



Deutscher Akademischer Austauschdienst  
German Academic Exchange Service



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# Bachelor's degree



## BA Graphic Design & Visual Communication

Berlin International University of Applied Sciences • Berlin

### Overview

Degree	Bachelor of Arts
Teaching language	<ul style="list-style-type: none"><li>English</li></ul>
Languages	The Bachelor's programme in Graphic Design & Visual Communication is completely taught in English.
Full-time / part-time	<ul style="list-style-type: none"><li>full-time</li></ul>
Programme duration	6 semesters
Beginning	Winter semester
Application deadline	<p><b>Start in the summer semester</b> (only for students transferring into a higher semester) 1 December until 31 January</p> <p><b>Start in the winter semester</b> (for new and transfer students) 1 December until approximately 31 August</p>
Tuition fees per semester in EUR	Varied
Additional information on tuition fees	<p><b>EU nationals</b></p> <ul style="list-style-type: none"><li>Tuition fee: 745 EUR per month, monthly instalment</li><li>Registration fee: 250 EUR one-time, non-refundable fee</li></ul> <p><b>Non-EU nationals</b></p> <ul style="list-style-type: none"><li>Tuition fee: 4,640 EUR per semester, payable per semester</li><li>Registration fee: 600 EUR one-time, non-refundable fee</li></ul>
Joint degree / double degree programme	No
Description/content	The BA Graphic Design & Visual Communication programme provides students with the skills and specialised knowledge to develop and apply creative and responsible solutions in the field of graphic design. The programme is firmly grounded in the vibrant city of Berlin but taught exclusively in English and designed to prepare graduates for an international creative career. In comprehensive hands-on projects, students experience the entire workflow from research and ideation to technical implementation. They design projects across a variety of media (apps,

animations, posters, books, magazines, brand identities, and websites) and learn to communicate their ideas in shifting contexts.

In a practice-driven and supportive learning atmosphere, an internationally experienced team of lecturers and professors encourages students to explore their individual talents and forge their own professional paths.

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## Course Details

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### Course organisation

The first year of the BA Graphic Design & Visual Communication programme provides students with a broad foundation in basic design skills, typographic and photographic fundamentals, layout and web design skills, and a historical framework. In the second year, students deepen their strategic and intercultural knowledge, tackle graphic design projects, learn about interaction design and motion graphics, and reflect on the discipline of graphic design from a theoretical vantage point. During the third year, students collaborate with peers from other programmes on an interdisciplinary design project to develop a tailored design solution for a real-life client. In addition, they complete an internship and hone their research skills. During the last semester, students apply and deepen their acquired skills by completing a Bachelor's thesis and a Bachelor's design project with a topic of their own choice.

[» PDF Download](#)

### A Diploma supplement will be issued

Yes

### International elements

- International guest lecturers
- Language training provided
- Training in intercultural skills
- Projects with partners in Germany and abroad
- International comparisons and thematic reference to the international context
- Courses are led with foreign partners
- Content-related regional focus

### Integrated internships

An internship of approx. 10 weeks (15 credits) is to be completed by the end of the fifth semester. Programme advisers and a staff member at the Internship Office will assist students in finding an appropriate internship in Germany or abroad.

### Special promotion / funding of the programme

- ERASMUS+

### Course-specific, integrated German language courses

Yes

### Course-specific, integrated English language courses

Yes

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## Costs / Funding

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### Tuition fees per semester in EUR

4,470 EUR

<b>Additional information on tuition fees</b>	<p><b>EU nationals</b></p> <ul style="list-style-type: none"> <li>• Tuition fee: 745 EUR per month, monthly instalment</li> <li>• Registration fee: 250 EUR one-time, non-refundable fee</li> </ul> <p><b>Non-EU nationals</b></p> <ul style="list-style-type: none"> <li>• Tuition fee: 4,640 EUR per semester, payable per semester</li> <li>• Registration fee: 600 EUR one-time, non-refundable fee</li> </ul>
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**Semester contribution**      Included in tuition fees

<b>Funding opportunities within the university</b>	Yes
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**Description of the above-mentioned funding opportunities within the university**

All funding opportunities offered at Berlin International University of Applied Sciences can be found [here](#).

Furthermore, Berlin International proudly announces its scholarship programme in celebration of the 10th year anniversary. This scholarship opportunity paves the way for remarkable educational experiences by covering up to 50% of tuition fees.

The application process for the 10th anniversary scholarship follows our usual procedure. Interested students are warmly invited to apply through our online portal. Depending on the programme of interest, applications will be assessed based on either the portfolio or the overall grade point average.

## Requirements / Registration

**Academic admission requirements**

You will generally need to hold a German "Abitur/Fachabitur" or equivalent to meet the German university entrance level requirements. These are set by the German Central Office for Foreign Education and apply to most German-accredited higher education institutions.

The requirements for the equivalence vary from country to country. We have summarised a few for the most frequently asked education systems:

- [US high school diploma](#)
- [IB diploma](#)
- [GCE A levels](#)

The required documents for all BA programmes at the Faculty of Architecture and Design are as follows:

- **Official senior high school diploma with transcript**(German "Abitur/Fachabitur" or equivalent)
- **Official university certificates and transcript of grades**– if applicable
- **Passport**
- **English language test** (level B2 or above)
- **Portfolio** with a minimum of 10 works – for Design and Architecture programmes only

**Language requirements**

Since all of our programmes are fully taught in English, we will require a proof of your language skills. German knowledge is not required.

