-programmes)  
[www.daad.de/sommerkurse](http://www.daad.de/sommerkurse)

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## GATE-Germany

Consortium for International Higher Education Marketing  
[www.gate-germany.de](http://www.gate-germany.de)

## Disclaimer

The data used for this database was collected and analysed in good faith and with due diligence. The DAAD and the Content5 AG accept no liability for the correctness of the data contained in the "International Programmes in Germany" and "Language and Short Courses in Germany".

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