



Deutscher Akademischer Austauschdienst
German Academic Exchange Service



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Bachelor's degree



International Business Administration & Entrepreneurship

Leuphana University Lüneburg • Lüneburg

Overview

Degree	Bachelor of Science in International Business Administration & Entrepreneurship
Teaching language	<ul style="list-style-type: none">English
Languages	<p>The courses in the International Business Administration & Entrepreneurship programme are held exclusively in English. The Leuphana Semester and the Complementary Studies can also be studied completely in English. However, the range of English minor subjects is limited.</p> <p>www.leuphana.de/college-course-offerings</p>
Programme duration	6 semesters
Beginning	Winter semester
More information on beginning of studies	www.leuphana.de/college-first-semester
Application deadline	EU and non-EU applicants: <ul style="list-style-type: none">15 July for the following winter semester(1 October until 31 March)
Tuition fees per semester in EUR	None
Joint degree / double degree programme	No
Description/content	<p>ENTREPRENEURIAL ACTIVITIES IN A RESPONSIBLE MANNER</p> <p>The Bachelor's programme in International Business Administration and Entrepreneurship is based on a broad, basic, academic education.</p> <p>In this programme, you will receive training in the functional areas of business, allowing you to develop important managerial and entrepreneurial skills. These skills are necessary for success in a rapidly changing business environment. Special emphasis is placed on management and entrepreneurial orientation from an international perspective.</p> <p>The knowledge of entrepreneurship in theory and practice, business processes, and management functions is complemented by further broader specific areas like accounting, finance, marketing, law, psychology, organisational behaviour, IT, and qualitative and quantitative research methods.</p> <p>Furthermore, through a historical view of management as well as a study of corporate and business ethics issues, you will develop a historically embedded and society oriented perspective</p>

This should sensitise you not only to take responsibility in your field of business but also for society and the environment as well.

Course Details

Course organisation	<p>STUDYING AT LEUPHANA UNIVERSITY LÜNEBERG</p> <p>This Bachelor's degree programme at Leuphana University Lüneburg consists of four basic elements: the International Business Administration and Entrepreneurship major (90 ECTS credits), the minor (30 ECTS credits), the Leuphana Semester (30 ECTS credits), and the Complementary Studies (30 ECTS credits).</p> <p>The Bachelor's degree programme in International Business Administration and Entrepreneurship begins with the Leuphana Semester, during which you will learn the methodological and disciplinary foundations of your academic specialisation in international business administration. From the second semester, your Bachelor's programme is divided into International Business Administration and the Entrepreneurship major, a minor of your choice (e.g., Economics, Popular Music Studies, Philosophy, or Sustainability Science), and Complementary Studies. In the Complementary Studies, you can try out new ways of working and thinking from other disciplines, allowing you to expand your interdisciplinary skills.</p>
A Diploma supplement will be issued	Yes
International elements	<ul style="list-style-type: none">• Specialist literature in other languages• International comparisons and thematic reference to the international context• Training in intercultural skills
Course-specific, integrated German language courses	No
Course-specific, integrated English language courses	No

Costs / Funding

Tuition fees per semester in EUR	None
Semester contribution	You do not have to pay tuition fees. You only have to pay a semester contribution of approx. 360 EUR per semester (subject to change). This will entitle you to receive a semester ticket, which covers public transport in Lüneburg and the surrounding area (e.g., Hamburg, Bremen, Lübeck). The semester contribution also covers almost all regional trains in Lower Saxony as well as participation in a rent-a-bike programme and free entrance to many cultural events in Lüneburg.

Costs of living	Approx. 900 EUR per month to cover personal expenses: <ul style="list-style-type: none">• Accommodation: 350 to 450 EUR• Food: 180 to 250 EUR• Health insurance: 80 EUR (not applicable for EU students)• Leisure activities, books, clothing: 120 to 200 EUR
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Funding opportunities within the university No

Requirements / Registration

Academic admission requirements Admission requirements include the following:

- [university entrance qualification](#)
- [sufficient knowledge of the English language](#)

Language requirements Applicants whose first language is not English must prove sufficient knowledge of the English language.

