



Deutscher Akademischer Austauschdienst
German Academic Exchange Service



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Bachelor's degree



Business Administration with Informatics

South Westphalia University of Applied Sciences • Soest

Overview

Degree	Bachelor of Arts (BA)
In cooperation with	Swiss German University Jakarta, Indonesia New York Institute of Technology, New York, USA Cork Institute of Technology, Ireland Instituto Politécnico de Setúbal, Portugal Szent István University, Hungary Fachhochschule der Wirtschaft, Graz, Austria I Shou University, Taiwan and more...
Teaching language	<ul style="list-style-type: none">English
Languages	All exams, papers and the Bachelor's thesis need to be written in English. All services and administration processes are offered in English.
Full-time / part-time	<ul style="list-style-type: none">full-time
Programme duration	7 semesters
Beginning	Winter semester
Additional information on beginning, duration and mode of study	Annually beginning in October
Application deadline	15 July (Non-EU) 31 July (EU)
Tuition fees per semester in EUR	None
Joint degree / double degree programme	Yes
Description/content	The Business Administration with Informatics programme is perfect for anyone who regards himself or herself as an internationally active team player in business and who would like to develop solutions in the field of applied informatics. The course of study combines a broad and comprehensive education in business administration with information technology. A focus is set on modern business enterprise tools such as SAP and e-commerce. Students from more than 60 countries, taught by international lecturers, already learn the characteristics of intercultural

cooperation during their studies.

The standard period of study is seven semesters. The study course offers a solid basic education in the two core areas of business and IT. In the area of "Business Administration", students acquire comprehensive knowledge of business administration, financial accounting, business mathematics, economics, marketing, entrepreneurship and innovation, and logistics. The second core area, "Information Technology", includes modules such as enterprise resource planning, business analytics, information management systems, data management and e-business. Moreover, students acquire a profound knowledge of business English as well as soft skills relevant for their professional career. A selection of business and IT electives addresses the latest needs of the global labour market in the field.

The multicultural learning environment hones the ability to interact appropriately and successfully with individuals from different cultural groups. All lectures are exclusively taught in English. This allows students to improve their language level to international standards and later communicate successfully in companies around the world without difficulties.

Watch our image video at: https://www.fh-swf.de/de/studienangebot/studiengaenge/business_administration_with_informatics_b_a/Index.php

Read our student testimonials here: https://www.fh-swf.de/de/studienangebot/studiengaenge/business_administration_with_informatics_b_a/faq/index.php

Course Details

Course organisation

Semester one

International English Communication and Self-Management, Business Administration I, Financial Accounting, Business Mathematics, Management Information Systems, IT Introduction

Semester two

Communication in Global Business, Business Administration II, Cost Accounting, Microeconomics, Problem Solving Using Spreadsheet Software, Data Management

Semester three

Competence in Business Activities, Corporate Finance, Business-to-Consumer Marketing, Macroeconomics, Entrepreneurship and Innovation, Enterprise Resource Planning I

Semester four

English for Academic Purposes, Business-to-Business Marketing, Logistics, Business Law, E-Business / Web Development, Enterprise Resource Planning II

Semester five

Advanced English Language and Academic Competence, Controlling & Auditing, International Management, BA Elective I, BA Elective II, IT Elective I

Semester six

Advanced Competence in Academic Writing and Presenting, BA Elective III, BA Elective IV, BA Elective V, IT Elective II, IT Elective III

Semester seven

BA Elective VI, BA Elective VII, BA/IT Elective, BA/IT Elective, Final Thesis and Colloquium

Electives BA Focus: Markets

Marketing Research, Marketing Communications, Consumer Behaviour, Service Management, Business Model Design, Empirical Research Seminar, Sales Management, Negotiation Management, Digital Consumer Engagement & Social Media Management, Business Simulation, Advanced Management Strategies, Current Developments in Markets

Electives BA Focus: Resources

Advanced Corporate Finance, Business Development Management, Product Management, Operations Management, Introduction to Project Management, Advanced Project Management, Operations Research, Human Resources, Supply Chain Management, Current Developments in

Resources

Electives BA Focus: General Business Electives

Foreign Trade, Leadership Science, International Financial Markets, Judgement & Decision-Making in Management, Entrepreneurial Finance, Start-up Project, CSR/Business Ethics, English for Specific Purposes, Organisational Psychology, Current Developments in Business I-III, Challenges in International Management I-II, Internships

