



Deutscher Akademischer Austauschdienst
German Academic Exchange Service



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Bachelor's degree



BA International Management

Deggendorf Institute of Technology • Deggendorf



Overview

Degree	Bachelor of Arts (BA)
Teaching language	<ul style="list-style-type: none">English
Languages	Course language: English
Programme duration	7 semesters
Beginning	Winter semester
Application deadline	15 April to 15 July for October entries (winter semester)
Tuition fees per semester in EUR	None
Joint degree / double degree programme	Yes
Description/content	<p>If you are looking for a fully accredited business degree that integrates high academic standards with international internship experience, then this programme is designed specifically to meet your needs. You will learn how to do business as a global player and gain valuable leadership skills and intercultural awareness combined with a full spectrum of strategic management, marketing, finance and other relevant skills. Additionally, the course offers double degree opportunities with universities in Australia, Brazil, Finland, France, Mexico and New Zealand.</p> <p>Our goal is to train you to fill the growing demand for multilingual, multicultural managers, who can lead dynamic companies across cultures and borders.</p>
Current information	<p>Rankings</p> <p>WURI (World University Rankings for Innovation) – Ranking 2023:</p> <ul style="list-style-type: none">Number one worldwide in the category "Entrepreneurial Spirit"Number 16 worldwide in the overall ranking of the most innovative universities

Course Details

Course organisation

The International Management Bachelor's programme is rooted in foreign language competence. During the course of study, English is the primary language used in the classroom and workplace. In addition, students are required to study one or more additional foreign languages (Spanish, Italian, French, etc.) in each of the first three semesters. Since up to 50% of the participants in the programme are foreign students, their integration into the programme is supported through German language courses offered over three semesters.

The Bachelor's programme is a seven-semester programme that includes both theoretical and practical training:

- Semesters one and two:

In the first year, particular emphasis is placed on teamwork, presentation skills, information technology, business methods and foreign language acquisition. The first two semesters also cover the functional areas of business (economics, logistics, marketing, accounting, etc.). All courses are taught and tested completely in English with the exception of the foreign-language electives. Foreign students are also required to take German language courses that span both semesters.

- Semester three:

The third semester is almost exclusively designed to cover the international aspects of the functional areas of business: accounting, economics, finance, business law, tax and marketing. Information technology skills and foreign language acquisition are further emphasised. All of the courses are taught and examined in English with the exception of the foreign language elective. Foreign students are required to take a German language course.

- Semesters four and five:

In the fourth or fifth semester, the students work as interns either abroad or in an international function at a German company of their choice. In addition to gaining business and foreign language skills, the internship helps the students with their career plans. They get first-hand experience in a company and an industry where they may wish to work later. Our graduates are often later employed at the same organisations where they have done their internships. Also in the fourth or fifth semester, students have the opportunity to widen their academic horizons at a foreign university. In addition to European universities, Deggendorf has partnership programmes with universities all around the globe, including Hong Kong, Brazil and Mexico. This semester is designed to broaden the students' management perspective in their field of interest and improve their understanding of foreign systems and cultures.

- Semesters six and seven:

In the final semesters, students take capstone seminars and case-study courses in the areas of international management, finance, economics, and managing across cultures. They also make their first contributions to the scientific world by conducting independent research and study that culminates in a Bachelor's thesis.

International elements

- International guest lecturers
- Training in intercultural skills
- Integrated/optional study abroad unit(s)

Integrated/optional study abroad unit(s)

Participants spend the fourth (or fifth) semester at a partner university in a foreign country. Furthermore, students must do their internship abroad or in an internationally oriented company.

Students can acquire a degree from the partner institution by spending two semesters there and completing specific requirements. Several of the double degree programmes that are offered are tuition-free programmes.

Integrated internships	During the fourth or fifth semester, students must pursue an internship in a foreign country. They must find the internship on their own but will be supported in their search by the Career Service of the Deggendorf Institute of Technology. They can also get information on internships from former International Management students.
Course-specific, integrated German language courses	Yes
Course-specific, integrated English language courses	Yes

Costs / Funding

Tuition fees per semester in EUR	None
Semester contribution	72 EUR student union fee per semester In addition to this, administration and support fees will be charged to international applicants who are not from the EU or EEA starting with the application period for the winter semester 2025/2026 . You can find the details here: information for international applicants and students
Costs of living	Approx. 760 EUR per month Click the following link to find a financial overview for students who are living and studying here: monthly expenses .
Funding opportunities within the university	Yes
Description of the above-mentioned funding opportunities within the university	If you are an enrolled DIT student, there are several opportunities to partially finance your studies through a scholarship. Detailed information about funding opportunities is published here: https://th-deg.de/en/study-with-us/funding .

