



Deutscher Akademischer Austauschdienst  
German Academic Exchange Service



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# Master's degree



## MA Strategic and International Management

Deggendorf Institute of Technology • Deggendorf



## Overview

Degree	Master of Arts (MA)
Teaching language	<ul style="list-style-type: none"><li>• German</li><li>• English</li></ul>
Languages	Courses are held in German (about 60%) and English (about 40%). Participants can choose to write their Master's theses in either language.
Programme duration	3 semesters
Beginning	Summer semester
Application deadline	15 November to 15 January for March entries (summer semester)
Tuition fees per semester in EUR	None
Combined Master's degree / PhD programme	No
Joint degree / double degree programme	Yes
Description/content	<p>The consecutive study programme for the Master's degree in Strategic and International Management is designed for those who have already obtained a first degree in business studies.</p> <p>The programme is based on practice orientation, a scientific approach and internationality and provides both in form and in content an internationally recognised study programme, which prepares the students for the demands of globalised business. Furthermore, participants have the additional option of completing a semester abroad and even have the possibility of obtaining a double degree.</p> <p>Students are taught in three module clusters:</p> <ol style="list-style-type: none"><li>1. Finance, Controlling, Taxation, Accounting</li><li>2. International Management</li><li>3. Leadership and Human Resource Development</li></ol>

Module cluster 1 "Finance, Controlling, Taxation, Accounting" includes the following modules:

- Cooperation with Financial Service Providers
- National and International Accounting
- Corporate Management Instruments
- Taxation and Accounting

Module cluster 2 "International Management" includes the following modules:

- Strategic Programmes
- Strategic Planning
- IT Strategies / International Project Management
- Strategic Evaluation of Countries

Module cluster 3 "Leadership and Human Resource Development" includes the following modules:

- Change Management
- International Leadership
- Intercultural Competence
- Strategic Human Resources Management & Business Ethics
- Scientific Theory and Research Methodology

During the first two semesters, students study in Germany; in the third semester, they can either choose to study business administration management functions at a foreign university or stay in Germany and choose from two in-depth project seminars:

- Market Development and Internationalisation Strategies
- Strategic and International Financial Management

For further details, please see our website: <https://www.th-deg.de/en/bwl-wi/courses/sim-m-en>.

#### Current information

The Master's programme is fully accredited, the Deggendorf Institute of Technology has been system accredited since 9 September 2020: <https://www.th-deg.de/en/dit/quality-management>

## Course Details

#### Course organisation

The Master's programme in Strategic and International Management comprises three theoretical semesters and ends with the Master's thesis.

For all courses, ECTS credit points (European Credit Transfer System) are awarded. After having successfully completed the programme and the Master's thesis, students will be awarded the academic degree Master of Arts (MA). The MA degree formally entitles students to enter PhD/Dr programmes.

The Master's programme is fully accredited by FIBAA (an international accreditation agency specialising in accrediting degree programmes from the fields of business administration and management: <http://www.fibaa.org>).

#### A Diploma supplement will be issued

Yes

#### International elements

- Integrated study abroad unit(s)

#### Integrated study abroad

Students have the opportunity to spend one semester abroad at a partner university (Erasmus

unit(s)	exchange) or even achieve a double degree either in Austria, Australia, Brazil, France, or the Czech Republic.
Course-specific, integrated German language courses	No
Course-specific, integrated English language courses	No

## Costs / Funding

Tuition fees per semester in EUR	None
Semester contribution	62 EUR student service fee per semester
Costs of living	<p>Approx. 700 EUR per month</p> <p>Click the following link to find a financial overview for students who are living and studying here: <a href="#">monthly expenses</a>.</p>
Funding opportunities within the university	Yes
Description of the above-mentioned funding opportunities within the university	<p>If you are an enrolled DIT student, there are several opportunities to partially finance your studies through a scholarship.</p> <p>Detailed information about funding opportunities is published here: <a href="https://th-deg.de/en/study-with-us/funding">https://th-deg.de/en/study-with-us/funding</a>.</p>

## Requirements / Registration

Academic admission requirements	<p>Bachelor's degree (or equivalent) preferably in business administration or management</p> <p>Additional requirements:</p> <ul style="list-style-type: none"> <li>• Language requirements</li> <li>• Proof of suitability for this specific course determined via an oral exam</li> </ul>
Language requirements	Please find the language requirements for this degree course here: <a href="https://www.th-deg.de/en/apply#language-requirements">https://www.th-deg.de/en/apply#language-requirements</a> .
Application deadline	15 November to 15 January for March entries (summer semester)
Submit application to	Please apply directly to Deggendorf Institute of Technology via our application portal. All required documents must be uploaded on the application portal. It is not necessary to send in hard copies by postal mail.

