



Deutscher Akademischer Austauschdienst
German Academic Exchange Service



Table of Contents

Master's degree	2
ESB Business School: MBA International Management (Full-Time) • Reutlingen University • Reutlingen	2

Master's degree



ESB Business School: MBA International Management (Full-Time)

Reutlingen University • Reutlingen



Overview

Degree	Master of Business Administration (MBA)
Teaching language	<ul style="list-style-type: none">English
Languages	Language of instruction: 100% English German language classes are mandatory for all MBA international students.
Full-time / part-time	<ul style="list-style-type: none">full-time
Programme duration	3 semesters
Beginning	Winter semester
Additional information on beginning, duration and mode of study	CORE MODULES: Semester 1/ winter semester (October to February) ELECTIVES: Semester 2 / summer semester (March to July) IN-COMPANY PROJECT: Summer break / semester 3 / winter semester (August to November) MASTER'S THESIS: Semester 3 / winter semester (November to February)
Application deadline	1 August
Tuition fees per semester in EUR	3,200 EUR
Combined Master's degree / PhD programme	No
Joint degree / double degree programme	No
Description/content	The AACSB accredited ESB MBA Full-Time provides a platform for international professionals

wishing to leverage and advance their careers in Germany or Europe. It offers a well-rounded, international and industry-relevant experience, helping students to learn and reach their career aspirations with greater confidence in their abilities.

Small-scale, interactive classes

Small class sizes underpin our programme's success. This intimate learning environment allows students to interact fully with fellow students and peers - maximising learning potential and fostering a sense of investment and inclusion.

International with diverse backgrounds

Students learn from both instructors with in-depth industry experience and a world-class academic reputation and from international and motivated classmates - all with highly diversified professional backgrounds.

Core programme

The MBA core programme consists of six clusters evolving around relevant, key management subjects, as well as intensive German language courses.

Together, these areas address the key challenges for future leaders in business and society.

Specialisation subjects and courses

In the second semester, MBA students continue to develop their German language proficiency and will also be given guidance and instruction in academic writing and business research methods to help them prepare for their MBA company report and thesis.

Students will also choose four of 10 elective subjects, carefully selected from relevant and contemporary management issues and taught by industry experts.

In-company project and thesis

The programme includes a mandatory company project/placement of three months at a company of choice and a thesis, also of three months duration. Companies include smart Europe GmbH, Mercedes-Benz AG, Allianz Technology SE, Henkel AG, Genesis Motor Europe GmbH, Audi AG, ZF Friedrichshafen AG, Zoi TechCon GmbH amongst others. In the in-company project, students apply their acquired knowledge to real-world business challenges, developing their MBA and professional skills in a company of choice that could range from start-ups to multi-national enterprises including any of ESB's 50 corporate partners.

Alumni and faculty members can also be helpful in finding a project. The organisation may even be located outside of Germany.

Typical career trajectories post MBA

A graduate of this programme typically pursues management positions in all industries, marketing and product management, business and or strategy development, key account management, controlling, consultancy, international and global sales, international trade, global procurement, logistics and fulfilment, tech start-up development and supply chain management etc, depending on student's prior professional background.

Course Details

Course organisation

Semester 1: CORE BUSINESS MODULES

- Business in Numbers: Accounting and Finance
 - Fundamentals of Accounting
 - Fundamentals of Corporate Finance
- Managing Demand and Supply
 - Marketing Management

- Supply Chain Management
- Strategising the Future
 - Understanding Markets and Environments
 - Business Strategy
- Managing People and Culture
 - Leading People and Change
 - Managing Across Cultures
- Legal Frameworks of Management
- German 1 / Business Language 1

Semester 2: ELECTIVE SPECIALISATION / LANGUAGE SKILLS AND ACADEMIC WRITING AND RESEARCH

- German 2 / Business Language 2
- Business Research Methods
- Elective 1 to 4

OF:

1. Lean Enterprise Management
2. Negotiating across Borders
3. International Sales Management
4. Data-Driven Marketing
5. Leveraging Diversity, Equity and Inclusion (DEI) as Organisational Drivers
6. Data Analytics and Decision Making
7. Sustainability Dynamics
8. Organisational and Business Transformation
9. Business Models for a Circular Economy
10. Strategy Creation and Execution

