



Deutscher Akademischer Austauschdienst
German Academic Exchange Service



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Bachelor's degree



Digital Media (BA)

Leuphana University Lüneburg • Lüneburg

Overview

Degree	Bachelor of Arts in Digital Media
In cooperation with	Hamburg Media School
Teaching language	<ul style="list-style-type: none">English
Languages	The courses in the Digital Media major are held exclusively in English. The Leuphana Semester and the Complementary Studies can also be studied completely in English. However, the range of English minor subjects is limited.
Programme duration	6 semesters
Beginning	Winter semester
Application deadline	EU and non-EU applicants: 15 July for the following winter semester with study start in October Applications are only possible within the application period, which is mid-May to 15 July. Outside of this period, the Bachelor's degree programmes are not visible in the application portal.
Tuition fees per semester in EUR	None
Joint degree / double degree programme	Yes
Description/content	SHAPE THE DIGITAL FUTURE Do you want to critically investigate our day-to-day interactions with digital artefacts? Then Leuphana University Lüneburg's undergraduate programme in Digital Media in cooperation the Hamburg Media School just might be the right choice for you. During your studies, you will familiarise yourself with both the cornerstones of media theory and the practical production side of digital media. You will develop your own projects, for example, a short documentary, a podcast, or a small game. One of the great opportunities that comes with studying Digital Media is to opt for a double degree, one from Leuphana University Lüneburg and one from the City University of Hong Kong.
Current information	We regularly organise online open days. Please check our website for more information.

Course Details

Course organisation	<p>STUDYING DIGITAL MEDIA</p> <p>The Bachelor's degree programme at Leuphana University in Lüneburg consists of four basic elements: the Digital Media major (90 ECTS credits), the minor (30 ECTS credits), the Leuphana Semester (30 ECTS credits), and the Complementary Studies (30 ECTS credits).</p> <p>The Bachelor's degree programme in Digital Media begins with the Leuphana Semester, during which you will learn the methodological and disciplinary foundations of your academic specialisation in digital media. From the second semester, your Bachelor's programme will be divided into the Digital Media major, a minor of your choice (e.g. Popular Music Studies, Philosophy, Psychology and Society or Sustainability Science), and Complementary Studies. In the Complementary Studies, you can try out new ways of working and thinking from other disciplines, allowing you to expand your interdisciplinary skills.</p> <p>Half of the courses will take place at Hamburg Media School. The other half will be taught at Leuphana University Lüneburg.</p> <p>» PDF Download</p>
A Diploma supplement will be issued	Yes
International elements	<ul style="list-style-type: none">• International comparisons and thematic reference to the international context• International guest lecturers• Specialist literature in other languages
Course-specific, integrated German language courses	No
Course-specific, integrated English language courses	No

Costs / Funding

Tuition fees per semester in EUR	None
Semester contribution	<p>You do not have to pay tuition fees. You only have to pay a semester contribution of approx. 330 EUR per semester (subject to change). This will entitle you to receive a semester ticket, which covers public transport in Lüneburg and the surrounding area.</p> <p>Proof of adequate financial resources for visa application</p>
Costs of living	<p>Approx. 900 EUR per month to cover personal expenses in Lüneburg:</p> <ul style="list-style-type: none">• Accommodation: 300 to 450 EUR• Food: 200 to 230 EUR• Health insurance: 110 EUR (not applicable for EU students)• Leisure activities, books, clothing: 80 to 250 EUR
Funding opportunities within the university	No

Requirements / Registration

Academic admission requirements

Admission requirements include the following:

- [university entrance qualification](#)
- [sufficient knowledge of the English language](#)

Find out now – [click here to see if you meet the admission requirements](#).

The programme is particularly suitable for students coming from the European Union / EEA countries. Five percent of the study places are available for students from non-European Union / non-EEA countries.

Language requirements

[English requirements](#)

Application deadline

EU and non-EU applicants: 15 July for the following winter semester with study start in October

Applications are only possible within the application period, which is mid-May to 15 July. Outside of this period, the Bachelor's degree programmes are not visible in the application portal.

Submit application to

Apply directly to Leuphana if you have obtained one of the following:

1. a German entrance qualification
2. an Abitur from a German school abroad
3. an IB diploma
4. a European Baccalaureate
5. an entrance qualification inside the EU/EEA and you hold the citizenship of a country of the EU/EEA

Otherwise, apply via uni-assist: <https://my.uni-assist.de/>.

Services

Possibility of finding part-time employment

International students with a residence permit are allowed to undertake a limited amount of paid employment (a maximum of 120 days per year, or alternatively 240 days part-time – up to four hours a day).

Accommodation

Websites and relevant addresses for finding accommodation in Lüneburg are listed on the [International Office website](#).

Career advisory service

[Leuphana Career Service](#)

Support for international students and doctoral candidates

- Buddy programme
- Tutors
- Specialist counselling
- Cultural and linguistic preparation
- Visa matters
- Welcome event

**General services and support
for international students
and doctoral candidates**

There are no mandatory language courses within the curriculum, but German language classes are offered throughout the semester as well as an intensive German course as part of the welcome and orientation programme.

- [Writing Centre](#)
- [Language Centre](#)

Contact

Leuphana University Lüneburg

College
Infoportal / Information Office

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✉ studierendenservice@leuphana.de

🌐 Course website: <https://www.leuphana.de/en/college/bachelor/ba-digital-media.html>

📘 <https://de-de.facebook.com/leuphanacollege/>

🐦 <https://twitter.com/leuphana>

🌐 <https://www.linkedin.com/school/universitat-luneburg?pathWildcard=600057>

📷 <https://www.instagram.com/leuphana.college/>

📺 <https://www.youtube.com/c/LeuphanaUniversit%C3%A4t>

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International Programmes in Germany - Database

www.daad.de/international-programmes
www.daad.de/sommerkurse

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Disclaimer

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