Please find more details regarding our application process here: <https://www.th-deg.de/en/apply#international>

## Services

### Possibility of finding part-time employment

There are various job opportunities in and around Deggendorf.

### Accommodation

A supportive environment is vital for students to feel comfortable and do well in their studies. Therefore, we go to great efforts to support our students on personal, social and academic levels.

The International Office assists international students with all matters regarding accommodation.

There are several [dormitories and many flats](#) available in Deggendorf.

View our flat rental website for private accommodation and get directly into contact with landlords: <https://pmit-ext.th-deg.de/wb/search>.

For further information, please contact: [accommodation-dit@th-deg.de](mailto:accommodation-dit@th-deg.de).

### Career advisory service

Career service workshops and seminars are held throughout the year to help students with their job applications and interview techniques.

We provide the following:

- CV checks
- Workshops and seminars for job preparation
- University job fair

Furthermore, we offer the [Job Rock-It programme](#), especially designed for international degree-seeking students. In this programme, a clever combination of seminars, workshops and lectures provides a basic understanding of the German economy and thus enables easy access to the German labour market. This programme can help students with their final theses, and it can lead to internships or even permanent positions after graduation.

### Support for international students and doctoral candidates

- Welcome event
- Buddy programme
- Tutors
- Cultural and linguistic preparation
- Accompanying programme
- Visa matters
- Pick-up service



©Florian Fleming

## Florian Fleming MA Strategic and International Management

Studying at DIT definitely paid off for me. The university is characterised by its internationality and by its high quality of lectures and professors. The professors are always approachable and willing to listen to the needs of the students. Besides the small class groups, there are a lot of activities to do on campus or in the city, such as the famous "Frühlingsfest". Therefore, I fully recommend studying at the DIT to embrace your theoretical knowledge and experience Deggendorf.

## Our Partners



## Faculties and Fields of Study

Are you interested in environmentalism, psychology, physiotherapy or robots? We offer all this and more at the Deggendorf Institute of Technology (DIT). Watch our video to learn more about our faculties and fields of study at DIT.

» more:

<https://www.youtube.com/watch?v=qCZobPOsD8A>

# Deggendorf Institute of Technology



Deggendorf Institute of Technology

© DIT Marketing Department

We are a multi-award-winning university of applied sciences founded in 1994 and located in stunning Bavaria. Ranked as one of the best universities of applied sciences in Germany, we strive for academic excellence and are committed to producing global graduates with international degrees at the Bachelor's and Master's level. The total student population of more than 8,200 includes 34% international students from all over the globe. The language of instruction is either English or German, depending on the degree programme. Study

groups rarely include more than 50 students to ensure not only a personal atmosphere but also individual support for students to excel. All full-time degree programmes are free from tuition fees.

Explore our [fields of study](#)!

Let us inspire you:

- [See the advantages of studying at DIT.](#)
- [Read through the International Prospectus.](#)

#### Intensive support:

A supportive environment is vital for students to feel comfortable and do well in their studies. We go to great efforts to support our students on personal, social and academic levels. International students who wish to experience the Bavarian lifestyle in a family can join the “Host Family Programme”. “International Tutors” provide social support for international students, while “Study Buddies” help students to understand challenging lecture content. The International Office supports with accommodation, visas, health insurance, scholarships, etc. in addition to organising an orientation week and intercultural training for all incoming internationals.

- [Find out more about student support.](#)

#### International experience:

Our [195 partner universities worldwide](#) provide enrolled students with opportunities to gain experience and earn credits towards their degrees through foreign exchange semesters, or in some cases, through double-degree studies abroad.

#### Practical experience:

All undergraduate studies include a compulsory internship, giving students the opportunity to practice their hands-on skills. Postgraduate students have the opportunity to work on practical research and development projects on our own [technology campuses](#). We cooperate with more than 500 companies, including global players such as BMW, MAN, Continental and Siemens, where students can gain invaluable work experience. The university's [career service](#) organises a range of practical workshops and seminars to prepare students for the job market, meaning our graduates are particularly successful in the job market; 87% enter into permanent employment directly after graduation.

