



Deutscher Akademischer Austauschdienst
German Academic Exchange Service

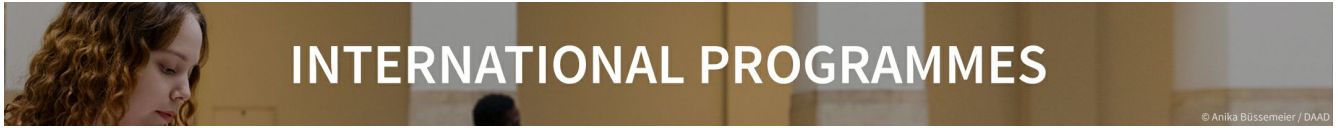


Table of Contents

Master's degree	2
MBA International Management • Pforzheim University • Pforzheim	2

Master's degree



MBA International Management

Pforzheim University • Pforzheim



Overview

Degree	Master of Business Administration in International Management
Teaching language	<ul style="list-style-type: none">English
Languages	<p>Courses are entirely held in English.</p> <p>German language courses can be taken at different levels and are included in our schedule.</p>
Full-time / part-time	<ul style="list-style-type: none">full-time
Programme duration	3 semesters, 4 semesters
Beginning	Winter and summer semester
Additional information on beginning, duration and mode of study	<p>The programme duration is four semesters for candidates from ALL academic backgrounds (no prior business knowledge is needed).</p> <p>Business graduates are eligible for the three-semester short-track programme.</p>
Application deadline	<p>15 June for October entry The application deadline for applicants from the EU or those who do not need a visa for studying in Germany is 31 July.</p> <p>15 December for March entry (business graduates only!) The application deadline for applicants from the EU or those who do not need a visa for studying in Germany is 31 January.</p> <p>Early applications are welcome!</p> <p>The MBA Admissions Committee reviews applications on a rolling basis throughout the year.</p>
Tuition fees per semester in EUR	4,600 EUR
Combined Master's degree / PhD programme	No

Description/content

The **MBA International Management (MBA IM)** at Pforzheim University Business School helps you to tackle the challenges of the 21st century. Today's business world is changing at a rapid pace, and executive managers and employees are confronted with immense challenges: an intensifying globalisation of economies, societies, environment, and cultures, the emergence of new technologies, the prevalence of information and communication technology in our professional lives and increasing public expectations with respect to firms' social and environmental responsibilities.

The conditions under which executive managers have to act and make decisions are volatile and more uncertain than ever before. Firms will only withstand future competition successfully if they are able to face these 21st century challenges head on by exploiting opportunities and minimising risks. Companies and their executives must adjust flexibly and innovate to handle continuously changing conditions.

The aim of the Pforzheim MBA International Management programme is to enable you, as a future manager, to meet these challenges for the benefit of your company. To achieve this, the Pforzheim MBA follows a two-tier strategy that will provide you with a distinct competitive advantage for the business of tomorrow.

An international, generalist and profound **classical management foundation** is integrated with the most relevant future topics: **Innovation Management & Digital Business as well as Sustainable Globalisation.**

According to individual interests, you can choose from a variety of electives in the second and third semesters. You can deepen your knowledge in **Marketing, Finance & Accounting, Big Data & Artificial Intelligence** or **Recent Developments in Management & Business Transformation**. Moreover, you may take part in a company project that is offered in the third semester. In these real-life projects, students get the chance to put into practice what they have learned in class.

Optionally, the third semester can be spent at one of our partner universities in Asia, Europe or the Americas. We also offer a Double Degree option with the ISCTE University Institute of Lisbon, Portugal.

In the event that you gained your first degree in Germany and have not worked or studied abroad in the past, the programme includes a semester abroad at one of our partner universities.

The Pforzheim Business School was accredited by **AACSB** International in 2011 and was the first university of applied sciences in Germany to receive this prestigious seal. Since then, it has been re-accredited twice, 2017 and 2022, which certifies that Pforzheim University's degree programmes meet the highest standards in teaching, research and in the transfer of knowledge to business and society. Less than five percent of business schools worldwide have earned this hallmark of excellence in management education. In Germany, only eleven universities out of about 200 with business programmes are AACSB accredited.

