



Deutscher Akademischer Austauschdienst  
German Academic Exchange Service



## Table of Contents

<b>Master's degree .....</b>	<b>2</b>
<b>Media and Communication Science • Technische Universität Ilmenau • Ilmenau .....</b>	<b>2</b>

# Master's degree



## Media and Communication Science

Technische Universität Ilmenau • Ilmenau

### Overview

Degree	Master of Arts
Teaching language	<ul style="list-style-type: none"><li>English</li></ul>
Languages	The programme may be studied entirely in English. Participants can choose to write their term papers as well as their Master's theses in English or in German.
Full-time / part-time	<ul style="list-style-type: none"><li>full-time</li></ul>
Programme duration	4 semesters
Beginning	Winter semester
Additional information on beginning, duration and mode of study	All courses for first-semester students start in early October on-site and require attendance.
Application deadline	Application period for students with international certificates/degrees: 16 January to 15 May  Application period for students with German certificates/degrees: 16 April to 15 September
Tuition fees per semester in EUR	None
Combined Master's degree / PhD programme	No
Joint degree / double degree programme	No
Description/content	<p>The programme offers an innovative and integrative overview on media and communication studies focussing on digital media. Courses are offered in fields such as strategic communication, public relations, communication management, digital/social media, virtual reality, crisis communication, or computational communication science.</p> <p>The programme improves the students' analytical, strategic, and applied skills in communication. Students acquire an understanding of empirical research methods, theoretical approaches, and applied techniques in communication and media.</p>

# Course Details

Course organisation	<p>The programme offers courses in three different categories to be completed within the first three semesters of study:</p> <ol style="list-style-type: none"><li>1) Theories, Methods and Technologies in Communication and Media (25 ECTS) (e.g. intercultural communication, media management, data analysis, etc.)</li><li>2) Empirical Research in Communication and Media (two elective subjects, duration of two semesters, 30 ECTS)</li><li>3) Specialisation and Vocational Training (duration of one semester, 35 ECTS):<ul style="list-style-type: none"><li>• Five seminars on specialisation in communication and media</li><li>• Two seminars on applied communication</li></ul></li></ol> <p>This open structure allows graduate students to combine various fields of study according to their individual interests and career goals.</p> <p>The Master's thesis will be completed in the final fourth semester, including the thesis colloquium (30 ECTS).</p> <p>Part-time studies are possible. Students can also spend an exchange semester at one of our international partner universities around the world (e.g. with Erasmus funding).</p> <p><a href="#">» PDF Download</a></p>
A Diploma supplement will be issued	Yes
International elements	<ul style="list-style-type: none"><li>• International guest lecturers</li><li>• Training in intercultural skills</li><li>• Projects with partners in Germany and abroad</li><li>• International comparisons and thematic reference to the international context</li><li>• Content-related regional focus</li></ul>
Course-specific, integrated German language courses	No
Course-specific, integrated English language courses	No

## Costs / Funding

Tuition fees per semester in EUR	None
Semester contribution	Approx. 150 EUR (including a public transportation ticket)
Costs of living	Approx. 860 EUR per month (including apartment)
Funding opportunities within the university	No

---

## Requirements / Registration

---

### Academic admission requirements

#### Formal requirements:

- Bachelor's degree/university diploma (or equivalent and/or higher) in communication science (or equivalent, e.g. in media studies, mass communication, public relations, journalism, etc.)
- English language proficiency (C1)

#### Eligibility:

- thorough understanding of the scientific method
- profound knowledge, skills, and ability in communication and media research including core theories
- ability and skills in communication and media practice
- willingness and motivation required to carry out interdisciplinary research in intercultural contexts
- international experience

### Language requirements

Applicants must provide proof of their proficiency in English at level C1 with a certificate:

- TOEFL IBT 95
- TOEIC 945
- IELTS 7
- CEFR C1
- CAE
- APIEL 3

### Application deadline

Application period for students with international certificates/degrees: 16 January to 15 May

Application period for students with German certificates/degrees: 16 April to 15 September

### Submit application to

Online application: <https://campus.tu-ilmenau.de>

---

## Services

### Possibility of finding part-time employment

Temporary jobs are available at local businesses or as a student assistant at TU Ilmenau.

### Accommodation

TU Ilmenau is a campus university. Most of its academic buildings and all of its dormitories are located on the Ehrenberg campus. The dormitories have been renovated in the past few years in order to accommodate students in single and double bedrooms. The Student Guild guarantees all first semester students a room in the dormitories, provided they apply on time. The dormitory rent in Ilmenau is approx. 162-295 EUR per bed per month, depending on the type of apartment and how well it is furnished. Of course, you may also independently look for a privately rented apartment in Ilmenau and the surrounding area. We cannot offer estimates on the cost of private accommodation because prices vary due to the wide range of conditions.

### Support for international students and doctoral candidates

- Welcome event
- Buddy programme

- Tutors
  - Specialist counselling
- 

## Contact

### Technische Universität Ilmenau

Department of Economic Sciences and Media

Dr Rohangis Mohseni

Ehrenbergstrasse 29  
98693 Ilmenau

Tel. +49 3677694739

✉ [program-coordinator-mcs@tu-ilmenau.de](mailto:program-coordinator-mcs@tu-ilmenau.de)

🌐 Course website: <https://www.tu-ilmenau.de/en/study/before-the-study/range-of-courses/master/media-and-communication-science-ma-1>

📘 <https://de-de.facebook.com/ifmk.de/>

🌐 <https://www.linkedin.com/company/ifmk-tu-ilmenau>

📺 <https://www.youtube.com/@IfMKtuilmenau>

Last update 20.05.2024 11:21:50

# International Programmes in Germany - Database

[www.daad.de/international-programmes](http://www.daad.de/international-programmes)  
[www.daad.de/sommerkurse](http://www.daad.de/sommerkurse)

## Editor

DAAD - Deutscher Akademischer Austauschdienst e.V.  
German Academic Exchange Service  
Section K23 – Information on Studying in Germany  
Kennedyallee 50  
D-53175 Bonn  
[www.daad.de](http://www.daad.de)

## GATE-Germany

Consortium for International Higher Education Marketing  
[www.gate-germany.de](http://www.gate-germany.de)

## Disclaimer

The data used for this database was collected and analysed in good faith and with due diligence. The DAAD and the Content5 AG accept no liability for the correctness of the data contained in the "International Programmes in Germany" and "Language and Short Courses in Germany".

The publication is funded by the German Federal Ministry of Education and Research and by contributions of the participating German institutions of higher education.



Federal Ministry  
of Education  
and Research