Requirements / Registration

Academic admission requirements	<ul style="list-style-type: none"> • General university entrance qualification • A successfully completed aptitude test covering economic, social and function-oriented questions from the general subject area of International Management
Language requirements	Please find the language requirements for this degree course here: https://www.th-deg.de/en/apply#language-requirements
Application deadline	15 April to 15 July for October entries (winter semester)

Submit application to

Please apply directly to Deggendorf Institute of Technology (DIT) via our application portal. All required documents must be uploaded on the application portal. It is not necessary to send in hard copies by postal mail.

Please find more details regarding our application process here: <https://www.th-deg.de/en/apply#international>

Services

Possibility of finding part-time employment

There are various job opportunities in and around Deggendorf.

Accommodation

A supportive environment is vital for students to feel comfortable and do well in their studies. Therefore, we go to great efforts to support our students on personal, social and academic levels.

The International Office assists international students with all matters regarding accommodation.

There are several [dormitories and many flats](#) available in Deggendorf.

View our flat rental website for private accommodation and get directly into contact with landlords: <https://pmit-ext.th-deg.de/wb/search>

For further information, please contact: accommodation-dit@th-deg.de

Career advisory service

Career service workshops and seminars are held throughout the year to help students with their job applications and interview techniques.

We provide the following:

- CV checks
- workshops and seminars for job preparation
- university job fair

Furthermore, we offer the [JOB ROCK-IT programme](#), especially designed for international degree-seeking students. In this programme, a clever combination of seminars, workshops and lectures provides a basic understanding of the German economy and thus enables easy access to the German labour market. This programme can help students with their final theses, and it can lead to internships or even permanent positions after graduation.

Support for international students and doctoral candidates

- Welcome event
- Buddy programme
- Tutors
- Cultural and linguistic preparation
- Accompanying programme
- Visa matters
- Pick-up service



©Dominique Meysel

Dominique Meysel BA International Management

Studying at the DIT for the past few years has afforded me a multitude of different experiences that I would have never gained had I not chosen to study International Management here. I met so many different people from so many cultures and backgrounds; one time I had a class where none of us came from the same country! It's truly an international programme and gives you an opportunity to meet different people from all walks of life. The programme also offers a lot of assistance from the school.

Our Partners



Faculties and Fields of Study

Are you interested in environmentalism, psychology, physiotherapy or robots? We offer all this and more at the Deggendorf Institute of Technology (DIT). Watch our video to learn more about our faculties and the fields of study at DIT.

» more:

<https://www.youtube.com/watch?v=qCZobPOsD8A>

Deggendorf Institute of Technology



Deggendorf Institute of Technology

© DIT Marketing Department

We are a multi-award-winning university of applied sciences founded in 1994 and located in stunning Bavaria. Ranked as one of the best universities of applied sciences in Germany, we strive for academic excellence and are committed to producing global graduates with international degrees at multiple levels. The total student population of more than 8,700 includes 45% international students from all over

the globe. The language of instruction is either English or German, depending on the degree programme. Study groups rarely include more than 50 students to ensure not only a personal atmosphere but also individual support for students to excel. All full-time degree programmes are free from tuition fees.

Explore our [fields of study!](#)

Let us inspire you:

- [See the advantages of studying at DIT.](#)
- [Read through the International Prospectus.](#)

Intensive support:

A supportive environment is vital for students to feel comfortable and do well in their studies. We go to great efforts to support our students on personal, social and academic levels. International students who wish to experience the Bavarian lifestyle in a family can join the “Host Family Programme”. “International Tutors” provide social support for international students, while “Study Buddies” help students to understand challenging lecture content. The International Office supports with accommodation, visas, health insurance, scholarships, etc. in addition to organising an orientation week and intercultural training for all incoming internationals.

- [Find out more about student support.](#)

International experience:

[Our 216 partner universities worldwide](#) provide enrolled students with opportunities to gain experience and earn credits towards their degrees through foreign exchange semesters, or in some cases, through double-degree studies abroad.

