



Deutscher Akademischer Austauschdienst
German Academic Exchange Service



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Master's degree

UNIKASSEL
VERSITÄT

European Master's in Business Studies (EMBS)

University of Kassel • Kassel

Overview

Degree	Master of Arts in European Business Studies After the completion of the Master's degree examination, the Università di Trento, Italy, the Université de Savoie, Annecy, France, the Universität Kassel, Germany, and the Universidad de León, Spain jointly award the degree.
In cooperation with	Università di Trento, Italy Université de Savoie, Annecy, France Universidad de León, Spain
Teaching language	<ul style="list-style-type: none">English
Languages	Courses are held in English (100%).
Full-time / part-time	<ul style="list-style-type: none">full-time
Programme duration	4 semesters
Beginning	Winter semester
Application deadline	Non-EU applicants: March for the following winter semester EU applicants: March (first round) / end May (second round) for the following winter semester
Tuition fees per semester in EUR	1,250 EUR
Additional information on tuition fees	Approx. 5,000 EUR for four semesters + the local administration fees
Combined Master's degree / PhD programme	No
Joint degree / double degree programme	Yes
Description/content	The European Master's in Business Studies is a Master's degree in Management officially integrated in the new European Bologna system of higher education. It is composed of four semesters in four different European countries representing a total of 120 ECTS. The European Master's in Business Studies is a post-graduate course which has been developed in order to offer European as well as non-European students a unique opportunity to learn how to do efficient business in Europe. Apart from studying fundamentals of management and sales & marketing on a European scale, students

will learn "on site" the multicultural differences by studying in the four countries of the consortium and by working in groups of different nationalities. The courses are taught in English. Qualified faculty and managers from European companies are involved in the teaching of courses, seminars, and workshops. Students will also be given the opportunity of learning the language of the country where they spend their semester abroad.

Course Details

Course organisation

The European Master's in Business Studies is a Master's degree composed of four semesters in four different European countries (Trento/Italy, Annecy/France, León/Spain, and Kassel/Germany).

First year

Semester one (winter): Trento

- European and International Commercial Law
- Organisational Behaviour & Human Resources Management
- Information System
- International Accounting
- International Strategic Management

Semester two (spring): Annecy

- Statistics and Marketing Research
- Module Principles of Marketing Research
- Module Intensive Study Programme
- Purchasing and Supply Chain Management
- European and Global Economics
- European and Global Consumer Behaviour
- Financial Markets and Corporate Finance

Second year

Semester three (winter): Kassel

- Business Negotiation
- Distribution Management and Pricing in the Internet Age
- Research Methods and Thesis
- Module Research Methods
- Module Thesis

Semester four (spring): León

- Sustainable and Responsible Management
- Communication Challenges
- Module Cross Cultural Obstacles
- Module Company Project
- Innovation and Entrepreneurship
- Three month Internship

A Diploma supplement will be issued

Yes

Certificates for specific modules are awarded

Yes

International elements

- International guest lecturers
- Integrated study abroad unit(s)
- Language training provided
- Training in intercultural skills

- Study trips
- Courses are led with foreign partners
- Projects with partners in Germany and abroad

Integrated study abroad unit(s)

Participants spend their semesters in the following countries:
 First semester: Trento/Italy
 Second semester: Annecy/France
 Third semester: Kassel/Germany
 Fourth semester: León/Spain

Within the Master's programme, a three-month internship is obligatory. It has to be completed in a company/institution relevant for the EMBS. It is possible to accomplish the internship in any country except for the home country of the student.

Integrated internships

Within the Master's programme, a three-month internship is obligatory. It has to be completed in a company/institution relevant to the EMBS programme. In problematic cases, the university will assist students in finding an appropriate internship.

Special promotion / funding of the programme

- ERASMUS+
- Other (e.g. state level)

Course-specific, integrated German language courses

Yes

Course-specific, integrated English language courses

No

Costs / Funding

Tuition fees per semester in EUR

1,250 EUR

Additional information on tuition fees

Approx. 5,000 EUR for four semesters + the local administration fees

Semester contribution

Mandatory registration fees allow students to use public transport free of charge and to eat at the university's refectories and cafeterias at reduced prices. The registration fee for the winter semester 2022/23 was approximately 300 EUR.

Funding opportunities within the university

Yes

Description of the above-mentioned funding opportunities within the university

Regional funding and Erasmus+

Requirements / Registration

Academic admission requirements

Applicants can only be admitted to the EMBS if they have passed a Bachelor's degree or equivalent (at least amounting to six semesters and 180 ECTS) with at least an overall grade of 2.5 in Germany, 95 in Italy, 13 in France, 6.5 in Spain, or the equivalent in other countries.

Language requirements

Students should have very good English language skills, proven by a level B2 of CEFR, 560 paper-based, 225 computer-based, 87 Internet-based TOEFL, IELTS 6.5, or equivalent test results.

Application deadline

Non-EU applicants: March for the following winter semester
EU applicants: March (first round) / end May (second round) for the following winter semester

Submit application to

Online application: <http://www.embs.eu>

Services

Possibility of finding part-time employment

Students can apply for various part-time jobs or work as student assistants on campus. Please have a look at www.uni-kassel.de. Some departments also provide positions as tutors or working students.

Accommodation

International students enrolled at the University of Kassel can choose between staying at a student residence hall ("Wohnheim") or private accommodation. There are about 1,000 rooms available in the student residencies around the campus. Please have a look at <https://www.studierendenwerk-kassel.de/en/wohnen/>. Rent for a room varies between 200 and 350 EUR per month depending on the location and facilities. Students can choose single apartments with en-suite facilities or a shared flat with fellow students. Private furnished or unfurnished accommodation in Kassel is also available and can be found in the local paper, on flyers on campus, or on the Internet (e.g. social media).

Support for international students and doctoral candidates

- Welcome event
- Buddy programme
- Tutors
- Cultural and linguistic preparation
- Visa matters

Contact

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🌐 Course website: <https://www.embs.eu>

📘 <https://www.facebook.com/EuropeanMasterinBusinessStudies/>

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International Programmes in Germany - Database

www.daad.de/international-programmes
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Disclaimer

The data used for this database was collected and analysed in good faith and with due diligence. The DAAD and the Content5 AG accept no liability for the correctness of the data contained in the "International Programmes in Germany" and "Language and Short Courses in Germany".

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