#### Student lifestyle:

We consider a [good lifestyle](#) to be an important factor for the well-being of our students. They are supported with many facilities, such as a range of student clubs, an extensive sports programme, a big band, a campus cinema, an international week including an international food fair, and social activities or day trips organised by the Erasmus Student Network. Our annual [campus open day and summer open-air music festival](#) are firm favourites among our staff and student community.



## University location

Our three teaching campuses are located in Bavaria in Southern Germany, close to the city of Munich, the Austrian border and the Alps. Our main flagship campus is located in charming [Deggendorf](#) and is the base for most students. The [European Campus Rottal-Inn](#) (ECRI) is a dynamic and multicultural study environment where all classes are exclusively in English. The Cham campus is a cosy international hub for AI and mechatronic students.

[View the campuses](#)

#### Deggendorf Campus:

The [Deggendorf campus](#) is our largest campus, and it has recently undergone a vast extension to accommodate the expanding university community. It has a modern, central courtyard with a hovering deck over water where staff and students relax while having lunch, socialising, revising or just lounging. All lecture rooms, science labs, facilities and service centres are based on and around campus, creating an excellent studying environment.

The beautiful town of Deggendorf has a population of 40,000 and is located on the banks of the Danube river at the foot of the Bavarian Forest. Munich International Airport is one hour's drive away and can easily be accessed by public transport. Our students enjoy vibrant social lives, as Deggendorf has plenty to offer: restaurants, cafés and pubs, plus many cultural festivals and events. It has an excellent



network of bike trails, leisure cruise ships on the river and a surrounding hilly landscape that provides a stunning natural backdrop to enjoy countless recreational activities.

Newly built, self-contained student apartment blocks are within close walking or biking proximity to campus, the town centre and all local amenities.

#### **European Campus Rottal-Inn:**

At the [European Rottal-Inn campus](#), all Bachelor's and Master's degree programmes are conducted exclusively in English, creating a dynamic study environment with a diverse and international student community.

The campus is nestled in the town of Pfarrkirchen among rolling, picturesque hills between the Danube and Inn rivers, close to the Austrian border. Pfarrkirchen has become culturally renowned in the area due to its exceptional art exhibitions, museum nights, festivals and events throughout the year. In summer, the old town festival tempts thousands of visitors with its multicultural culinary and musical events. All year round, students enjoy the relaxed Bavarian atmosphere in local cafés, restaurants and markets in the traditional town square. The surrounding beautiful Rott Valley has a range of appealing leisure activities, being well-known for its spas, golf courses, equestrian sports and extensive bike network.

#### **Cham campus:**

The Cham campus is our newest and most compact campus, with almost 350 students, 75% being international students. Its Master's programmes are taught completely in English, and students benefit from intensive personal supervision in small study groups. The campus has a close relationship with regional and national companies in the field of mechatronics, so students learn in both an applied and scientific way.

Only a ten-minute walk from the town centre of Cham, the campus offers a unique atmosphere. Situated directly on the Regen River, students complete their studies in a relaxed and scenic country environment.

There are plenty of leisure facilities within walking distance of the campus: a leisure park with various sports facilities, a swimming pool with access to the river, a cinema, a climbing hall, shops and restaurants. It's a great place to live and study!

## **Contact**

### **Deggendorf Institute of Technology**

Faculty of Applied Economics (School of Management)

Dieter-Görlitz-Platz 1  
94469 Deggendorf

✉ [welcome@th-deg.de](mailto:welcome@th-deg.de)

🌐 Course website: <https://www.th-deg.de/sim-m-en>

📘 <https://www.facebook.com/HochschuleDeggendorf>

🐦 [https://twitter.com/th\\_deggendorf](https://twitter.com/th_deggendorf)

🌐 <https://www.linkedin.com/school/technische-hochschule-deggendorf/>

📺 <https://www.youtube.com/user/THDeggendorf>

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# International Programmes in Germany - Database

[www.daad.de/international-programmes](http://www.daad.de/international-programmes)  
[www.daad.de/sommerkurse](http://www.daad.de/sommerkurse)

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## GATE-Germany

Consortium for International Higher Education Marketing  
[www.gate-germany.de](http://www.gate-germany.de)

## Disclaimer

The data used for this database was collected and analysed in good faith and with due diligence. The DAAD and the Content5 AG accept no liability for the correctness of the data contained in the "International Programmes in Germany" and "Language and Short Courses in Germany".

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