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Bachelor's degree

**Business Administration with Informatics**

South Westphalia University of Applied Sciences • Soest

### Overview

| **Degree** | Bachelor of Arts (BA)  
Two degree options are possible: A single German Bachelor's degree (Bachelor of Arts/BA) or a dual degree, i.e. a German Bachelor's degree plus a Bachelor's degree from the Swiss German University for one and the same course. |
| **In cooperation with** | Swiss German University in Jakarta, Indonesia |
| **Teaching language** | English |
| **Languages** | All exams, papers and the Bachelor's thesis need to be written in English. |
| **Programme duration** | 7 semesters |
| **Beginning** | Winter semester |
| **More information on beginning of studies** | Annually in October (winter semester) |
| **Application deadline** | 15 July |
| **Tuition fees per semester in EUR** | None |
| **Joint degree / double degree programme** | Yes |
| **Description/content** | The BBA programme delivers a general and broad education in business in combination with information technology, focusing on modern business enterprise tools such as SAP and e-commerce. An international team of lecturers prepares students from more than 60 countries to effectively navigate the complexities of the global marketplace while maintaining sensitivity towards local needs. The multicultural campus environment as well as the internationally focused course content will provide you with an outstanding experience. The high-quality standard of education along with practice-oriented up-to-date content will perfectly prepare you for your future career. Moreover, partnerships with other universities and companies from all over the world will enrich your international experience. The English-language degree course of study provides you with a solid background in two core areas, each with its individual applications and methods: Business: including Accounting, Logistics, Management, and Marketing as well as Economics IT: including ERP, E-Business, and IT introduction. In addition, you will gain in-depth knowledge both in business English and academic English, and you will hone the soft skills necessary for your professional development and future career. |
### Course Details

#### Course organisation

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<td>Communication in Global Business, Business Administration II, Cost Accounting, Microeconomics, Problem Solving Using Spreadsheet Software, Databases</td>
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<td>Semester 3</td>
<td>Competence in Business Activities, Corporate Finance, Business-to-Consumer Marketing, Macroeconomics, Entrepreneurship and Innovation, Enterprise Resource Planning I</td>
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<td>Semester 5</td>
<td>Advanced English Language and Academic Competence, Controlling and Auditing, International Management, Elective BA I, Elective BA II, IT Elective I</td>
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<td>Semester 6</td>
<td>Advanced Competence in Academic Writing and Presentation, BA Elective III, BA Elective IV, BA Elective V, IT Elective II, IT Elective III</td>
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<td>Semester 7</td>
<td>BA Elective VI, BA Elective VII, IT Elective IV, Final Thesis and Colloquium</td>
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**Electives BA Focus: Markets**
- Marketing Research, Marketing Communications, Consumer Behaviour, Service Management, Business Model Design

**Electives BA Focus: Resources**

**Electives BA Focus: General Business Electives**

**Electives IT Focus: IT Development**
- Programming, IS Project; Advanced Programming

**Electives IT Focus: IT SAP/ERP**
- ERP Application Programming, ERP Configuration, ERP Lab Exercises

**Electives IT Focus: IT eBusiness**
- Net Economy, Business Analytics, E-Business Lab Exercises, Current Developments in Business IT I-II

#### Types of assessment

- Written exams, oral exams, presentations, papers, projects, Bachelor’s thesis with colloquium
A Diploma supplement will be issued | Yes

International elements
- International guest lecturers
- Language training provided
- Training in intercultural skills
- Courses are led with foreign partners
- Projects with partners in Germany and abroad
- International comparisons and thematic reference to the international context

Integrated internships | None

Course-specific, integrated
German language courses | Yes

Course-specific, integrated
English language courses | Yes

The course of study can be taken entirely online | No

Digital learning and teaching modules
- Virtual classrooms
- Webinar
- Blogs
- Wikis

Description of e-learning elements | Several modules feature blended learning elements.

Participation in the e-learning course elements is compulsory | Yes

Can ECTS points be acquired by taking the online programmes? | No

Can the e-learning elements be taken without signing up for the course of study? | No

Costs / Funding

Tuition fees per semester in EUR | None

Semester contribution | Approximately 270 EUR per semester, including public transport ticket

Costs of living | Approximately 740 EUR per month, including accommodation and student health insurance
Requirements / Registration

**Academic Admission Requirements**
The course requires an equivalent of a higher education entrance qualification for German Universities of Applied Sciences. Detailed and current information for foreign prospective students can be found at: [http://www.anabin.kmk.org](http://www.anabin.kmk.org)
See our FAQ: [https://www4.fh-swf.de/de/home/studieninteressierte/studienangebote/stg_so/bawi/frequentlyaskedquestionsfaq/fr](https://www4.fh-swf.de/de/home/studieninteressierte/studienangebote/stg_so/bawi/frequentlyaskedquestionsfaq/fr)

**Language requirements**
Proof of language proficiency is either a current TOEFL score of at least 550 (paper-based), 213 (computer-based), 78-79 (internet-based) or IELTS band 6.0

**Application deadline**
15 July

**Submit application to**
See: [https://www4.fh-swf.de/de/home/internationales/application___admission/index.php](https://www4.fh-swf.de/de/home/internationales/application___admission/index.php)

Services

**Possibility of finding part-time employment**
Job opportunities cannot be guaranteed to prospective students. Participants have to verify that they can carry the costs without any additional income.

**Accommodation**
The BBA Administration Office helps to find accommodation at either the Soest campus halls of residence or through private landlords.

**Career advisory service**
Career Day
Career preparation seminar
Individual advice

**Specific specialist or non-specialist support for international students and doctoral candidates**
- Welcome event
- Specialist counselling
- Cultural and linguistic preparation
- Visa matters
South Westphalia University of Applied Sciences has campuses in Hagen, Iserlohn, Meschede, Lüdenscheid and Soest and offers a wide spectrum of studies in modern, trend-setting issues and subjects. This is no "mass production" university. Studying here is application-oriented, group sizes are manageable, and teaching takes place in a face-to-face situation. In the 2018/2019 winter semester, 13,000 students were enrolled at all campuses. The university focuses mainly on engineering, natural sciences, information and communication technology, business administration with informatics, and agriculture. South Westphalia University of Applied Sciences maintains close contacts with industry, agriculture and trade. It is actively involved in working on solutions to current problems in the region, thus gaining experience for application-oriented study. At the university, companies can find expert advice on innovation and technology, and joint projects have often led to the development of product and process innovations. With many final theses being written in cooperation with companies, research and teaching are successfully linked. Several research institutes have been founded and thus the university has broken new ground in the area of cooperation with local industry. For more details, please visit http://www.fh-swf.de.

University Location

The campus is located a few minutes from the city centre by foot. Soest offers everything from shopping to culture as well as historic restaurants and pubs. Although a thousand years old, it is not in the least antiquated. The surroundings provide all kinds of leisure activities, including water sports. Soest is conveniently located with regard to transport facilities, with regular IC and ICE train connections as well as two nearby airports, Dortmund and Paderborn-Lippstadt. For more details, please visit: http://www.wms-soest.de/tourismus/.
Contact

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Business Administration with Informatics
Center for Business Education
Faculty of Electrical Engineering

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Last update 05.11.2019 14:31:43
International Programmes in Germany - Database

www.daad.de/international-programmes
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Disclaimer
The data used for this database was collected and analysed in good faith and with due diligence. The DAAD and the Content5 AG accept no liability for the correctness of the data contained in the "International Programmes in Germany" and "Language and Short Courses in Germany".

The publication is funded by the German Federal Ministry of Education and Research and by contributions of the participating German institutions of higher education.