Practical experience:

All undergraduate studies include a compulsory internship, giving students the opportunity to practice their hands-on skills. Postgraduate students have the opportunity to work on practical research and development projects on our own [technology campuses](#). We cooperate with more than 500 companies, including global players such as BMW, MAN, Continental and Siemens, where students can gain invaluable work experience. The university's [career service](#) organises a range of practical workshops and seminars to prepare students for the job market, meaning our graduates are particularly successful in the job market; 87% enter into permanent employment directly after graduation.

Student lifestyle:

We consider a [good lifestyle](#) to be an important factor for the well-being of our students. They are supported with many facilities, such as a range of student clubs, an extensive sports programme, a big band, a campus cinema, an international week including an international food fair, and social activities or day trips organised by the Erasmus Student Network. Our annual campus open day and summer open-air music festival are firm favourites among our staff and student community.



University location

Our three teaching campuses are located in Bavaria in Southern Germany, close to the city of Munich, the Austrian border and the Alps. Our main flagship campus is located in charming [Deggendorf](#) and is the base for most students. The [European Campus Rottal-Inn \(ECRI\)](#) is a dynamic and multicultural study environment where all classes are exclusively in English. The Cham campus is a cosy international hub for AI and mechatronics students.

[View the campuses](#)

Deggendorf Campus:

The [Deggendorf campus](#) is our largest campus, and it has recently undergone a vast extension to accommodate the expanding university community. It has a modern, central courtyard with a hovering deck over water where staff and students relax while having lunch, socialising, revising or just lounging. All lecture rooms, science labs, facilities and service centres are based on and around campus, creating an excellent studying environment.

The beautiful town of Deggendorf has a population of 40,000 and is located on the banks of the Danube river at the foot of the Bavarian Forest. Munich International Airport is one hour's drive away and can easily be accessed by public transport. Our students enjoy vibrant

social lives, as Deggendorf has plenty to offer: restaurants, cafés and pubs, plus many cultural festivals and events. It has an excellent network of bike trails, leisure cruise ships on the river and a surrounding hilly landscape that provides a stunning natural backdrop to enjoy countless recreational activities.

Newly built, self-contained student apartment blocks are within close walking or biking proximity to campus, the town centre and all local amenities.

European Campus Rottal-Inn:

At the [European Rottal-Inn campus](#), all Bachelor's and Master's degree programmes are conducted exclusively in English, creating a dynamic study environment with a diverse and international student community.

The campus is nestled in the town of Pfarrkirchen among rolling, picturesque hills between the Danube and Inn rivers, close to the Austrian border. Pfarrkirchen has become culturally renowned in the area due to its exceptional art exhibitions, museum nights, festivals and events throughout the year. In summer, the old town festival tempts thousands of visitors with its multicultural culinary and musical events. All year round, students enjoy the relaxed Bavarian atmosphere in local cafés, restaurants and markets in the traditional town square. The surrounding beautiful Rott Valley has a range of appealing leisure activities, being well-known for its spas, golf courses, equestrian sports and extensive bike network.

Cham campus:

The Cham campus is our newest and most compact campus, with over 600 students, 75% being international students. Its Master's programmes are taught completely in English, and students benefit from intensive personal supervision in small study groups. The campus has a close relationship with regional and national companies in the field of mechatronics, so students learn in both an applied and scientific way.

Only a ten-minute walk from the town centre of Cham, the campus offers a unique atmosphere. Situated directly on the Regen River, students complete their studies in a relaxed and scenic country environment.

There are plenty of leisure facilities within walking distance of the campus: a leisure park with various sports facilities, a swimming pool with access to the river, a cinema, a climbing hall, shops and restaurants. It's a great place to live and study!

Contact

Deggendorf Institute of Technology

Faculty of Applied Economics (School of Management)

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🌐 Course website: <https://www.th-deg.de/im-b-en>

📘 <https://www.facebook.com/HochschuleDeggendorf>

🐦 https://twitter.com/th_deggendorf

🌐 <https://www.linkedin.com/school/technische-hochschule-deggendorf/>

📷 https://www.instagram.com/th_deggendorf/

📺 <https://www.youtube.com/user/THDeggendorf>

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International Programmes in Germany - Database

www.daad.de/international-programmes
www.daad.de/sommerkurse

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Disclaimer

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