If your language skills are at B2 level or above, one of the following language test certificates and scores can be accepted for your application:

- TOEFL ITP: 543
- TOEFL IBT: 74
- IELTS (Academic): 6.0 overall
- Cambridge FCE: B2
- PTE Academic: 59
- BAU "English Language Proficiency Exam": 60/100
- IB Diploma: English A or B at HL or SL
- German "Abitur" after 2011

If you have not completed high school in a majority-English-speaking country (i.e. USA, UK, Canada, Australia, Ireland, New Zealand), an approved language exam is required in order to qualify for admission.

You are welcome to attend the internal Berlin International language proficiency exam. It will be hosted via the software MS Teams and participation can only be offered after application to one of our programmes.

**Application deadline**

**Start in the summer semester**(only for students transferring into a higher semester)  
1 December until 31 January

**Start in the winter semester**(for new and transfer students)  
1 December until approximately 31 August

**Submit application to**

You must complete your application electronically through our online portal at <https://apply.berlin-international.de/>.

You will have to register, enter your personal details, and finally upload the required documents.

Once you have completed your online application, we will review it as soon as possible.

## Services

**Possibility of finding part-time employment**

Berlin offers ample opportunities for a wide range of student jobs. German language skills are advantageous.

**Support for international students and doctoral candidates**

- Welcome event
- Specialist counselling
- Cultural and linguistic preparation
- Visa matters
- Buddy programme



©Berlin International

**Kristof Revilak**  
BA Graphic Design & Visual  
Communication student at  
Berlin International (BI)

It is amazing how international my classmates are. We all have diverse backgrounds and experiences but are united by sharing the same passion for graphic design. This diversity brings a fresh perspective to my studies and my personal life.

## Our Partners

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Berlin International since 2010  
EXBERLINER

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### Get to know Berlin International University of Applied Sciences!

Get to know our new facilities and enjoy our new video, full of thoughts coming from our students as well as from our professors!

» more:  
<https://youtu.be/KrlwgdNZ3s>

# Berlin International University of Applied Sciences



Berlin International University of Applied Sciences is a state-recognised and non-profit German university of applied sciences located in the centre of Berlin. We are determined to offer a challenging, innovative and practice-oriented education that advances the academic, cultural and linguistic potential of our students and prepares them for international careers in a globalised world.

With our diverse student body and academic staff from more than 93 countries, our university embodies internationality and offers an open-minded, intercultural and inspiring study atmosphere.

Berlin International University of Applied Sciences is also part of growing international university networks including universities, campuses, and academic centres in Istanbul, Washington D.C., Toronto, and Batumi, thus offering ample opportunities for study and internship exchanges. Our students may also participate in various Erasmus+ programmes.

The language of instruction in all study programmes is English. For students who still need to improve their English skills, we offer an English Preparatory Programme. Additionally, in order to further advance international career opportunities, language courses are offered as elective courses.

All our programmes have been positively evaluated and accredited by the German Accreditation Council ("Stiftung Akkreditierungsrat"), attesting to their quality. The institution is accredited by the German Science and Humanities Council ("Wissenschaftsrat").



## University location

It is no coincidence that Berlin has been chosen to host the Berlin International University of Applied Sciences campus. Berlin is one of the most innovative and exciting cities in contemporary Europe, as well as the city that is most attractive and in demand specifically for university students. Students at Berlin International will have the opportunity to learn about German culture, politics, history, and daily life while getting to know their new home easily with the help of many internationally oriented businesses and services throughout the city.

Additionally, life in Berlin is made easy for the students at Berlin International thanks to the opportunity to book a place in one of the university's student apartments. Berlin is a city of science and research. More than 200,000 people from all over the world work, study, and do research at more than 30 universities and 60 research institutions throughout Berlin. Excellent university and state libraries as well as museums provide a stimulating intellectual atmosphere.

Berlin International University of Applied Sciences maintains partnerships with many universities and scientific institutions in Berlin and organises joint activities for our students. The special atmosphere and charm of Berlin are a result of its very distinct urban character. It is the largest and most lively urban centre in Germany – a hub of government, business, and culture – and at the same time, it is Germany's greenest city, with two large rivers, hundreds of parks, and large forests that offer great opportunities to spend time outdoors.

The city boasts more than 170 museums, many theatres, and three state operas. Throughout the year, festivals of music, theatre, and cinema take place in Berlin. In addition, the city has become known all over the world for its young lifestyle, nightlife, cafés, and bars.

## Contact

### Berlin International University of Applied Sciences

Student Affairs

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✉ [application@berlin-international.de](mailto:application@berlin-international.de)

🌐 Course website: <https://www.berlin-international.de/en/programs/graphic-design-visual-communication/>

📘 <https://www.facebook.com/berlininternationaluniversityoAS>

🐦 [https://twitter.com/berlin\\_int](https://twitter.com/berlin_int)

🌐 <https://www.linkedin.com/school/berlininternational/>

📷 <https://www.instagram.com/berlininternational>

📺 <https://www.youtube.com/c/BerlinInternational>

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# International Programmes in Germany - Database

[www.daad.de/international-programmes](http://www.daad.de/international-programmes)

[www.daad.de/sommerkurse](http://www.daad.de/sommerkurse)

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German Academic Exchange Service

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## GATE-Germany

Consortium for International Higher Education Marketing

[www.gate-germany.de](http://www.gate-germany.de)

## Disclaimer

The data used for this database was collected and analysed in good faith and with due diligence. The DAAD and the Content5 AG accept no liability for the correctness of the data contained in the "International Programmes in Germany" and "Language and Short Courses in Germany".

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Federal Ministry  
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