Semester 3: PRACTICAL AND ACADEMIC EXPERIENCE

- Enterprise Project and Colloquium
- Master's Thesis

A Diploma supplement will be issued	Yes
International elements	<ul style="list-style-type: none"> • Language training provided • Training in intercultural skills • Projects with partners in Germany and abroad • International guest lecturers
Description of other international elements	A compulsory study period abroad is not part of the programme, but students have the possibility to complete some or all electives at a partner university abroad.
Integrated internships	<p>The three-month, company-based project (enterprise project) enables students to acquire new perspectives and fields of interest for their future professional lives. Students are supported in finding an appropriate company through various contacts, offers and activities such as our ESB Career Center, career fairs on campus, the ESB alumni network and company visits and lectures.</p> <p>Many of our students also write their theses with a company.</p>
Course-specific, integrated German language courses	No
Course-specific, integrated English language courses	No

Costs / Funding

Tuition fees per semester in EUR	3,200 EUR
Semester contribution	167.30 EUR
Costs of living	800-900 EUR per month
Funding opportunities within the university	No

Requirements / Registration

Academic admission requirements	<ul style="list-style-type: none">• CV• One page motivation letter• A copy of your undergraduate degree certificate• GMAT 550+, GMAT Focus 515+, GMAC Executive Assessment or GRE equivalent score• Verification of two years of professional experience post Bachelor's / undergraduate degree• Successful selection interview
Language requirements	Applicants must provide proof of English language proficiency (CEFR C1, IELTS 7.0, etc) unless their Bachelor's degree was conducted in English.
Application deadline	1 August
Submit application to	To submit your application, please follow these steps: https://www.esb-business-school.de/en/degree-programmes/mba/mba-international-management-full-time/application/

Services

Possibility of finding part-time employment	<p>ESB Business School maintains close contacts with companies. The association V.I.M.A e.V., a network of 50 renowned companies, enables and intensifies contacts between theory and practice. Additionally, career fairs take place regularly at the university and the Career Center assists students and graduates at ESB Business School with planning and developing their careers during their studies and when starting their professional lives.</p> <p>Side jobs / student jobs: As this is an intensive study programme, it is not advisable to take up a side job while studying.</p>
Accommodation	Student accommodation in Reutlingen is at a premium, and students should begin looking for somewhere to live as soon as possible. The student residences near the campus cater to both men and women. There are also some individual private rooms available on the open market (https://www.reutlingen-university.de/en/before-studying/your-accommodation/).

Career advisory service

Career advisory service is provided by ESB Business School's Career Center. Students get to attend the career fairs "Firmenforum" and "International Business Fair", which take place each year.

Support for international students and doctoral candidates

- Accompanying programme
- Specialist counselling

General services and support for international students and doctoral candidates

See information from the Reutlingen International Office: <https://www.reutlingen-university.de/en/international/reutlingen-international-office/>.



©ESB Business School

Diana Carolina Rojas MBA

The International Management Full-Time MBA programme from ESB Business School has enriched my knowledge, shaped my managerial skills, and provided me with the keys to an international career in business and IT in Germany. As a non-EU student and graduate, I have always felt welcome, and I will continue to hold on to the many good memories of my classmates, professors, and the whole campus community at Reutlingen University.