Applicants can prove their language abilities in one the following various ways:

- by passing the **TOEFL** (internet-based test) with a minimum score of 97 points
- by passing the **TOEIC** (four skills test) with a minimum score of 850 points (listening and reading) and 340 points (speaking & writing)
- by passing the **IELTS** (academic test version) with a minimum score of 6.5 points
- by passing the **Cambridge Certificate of Advanced English (CAE)** exam with a grade B
- by passing the **Cambridge First Certificate in English (FCE)** exam with a grade A
- a **certificate from an English-speaking school that entitles the holder to study** in the respective country

Application deadline EU and non-EU applicants:

- **15 July for the following winter semester**(1 October until 31 March)

Submit application to Leuphana Universität Lüneburg
c/o uni-assist e.V.
11507 Berlin
Germany

Further information

- [Applicants with international university entrance certificate](#)
- [Applicants with German university entrance certificate, e.g. Feststellungsprüfung am Studienkolleg](#)

Services

Possibility of finding part-time employment International students with a residence permit are allowed to undertake a limited amount of paid employment (a maximum of 120 days per year, or alternatively 240 days part-time – up to four hours a day).

Accommodation Websites and relevant addresses for finding accommodation in Lüneburg are listed on the International Office website: www.leuphana.de/international-office.

Career advisory service [Leuphana University Lüneburg Career Service](#)

Specific specialist or non-specialist support for international students and doctoral candidates

- Welcome event
- Buddy programme
- Tutors
- Specialist counselling
- Cultural and linguistic preparation
- Visa matters



Bachelor's in International Business Administration & Entrepreneurship

Lecturers and students report about the Bachelor's programme in International Business Administration & Entrepreneurship.

» more:

<https://www.youtube.com/watch?v=K7UVSPF741E>

Leuphana University Lüneburg



The central building of Leuphana University Lüneburg

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Leuphana University Lüneburg is one of Germany's landmark universities for higher education reform and innovation. With about 10,000 students and 160 full professors, the university has developed a highly respected academic profile. Today, Leuphana University Lüneburg is regarded as an institution for interdisciplinary and transdisciplinary research, academic organisation, innovation in teaching and academic transfer.

Leuphana University Lüneburg's mission derives from the very idea of academic education as enabling an individual to live in a self-determined manner and also to take part in shaping society. A university for civil society in the 21st century, Leuphana follows the mission of being a humanistic, sustainable and proactive university.

Leuphana University Lüneburg consists of three organisational units focussing on the needs of different academic constituencies: the college, which offers specialised and interdisciplinary Bachelor's programmes, the Leuphana Graduate School with its consecutive Master's and doctoral programmes and the professional school, focussing on continuing education and knowledge transfer. The Leuphana Graduate School encompasses both the Master's and the doctoral programmes of all three faculties. Thus, students profit from an uncomplicated transition between Master's and doctoral programmes as well as from a close interaction with students from other programmes and faculties. The model of a discipline-independent graduate school also ensures consistent high quality standards in study, teaching and administration.



📍 University location

Lüneburg is a 1,000-year-old city of 75,000 inhabitants, located near Hamburg. Established as a salt mining community, it enjoyed great prosperity in its early years, supplying the whole Scandinavian and Baltic Sea regions with salt. Renowned for its opportunities and affluence, Lüneburg was the place to be for Germany's most wealthy inhabitants, which is still evident in the well-preserved inner city.

Today, Lüneburg is essentially a university town. The lavish 14th and 15th century churches, St John's, St Michael's and St Nicolai's, the beautiful baroque main square and the tranquil medieval monastery attract visitors from all over the world.

The pedestrian city centre invites visitors to linger; a great number of well-assorted specialist shops in historic buildings featuring steep gables provide extensive shopping opportunities, and many cafés and pubs open their doors to visitors every day. In particular, the bars situated at Stint and in Schröderstraße offer various possibilities for a vibrant nightlife. Lüneburg is also a very vivid cultural spot; numerous musicians, artists, and actors are active in the clubs, studios, and theatres of the town.

Contact

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College

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🌐 Course website: <https://www.leuphana.de/en/college/bachelor/international-business-administration-entrepreneurship.html>

📘 <https://www.facebook.com/Leuphana/>

🐦 <https://twitter.com/leuphana>

🌐 <https://www.linkedin.com/school/universitat-luneburg?pathWildcard=600057>

📷 <https://www.instagram.com/leuphana/>

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International Programmes in Germany - Database

www.daad.de/international-programmes
www.daad.de/sommerkurse

Editor

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www.daad.de

GATE-Germany

Consortium for International Higher Education Marketing
www.gate-germany.de

Disclaimer

The data used for this database was collected and analysed in good faith and with due diligence. The DAAD and the Content5 AG accept no liability for the correctness of the data contained in the "International Programmes in Germany" and "Language and Short Courses in Germany".

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