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# Master's degree

## International Tourism Development (MA)

Deggendorf Institute of Technology • Pfarrkirchen

## Overview

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## Description/content

International tourism generates billions of Euros annually and is still one of the fastest growing industries. It consists of a wide range of services with intercultural and multidisciplinary influences, creating a high demand for qualified specialists.

Due to its international orientation, the Master International Tourism Development is an opportunity for graduates of different degree subjects to acquire skills pertaining to tourism. It is also an opportunity for tourism graduates who aim to broaden and anchor their tourism expertise into an international context.

In a world of ever-increasing multicultural globalisation, great importance is placed on the development of students' language skills. The course will be conducted completely in English and the minimum requirement is level B2. Continual English lessons will be given throughout the course to develop students' proficiency up to level C1 within the first two semesters. German language courses will be available.
Throughout the course of their studies, students will deepen their expertise in four main areas of International Tourism Development: Travel Technology, Research and Methodology, Business Management, and International Tourism Management, which involves management skills in an industry shaped by legal requirements, union regulations, and international standardisation.

## Course Details

### Course organisation

The Master’s programme International Tourism Development comprises three theoretical semesters and is concluded with a Master’s thesis. All lectures are held in English. Therefore, a sound understanding of English is an essential prerequisite. Studies must be taken up in a summer semester. Upon successful completion, the Master of Arts degree is awarded.

### International elements

- International guest lecturers
- Study trips

### Course-specific, integrated German language courses

Yes

### Course-specific, integrated English language courses

No

### The course of study can be taken entirely online

No

### Digital learning and teaching modules

- Video learning
- Online seminar
- University e-learning platform

### Description of e-learning elements

Lecture notes are available online.

### Participation in the e-learning course elements is compulsory

Yes

### Can ECTS points be acquired by taking the online programmes?

Yes

### Can the e-learning elements be taken without signing up for the course of study?

No

## Costs / Funding

### Tuition fees per semester in EUR

None

### Semester contribution

52 EUR student service fee per semester
Costs of living
Approx. 700 EUR

Funding opportunities within the university
Yes

Description of the above-mentioned funding opportunities within the university
If you are an enrolled DIT student, there are several opportunities to partially finance your studies through a scholarship.

Requirements / Registration

Academic admission requirements
Bachelor’s degree (or equivalent) in tourism/business/international management or related courses

Language requirements
Please find the language requirements for this degree course here:
https://www.th-deg.de/files/0/awp-sprachen/nachweissprachkenntnisse_pan_englisch.pdf

Application deadline
15 November - 15 January for March entries (summer semester)

Submit application to
The application process consists of two steps.

1. Eligibility is confirmed by uni-assist; you must provide us with the pre-check (VPD) from uni-assist.
2. Apply directly to us via our online portal (Primuss).

Please find more details regarding our application process here: https://www.th-deg.de/en/study-with-us/applying-to-study#application-procedure

Services

Possibility of finding part-time employment
There are various job opportunities in and around Pfarrkirchen.

Accommodation
New student halls of residence are currently under construction and will be completed shortly. Meanwhile, there are suitable flats for rent in Pfarrkirchen.
Please see: https://www.th-deg.de/en/study-with-us/accommodation

Our International Office will also support you in finding accommodation. If you have any questions, please contact us via e-mail: accommodation-dit@th-deg.de.

Career advisory service
We offer help and advice in finding an internship or a job in Germany.

We provide the following:

- CV checks
- Workshops and seminars for job preparation
- University job fair
“My first impression was quite positive. The courses are in English, so it is easy to communicate. The professors have good knowledge and they are all open to discussion and suggestions. Here, the teachers interact with the students all of the time and we have the opportunity to ask questions freely. At first, I felt a little uncomfortable because the system is quite different from the one in my home country and I was a bit lost, but it didn’t take too long to adapt.”
We are still expanding rapidly 25 years after our foundation in 1994, and we have evolved into one of the most international, pioneering universities of applied sciences. In 2015, we established an international campus with programmes conducted exclusively in English. Our total student population of 7000+ includes 20% international students. Study groups rarely include more than 50 students to ensure not only a personal atmosphere but also individual support and excellent qualifications. Moreover, we follow the "National Code of Conduct for German Universities Regarding International Students", which grants international students the same rights, services and assistance as EU students.

Striving for academic excellence, we offer undergraduate and postgraduate degree courses taught in English or German, designed around the demands of global business, in addition to language courses and short exchange programmes for Business and Engineering students from partner universities. We are proud to have been awarded the title of top performer in the international orientation of degree programmes by U-Multirank in 2019. All degree courses are officially accredited by FIBAA and ASIIN according to international standards.

