



Deutscher Akademischer Austauschdienst  
German Academic Exchange Service



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# Master's degree



## International Business & Consulting

HWR Berlin (Berlin School of Economics and Law) • Berlin

### Overview

Degree	Master of Arts (MA)
Teaching language	<ul style="list-style-type: none"><li>English</li></ul>
Languages	English 100%
Programme duration	3 semesters
Beginning	Winter semester
Application deadline	15 May (for applicants with a non-German Bachelor's degree) 15 June (for applicants with a German Bachelor's degree)
Tuition fees per semester in EUR	None
Combined Master's degree / PhD programme	No
Joint degree / double degree programme	Yes
Description/content	<p>The Master in International Strategic Management at the Berlin School of Economics and Law (BSEL) is designed for graduates from Germany and abroad who have completed a first university degree (usually a Bachelor's degree) and would like to study for a postgraduate degree in an international group of students.</p> <p>The programme prepares students for positions which require strategic, cross-functional competencies in companies who are active in the international arena, in consulting firms, or in international investment promotion bodies. This may concern for instance internal and external project management and consulting roles, team membership in strategy and change projects, and assistant positions to executives with global responsibilities.</p> <p>Courses are predominately structured as interactive seminars and are taught in English. Teaching takes place in seminars in which students have close contact with the teaching staff and in which they are expected to play an active part.</p>

### Course Details

Course organisation	The Master's programme is divided into three parts:  First semester: foundation courses and specialisation
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Second semester: foundation courses and specialisation

Third semester: Master's thesis (provided students do not have to take an additional internship semester)

The first semester modules are worth a total of 30 credit points. During the first semester, students extend their knowledge in particular areas and commence their specialisation.

The second semester modules - also worth 30 credit points - build on the first semester to provide additional specialised skills required for challenges in their future careers.

The two semesters are accompanied by a personal development module which provides a platform for individual self-reflection and competence development.

For students who do not have to take an internship semester (usually students with 210 credit points), the third semester is scheduled for completing the degree by submitting a Master's thesis and defending it in an oral exam. During the third semester, a research methodology seminar is provided to support work on the Master's thesis. The third semester is worth a total of 30 credit points.

Total credits after successful completion of the programme: 90 ECTS (120 ECTS with mandatory internship)

<b>A Diploma supplement will be issued</b>	Yes
<b>International elements</b>	<ul style="list-style-type: none"><li>• International guest lecturers</li><li>• Specialist literature in other languages</li><li>• Training in intercultural skills</li><li>• Projects with partners in Germany and abroad</li><li>• International comparisons and thematic reference to the international context</li></ul>
<b>Description of other international elements</b>	Selected students can be entered in the dual award programme organised with the ESC Rennes (France) or the Symbiosis International University in Pune, India.
<b>Integrated internships</b>	For admission to the programme, 210 ECTS credit points are required. Applicants with 180 ECTS credit points will be required to obtain the additional 30 ECTS credit points by completing an internship in the third semester. The programme will then last four semesters.
<b>Course-specific, integrated German language courses</b>	No
<b>Course-specific, integrated English language courses</b>	No

## Costs / Funding

<b>Tuition fees per semester in EUR</b>	None
<b>Semester contribution</b>	Approx. 300 EUR per semester
<b>Costs of living</b>	Between 800 and 1,000 EUR monthly: Student residence: 400 to 500 EUR Health insurance: approx. 100 to 150 EUR

## Requirements / Registration

### Academic admission requirements

- Bachelor's or equivalent degree in Business Studies (or in a related subject with a focus on Business Studies)
- evidence of having completed undergraduate courses in Strategic Management, Financial and Managerial Accounting, and Operations Management (or equivalent topics), overall worth at least 15 credit points
- minimum of 210 ECTS credit points (applicants with 180 ECTS must obtain an additional 30 credits in an integrated internship after the first two semesters and before the end of their studies)
- English language skills on at least a high B2 level
- letter of motivation in English
- CV in English
- GMAT with a score of 600 or above (applies only to non-EU/non-EEA degrees)

### Language requirements

Applicants have to prove excellent knowledge of English equivalent to at least a high B2 level of the CEFR (Common European Framework of Reference for Languages),

- TOEFL iBT – 83 points
- IELTS – 6.0 points
- TOEIC Four Skills – 1200 points
- PTE Academic – 67 points
- Cambridge English Scale – 170 points
- Oxford Test of English – 126 points
- UNlcert II

If applicants have studied in the higher education system for a minimum of two semesters entirely in English, this can be accepted as equivalent (please provide proof with your application). Applicants who hold a GMAT do not need to provide additional English certificates.

### Application deadline

15 May (for applicants with a non-German Bachelor's degree)  
15 June (for applicants with a German Bachelor's degree)

### Submit application to

For applicants with a non-German degree:

uni-assist e.V.  
11507 Berlin  
Germany

## Services

### Possibility of finding part- time employment

There are many job opportunities for students in Berlin. Non-EU students are permitted to work within specified limits.

### Accommodation

The German National Association for Student Affairs ("Studierendenwerk") and other institutions currently offer 15,600 rooms in student halls of residence throughout Berlin. Due to waiting lists, it is advised to get in contact with the service early on.

You can also look online for shared flats, e.g. here: [www.wg-gesucht.de/en/](http://www.wg-gesucht.de/en/).

Support for international  
students and doctoral  
candidates

- Welcome event
- Buddy programme

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## Contact

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Department of Business and Economics

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10825 Berlin

✉ [master-fb1@hwr-berlin.de](mailto:master-fb1@hwr-berlin.de)

🌐 Course website: <https://www.hwr-berlin.de/en/study/degree-programmes/detail/22-international-business-and-consulting-strategic-management/>

📘 <https://www.facebook.com/officialHWRBerlin>

🐦 [https://twitter.com/HWR\\_Berlin](https://twitter.com/HWR_Berlin)

📷 <https://www.instagram.com/officialhwrberlin/>

📺 <https://www.youtube.com/channel/UCI91CT5O62lr8JFI dozM7zw>

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# International Programmes in Germany - Database

[www.daad.de/international-programmes](http://www.daad.de/international-programmes)  
[www.daad.de/sommerkurse](http://www.daad.de/sommerkurse)

## Editor

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## GATE-Germany

Consortium for International Higher Education Marketing  
[www.gate-germany.de](http://www.gate-germany.de)

## Disclaimer

The data used for this database was collected and analysed in good faith and with due diligence. The DAAD and the Content5 AG accept no liability for the correctness of the data contained in the "International Programmes in Germany" and "Language and Short Courses in Germany".

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