



Deutscher Akademischer Austauschdienst  
German Academic Exchange Service



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# Master's degree



## International Business Management (MSc)

HWR Berlin (Berlin School of Economics and Law) • Berlin

### Overview

Degree	MSc
Teaching language	<ul style="list-style-type: none"><li>English</li></ul>
Languages	The language of instruction is English. German courses are offered for beginners.
Full-time / part-time	<ul style="list-style-type: none"><li>full-time</li></ul>
Programme duration	2 semesters
Beginning	Winter semester
Application deadline	<p>Starting in the autumn of every year, we welcome applications.</p> <p>Applications have to be submitted via an online-application tool. Due to visa processing time, the recommended deadline for non-European applicants is 30 May. The deadline for European applicants is 31 July. We will gladly assist you with any questions regarding the application process!</p>
Tuition fees per semester in EUR	7,250 EUR
Additional information on tuition fees	The tuition fees amount to 14,500 EUR in total.
Combined Master's degree / PhD programme	No
Joint degree / double degree programme	No
Description/content	<p>The Master of International Business Management builds on a knowledge of basic concepts, theories and applied business administration to develop a comprehensive understanding of international management. This takes into account both strategic and operative aspects - and focuses on a project-based and applied approach.</p> <p>Students of this postgraduate programme can expect to acquire the expertise and skills needed to work in companies or organisations active in an international environment, or to take up a management position as a future executive.</p> <p>By including practice-based projects, students develop skills which they can apply creatively to international issues with the objective of solution-finding. Students' problem-solving skills are systematically developed by a modern mix of methodological approaches to teaching and learning.</p>

Guest speakers acknowledged in their field provide a real-world perspective to supplement the course content.

The programme encourages students to work cooperatively as a means of engaging with the course materials in an international context. The international focus is clearly reflected in the use of English as the language of instruction, in the international composition of the student intake, and in the study visit to a partner university in London.

Regular exchanges with fellow students and faculty support scholarly and cultural learning. Apart from the focus on applied tasks, students also learn the requisite scholarly methodology and, in this way, are trained in systematic and proper scholarly practices.

Through a system of specialisations and electives, the subjects taught go beyond the classic business areas to deal with current topics and issues relevant to current global challenges.

Students can choose their specialisation in one of the following:

- International Management - including a study visit to Kingston Business School in London
- Digital Business Management & Leadership - including a digital business safari in Berlin

## Course Details

### Course organisation

The programme is structured around 12 modules, each ending with an exam. The programme provides fundamental cross-sector and cross-functional skills and knowledge in international management. These facilitate an analytical problem-solving expertise allowing for cultural factors, and which can also support personal and career development. Creative solution-finding in a team as part of the practice-based projects encourages thinking outside the box and, in this way, promotes successful project management.

First semester (September – December)

- International Business Environment
- Operations and Information Management
- Managing People and Organisations
- Finance and Accounting
- Marketing
- Personal Development I

Second semester (January – May)

- International Business Strategy
- Personal Development II
- Research Methodology

Specialisation Module:

- International Management or
- Digital Business Management & Leadership or
- Managerial Economics

Students take two electives within their specialisation:

- International Management, for example
  - Consulting & Project Management
  - Media Marketing
  - Entrepreneurship
  - Hospitality Management
- Digital Business Management & Leadership, for example
  - Digital Market Management
  - Digital Supply Chain Management & Smart Operations
  - E-Commerce & E-Retailing

Third semester (June – October)

- Master's thesis
- Graduation

<b>A Diploma supplement will be issued</b>	Yes
<b>International elements</b>	<ul style="list-style-type: none"> <li>• International guest lecturers</li> <li>• Integrated study abroad unit(s)</li> <li>• Specialist literature in other languages</li> <li>• Training in intercultural skills</li> <li>• Study trips</li> <li>• International comparisons and thematic reference to the international context</li> </ul>
<b>Integrated study abroad unit(s)</b>	<p>International study visit: students on this programme take part in a study visit during the second semester to Kingston University in London. During this exchange, guest lectures and company visits are held.</p> <p>Additionally, several students have the chance to spend the entire second semester at one of our partner universities: Kingston University, London, UK, or Symbiosis International University, Pune, India.</p>
<b>Integrated internships</b>	There is no compulsory internship in the programme. However, students might take the opportunity and arrange for an internship at a host company during the Master's thesis (which can be written in form of a company project).
<b>Course-specific, integrated German language courses</b>	Yes
<b>Course-specific, integrated English language courses</b>	No

