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International Tourism Development (MA) • Deggendorf Institute of Technology • Pfarrkirchen........ 2
## Overview

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<thead>
<tr>
<th>Degree</th>
<th>Master of Arts (MA)</th>
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</thead>
<tbody>
<tr>
<td>Teaching language</td>
<td>English</td>
</tr>
<tr>
<td>Languages</td>
<td>Course language: English</td>
</tr>
<tr>
<td>Programme duration</td>
<td>3 semesters</td>
</tr>
<tr>
<td>Beginning</td>
<td>Summer semester</td>
</tr>
<tr>
<td>More information on beginning of studies</td>
<td>The summer semester starts on 15 March.</td>
</tr>
<tr>
<td>Application deadline</td>
<td>15 November to 15 January for March entries (summer semester)</td>
</tr>
<tr>
<td>Tuition fees per semester in EUR</td>
<td>None</td>
</tr>
<tr>
<td>Combined Master’s degree / PhD programme</td>
<td>No</td>
</tr>
<tr>
<td>Joint degree / double degree programme</td>
<td>No</td>
</tr>
</tbody>
</table>

### Description/content

International tourism and associated areas, such as hospitality and event management plus cross-sector industries such as spas, prevention centres, rehabilitation clinics, sports and recreation facilities, culture and leisure centres sectors, generate billions of euros annually. The whole sector is a vastly expanding, lucrative and appealing area in which to build your career.

As a student on this course, you will deepen your knowledge in the modern-day, globalised tourism market and become an expert in the following current global tourism trends:

- Health and wellness tourism regarding demographic change and rising health consciousness
- Continued globalisation and urbanisation of destination package deals
- The development of new international destinations
• Increased digitisation in the industry through online booking engines
• Increased customisation including “dynamic packaging”
• Social networks as a communication base for marketing and travel destination reviews
• Trends towards ecological, green tourism

During this course, all aspects of the modern, globalised tourism market are covered in four main modules:
• International Tourism Management
• Empirical Research Methods
• Business Economics
• International Destination Management

### Course Details

**Course organisation**
The Master’s programme in International Tourism Development comprises three theoretical semesters and is concluded with a Master’s thesis. All lectures are held in English. Therefore, a sound understanding of English is an essential prerequisite. Studies must be taken up in a summer semester. Upon successful completion, the Master of Arts degree is awarded.

<table>
<thead>
<tr>
<th>International elements</th>
<th>Yes</th>
</tr>
</thead>
<tbody>
<tr>
<td>International guest lecturers</td>
<td></td>
</tr>
<tr>
<td>Study trips</td>
<td></td>
</tr>
</tbody>
</table>

| Course-specific, integrated German language courses | Yes |
| Course-specific, integrated English language courses | No |
| The course of study can be taken entirely online | No |

| Digital learning and teaching modules |
| Video learning |
| Online seminar |
| University e-learning platform |

| Description of e-learning elements | Lecture notes are available online. |
| Participation in the e-learning course elements is compulsory | Yes |
| Can ECTS points be acquired by taking the online | Yes |
Costs / Funding

<table>
<thead>
<tr>
<th>Description</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tuition fees per semester in EUR</td>
<td>None</td>
</tr>
<tr>
<td>Semester contribution</td>
<td>62 EUR student service fee per semester</td>
</tr>
<tr>
<td>Costs of living</td>
<td>Approx. 700 EUR</td>
</tr>
<tr>
<td>Funding opportunities within the university</td>
<td>Yes</td>
</tr>
</tbody>
</table>

If you are an enrolled DIT student, there are several opportunities to partially finance your studies through a scholarship.

