



Deutscher Akademischer Austauschdienst
German Academic Exchange Service



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Bachelor's degree



International Business Management

HWR Berlin (Berlin School of Economics and Law) • Berlin

Overview

Degree	Bachelor of Arts
Teaching language	<ul style="list-style-type: none">English
Languages	Courses are held in English; German students have to attend Spanish or French language courses, international students have to attend German language courses.
Programme duration	8 semesters
Beginning	Winter and summer semester
Application deadline	15 July (for the following winter semester) 15 January (for the following summer semester)
Tuition fees per semester in EUR	None
Joint degree / double degree programme	No
Description/content	<p>International Business Management is a Business Administration study programme with a strong international and intercultural focus. It combines theory and practice by providing broad business administration skills. The language of tuition is English. Furthermore, international students learn German as second foreign language as part of their studies.</p> <p>The study programme is divided into two parts: From the first to the third semester, students learn the fundamentals of the following disciplines: Business Administration; Economics; Business Law; Social Sciences; Quantitative Methods and Information Technology; Management Skills; second foreign language</p> <p>In the main part of the study programme (semester four to eight), students can choose out of the following specialisations:</p> <ul style="list-style-type: none">Marketing and/or Finance and Accounting and/or Human Resource Management & Organisational Design / Global Supply Chain & Operations ManagementWithin the core area, students deepen their knowledge, especially in the field of Business Administration.Furthermore, students participate in management issues courses, enhance their skills in the second foreign language, and receive intercultural competencies.

Course Details

Course organisation

Study groups of 35 to 40 students, all lectures are held in English
Fifth and sixth semesters: study abroad for German students, international students can complete their studies in Berlin
One semester internship (five to six months) abroad or in an international company, organisation, or institution in Germany
Final semester: Bachelor's thesis

Modules:

First to third semester:

- Business Administration: Human Resource Management; Principles of Corporate Finance; Marketing; Principles of Financial Accounting; Principles of Managerial Accounting, Operations Management
- Economics: Microeconomics; Macroeconomics
- Business Law: Fundamentals of Business Law
- Social Sciences: Regional Studies; Work, Business and Society
- Quantitative Methods: Mathematics; Statistics
- Information Technology: Digital Business; Business Applications

Management Skills: Introduction to the Study Programme and the Academic Environment; Self Management; foreign language courses

Fourth to eighth semester:

- Business Administration: International Management; Strategic Management; Organisational Behaviour in International Companies; Management Accounting and Controlling; Business Simulation; Corporate Environmental Management
- Economics: International Economics
- Social Sciences: History, Politics and Economics of the Host Country
- Specialisation: e.g., Marketing and/or Finance & Accounting and/or Human Resource Management & Organisational Design / Global Supply Chain & Operations Management and/or Corporate Finance & Company Taxes

Management Issues: e.g., Business Ethics; Project Management; Entrepreneurship; Corporate Social Responsibility; Strategy and Innovation; Social Innovation; Entrepreneurship and Design Thinking

- Additional social skills and language courses
- Research Methodology

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A Diploma supplement will be issued

Yes

International elements

- International guest lecturers
- Integrated study abroad unit(s)
- Language training provided
- Training in intercultural skills

Integrated study abroad unit(s)

There are two mandatory semesters abroad for German students and one semester internship abroad or in an internationally-oriented company, organisation, or institution.
A double degree programme is possible with selected partner universities.

Integrated internships

An internship of one semester (five to six months) is an obligatory part of the study programme. It has to be completed after the fourth and before the final semester.
The internship can take place in an international company, organisation, or institution in Germany or abroad.