Course Details

Course organisation

SEMESTER ONE

- **Foundations in Accounting & Finance (5 ECTS):**
- Financial Accounting
- Corporate Finance & Financial Analysis

Foundations in Marketing (5)

Foundations in Business Functions (9):

- Global Sourcing & Supply Chain Management

- Human Resources Management
- Information Management

Foundations in Economics (5):

- Micro- / Macroeconomics

Management Skills I (1)

- Presentation Skills

Research Methods I (2):

- Scientific Writing & Literature Research
- Business Research
- Foundations in Statistics

Company Experience I (1)

SEMESTER TWO

Innovation & Digital Business (5):

- Innovation Management & Digital Business Models

Sustainable Globalisation I (5):

- International Economics
- Sustainable Development

Strategic Management & International Business Development (5)

Accounting & Finance in an International Context (5)

- Business Controlling

Research Methods II (3):

- Business Analytics

Management Skills II (4):

- Project Management
- Agile Project Management

ELECTIVES - Management Skills, e.g.:

- Change Management (2)
- Leadership (2)
- Negotiation (2)

Company Experience II (1)

SEMESTER THREE

Innovation & Digital Business II (5):

- Digital Transformation

Sustainable Globalisation II (5):

- Corporate Responsibility & Sustainability Management

Consulting & Business Dynamics (5)

- Consulting Methods

- Design Thinking & Product Development

ELECTIVES - Specialisation, e.g.:

Company Project (6)

Marketing

- Digital Marketing (3)
- Communication Management (3)
- Multicultural Marketing & Branding (3)

Big Data & Artificial Intelligence

- AI & Data Analytics (3)
- Big Data Analytics (3)
- Data Science with Python (3)

Accounting & Finance

- IFRS (6)
- Sustainable Finance (3)
- Applied Corporate Valuation (3)

Recent Developments in Management & Business Transformation

- New Digital Work (3)
- Economics & the Law of Digital Ecosystems (3)
- Sustainable Innovation Management (3)

Company Experience III (1)

Management Simulation (2)

SEMESTER FOUR

MBA Thesis (27)

For full curriculum, check PDF.

[» PDF Download](#)

A Diploma supplement will be issued

Yes

International elements

- International guest lecturers
- Training in intercultural skills
- Projects with partners in Germany and abroad
- International comparisons and thematic reference to the international context
- Specialist literature in other languages

Integrated internships

- An eight-week period between semesters two and three offers a time frame for internships.
- Students are encouraged to write their thesis with a company/an institution in semester four.
- Through company contacts, our alumni network, the mentoring programme, company visits, projects and trainings, students are supported in finding an appropriate internship.

Course-specific, integrated German language courses

Yes

Course-specific, integrated English language courses

No

Costs / Funding

Tuition fees per semester in EUR	4,600 EUR
Semester contribution	201 EUR per semester 221 EUR for the first semester, including student ID
Costs of living	Approx. 750 EUR per month
Funding opportunities within the university	No

Requirements / Registration

Academic admission requirements	<ul style="list-style-type: none">• Bachelor's degree• At least two years of post-Bachelor's, full-time work experience• GMAT (Graduate Management Admission Test): expected score 550+ or equivalent GRE / GMAT Focus Edition: expected score 515+ or equivalent GRE• ++ A GMAT waiver is possible with a very good CGPA of first degree. ++• Letter of motivation plus essay on extracurricular activities• Successful interview (in person or via Teams)
Language requirements	TOEFL 100 (Internet-based), 250 (computer-based), 600 (paper-based), or equivalent IELTS 7.0 This is not necessary if your first degree is from a programme that was entirely taught in English.
Application deadline	15 June for October entry The application deadline for applicants from the EU or those who do not need a visa for studying in Germany is 31 July. 15 December for March entry (business graduates only!) The application deadline for applicants from the EU or those who do not need a visa for studying in Germany is 31 January. Early applications are welcome! The MBA Admissions Committee reviews applications on a rolling basis throughout the year.
Submit application to	https://businesspf.hs-pforzheim.de/studium/studierende/master/mba_international_management/admissions/

Services

Possibility of finding part-time employment

Companies in the area offer working student jobs. For individual students, jobs as student assistants are available at the university.

Accommodation

The student union offers accommodation in student dorms around the campus (via Studierendenwerk Karlsruhe). Many private rooms are also available in the city of Pforzheim and the surrounding area. The university provides lists of private rooms and apartments via the International Programmes Office.

Career advisory service

Within your studies, we offer you application and interview trainings. These are specifically for the MBA programme in exchange with real company professionals.

A semi-annual career fair and various networking events are held on campus.

The university's Career Center advises MBA students regarding applications and company contacts. Furthermore, the Career Center runs its own online platform on which students can find information on recruiting events as well as internships and job opportunities.

Additionally, we offer a mentoring programme that connects current MBA students with alumni.

Support for international students and doctoral candidates

- Welcome event
- Buddy programme
- Specialist counselling
- Cultural and linguistic preparation
- Visa matters

General services and support for international students and doctoral candidates

The MBA International Management mentoring programme was established in 2019. It brings together successful MBA alumni with ambitious current MBA students. Through this programme, MBA graduates with at least two years of work experience after their graduation pass on their knowledge and experience to their mentees. Mentoring stands for an intensive, challenging and mutually rewarding relationship of trust concentrating on the mentee's development of personal, social and professional competencies.