Degrees focus on Applied Natural Sciences, Business, Tourism, Civil Engineering and Environmental Sciences, Media, Design and Communication, Electrical Engineering and IT, Healthcare Sciences, Computer Science, Mechanical Engineering and Mechatronics. Most degree courses are full-time and quite a few, such as B.A. in International Management, include the option of earning a double degree. All full-time bachelor and master degrees are free from tuition fees.

- See our complete list of degrees programmes

We are committed to producing global graduates with international degrees: 196 partner universities around the world provide students with many opportunities to gain experience and earn credits towards their degree through study semesters outside Germany.

Gaining practical experience

All undergraduate degrees include a compulsory internship semester, which can be undertaken either locally or abroad. Postgraduate students in particular have the opportunity to work on practical research and development projects on our own technology and healthcare campuses.

We cooperate with more than 400 regional and multinational companies, including global players such as BMW, MAN, Continental and Siemens, which provide students with the opportunity to gain invaluable work experience. In addition to this, the university organises a range of practical workshops and seminars to prepare students for the job market and to help them achieve their professional goals. This active promotion eases the transition from academic to professional career, ensuring the success of our graduates in the job market. Directly after graduation, 98% of our graduates enter into permanent employment.

University location

Our two teaching campuses are one hour’s drive apart and both are in Bavaria, Southern Germany.
The main campus in Deggendorf has a large range of degree programmes instructed in either English or German. General Engineering and General Business exchange students are based in Deggendorf.

The European Campus Rottal-Inn is rapidly expanding and has a current student population of approx. 700 students. All lectures are taught exclusively in English, as this campus aims to attract students from other European nations.

Throughout our university, professors, staff and students from all over the globe enjoy the dynamic and multicultural study environment.

**Deggendorf Campus**

The beautiful town of Deggendorf has a population of 40,000 and is located on the banks of the Danube River. Its charming location is at the foot of the Bavarian mountains. The Munich international airport is a one-hour drive away and can easily be accessed by public transport.

Our students enjoy vibrant social lives, as Deggendorf has plenty to offer. The town has a great variety of restaurants, cafés and pubs, plus many cultural festivals and events. It has an excellent network of bike trails, leisure cruise ships on the river Danube and a surrounding hilly landscape that provides a stunning natural backdrop, which provides students with the opportunity to enjoy the countless recreational activities on offer.

The Deggendorf campus is our largest campus. It is based around a modern, central courtyard with a hovering deck over a large water feature where staff and students enjoy the relaxed atmosphere whilst having lunch, socialising, revising or just hanging out. All faculties, labs and service centres for our students are based on and around our campus, creating an excellent environment for staff, students and teaching staff. The town centre and the off-campus dorms are in a walking distance.

**European Campus Rottal-Inn**

The European Campus Rottal-Inn (ECRI) is our relatively small and compact campus, nestled in a semi-rural environment in the beautiful town of Pfarrkirchen, among rolling, picturesque hills between the Danube and Inn rivers and close to the Austrian border. This cosy atmosphere is perfect for individual student support, which we view as a priority for the enhanced academic success of our students. All amenities and service units are naturally based on campus, encouraging staff and students to naturally mingle.

Pfarrkirchen has become culturally renowned in the area due to its exceptional art exhibitions, museum nights, festivals and events throughout the year. Students enjoy the relaxed Bavarian atmosphere in local cafés, restaurants and markets in the traditional town square. The surrounding beautiful Rott Valley is well-known for its spas, golf courses, equestrian sports and extensive bike network.

**Technology Campuses for Applied Research and Technology Transfer**

In addition to these two teaching campuses, we have 10 technology campuses around the region, where students have the outstanding opportunity to work closely together with scientists in various research projects, gain practical experience or write their final theses. These teams of experts develop innovative special solutions in close collaboration with high-tech companies, German and international university partners.

**Contact**

Deggendorf Institute of Technology  
Faculty European Campus Rottal-Inn

Max-Breiherr-Straße 32  
84347 Pfarrkirchen

- welcome@th-deg.de  
- Course website: [https://www.th-deg.de/en/ecri/courses/itd-m-en](https://www.th-deg.de/en/ecri/courses/itd-m-en)
- [https://www.facebook.com/HochschuleDeggendorf/](https://www.facebook.com/HochschuleDeggendorf/)
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- [https://www.linkedin.com/school/technische-hochschule-deggendorf/](https://www.linkedin.com/school/technische-hochschule-deggendorf/)
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Disclaimer
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