Special promotion / funding of the programme

- ERASMUS+

Course-specific, integrated German language courses	Yes
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Course-specific, integrated English language courses	No
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Costs / Funding

Tuition fees per semester in EUR	None
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Semester contribution	Approx. 300 EUR per semester
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Costs of living	Between 800 and 1,000 EUR monthly: Student residence: 400 to 500 EUR Health insurance: approx. 100 to 150 EUR
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Funding opportunities within the university	No
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Requirements / Registration

Academic admission requirements	<ul style="list-style-type: none"> • University entrance qualification equivalent to the German school-leaving certificate, or similar • CV (approx. one page) • letter of motivation in English (max. 300 words) • voluntary test for applicants from non-EU countries - TestAS (http://www.testas.de)
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Language requirements	Excellent English language proficiency, equivalent to at least level B2 of the Common European Framework of Reference for Languages:
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- e.g., TOEFL: iBT 79, PBT 550, CBT 213 points
- or IELTS min. band score 5.0
- or TOEIC: min. 800 points
- ELSA: min. 383 points (Advanced / Advanced High)
- CPE: all levels
- CAE: all levels
- FCE: min. level C
- BEC Higher: min. BEC 2

Applicants must fulfil the above requirements or all tests submitted must have a score equivalent to at least level B2 of the Common European Framework of Reference for Languages (CEFR).

The following are accepted as equivalents:

- "Englisch-Leistungskurs" before graduation (with a minimum average of 2.0 (= 10 points German grade))
- minimum of one-year stay at an English-speaking school, university, or another institution with English as the language of tuition

Basic skills in German required, minimum level A2 of the CEFR
International applicants (whose mother tongue is not German) must choose German as their

second language.

For applicants with a German school leaving certificate or German native speakers: basic knowledge of an additional language (French or Spanish)

All tests are accepted which correspond to at least level B1 of the CEFR. The following are accepted as equivalents:

- school subject French (taught for a minimum of four years before graduation)
- school subject Spanish (taught for a minimum of three years before graduation)
- "Leistungskurs" (before graduation) in French or Spanish
- minimum of one-year stay at a French or Spanish school, university, or another institution with French or Spanish as the language of tuition

Application deadline

15 July (for the following winter semester)
15 January (for the following summer semester)

Submit application to

Hochschule für Wirtschaft und Recht Berlin
c/o uni-assist e.V.
11507 Berlin
Germany

Services

Possibility of finding part-time employment

There are many job opportunities for students in Berlin. Non-EU students are permitted to work within specified limits.

Accommodation

The German National Association for Student Affairs ("Studierendenwerk") and other institutions currently offer 15,600 rooms in student halls of residence throughout Berlin. Due to waiting lists, it is advised to get in contact with the service early on.

You can also look online for shared flats, e.g. here: www.wg-gesucht.de/en/.

Career advisory service

Career Service

The BSEL career service offers a great variety of services. This includes advice for career planning and individual coaching as well as consulting with regard to a number of issues such as business start-ups.

Cross Cultural Mentoring (CCM)

The BSEL Mentoring initiative provides students with the possibility to prepare their own personal and professional success at an early stage during the study programme through support of experienced individuals. The Cross Cultural Mentoring establishes supportive relationships between stakeholders from the economy, science, politics and society (mentors) and students (mentees). The CCM thus connects people who otherwise would probably have never met!

Support for international students and doctoral candidates

- Welcome event
- Buddy programme

Contact

HWR Berlin (Berlin School of Economics and Law)

Department of Business and Economics

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Course website: <https://www.hwr-berlin.de/en/study/degree-programmes/detail/7-international-business-management/>



<https://www.facebook.com/officialHWRBerlin>

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International Programmes in Germany - Database

www.daad.de/international-programmes
www.daad.de/sommerkurse

Editor

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German Academic Exchange Service
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www.daad.de

GATE-Germany

Consortium for International Higher Education Marketing
www.gate-germany.de

Disclaimer

The data used for this database was collected and analysed in good faith and with due diligence. The DAAD and the Content5 AG accept no liability for the correctness of the data contained in the "International Programmes in Germany" and "Language and Short Courses in Germany".

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