



Deutscher Akademischer Austauschdienst  
German Academic Exchange Service



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# Master's degree

**htw saar** **International Management**  
htw saar - University of Applied Sciences • Saarbrücken



## Overview

Degree	Master of Arts in International Management
In cooperation with	Southern Oregon University, Ashland, USA Brest Business School, Brest, France
Teaching language	<ul style="list-style-type: none"><li>English</li></ul>
Languages	Courses are held in English (100%).
Programme duration	4 semesters
Beginning	Winter semester
Application deadline	15 July for the following winter semester  Application deadlines and semester dates are subject to change. Please refer to <a href="#">uni-assist</a> and to the <a href="#">htw saar website</a> for current information.  <b>Please note:</b> Before applying to the university, you need to first apply to receive your <a href="#">VPD</a> via uni-assist. You can do so throughout the year, but <b>it takes at least six weeks to receive your VPD from uni-assist</b> . So in order to meet the university application deadlines, you will need to apply for your VPD as early as possible.
Tuition fees per semester in EUR	None
Combined Master's degree / PhD programme	No
Joint degree / double degree programme	Yes
Description/content	<p>The Master's in International Management (MAIM) is a two-year postgraduate programme that is accredited by FIBBA and internationally recognised.</p> <p>The programme is taught entirely in English and is designed for talented and ambitious students with a first degree in business studies who are seeking managerial positions for their future</p>

professional careers.

The curriculum includes key managerial areas such as international strategic management, international accounting, sustainable leading and reporting, financial management, international marketing, and human resource management as well as international law and taxation. The modules in Advanced International Economics and Quantitative Methods complete the compulsory catalogue. Furthermore, compulsory optional modules such as Operations Management, Academic English, and Communication are also offered.

The course includes an obligatory twelve-week internship abroad and a thesis.

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## Course Details

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### Course organisation

#### Semester One:

International Strategic Management (lecture and seminar)  
International Accounting and Taxation (lecture)  
International Human Resources and Cultural Diversity (lecture and seminar)  
Sustainable Leading and Reporting (lecture)  
Quantitative Methods (lecture)

#### Semester Two:

International Marketing (seminar)  
International and EU Law (lecture)  
Financial Management (lecture)  
International Operations Management (lecture)  
Academic English (seminar)  
Communication (seminar)

#### Semester Three:

International Management Seminar (seminar)  
International Management Workshop (seminar)  
Advanced International Economics (lecture and seminar)  
Practical Training I (internship abroad)

#### Semester Four:

Practical Training II (continuation of Practical Training I)  
Master's Colloquium (seminar)  
Master's Thesis

For more detailed information, please refer to the specific [course descriptions](#).

### A Diploma supplement will be issued

Yes

### International elements

- International guest lecturers
- Language training provided
- Study trips
- Projects with partners in Germany and abroad
- International comparisons and thematic reference to the international context

### Integrated internships

Obligatory twelve-week internship abroad, usually between semesters three and four

### Course-specific, integrated German language courses

No

### Course-specific, integrated

Yes

## Costs / Funding

Tuition fees per semester in EUR	None
Semester contribution	Students must pay 298 EUR for the 2023/2024 winter semester. Upon paying the semester fee, you will receive your student ID, with which you will get discounts on meals in the campus cafeteria ("Mensa") and gain access to on-campus cultural activities such as university sports, choir, a theatre group, and many others. The so-called semester ticket is also included in the semester fee. This ticket entitles you to free public transport within the entire federal state of Saarland.
Costs of living	<p>Approx. 1,000 EUR per month to cover personal expenses</p> <p>This figure includes estimated costs for accommodation, food, leisure activities, books and study equipment, semester fees, and health insurance coverage.</p>
Funding opportunities within the university	No

## Requirements / Registration

Academic admission requirements	<p>Bachelor's degree (180 ECTS) in business or economics (or equivalent) with an average mark of 2.9 or better</p> <p>Minimum requirements are:</p> <ul style="list-style-type: none"> <li>- 60 ECTS in business or economics</li> <li>- 5 ECTS in business law</li> <li>- 10 ECTS in mathematics/statistics</li> </ul>
Language requirements	<p>Applicants must provide proof of their English and German language proficiency.</p> <ul style="list-style-type: none"> <li>- English: Level C1 of the Common European Framework of Reference for Languages (CEFR)</li> <li>- German: Level B1 level of the CEFR</li> </ul>
Application deadline	<p>15 July for the following winter semester</p> <p>Application deadlines and semester dates are subject to change. Please refer to <a href="#">uni-assist</a> and to the <a href="#">htw saar website</a> for current information.</p> <p><b>Please note:</b> Before applying to the university, you need to first apply to receive your <a href="#">VPD</a> via uni-assist. You can do so throughout the year, but <b>it takes at least six weeks to receive your VPD from uni-assist</b>. So in order to meet the university application deadlines, you will need to apply for your VPD as early as possible.</p>
Submit application to	<p>International applicants must first apply online via <a href="#">uni-assist</a> to receive the necessary <a href="#">VPD (preliminary review documentation)</a>. This can be done at any time of the year.</p> <p>After receiving your VPD from uni-assist, please apply directly to htw saar at <a href="#">application procedure</a>.</p>

# Services

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## **Possibility of finding part-time employment**

At htw saar, we provide you with information, advice and support on how to find the perfect part-time job either on or off campus. In Saarbrücken, you will be able to find numerous part-time job opportunities for students. Depending on what type of job you are looking for, you may work as an academic assistant at htw saar, or you might prefer to work in a restaurant or in a store in town.

