



Deutscher Akademischer Austauschdienst  
German Academic Exchange Service



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# Bachelor's degree



## Bachelor's in International Business (BIB)

HTW Berlin University of Applied Sciences • Berlin

### Overview

|   |  |
|---|--|
| Degree  | Bachelor of Arts   |
| In cooperation with   | Double degree programmes with:<br><br>Otago University New Zealand<br>Helsinki Metropolia<br>British Columbia Institute of Technology Canada (BCIT)<br>Universidad Zaragoza (UNIZAR)<br>Tec de Monterrey (TEC), Mexico   |
| Teaching language   | <ul style="list-style-type: none"><li>English</li></ul>  |
| Languages   | Our programme is fully conducted in English, making it the perfect choice for students who want to pursue a degree in International Business.<br><br>Further language courses can be taken.<br><br><a href="https://www.htw-berlin.de/en/studies/foreign-languages-centre/">https://www.htw-berlin.de/en/studies/foreign-languages-centre/</a> |
| Full-time / part-time   | <ul style="list-style-type: none"><li>full-time</li></ul>  |
| Programme duration  | 7 semesters  |
| Beginning   | Winter and summer semester   |
| Additional information on beginning, duration and mode of study | Courses start in the summer semester on 1 April and in the winter semester on 1 October. The study programme is an on-site programme at our campus at HTW Berlin.  |
| Application deadline  | 15 January for the following summer semester; 15 July for the following winter semester  |
| Tuition fees per semester in EUR                                | None   |
| Joint degree / double degree programme                          | Yes  |
| Description/content   | The Bachelor of International Business (BIB) combines International Management and International Economics, and offers you an internationally accredited degree without tuition fees and fully taught in English. It offers you a comprehensive education in business, with a focus on understanding global trade and international relations. |

## Why study BIB at HTW Berlin?

- Business studies, economics, management, marketing, law, finance, intercultural skills: BIB teaches you **all the important hard and soft skills you need for an international career in business**.
- **Internationality and practical relevance** You will meet students from all over the world – and thus learn to collaborate successfully in **intercultural teams** right from the start of your studies. **Teachers with international professional experience** provide you with up-to-date practical knowledge. The courses are conducted **entirely in English**. The curriculum includes one **internship semester** and two **mobility semesters**, which you can (but do not have to) use to spend time abroad at a partner university.
- A **variety of double degree programmes** (e.g. in New Zealand or Canada) enable you to obtain a second internationally accredited degree without spending additional study time, and all without paying any tuition.
- **Small groups with lots of interaction** Project work and case studies constitute a significant part of the BIB degree programme. The courses consist of a maximum of 50 participants.
- **Study in Berlin:** Live and study in Germany's capital city with its unique history and way of life.

The first three semesters are intended to familiarise students with the basics of business, economics and law. In the following semesters, study modules focus increasingly on the acquisition of skills and competence specific to international business, including international management, international economics, international law and intercultural management. The acquisition of further language skill is incorporated in the first and second semester where students can choose from a variety of offers such as Spanish, Italian and French. Consequently, the curriculum has been designed with the goal of implementing course combinations that enable students to acquire both hard and soft skills.

Please see our introductory video: <https://youtu.be/45bgVMcJepM>.

## Course Details

### Course organisation

The curriculum of the programme can be accessed at [https://international-business.htw-berlin.de/fileadmin/HTW/Zentral/Rechtsstelle/Amtliche\\_Mitteilungsblaetter/2019/09\\_19.pdf](https://international-business.htw-berlin.de/fileadmin/HTW/Zentral/Rechtsstelle/Amtliche_Mitteilungsblaetter/2019/09_19.pdf)

As part of the programme, students will have to complete a specialist internship of 85 working days.

### International elements

- International guest lecturers
- Language training provided
- Training in intercultural skills
- International comparisons and thematic reference to the international context
- Content-related regional focus
- Integrated study abroad unit(s)
- Projects with partners in Germany and abroad

### Integrated study abroad unit(s)

The BIB offers two mobility semesters that we encourage our students to spend at one of our 130 partner universities or in one of our many double degree programmes.