Supervisor-student ratio

A cohort of a maximum of 25 MBA students ensures a very good faculty–student ratio and allows in-depth support for individual students.



©MBA Pforzheim

Eduardo Rodriguez MBA

This is what a truly international study programme looks like. I get to work with colleagues from six different countries every single day. The courses cover topics in an international context. Even our professors come from different countries and continents. Finally, an AACSB accreditation gives my MBA the recognition and prestige necessary to allow me to work anywhere in the world.



Introducing MBA International Management

Current students, alumni and programme director, Professor Dr Harald Strotmann, introducing the MBA International Management programme at Pforzheim University

» more: <https://youtu.be/kxYyh6-C45c>

Pforzheim University



Pforzheim University library

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Pforzheim University

The university dates back to 1877 and consists of three schools: the School of Design, the School of Engineering and the Business School. The three schools offer a large number of Bachelor's and Master's degree programmes, all of which emphasise interdisciplinary thinking and cooperation among faculty, economists, lawyers, engineers, designers and experts from various sectors.

Pforzheim University is characterised by the high academic qualifications and practical experience of in total more than 500 professors,

associate lecturers and staff, who intensively guide more than 6,000 students right from the start of their studies. The institution also enjoys close cooperation with the surrounding business community and beyond, giving students a unique study experience. The university has an outstanding reputation among Germany's leading companies.

Applied research projects such as those carried out by the university's Institute for Applied Research, the Steinbeis Transfer Center and the Jewellery Technology Institute contribute to a practical approach.

The Business School

The Pforzheim Business School has been offering young people a profound economic education with a high level of academic sophistication for more than 60 years. Since 1963, our faculty has been laying the foundation for many successful careers of our graduates. With over 3,500 students and 100 professors, we are the largest faculty at Pforzheim University. Our broad range of courses encompasses 14 Bachelor's programmes and 12 Master's programmes, which are based on professional fields of work and tailored to the needs of the economy. The high standard of our academic education is validated through the AACSB seal. Thereby, the Business School Pforzheim ranks among the best business schools of the world.

The Pforzheim Business School is able to offer a broad and attractive range of Bachelor's and Master's degree programmes due to its size and the highly qualified and professionally experienced staff.

The spectrum of competencies offered by the faculty ensures clear competitive advantages. When professors are appointed, teaching skills and commitment to excellence are as important as academic qualifications and professional experience. Subsequently, students benefit not only from the academic, research and practical skills of their professors, but also from their dedication.

Positive synergy effects through the linking of theory and practice are documented in many projects and research activities carried out in cooperation with the business and research community. The emphasis on practical experience is achieved through internships, project work, and Bachelor's and Master's thesis projects in close cooperation with companies in Germany or abroad.

All study programmes are approved by the State of Baden-Württemberg and accredited by state-recognised accreditation agencies. The excellent educational standard and methods, good study amenities and the school's focus on the job market have been very successful, as repeatedly demonstrated through various rankings and ratings (e.g., ranked among top three business schools in "Wirtschaftswoche"; Centre for Higher Education Development (CHE) / Die Zeit / Eduniversal).



University location

The city of Pforzheim is located in the greater Stuttgart metropolitan region in the state of Baden-Württemberg in south-west Germany. The city forms the northern gateway to the Black Forest, which is one of the biggest and best-known holiday regions in Germany. Famous as the centre for German jewellery, watch and silver goods industries, Pforzheim is also known as the "Goldstadt" (Gold City). In Pforzheim, the centuries-old traditions of the jewellery and gold guilds converge with the design and high-tech industries.

The state of Baden-Württemberg is one of Europe's most innovative and globalised regions. Many internationally renowned corporations such as Daimler, Porsche, Bosch, SAP, Zeiss and Würth are located in this area. The region also benefits from a powerful backbone of small and medium-sized enterprises, among them many hidden champions that are world leaders in their respective industries.

Pforzheim offers a variety of culture and tourism opportunities, including the city's theatre, library, several museums, parks and trails. Additionally, the surroundings offer excellent recreational opportunities. The "Gold City" is an ideal starting point for discovering Germany and the rest of Europe.

Contact

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Business School

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🌐 Course website: https://businesspf.hs-pforzheim.de/studium/studierende/master/mba_international_management

📘 <https://www.facebook.com/mba.pforzheim/>

🌐 <https://www.linkedin.com/school/hochschule-pforzheim-mba-international-management/>

📷 <https://www.instagram.com/mbapforzheim/>

📺 <https://youtu.be/kxYyh6-C45c>

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International Programmes in Germany - Database

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Disclaimer

The data used for this database was collected and analysed in good faith and with due diligence. The DAAD and the Content5 AG accept no liability for the correctness of the data contained in the "International Programmes in Germany" and "Language and Short Courses in Germany".

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