Electives IT Focus: IT Development

Programming, Introduction to Programming (Python), Advanced Programming

Electives IT Focus: IT SAP/ERP

SAP Analytics Cloud, ERP Application Programming, ERP Configuration, ERP Lab Exercises

Electives IT Focus: IT E-Business

Net Economy, Understanding Artificial Intelligence, Socio-Technical Topics in IS

Electives IT Focus: Analytics

Business Analytics, Advanced Business Analytics, Advanced Business Analytics - Data Analysis Lab Exercises

Electives IT Focus: Process Management

Business Process Analysis, Business Process Automation, Digital Process Transformation

Electives IT Focus: General

Current Developments in Business IT I-II

A Diploma supplement will be issued

Yes

International elements

- International guest lecturers
- Language training provided
- Training in intercultural skills
- Projects with partners in Germany and abroad
- International comparisons and thematic reference to the international context

Integrated internships

Internships are available as elective modules.

Course-specific, integrated German language courses

Yes

Course-specific, integrated English language courses

Yes

Costs / Funding

Tuition fees per semester in EUR

None

Semester contribution

Approximately 328 EUR per semester, including public transport ticket

Costs of living

Approximately 934 EUR per month, including accommodation and student health insurance (Students applying for a visa must demonstrate funds of 934 EUR per month.)

Funding opportunities within the university	No
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Requirements / Registration

Academic admission requirements	<p>The course requires an equivalent of a higher education entrance qualification for German universities of applied sciences.</p> <p>Detailed and current information for foreign prospective students can be found at: http://www.anabin.kmk.org</p> <p>FAQ: https://www.fh-swf.de/de/studienangebot/studiengaenge/business_administration_with_informatics_b_a_/faq/index</p>
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Language requirements	Proof of language proficiency is either a current TOEFL score of at least 91 iBT or IELTS band 6.5
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Application deadline	15 July (Non-EU) 31 July (EU)
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Submit application to	https://www.fh-swf.de/en/international_3/prospective_students/application___admission_for_full_time_students/ap
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Services

Possibility of finding part-time employment	Job opportunities cannot be guaranteed to prospective students. Participants have to verify that they can carry the costs without any additional income.
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Accommodation	The BBA Administration Office helps to find accommodation either in the Soest campus halls of residence or through private landlords.
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Career advisory service	Career Day International career service Career preparation seminar Individual advice
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Support for international students and doctoral candidates	<ul style="list-style-type: none">• Welcome event• Specialist counselling• Cultural and linguistic preparation
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General services and support for international students and doctoral candidates	Welcome week with several activities Student mentorship programme Coaching
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South Westphalia University of Applied Sciences



Campus view

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South Westphalia University of Applied Sciences has campuses in Hagen, Iserlohn, Meschede, Lüdenscheid and Soest and offers a wide spectrum of studies in modern, trend-setting issues and subjects. This is not a "mass production" university. Studying here is application-oriented, group sizes are manageable, and teaching takes place in a face-to-face situation. In the 2023/2024 winter semester, 10,900 students were enrolled at all campuses.

The university focuses mainly on engineering, natural sciences, information and communication technology, business administration with informatics, and agriculture.

South Westphalia University of Applied Sciences maintains close contacts with industry, agriculture and trade. It is actively involved in working on solutions to current problems in the region, thus gaining experience for application-oriented study. At the university, companies can find expert advice on innovation and technology, and joint projects have often led to the development of product and process innovations. With many final theses being written in cooperation with companies, research and teaching are successfully linked. Several research institutes have been founded and thus the university has broken new ground in the area of cooperation with local industry.

For more details, please visit https://www.fh-swf.de/en/international_3/index.php.



University location

The campus is located a few minutes' walking distance from the city centre. The cosy city of Soest offers everything from shopping to culture as well as historic restaurants and pubs. Although a thousand years old, it is not in the least antiquated. The surroundings provide all kinds of leisure activities, including water sports. Soest is conveniently located with regard to transport facilities, with regular IC and ICE train connections as well as two nearby airports, Dortmund and Paderborn-Lippstadt.

For a first impression of Soest, please visit https://www.so-ist-soest.de/de-wAssets/docs/service/medienbereich-downloads/WMS_Stadtrundgang_Flyer_englisch_20210224-final.pdf.

Contact

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🌐 Course website: https://www.fh-swf.de/de/studienangebot/studiengaenge/business_administration_with_informatics_b_a_/Index.php
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www.daad.de/international-programmes
www.daad.de/sommerkurse

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Disclaimer

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