



Deutscher Akademischer Austauschdienst  
German Academic Exchange Service



## Table of Contents

<b>Bachelor's degree .....</b>	<b>2</b>
<b>Bachelor's in International Business and Technology • Technische Hochschule Nürnberg Georg Simon Ohm • Nürnberg .....</b>	<b>2</b>

# Bachelor's degree

## Bachelor's in International Business and Technology

Technische Hochschule Nürnberg Georg Simon Ohm • Nürnberg



## Overview

Degree	Bachelor of Engineering
Teaching language	<ul style="list-style-type: none"><li>• German</li><li>• English</li></ul>
Languages	<p>Courses are held in English (approx. 50%) and German (approx. 50%), depending on the student's personal focus and the optional stay abroad.</p> <p>English language courses are mandatory for all students. The second mandatory language for international students is German. German students can choose between French and Spanish.</p> <p>The Bachelor's thesis can be written in German or English.</p>
Full-time / part-time	<ul style="list-style-type: none"><li>• full-time</li></ul>
Programme duration	7 semesters
Beginning	Winter semester
Additional information on beginning, duration and mode of study	<ul style="list-style-type: none"><li>• Beginning of lectures: 1 October</li><li>• Introduction welcome event in the week before the semester starts</li></ul>
Application deadline	<p>Application period for the following <b>winter semester</b>:</p> <p><b>2 May to 15 July</b></p> <p>Information about the admission process and the recognition of your foreign certificates can be found <a href="#">on our website</a>.</p>
Tuition fees per semester in EUR	None
Joint degree / double degree programme	Yes

## Description/content

International Business and Technology (IBT) is a **unique study combination** of International Business, a technical specialisation (Mechanical Engineering, Electrical Engineering, or Natural Sciences), and two languages. After completing the regular study period of seven semesters, students will have gained extensive knowledge of international business as well as knowledge in their field of specialisation. They will also have acquired transdisciplinary competencies.

**The programme is bilingual.** In the first two semesters, the courses are held in English (except for one course in the second semester). From the third semester onwards, students choose a technical specialisation, which can be either Electrical Engineering, Mechanical Engineering, or Natural Sciences. The language of instruction will be German.

In addition to the regular seven-semester International Business and Technology programme, we offer an **eight-semester study option called International Business and Technology Plus (IBT Plus)**. This study option includes one compulsory year abroad, which consists of a 20-week international internship and a study semester at one of our partner universities. It is especially fitting for students who want to give the international component of their studies more importance.

Graduates may work in a wide variety of positions located at the intersection of business and technology, for example, in industrial engineering.

## Course Details

### Course organisation

You can find a sample study plan and information on all mandatory modules on our website.

For information on the additional semester featuring our IBT Plus study option, please visit [our website](#).

Graduates of the programme are awarded the academic degree Bachelor of Engineering (BEng).

### A Diploma supplement will be issued

Yes

### International elements

- Integrated study abroad unit(s)
- Specialist literature in other languages
- Language training provided
- Training in intercultural skills
- Courses are led with foreign partners
- Projects with partners in Germany and abroad
- International comparisons and thematic reference to the international context

### Integrated study abroad unit(s)

Within the programme, students are encouraged but not forced to spend a semester abroad at one of our partner universities. This exchange can take place after completion of the fifth semester.

### Integrated internships

An internship (of 16 weeks) is an integral part of the study programme with the objective of applying theoretical knowledge and skills to real business/technical settings. Students are responsible for finding their own internship, but of course, university connections can be used.