<https://international-business.htw-berlin.de/bachelor/study-abroad/>

The mobility semesters are not mandatory.

### Integrated internships

An internship should be completed during the sixth semester.

Course-specific, integrated German language courses No

Course-specific, integrated English language courses Yes

## Costs / Funding

Tuition fees per semester in EUR None

Semester contribution <https://www.htw-berlin.de/en/studies/organising-your-studies/semester-fee/>

Costs of living Find further information on living in Berlin for our students here:  
<https://international-business.htw-berlin.de/bachelor/for-applicants/living-and-studying-in-berlin/>  
<https://www.htw-berlin.de/en/international/incomings/incoming-exchange-students/>

Funding opportunities within the university No

## Requirements / Registration

Academic admission requirements

Requirements for the BIB degree programme:

- excellent knowledge of English
- openness towards other cultures
- sound general knowledge
- sound knowledge of mathematics
- a passion for group work
- an interest in economic issues and interconnections

Please check our admission criteria in our current [Study and Examination Regulations](#) (mainly paragraphs §1–4) before starting your application process. In short, you need:

- proof of English proficiency (if you are not from an English speaking OECD country, details below)
- specialist entry qualifications

<https://international-business.htw-berlin.de/bachelor/for-applicants/application/>

Language requirements

Test of English as a Foreign Language – TOEFL iBT: 95 points

International English Language Testing System – IELTS (Academic): 7.0

PTE Academic Tests: 76 points

Test of English for International Communication – TOEIC (Listening & Reading): 945 points

Cambridge English: Cambridge Certificate in Advanced English (CAE) and Certificate of Proficiency in English (CPE): C1 level

UNlcert III

<https://www.htw-berlin.de/studium/bewerbung/bewerbung-ueber-uni-assist/englisch-sprachnachweis/>

**Application deadline**

15 January for the following summer semester; 15 July for the following winter semester

**Submit application to**

<https://international-business.htw-berlin.de/bachelor/for-applicants/application/>

## Services

**Possibility of finding part-time employment**

Most students currently have part-time jobs.

**Accommodation**

Accommodation is currently difficult to find in Berlin. Please see information here: <https://international-business.htw-berlin.de/bachelor/for-applicants/living-and-studying-in-berlin/>.

**Career advisory service**

<https://www.htw-berlin.de/en/organisational-units/central-administrative-departments/centre-for-study-career-and-start-up-services/career-services/>

**Support for international students and doctoral candidates**

- Buddy programme

## Contact

**HTW Berlin University of Applied Sciences**

Economics & Law  
FB 3

Prof Dr Tine Lehmann

Treskowallee 8  
10318 Berlin

Tel. +49 3050190

✉ [studierendenservice@htw-berlin.de](mailto:studierendenservice@htw-berlin.de)

🌐 Course website: <https://international-business.htw-berlin.de/>

📷 <https://www.instagram.com/ib.htw.berlin/>

📺 <https://youtu.be/45bgVMcjepM>

Last update 02.03.2024 12:16:33

# International Programmes in Germany - Database

[www.daad.de/international-programmes](http://www.daad.de/international-programmes)  
[www.daad.de/sommerkurse](http://www.daad.de/sommerkurse)

## Editor

DAAD - Deutscher Akademischer Austauschdienst e.V.  
German Academic Exchange Service  
Section K23 – Information on Studying in Germany  
Kennedyallee 50  
D-53175 Bonn  
[www.daad.de](http://www.daad.de)

## GATE-Germany

Consortium for International Higher Education Marketing  
[www.gate-germany.de](http://www.gate-germany.de)

## Disclaimer

The data used for this database was collected and analysed in good faith and with due diligence. The DAAD and the Content5 AG accept no liability for the correctness of the data contained in the "International Programmes in Germany" and "Language and Short Courses in Germany".

The publication is funded by the German Federal Ministry of Education and Research and by contributions of the participating German institutions of higher education.



Federal Ministry  
of Education  
and Research