



Deutscher Akademischer Austauschdienst
German Academic Exchange Service



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Bachelor's degree



Management International

HWR Berlin (Berlin School of Economics and Law) • Berlin

Overview

Degree	Three degrees: <ul style="list-style-type: none">- Bachelor of Arts (HWR Berlin)- Master of Arts or Master of Science (HWR Berlin)- Grade de Master (ESCE Paris)
In cooperation with	École Supérieure du Commerce Extérieur (ESCE) Paris
Teaching language	<ul style="list-style-type: none">• German• English• French
Languages	German, French, English
Programme duration	9 semesters or more
Beginning	Winter semester
Application deadline	1 April to 15 May for applicants with a foreign higher education entrance qualification 1 April to 31 May for applicants with a German university entrance qualification
Tuition fees per semester in EUR	None
Joint degree / double degree programme	Yes
Description/content	<p>https://www.hwr-berlin.de/en/study/degree-programmes/detail/25-internationales-management-management-international/</p> <p>Bachelor's part of the programme (semesters one to seven):</p> <ul style="list-style-type: none">• First and second year at both the HWR Berlin and the ESCE Paris:<ul style="list-style-type: none">◦ Compact course "French Economy and Culture" for German students, general business administration, business administration, general micro- and macroeconomics, business informatics, social sciences, statistics, mathematics, business law, financial reporting, finance, Business French and English• Fifth semester: Internship placement in the partner country• Sixth and seventh semester at the HWR Berlin:<ul style="list-style-type: none">◦ Strategic management, Franco-German management, controlling, communication, international business law, business management, compact course "German Economy and Culture" for French students, Business French, German and English

- Specialisation in either marketing management, finance, accounting, global supply chain and operations management, human resources or strategic management

Master's part of the programme (semesters eight to ten) at the HWR Berlin and ESCE Paris:

- International management, international trade, sales
- Specialisation either in marketing management, international finance, accounting, HR, strategic management, or supply chain management
- internship (optional)

Course Details

Course organisation

The programme is a combined BA/MA programme. After completing seven semesters of study, students are awarded the "Bachelor of Arts" by HWR Berlin. They then automatically proceed with the Master's part of the programme. After another three semesters, students are awarded the degrees "Master of Arts" or "Master of Science" (depending on their specialisation) by HWR Berlin and the "Grade Master" by ESCE Paris.

First-year courses are held in Berlin, second-year courses in Paris. During their fifth semester, students have to complete a six-month internship in a country of their partner language (German students in a French-speaking country, French students in a German-speaking country).

Students spend their sixth and seventh semesters at HWR Berlin.

Students then spend the first semester of their Master's programme in Berlin and their second semester in Paris. At the end, students choose where to spend their final semester - either in Berlin or in Paris.

This is a joint degree programme.

A Diploma supplement will be issued

Yes

International elements

- Language training provided
- Training in intercultural skills
- Opportunities for students to work abroad
- International comparisons and thematic reference to the international context

Integrated internships

Six-month compulsory internship placement during fifth semester

Special promotion / funding of the programme

- Franco-German University (FGU)

Course-specific, integrated German language courses

Yes

Course-specific, integrated English language courses

Yes

Costs / Funding

Tuition fees per semester in EUR

None

Semester contribution	Approx. 300 EUR per semester
Costs of living	Between 800 and 1,000 EUR monthly: Student residence: 400 to 500 EUR Health insurance: approx. 100 to 150 EUR
Funding opportunities within the university	No

Requirements / Registration

Academic admission requirements	<ul style="list-style-type: none"> • Second-level education • Applicants with very good knowledge of French, German, and English and a very good university entrance diploma are eligible for an oral interview held at the Berlin School of Economics and Law (partly in French). • motivation letter, CV
Language requirements	Proficiency in French (certificate required; level: B2) and English (B2) Proficiency in German: TestDaF 4 or DSH I (or equivalent)
Application deadline	1 April to 15 May for applicants with a foreign higher education entrance qualification 1 April to 31 May for applicants with a German university entrance qualification
Submit application to	For applicants with a German university entrance qualification: Berlin School of Economics and Law Study Office German-French Study Programme (DFS) / Management International (BA/MA): https://sam-application.hwr-berlin.de/home For applicants with a non-German university entrance qualification: https://www.uni-assist.de/

Services

Possibility of finding part-time employment	There are many job opportunities for students in Berlin. Non-EU students are permitted to work within specified limits.
Accommodation	The German National Association for Student Affairs ("Studierendenwerk") and other institutions currently offer 15,600 rooms in student halls of residence throughout Berlin. Due to waiting lists, it is advised to get in contact with the service early on. You can also look online for shared flats, e.g. here: www.wg-gesucht.de/en/ .
Support for international students and doctoral	<ul style="list-style-type: none"> • Cultural and linguistic preparation

Contact

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🌐 Course website: <https://www.hwr-berlin.de/studium/studiengaenge/detail/25-internationales-management-management-international/>
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Last update 01.09.2024 08:40:26

International Programmes in Germany - Database

www.daad.de/international-programmes

www.daad.de/sommerkurse

Editor

DAAD - Deutscher Akademischer Austauschdienst e.V.

German Academic Exchange Service

Section K23 – Information on Studying in Germany

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www.daad.de

GATE-Germany

Consortium for International Higher Education Marketing

www.gate-germany.de

Disclaimer

The data used for this database was collected and analysed in good faith and with due diligence. The DAAD and the Content5 AG accept no liability for the correctness of the data contained in the "International Programmes in Germany" and "Language and Short Courses in Germany".

The publication is funded by the German Federal Ministry of Education and Research and by contributions of the participating German institutions of higher education.



Federal Ministry
of Education
and Research