### Course-specific, integrated German language courses

Yes

### Course-specific, integrated English language courses

Yes

## Costs / Funding

---

Tuition fees per semester in EUR	None
Semester contribution	The semester fee at Technische Hochschule Nürnberg is currently 177 EUR. This includes the basic ticket for public transport, i.e. free of charge on weekday evenings (Monday to Friday) as well as all day on weekends and public holidays (VGN Semesterticket). Furthermore, additional tickets are available for the unlimited use of public transport in the city of Nürnberg and in the greater Nuremberg area (currently around 222 EUR) or Germany-wide (49 EUR per month/subscription).
Costs of living	Depending on your personal lifestyle, you should budget 1,000 EUR per month, including rent, insurance, food, books, leisure activities, etc.
Funding opportunities within the university	Yes
Description of the above-mentioned funding opportunities within the university	<p>Even though there are no tuition fees and students often receive discounts on everyday expenses, studying costs money. In addition to the semester contribution fee, there are other costs, such as learning materials, travel expenses, rent for accommodation, and other living expenses. Especially when there is little or no financial support available from parents, it is important to be aware of the numerous funding options that are available.</p> <p>Please visit our website: <a href="https://www.th-nuernberg.de/en/study-career/student-funding-information/">https://www.th-nuernberg.de/en/study-career/student-funding-information/</a></p>

---

## Requirements / Registration

---

Academic admission requirements	<p>Admission to the Bachelor in International Business and Technology is granted on the basis of the so-called <b>numerus clausus (NC)</b>, which ranks the applicants according to their final average grade of their university entrance qualification.</p> <p>A secondary school certificate that qualifies <b>international students</b> for entry to higher education, accredited by the "Zeugnisanerkennungsstelle" of TH Nürnberg or the IBT office, is required. Applications must be accompanied by a CV, a German language certificate, and other documents, if applicable.</p> <p>Admission to the programme is granted according to the following:</p> <ul style="list-style-type: none"><li>• Average final grade of the university entrance qualification</li><li>• Applicants from <b>EU countries</b> can improve their average final grade via a high grade in physics and/or a full-time work experience in a business- or technology-related profession.</li></ul>
Language requirements	<ul style="list-style-type: none"><li>• Excellent command of the English language (C1 level) (no certificate needed)</li><li>• German language proficiency - at least level A2 completed, which corresponds to approx. 240 hours of lessons attended (certificate needed for application)</li></ul>
Application deadline	<p>Application period for the following <b>winter semester</b>:</p> <p><b>2 May to 15 July</b></p> <p>Information about the admission process and the recognition of your foreign certificates can be</p>

found [on our website](#).

**Submit application to**

Technische Hochschule Nürnberg Georg Simon Ohm  
Studierendenservice  
Postfach  
90121 Nürnberg  
Germany

## Services

---

**Possibility of finding part-time employment**

A student can, for instance, have a "450 EUR job" or be employed as a working student in one of the companies in the Nuremberg region. It is also possible to work as a student assistant at our university. However, students should make sure that they have enough time to study.

**Accommodation**

International students arriving directly from abroad can apply for a room in student housing if sufficient places are available. Student residences are located close to the university's campus and are well equipped. Rent for a single room in student housing ranges from 170 to 290 EUR.  
<https://www.werkswelt.de/index.php?id=wohnen&setlang=en>

In the local apartment market, rent is more expensive, except if several people share one apartment.

[www.housinganywhere.com](http://www.housinganywhere.com) or [www.wg-gesucht.de](http://www.wg-gesucht.de)

**Career advisory service**

The university's career advisers will assist students with the preparations to enter into professional life. Numerous workshops are offered by the Career Service, e.g. how to write a good CV / cover letter or interview techniques. The Career Service also provides a database for job offers. For more information, [please follow this link](#) (website only available in German).

**Support for international students and doctoral candidates**

- Welcome event
- Buddy programme
- Tutors
- Specialist counselling
- Cultural and linguistic preparation
- Visa matters



©Anja Nachtmann

**Anja Nachtmann**  
Student

IBT is truly special because it manages to combine disciplines from different backgrounds while still ensuring the quality of the content. During my time at the Ohm, I was not only able to benefit from the multicultural environment of the programme but also able to immerse myself in a different culture at one of the various partner universities. IBT prepares everyone interested in technical phenomena, economical aspects, and languages as well as different cultures very well for the future!



