



Deutscher Akademischer Austauschdienst  
German Academic Exchange Service



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# Bachelor's degree



## Bachelor's in International Business (BIB)

HTW Berlin University of Applied Sciences • Berlin

### Overview

Degree	Bachelor of Arts
In cooperation with	Double degree programmes with:  Otago University New Zealand Helsinki Metropolia, Finland British Columbia Institute of Technology Canada (BCIT), Canada Universidad Zaragoza (UNIZAR), Spain Tec de Monterrey (TEC), Mexico University of the International Studies of Rome (UNINT), Italy
Teaching language	<ul style="list-style-type: none"><li>English</li></ul>
Languages	Our programme is fully conducted in English, making it the perfect choice for students who want to pursue a degree in International Business.  Further language courses can be taken.  <a href="https://www.htw-berlin.de/en/studies/foreign-languages-centre/">https://www.htw-berlin.de/en/studies/foreign-languages-centre/</a>
Full-time / part-time	<ul style="list-style-type: none"><li>full-time</li></ul>
Programme duration	7 semesters
Beginning	Winter and summer semester
Additional information on beginning, duration and mode of study	Courses start in the summer semester on 1 April and in the winter semester on 1 October. The study programme is an on-site programme at our campus at HTW Berlin.
Application deadline	31 December for the following summer semester; 30 June for the following winter semester
Tuition fees per semester in EUR	None
Joint degree / double degree programme	Yes
Description/content	The Bachelor of International Business (BIB) combines International Management and International Economics, and offers you an internationally accredited degree without tuition fees and fully taught in English. It offers you a comprehensive education in business, with a focus on

understanding global trade and international relations.

Why study BIB at HTW Berlin?

- Business studies, economics, management, marketing, law, finance, intercultural skills: BIB teaches you **all the important hard and soft skills you need for an international career in business.**
- **Internationality and practical relevance** You will meet students from all over the world – and thus learn to collaborate successfully in **intercultural teams** right from the start of your studies. **Teachers with international professional experience** provide you with up-to-date practical knowledge. The courses are conducted **entirely in English**. The curriculum includes one **internship semester** and two **mobility semesters**, which you can (but do not have to) use to spend time abroad at a partner university.
- A **variety of double degree programmes** (e.g. in New Zealand or Canada) enable you to obtain a second internationally accredited degree without spending additional study time, and all without paying any tuition.
- **Small groups with lots of interaction** Project work and case studies constitute a significant part of the BIB degree programme. The courses consist of a maximum of 50 participants.
- **Study in Berlin:** Live and study in Germany's capital city with its unique history and way of life.

The first three semesters are intended to familiarise students with the basics of business, economics and law. In the following semesters, study modules focus increasingly on the acquisition of skills and competence specific to international business, including international management, international economics, international law and intercultural management. The acquisition of further language skill is incorporated in the first and second semester where students can choose from a variety of offers such as Spanish, Italian and French. Consequently, the curriculum has been designed with the goal of implementing course combinations that enable students to acquire both hard and soft skills.

## Course Details

### Course organisation

The curriculum of the programme can be accessed at [https://international-business.htw-berlin.de/fileadmin/HTW/Zentral/Rechtsstelle/Amtliche\\_Mitteilungsblaetter/2019/09\\_19.pdf](https://international-business.htw-berlin.de/fileadmin/HTW/Zentral/Rechtsstelle/Amtliche_Mitteilungsblaetter/2019/09_19.pdf)

As part of the programme, students will have to complete a specialist internship of 85 working days.

### International elements

- International guest lecturers
- Language training provided
- Training in intercultural skills
- International comparisons and thematic reference to the international context
- Content-related regional focus
- Projects with partners in Germany and abroad

### Integrated internships

An internship should be completed during the sixth semester.

### Course-specific, integrated German language courses

No

### Course-specific, integrated English language courses

Yes

## Costs / Funding

Tuition fees per semester in EUR	None
Semester contribution	<a href="https://www.htw-berlin.de/en/studies/organising-your-studies/semester-fee/">https://www.htw-berlin.de/en/studies/organising-your-studies/semester-fee/</a>
Costs of living	Find further information on living in Berlin for our students here: <a href="https://international-business.htw-berlin.de/bachelor/for-applicants/living-and-studying-in-berlin/">https://international-business.htw-berlin.de/bachelor/for-applicants/living-and-studying-in-berlin/</a> <a href="https://www.htw-berlin.de/en/international/incomings/incoming-exchange-students/">https://www.htw-berlin.de/en/international/incomings/incoming-exchange-students/</a>
Funding opportunities within the university	No

## Requirements / Registration

Academic admission requirements	<p>Requirements for the BIB degree programme:</p> <ul style="list-style-type: none"> <li>• excellent knowledge of English</li> <li>• openness towards other cultures</li> <li>• sound general knowledge</li> <li>• sound knowledge of mathematics</li> <li>• a passion for group work</li> <li>• an interest in economic issues and interconnections</li> </ul> <p>Please check our admission criteria in our current <a href="#">Study and Examination Regulations</a> (mainly paragraphs §1–4) before starting your application process. In short, you need:</p> <ul style="list-style-type: none"> <li>• proof of English proficiency (if you are not from an English speaking OECD country, details below)</li> <li>• specialist entry qualifications</li> </ul> <p><a href="https://international-business.htw-berlin.de/bachelor/for-applicants/application/">https://international-business.htw-berlin.de/bachelor/for-applicants/application/</a></p>
Language requirements	<p><b>Test of English as a Foreign Language</b> – TOEFL iBT: 95 points</p> <p>International English Language Testing System – IELTS (Academic): 7.0</p> <p>PTE Academic Tests: 76 points</p> <p>Test of English for International Communication – TOEIC (Listening &amp; Reading): 945 points</p> <p>Cambridge English: Cambridge Certificate in Advanced English (CAE) and Certificate of Proficiency in English (CPE): C1 level</p> <p>UNlcert III</p> <p><a href="https://www.htw-berlin.de/en/studies/applications/application-via-uni-assist/proof-of-english-proficiency/">https://www.htw-berlin.de/en/studies/applications/application-via-uni-assist/proof-of-english-proficiency/</a></p>
Application deadline	31 December for the following summer semester; 30 June for the following winter semester

Submit application to

<https://international-business.htw-berlin.de/bachelor/for-applicants/application/>

## Services

**Possibility of finding part-time employment**

Most students currently have part-time jobs.

**Accommodation**

Accommodation is currently difficult to find in Berlin. Please see information here: <https://international-business.htw-berlin.de/bachelor/for-applicants/living-and-studying-in-berlin/>.

**Career advisory service**

<https://www.htw-berlin.de/en/organisational-units/central-administrative-departments/centre-for-study-career-and-start-up-services/career-services/>

**Support for international students and doctoral candidates**

- Buddy programme

## Contact

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🌐 Course website: <https://international-business.htw-berlin.de>

📷 <https://www.instagram.com/ib.htw.berlin/>

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# International Programmes in Germany - Database

[www.daad.de/international-programmes](http://www.daad.de/international-programmes)  
[www.daad.de/sommerkurse](http://www.daad.de/sommerkurse)

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## GATE-Germany

Consortium for International Higher Education Marketing  
[www.gate-germany.de](http://www.gate-germany.de)

## Disclaimer

The data used for this database was collected and analysed in good faith and with due diligence. The DAAD and the Content5 AG accept no liability for the correctness of the data contained in the "International Programmes in Germany" and "Language and Short Courses in Germany".

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