



Deutscher Akademischer Austauschdienst  
German Academic Exchange Service



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# Bachelor's degree



## BA in International Management

Technical University of Applied Sciences Würzburg-Schweinfurt (THWS) •  
Würzburg



## Overview

Degree	Bachelor of Arts in International Management
Teaching language	<ul style="list-style-type: none"><li>English</li></ul>
Languages	All courses are held in English.
Programme duration	7 semesters
Beginning	Winter semester
Application deadline	1 May - 15 July for the following winter semester
Tuition fees per semester in EUR	None
Joint degree / double degree programme	Yes
Description/content	Graduates of the Bachelor's degree programme in International Management have a sound basic understanding of core subjects in business management. In two areas of specialisation, students will have in-depth knowledge. The programme provides a thoroughgoing course of study for German as well as for foreign students. Having the chance of spending a semester at one of our partner universities or of completing an internship abroad, the programme prepares for a career in an international business environment.

## Course Details

Course organisation	<p><b>Semesters 1-4:</b> Basic Subjects (General Business Courses, e.g. Accounting, Finance, Marketing, Human Resources, Economics)</p> <p><b>Semester 3 or 4:</b> A semester abroad at one of our 80 partner universities</p> <p><b>Semester 5:</b> Internship (20 weeks)</p> <p><b>Semester 6-7:</b> Four advanced Subjects (Marketing and Sales Management, Human Resource Management, Finance and Accounting, Entrepreneurship and Small and Medium Sized Enterprises) are offered in English. Alternatively, students can select courses from one of 11 majors of our</p>
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German degree programme. A Bachelor's thesis is completed at the end of the degree programme.

Graduates of the programme are awarded the degree Bachelor of Arts (BA).

<b>A Diploma supplement will be issued</b>	Yes
<b>International elements</b>	<ul style="list-style-type: none"><li>• International guest lecturers</li><li>• Integrated study abroad unit(s)</li><li>• Specialist literature in other languages</li><li>• Projects with partners in Germany and abroad</li><li>• International comparisons and thematic reference to the international context</li><li>• Language training provided</li><li>• Training in intercultural skills</li><li>• Study trips</li><li>• Content-related regional focus</li></ul>
<b>Integrated study abroad unit(s)</b>	Option to study at one of our 80 partner universities for one semester
<b>Integrated internships</b>	An internship of twenty weeks is to be completed during the fifth semester.
<b>Course-specific, integrated German language courses</b>	No
<b>Course-specific, integrated English language courses</b>	Yes

## Costs / Funding

<b>Tuition fees per semester in EUR</b>	None
<b>Semester contribution</b>	162.90 EUR per semester, including a semester ticket for free public transport in the city of Würzburg
<b>Costs of living</b>	600-800 EUR
<b>Funding opportunities within the university</b>	No

## Requirements / Registration

<b>Academic admission requirements</b>	Secondary education diploma (A level or equivalent) If required: evidence of periods of study or certificates Every qualification must be checked individually, depending on the educational background of each student. The degree programme is admission-restricted by a Numerus Clausus, which will take the final grades of the applicants into account. 60 places are available in total. For more information, please
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visit our website: <https://international.thws.de/en/thws-international/ways-to-thws/incoming-full-time-students/admission-requirements/>

#### Language requirements

- Evidence of knowledge of English at level B2, e.g. valid TOEFL iBT® test result of at least 83 points (Internet-based), IELTS 6.0, etc.  
[Language entrance requirements: Technical University of Applied Sciences Würzburg-Schweinfurt \(thws.de\)](https://international.thws.de/en/thws-international/ways-to-thws/incoming-full-time-students/admission-requirements/)
- Evidence of knowledge of German at A2 level (CEFR)

#### Application deadline

1 May - 15 July for the following winter semester

#### Submit application to

Applications have to be submitted online via our application portal.

Additionally, we require a pre-evaluation of your university entrance qualification from uni-assist (VPD), APS or ZAST/ZAB. Please check our homepage for further information:  
<https://international.thws.de/en/thws-international/ways-to-thws/incoming-full-time-students/application/>

## Services

#### Possibility of finding part-time employment

In order to finance your living expenses during your studies, you can look for a student job. However, please note that your focus should always be on your studies.

**Students from non-EU countries** may work 120 full days or 240 half days per year. If you work as a student assistant at a university or a company, the amount of days may be higher.