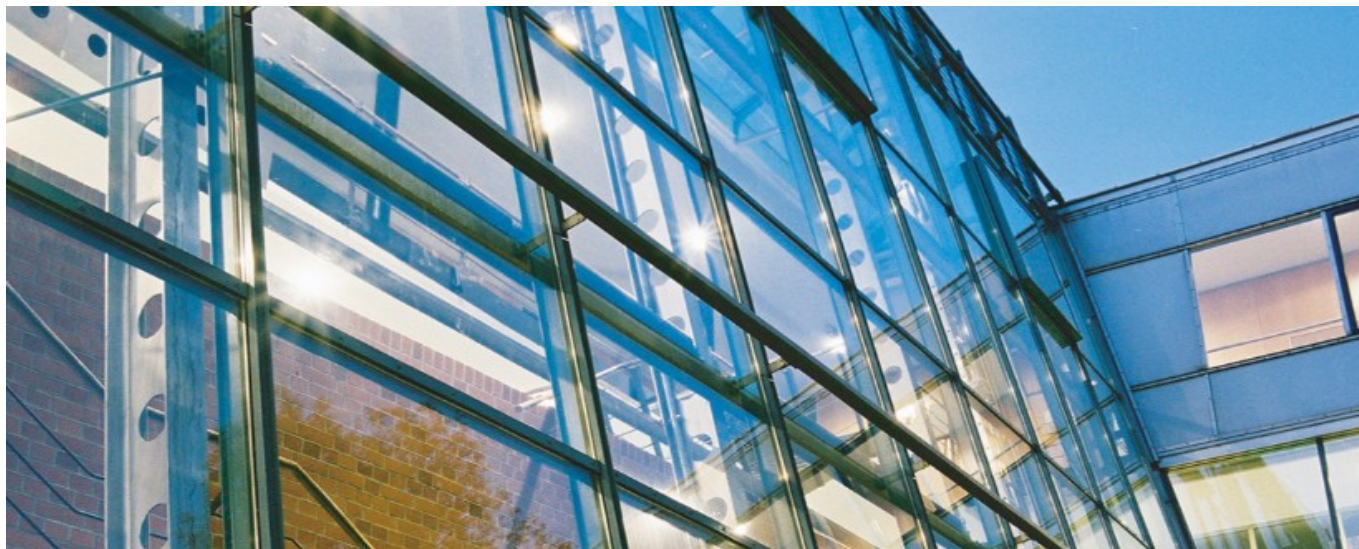


Programme Introduction Video

Learn more about the MBA International Management full-time programme at ESB Business School!

» more:
<https://youtu.be/FLdgxWage68>

Reutlingen University



Reutlingen University is one of Germany's leading universities, offering international academic programmes with close ties to industry and commerce. On our campus we have around 5,800 students spread across five different schools: Applied Chemistry, Engineering, ESB Business School, Informatics, and Textiles & Design. Professors, visiting lecturers, and administrative and technical staff guide these talented young people along their academic path.

We offer 44 degree programmes at Bachelor's and Master's level, in which we train the top executives of the future. At the same time, it is very important to us to support our students' personal development and to ensure that they become specialists and managers for whom social responsibility is second nature.

Lecture rooms, the cafeteria, the university library, the sports hall and student dormitories: everything is close at hand on our campus. Here in Reutlingen's suburb of Hohbuch at the edge of town, we are near to beautiful countryside but still very close to the action: Stuttgart, Tübingen, and the hills of the Swabian Alb are all within easy reach.



University location

The city of Reutlingen is situated in an attractive region at the foot of the range of hills known as the Swabian Alb, near to the valley of the river Neckar.

Reutlingen can trace its roots back to the fifth and sixth centuries. Nowadays it is a modern industrial centre with a strong service sector; it has more than 110,000 inhabitants and provides employment for 50,000 people, making it the biggest economic hub in the south Württemberg area. Reutlingen offers outstanding shopping facilities, a large market held twice weekly, a prize-winning library, numerous museums, and a multitude of cafés, restaurants, and bistros. Service industries and trade are the city's main hallmarks. Art, music, dance, ballet, and opera can be enjoyed in the state capital Stuttgart, around 40 km to the north, and in Reutlingen's neighbouring city of Tübingen.

Contact

Reutlingen University
ESB Business School

Emma Heath

Alteburgstraße 150
72762 Reutlingen

✉ emma.heath@reutlingen-university.de

🌐 Course website: https://www.esb-business-school.de/en/studying-at-esb/mba/international-management-full-time?mtm_campaign=DAADInternationalProgrammes&mtm_kwd=MBAFT

📘 <https://www.facebook.com/esb.businessschool/>

🐦 <https://twitter.com/esbreutlingen>

🌐 <https://www.linkedin.com/showcase/mba-full-time-esb-business-school-reutlingen-university>

📷 <https://www.instagram.com/esb.business.school/>

📺 <https://www.youtube.com/channel/UCd3DecZpGqeOD3TBRcDDERg>

Last update 27.07.2024 14:49:14

International Programmes in Germany - Database

www.daad.de/international-programmes
www.daad.de/sommerkurse

Editor

DAAD - Deutscher Akademischer Austauschdienst e.V.
German Academic Exchange Service
Section K23 – Information on Studying in Germany
Kennedyallee 50
D-53175 Bonn
www.daad.de

GATE-Germany

Consortium for International Higher Education Marketing
www.gate-germany.de

Disclaimer

The data used for this database was collected and analysed in good faith and with due diligence. The DAAD and the Content5 AG accept no liability for the correctness of the data contained in the "International Programmes in Germany" and "Language and Short Courses in Germany".

The publication is funded by the German Federal Ministry of Education and Research and by contributions of the participating German institutions of higher education.



Federal Ministry
of Education
and Research