For non-EU nationals, depending on their visa/residence permit status, restrictions on the amount of work they are allowed to do in addition to their studies may apply.

For more information, please refer to [www.study-in-germany.de](http://www.study-in-germany.de).

## **Accommodation**

Compared to many other German cities, Saarbrücken offers fairly affordable housing for students.

Information on all of your housing options can be found here: [finding a place to stay](#).

The International Office at htw saar will gladly assist you in finding your new home away from home. Just write an e-mail to [study@htwsaar.de](mailto:study@htwsaar.de).

## **Career advisory service**

As a university of applied sciences with a strong focus on practice-oriented learning, we support our students in finding their perfect career paths. Our services include self-assessment, career counselling, individual coaching, and workshops with employers.

## **Support for international students and doctoral candidates**

- Accompanying programme
- Welcome event
- Buddy programme

## **General services and support for international students and doctoral candidates**

The International Office arranges welcome events and provides assistance for students from abroad. Additionally, the programme adviser supports students regarding their learning environments.



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### Studying and Living in the Heart of Europe

htw saar – University of Applied Sciences is one of the largest universities of applied sciences in the region with approximately 6,000 students. It is a multi-campus university with a very diverse student community. The percentage of international students is significantly higher than the national average. Currently, there are approximately 800 international students from over 60 countries learning together.

More than 40 Bachelor's and Master's programmes taught in German, English or French are offered by htw saar in these four schools: Business, Architecture & Civil Engineering, Engineering and Social Sciences.

Five good reasons to study at htw saar:

1. Highly structured study programmes with students in predominantly small groups
2. Excellent supervision and close contact with academic staff
3. Modern, well-equipped laboratories, lecture halls and seminar rooms
4. High-quality, practice-oriented teaching combined with real social, business and industrial applications for the changing needs of today's working environment
5. Top-level research with industry partners in Germany and abroad – In terms of third party research and development (R&D) funding, the htw saar is one of Germany's top-ranking universities of applied sciences.

Studies at htw saar are practice-oriented, with an excellent combination of hands-on skills and a strong theoretical knowledge base. Research is fundamental, and we attach great importance to applied research and development. We conduct research with industry partners in Germany and abroad, and we belong to the top ranked universities of applied sciences in Germany for R&D. International students are welcome to participate in the various R&D projects and get a better understanding of German cutting-edge technology and innovation.

### htw saar

#### University location

**"When you live in Saarbrücken, you can have breakfast in Luxembourg, lunch in Belgium, and dinner in Paris – all in one day!"**

With a population of around one million, Saarland is the smallest of the German federal states. The Lorraine region in France is only a stone's throw away, and Luxembourg is a mere 90 km from Saarbrücken. The very green region offers lots of space and opportunities for extended bike rides and hikes in the woods.

Excellent transport systems provide fast connections to major cities in Germany and throughout Europe. From Saarbrücken, the Intercity Express train service (ICE) takes you to Paris in less than two hours.

The city of Saarbrücken is the state capital and regional centre of the federal state of Saarland, which is situated at the heart of the Saar-Lor-Lux region. With approximately 180,000 inhabitants, Saarbrücken is the perfect size for an active student life. It is safe to walk and ride your bike everywhere, and the next pub, cinema, restaurant, gym or supermarket is never far away.

When it is time for a break from the books, there is always plenty going on, both on and off campus. Saarbrücken is a modern, dynamic city with a French flair that offers a variety of pubs and clubs as well as a diverse cultural scene. Get involved in one of the many sports and cultural clubs around the city and get to know the friendly locals.

For a taste of the good life, go ahead and try out some of the many regional culinary delights in Saarbrücken's numerous restaurants and cafés.

During the summer months, take a walk or a bike ride along the Saar river. Go ahead and join local students having a picnic on the lush greenery beside the river or during one of their favourite recreational activities: "Schwenken" (having a barbecue).

[saarbruecken.de](http://saarbruecken.de)  
[visitsaarland.de](http://visitsaarland.de)

## Contact

**htw saar - University of Applied Sciences**  
Business School

Waldhausweg 14  
66123 Saarbrücken

✉ [apply@htwsaar.de](mailto:apply@htwsaar.de)

🌐 Course website: <https://www.htwsaar.de/en/studying-living/fields-of-study/master/international-management>

📘 <https://www.facebook.com/htwsaar/?fref=ts>

🐦 <https://twitter.com/wiwihtwsaar>

📷 <https://www.instagram.com/saarlandbusinessschool/>

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# International Programmes in Germany - Database

[www.daad.de/international-programmes](http://www.daad.de/international-programmes)

[www.daad.de/sommerkurse](http://www.daad.de/sommerkurse)

## Editor

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German Academic Exchange Service

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[www.daad.de](http://www.daad.de)

## GATE-Germany

Consortium for International Higher Education Marketing

[www.gate-germany.de](http://www.gate-germany.de)

## Disclaimer

The data used for this database was collected and analysed in good faith and with due diligence. The DAAD and the Content5 AG accept no liability for the correctness of the data contained in the "International Programmes in Germany" and "Language and Short Courses in Germany".

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