Requirements / Registration

<table>
<thead>
<tr>
<th>Academic admission requirements</th>
<th>Bachelor’s degree (or equivalent) in tourism/business/international management or related courses</th>
</tr>
</thead>
<tbody>
<tr>
<td>Language requirements</td>
<td>Please find the language requirements for this degree course here: <a href="https://www.th-deg.de/en/apply#language-requirements">https://www.th-deg.de/en/apply#language-requirements</a></td>
</tr>
<tr>
<td>Application deadline</td>
<td>15 November to 15 January for March entries (summer semester)</td>
</tr>
<tr>
<td>Submit application to</td>
<td>Please apply directly to Deggendorf Institute of Technology via our application portal. All required documents must be uploaded on the application portal. It is not necessary to send in hard copies by postal mail. Please find more details regarding our application process here: <a href="https://www.th-deg.de/en/apply#international">https://www.th-deg.de/en/apply#international</a></td>
</tr>
</tbody>
</table>

Services

| Possibility of finding part-time employment       | There are various job opportunities in and around Pfarrkirchen. |
### Accommodation

A supportive environment is vital for students to feel comfortable and do well in their studies. Therefore, we go to great efforts to support our students on personal, social and academic levels.

The International Office supports students with all matters regarding accommodation, visas, health insurance, scholarships, etc., in addition to organising an orientation week with intensive language course and intercultural training.

View our flat rental website for private accommodation and get directly into contact with landlords: [https://pmit-ext.th-deg.de/wb/search](https://pmit-ext.th-deg.de/wb/search).

For further information, please contact: accommodation-dit@th-deg.de.

### Career advisory service

Career Service workshops and seminars are held throughout the year to help students with their job applications and interview techniques.

We provide the following:

- CV checks
- Workshops and seminars for job preparation
- University job fair

Furthermore, we offer the **Job-Rock-IT programme**, especially designed for international degree-seeking students. In this programme, a clever combination of seminars, workshops and lectures provides a basic understanding of the German economy and thus enables easy access to the German labour market. This programme can help students with their final theses, and it can lead to internships or even permanent positions after graduation.

### Specific specialist or non-specialist support for international students and doctoral candidates

- Welcome event
- Buddy programme
- Tutors
- Cultural and linguistic preparation
- Accompanying programme
- Visa matters
- Pick-up service
Our Partners

Study at the European Campus Rottal-Inn in Pfarrkirchen

Student life at the European Campus

more:
https://www.youtube.com/watch?v=U2uWAq7G0aE

Deggendorf Institute of Technology

Deggendorf Institute of Technology / European Campus

We are still expanding rapidly 25 years after our foundation in 1994, and we have evolved into one of the most international, pioneering universities of Applied Sciences. In 2015, we established an international campus with programmes conducted exclusively in English. Our total student population of 7000+ includes more than 20% international students. Study groups rarely include more than 50 students to ensure not only a personal atmosphere but also individual support and excellent qualifications. Moreover, we follow the "National Code of

Barbara Tiergarten
MA International Tourism Development

„My first impression was quite positive. The courses are in English, so it is easy to communicate. The professors have a lot of knowledge and they are all open to discussion and suggestions. The teachers interact with the students all of the time, and we have the opportunity to ask questions freely. At first, I felt a little uncomfortable because the system is quite different from the one in my home country and I was a bit lost, but it didn’t take too long to adapt.”
Conduct for German Universities Regarding International Students", which grants international students the same rights, services and assistance as EU students.

Striving for academic excellence, we offer undergraduate and postgraduate degree courses taught in English or German, designed around the demands of global business, in addition to language courses and short exchange programmes for Business and Engineering students from partner universities. We are proud to have been awarded the title of top performer in the international orientation of degree programmes by U-Multirank in 2019. All degree courses are officially accredited by FIBAA and ASIIN according to international standards.

Degrees focus on Applied Natural Sciences, Business, Tourism, Civil Engineering and Environmental Sciences, Media, Design and Communication, Electrical Engineering and IT, Healthcare Sciences, Computer Science, Mechanical Engineering and Mechatronics. Most degree courses are full-time and quite a few, such as BA in International Management, include the option of earning a double degree. All full-time Bachelor’s and Master’s degrees are free from tuition fees.

- See our complete list of degree programmes

We are committed to producing global graduates with international degrees: 196 partner universities around the world provide students with many opportunities to gain experience and earn credits towards their degree through study semesters outside Germany.