## Costs / Funding

<b>Tuition fees per semester in EUR</b>	7,250 EUR
<b>Additional information on tuition fees</b>	The tuition fees amount to 14,500 EUR in total.
<b>Semester contribution</b>	Approx. 300 EUR per semester
<b>Costs of living</b>	<p>Between 800 and 1,000 EUR monthly:</p> <p>Student residence: 400 to 500 EUR</p> <p>Health insurance: approx. 100 to 150 EUR</p>
<b>Funding opportunities within the university</b>	No

## Requirements / Registration

<b>Academic admission requirements</b>	<p>To apply for this postgraduate programme, you need:</p> <ul style="list-style-type: none"> <li>• a completed undergraduate degree (from a university or university of applied sciences, or a Bachelor's degree from a university of cooperative education) from any discipline,</li> <li>• a minimum of one year of work experience after graduating, and</li> <li>• proof of excellent English skills (see below)</li> </ul>
<b>Language requirements</b>	<p>For non-native English speakers, proof of excellent English skills is required. The required standard is based on the following results in the most widely used tests: TOEFL 550 (paper-based), 213 (computer-based), 79 (Internet-based), BULATS 75, or IELTS 6.5.</p>
<b>Application deadline</b>	<p>Starting in the autumn of every year, we welcome applications.</p> <p>Applications have to be submitted via an online-application tool. Due to visa processing time, the recommended deadline for non-European applicants is 30 May. The deadline for European applicants is 31 July. We will gladly assist you with any questions regarding the application process!</p>
<b>Submit application to</b>	<p>Please see: <a href="https://www.berlin-professional-school.de/en/master/full-time-studies/master-international-business-management/">https://www.berlin-professional-school.de/en/master/full-time-studies/master-international-business-management/</a></p>

## Services

<b>Possibility of finding part-time employment</b>	<p>There are many job opportunities for students in Berlin. Non-EU students are permitted to work within specified limits.</p>
<b>Accommodation</b>	<p>The German National Association for Student Affairs ("Studierendenwerk") and other institutions currently offer 15,600 rooms in student halls of residence throughout Berlin. Due to waiting lists, it is advised to get in contact with the service early on.</p> <p>You can also look online for shared flats, e.g. here: <a href="http://www.wg-gesucht.de/en/">www.wg-gesucht.de/en/</a>.</p>
<b>Career advisory service</b>	<p>The Berlin Professional School has its own <a href="#">Career Service</a> exclusively for its students. The Career Service offers application training, career events and much more.</p>
<b>Support for international students and doctoral candidates</b>	<ul style="list-style-type: none"> <li>• Welcome event</li> <li>• Accompanying programme</li> <li>• Visa matters</li> </ul>

# Contact

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Berlin Professional School

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🌐 Course website: <https://www.berlin-professional-school.de/en/master/full-time-studies/master-international-business-management/>

📘 <http://www.facebook.com/bps.hwrberlin/>

🐦 <https://twitter.com/bpshwrberlin>

🌐 <https://www.linkedin.com/school/berlinprofessionalschool-hwrberlin/>

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# International Programmes in Germany - Database

[www.daad.de/international-programmes](http://www.daad.de/international-programmes)

[www.daad.de/sommerkurse](http://www.daad.de/sommerkurse)

## Editor

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German Academic Exchange Service

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[www.daad.de](http://www.daad.de)

## GATE-Germany

Consortium for International Higher Education Marketing

[www.gate-germany.de](http://www.gate-germany.de)

## Disclaimer

The data used for this database was collected and analysed in good faith and with due diligence. The DAAD and the Content5 AG accept no liability for the correctness of the data contained in the "International Programmes in Germany" and "Language and Short Courses in Germany".

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