**Students from EU countries:** There are no restrictions.

#### Accommodation

Several halls of residence are located in Würzburg within short distance to the campuses, which offer facilities such as furnished rooms, Internet connection, and common areas. Further information can be found here:  
<https://international.thws.de/en/thws-international/ways-to-thws/formalities-and-finances/accommodation/>

#### Career advisory service

The International Career Service at THWS offers events and information for students in English. Our events help with:

- studying successfully
- transitioning into professional life

In addition, we offer plenty of information about the topics:

- application
- job interview
- links to online job portals

<https://international.thws.de/en/thws-international/ways-to-thws/international-career-service/>

#### Support for international students and doctoral candidates

- Welcome event
- Tutors
- Accompanying programme
- Specialist counselling

- Cultural and linguistic preparation

**General services and support for international students and doctoral candidates**

The International Office at THWS offers a range of support options for international applicants and students. For an overview of what we offer, please visit: <https://international.thws.de/en/thws-international/ways-to-thws/applicants-and-student-support/>



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**Rhys Bishop (from New Zealand)  
Student**

Studying at THWS is an outstanding opportunity to broaden horizons and get to know friends from all over the world. I believe it is also a great way to have an advantage coming into the job market, as graduates from the Bachelor's studies have already gained international work experience.



**International Management Student Ambassador**

Your questions about studying International Management will be answered in this video.

» more:  
<https://www.youtube.com/watch?v=TZFoDuxlZoQ>

— **Technical University of Applied Sciences  
Würzburg-Schweinfurt (THWS)** —



Campus in Würzburg

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### **About THWS**

The Technical University of Applied Sciences Würzburg-Schweinfurt (THWS) was established in 1971, with campuses in two locations in Würzburg and Schweinfurt. Today, the THWS is one of the largest universities of applied sciences in Bavaria (southern Germany). As a public university, we guarantee an excellent academic education recognised throughout the world.

### **Course offerings**

With its 10 departments and more than 40 undergraduate and postgraduate degrees, as well as six research institutes, the THWS offers a broad, practice- and future-oriented course programme. Within the THWS i-Campus concept, English Bachelor's programmes add to the wide range of German programmes. Courses take place in modern lecture rooms and laboratories equipped with innovative technology and state-of-the-art appliances.

### **Low student-teacher ratio**

Studying at THWS is characterised by small study groups and a low student-teacher ratio. Through a great share of seminar papers, students learn to work independently. Additionally, project work promotes the students' team-working abilities.

### **Education with a special focus on application and practice**

Almost 200 professors with solid professional experience from industry and business provide scientific education with special relevance to application and practice.

The university collaborates closely with regional and trans-regional businesses. Students benefit from this close collaboration by being able to do internships and having the possibility to write their Bachelor's theses in one of these companies. Moreover, they have the chance to build a network for their future career.

### **International focus**

THWS excels due to its international orientation. For more than 30 years, the university has welcomed students from over 80 countries. Worldwide, THWS is associated with more than 170 universities.



## **📍 University location**

### **Located in Bavaria**

Würzburg, with its 133,000 inhabitants, is one of the largest cities in Bavaria, in the south of Germany. Its numerous students lend the city a very special character. Additionally, the city offers a wide range of events such as the Africa Festival or the Kiliani fair. Many wine festivals provide evidence that wine is part of the cultural heritage of the area. Würzburg's skyline is shaped by many historical sights: high up on a hill, the Marienberg Fortress overlooks the city and exemplifies Würzburg's history of over a thousand years. The Würzburg Residence is one of the most important castles in Europe and has been designated a UNESCO world heritage site.

# Contact

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Tel. +49 93135116500

✉ [i-campus@thws.de](mailto:i-campus@thws.de)

🌐 Course website: <https://fwiwi.thws.de/en/bachelor-international-management/>

📘 <https://www.facebook.com/THWSInternational>

🌐 <https://www.linkedin.com/groups/8554638/>

📷 <https://www.instagram.com/international.thws>

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# International Programmes in Germany - Database

[www.daad.de/international-programmes](http://www.daad.de/international-programmes)

[www.daad.de/sommerkurse](http://www.daad.de/sommerkurse)

## Editor

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German Academic Exchange Service

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## GATE-Germany

Consortium for International Higher Education Marketing

[www.gate-germany.de](http://www.gate-germany.de)

## Disclaimer

The data used for this database was collected and analysed in good faith and with due diligence. The DAAD and the Content5 AG accept no liability for the correctness of the data contained in the "International Programmes in Germany" and "Language and Short Courses in Germany".

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