Gaining practical experience

All undergraduate degrees include a compulsory internship semester that can be undertaken either locally or abroad. Postgraduate students in particular have the opportunity to work on practical research and development projects on our own technology and healthcare campuses.

We cooperate with more than 400 regional and multinational companies, including global players such as BMW, MAN, Continental and Siemens, which provide students with the opportunity to gain invaluable work experience. In addition to this, the university organises a range of practical workshops and seminars to prepare students for the job market and to help them achieve their professional goals. This active promotion eases the transition from academic to professional career, ensuring the success of our graduates in the job market. Directly after graduation, 98% of our graduates enter into permanent employment.

University location

Our three teaching campuses are all within a maximum of a one hour’s drive apart and are located in Bavaria, Southern Germany.

The main campus in Deggendorf has a large range of degree programmes instructed in either English or German.

The European Campus Rottal-Inn is rapidly expanding and has a current student population of approx. 700 students. All lectures are taught exclusively in English.

The Technology Campus Cham provides the "Mechatronics majoring in Digital Production" undergraduate programme, which is conducted in German, and the "Mechatronic & Cyber-Physical Systems" postgraduate programme, which is instructed in English.

Throughout our university, professors, staff and students from all over the globe enjoy the dynamic and multicultural study environment.

Deggendorf Campus

The beautiful town of Deggendorf has a population of 40,000 and is located on the banks of the Danube River. Its charming location is at the foot of the Bavarian mountains. The Munich international airport is a one-hour drive away and can easily be accessed by public transport.

Our students enjoy vibrant social lives, as Deggendorf has plenty to offer. The town has a great variety of restaurants, cafés and pubs, plus many cultural festivals and events. Furthermore, it has an excellent network of bike trails.

The Deggendorf campus is our largest campus. All faculties, labs and service centres for our students are based on and around our campus, creating an excellent environment for staff, students and teaching staff. The town centre and the off-campus dorms are in a walking distance.

European Campus Rottal-Inn

The European Campus Rottal-Inn (ECRI) is our relatively small and compact campus in the beautiful town of Pfarrkirchen. Its cozy atmosphere is perfect for individual student support, which we view as a priority for the enhanced academic success of our students.
Pfarrkirchen has become culturally renowned in the area due to its exceptional art exhibitions, museum nights, festivals and events throughout the year. Students enjoy the relaxed Bavarian atmosphere in local cafés, restaurants and markets in the traditional town square. The surrounding beautiful Rott Valley is well-known for its spas, golf courses, equestrian sports and extensive bike network.

**Technology Campuses for Applied Research and Technology Transfer**

In addition to these two teaching campuses, we have 11 technology campuses around the region, where students have the outstanding opportunity to work closely together with scientists in various research projects, gain practical experience or write their final theses. These teams of experts develop innovative special solutions in close collaboration with high-tech companies as well as German and international university partners.

The Technology Campus Cham is a modern, attractive research and development centre that fits ideally into the regional industrial landscape of the Cham district. Research, development and teaching in the field of mechatronic systems are the central tasks of the Technology Campus. With approx. 250 students from over ten different nations, the campus has developed into a vibrant study location.

**Contact**

Deggendorf Institute of Technology  
Faculty European Campus Rottal-Inn  
Max-Breiherr-Straße 32  
84347 Pfarrkirchen  
welcome@th-deg.de  
Course website: [https://www.th-deg.de/itd-m-en](https://www.th-deg.de/itd-m-en)  
[https://www.facebook.com/HochschuleDeggendorf/](https://www.facebook.com/HochschuleDeggendorf/)  
[https://twitter.com/th_deggendorf](https://twitter.com/th_deggendorf)  
[https://www.linkedin.com/school/technische-hochschule-deggendorf/](https://www.linkedin.com/school/technische-hochschule-deggendorf/)  
[https://www.instagram.com/th_deggendorf/](https://www.instagram.com/th_deggendorf/)  

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