Technische  
Hochschule  
Nürnberg



## Technische Hochschule Nürnberg Georg Simon Ohm (Ohm) brand film

The Ohm stands for change, for curiosity, for education, and for everyone!

#theOhm #Ohm200 #regional  
#nuremberg #community #creative  
#character

» more:  
[https://youtu.be/2U57U9\\_94dY](https://youtu.be/2U57U9_94dY)

# — Technische Hochschule Nürnberg Georg Simon Ohm —



Faculty of Business Administration

© Giuliano Füller, TH Nürnberg

The TH Nürnberg Georg Simon Ohm is a **technical university that offers a unique combination of theoretical studies and practical training**. Students will benefit from an **extensive company network**, which includes world-renowned companies such as Siemens, Adidas,

Puma, Staedtler, and BMW. Our full-time teaching staff has **excellent academic and professional credentials**, and our part-time lecturers hold top managerial positions in international companies.

The TH Nürnberg Georg Simon Ohm is one of the **oldest educational institutions of its kind in Germany** Founded in 1823 under the leadership of the eminent physicist Georg Simon Ohm, our university grew to become one of the largest technical universities in Germany, maintaining academic **partnerships with more than 160 universities** and institutions of higher education around the globe.

The campus is situated next to the Pegnitz River, in a pleasant green area of Nuremberg, not far from the lively city centre.

Our **business school has about 3,000 full-time students**, offers a wide variety of specialised studies, and is equipped with state-of-the-art computer labs and an excellent library system.



## University location

Situated in Bavaria, in the southern part of Germany, the Nuremberg metropolitan area is home to about 3.5 million people and hosts hundreds of internationally thriving companies, including the headquarters of several multinationals. The city is a rapidly growing venue for trade fairs, including the world's largest toy fair.

Apart from the popular "Christkindles Markt" and its famous "Lebkuchen" (gingerbread), Nuremberg has a lot more to offer: a historic castle with a romantic atmosphere, a rich cultural life and picturesque surroundings. Car races on the Norisring and open-air festivals are some of the many events on offer. People here like to gather in restaurants and pubs: hospitality is more than just a word in Nuremberg.

## Contact

### Technische Hochschule Nürnberg Georg Simon Ohm

Fakultät Betriebswirtschaft / International Business and Technology

Daniela Gaibl

Bahnhofstraße 87  
90402 Nürnberg

Tel. +49 91158802886

✉ [ib-bachelor-ibt@th-nuernberg.de](mailto:ib-bachelor-ibt@th-nuernberg.de)

🌐 Course website: <https://www.th-nuernberg.de/en/faculties/bw/study/international-business-bachelors-and-masters-degree-programs/international-business-and-technology-beng/>

● [https://twitter.com/TH\\_Nuernberg](https://twitter.com/TH_Nuernberg)

in <https://www.linkedin.com/school/thnuernberg/mycompany/>

@ [https://www.instagram.com/th\\_nuernberg/](https://www.instagram.com/th_nuernberg/)

📺 <https://www.youtube.com/user/THNuernberg>

Last update 19.07.2024 21:13:12

# International Programmes in Germany - Database

[www.daad.de/international-programmes](http://www.daad.de/international-programmes)  
[www.daad.de/sommerkurse](http://www.daad.de/sommerkurse)

## Editor

DAAD - Deutscher Akademischer Austauschdienst e.V.  
German Academic Exchange Service  
Section K23 – Information on Studying in Germany  
Kennedyallee 50  
D-53175 Bonn  
[www.daad.de](http://www.daad.de)

## GATE-Germany

Consortium for International Higher Education Marketing  
[www.gate-germany.de](http://www.gate-germany.de)

## Disclaimer

The data used for this database was collected and analysed in good faith and with due diligence. The DAAD and the Content5 AG accept no liability for the correctness of the data contained in the "International Programmes in Germany" and "Language and Short Courses in Germany".

The publication is funded by the German Federal Ministry of Education and Research and by contributions of the participating German institutions of higher education.



Federal Ministry  
of Education  
and Research