



Deutscher Akademischer Austauschdienst  
German Academic Exchange Service



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# Bachelor's degree



## International Business Administration & Entrepreneurship

Leuphana University Lüneburg • Lüneburg

### Overview

|  |  |
|--|--|
| Degree                                 | Bachelor of Science in International Business Administration & Entrepreneurship  |
| Teaching language                      | <ul style="list-style-type: none"><li>English</li></ul>  |
| Languages                              | The courses in the International Business Administration & Entrepreneurship programme are held exclusively in English. The Leuphana Semester and the Complementary Studies can also be studied completely in English. However, the range of <a href="#">English minor subjects</a> is limited.   |
| Programme duration                     | 6 semesters  |
| Beginning                              | Winter semester  |
| Application deadline                   | EU and non-EU applicants: 15 July for the following winter semester with study start in October<br><br>Applications are only possible within the application period: mid-May to 15 July. Outside this period, the Bachelor's degree programmes are not visible in the application portal.  |
| Tuition fees per semester in EUR       | None   |
| Joint degree / double degree programme | Yes  |
| Description/content                    | <p><b>ENTREPRENEURIAL ACTIVITIES IN A RESPONSIBLE MANNER</b></p> <p>The Bachelor's programme in International Business Administration and Entrepreneurship is based on a broad, basic, academic education.</p> <p>In this programme, you will receive <b>training in the functional areas of business</b>, allowing you to develop important <b>managerial and entrepreneurial skills</b>. These skills are necessary for success in a rapidly changing business environment. Special emphasis is placed on management and entrepreneurial orientation from an <b>international perspective</b>.</p> <p>The knowledge of entrepreneurship in theory and practice, business processes, and management functions is complemented by further broader specific areas like <b>accounting, finance, marketing, law, psychology, organisational behaviour, IT, and qualitative and quantitative research methods</b>.</p> <p>Furthermore, through a historical view of management as well as a study of corporate and business ethics issues, you will <b>develop a historically embedded and society oriented perspective</b>. This should sensitise you not only to take responsibility in your field of business but also for society and the environment as well.</p> <p>As a student of <b>International Business Administration &amp; Entrepreneurship at Leuphana</b>, you can also apply for a double degree programme at the University of Glasgow in Finance, Business Economics, or Business Management.</p> |

**Current information**

We regularly organise online open days. Please check our website for more information.

## Course Details

**Course organisation****STUDYING AT LEUPHANA UNIVERSITY LÜNEBURG**

This Bachelor's degree programme at Leuphana University Lüneburg consists of four basic elements: the **International Business Administration and Entrepreneurship major** (90 ECTS credits), the **minor** (30 ECTS credits), the **Leuphana Semester** (30 ECTS credits), and the **Complementary Studies** (30 ECTS credits).

The Bachelor's degree programme in International Business Administration and Entrepreneurship begins with the Leuphana Semester, during which you will learn the methodological and disciplinary foundations of your academic specialisation in international business administration. From the second semester, your Bachelor's programme is divided into International Business Administration and the Entrepreneurship major, a minor of your choice (e.g. Economics, Popular Music Studies, Philosophy, or Sustainability Science), and Complementary Studies. In the Complementary Studies, you can try out new ways of working and thinking from other disciplines, allowing you to expand your interdisciplinary skills.

[» PDF Download](#)

**A Diploma supplement will be issued**

Yes

**International elements**

- Specialist literature in other languages
- International comparisons and thematic reference to the international context
- Training in intercultural skills

**Course-specific, integrated German language courses**

No

**Course-specific, integrated English language courses**

No

## Costs / Funding

**Tuition fees per semester in EUR**

None

**Semester contribution**

You do not have to pay tuition fees. You only have to pay a semester contribution of approx. 330 EUR per semester (subject to change). This will entitle you to receive a semester ticket, which covers public transport in Lüneburg and the surrounding area.

[Proof of adequate financial resources for visa application](#)

**Costs of living**

Approx. 900 EUR per month to cover personal expenses in Lüneburg:

- Accommodation: 300 to 450 EUR
- Food: 200 to 230 EUR
- Health insurance: 110 EUR (not applicable for EU students)

- Leisure activities, books, clothing: 80 to 250 EUR

**Funding opportunities within the university** No

## Requirements / Registration

### Academic admission requirements

Admission requirements include the following:

- [university entrance qualification](#)
- [sufficient knowledge of the English language](#)

Find out now – click here to see if you meet the [admission requirements](#).

The programme is particularly suitable for students coming from the European Union / EEA countries. Five percent of the study places are available for students from non-European Union / non-EEA countries.

### Language requirements

[English requirements](#)

### Application deadline

EU and non-EU applicants: 15 July for the following winter semester with study start in October

Applications are only possible within the application period: mid-May to 15 July. Outside this period, the Bachelor's degree programmes are not visible in the application portal.

### Submit application to

Apply directly to Leuphana if you have obtained one of the following:

1. a German entrance qualification
2. an Abitur from a German school abroad,
3. an IB diploma
4. a European Bacculaureate
5. an entrance qualification inside the EU/EEA and you hold the citizenship of a country of the EU/EEA

Otherwise, apply via uni-assist: <https://my.uni-assist.de>.

## Services

### Possibility of finding part-time employment

International students with a residence permit are allowed to undertake a limited amount of paid employment (a maximum of 120 days per year, or alternatively 240 days part-time – up to four hours a day).

### Accommodation

Websites and relevant addresses for finding accommodation in Lüneburg are listed on the [International Office website](#).

### Career advisory service

[Leuphana University Lüneburg Career Service](#)

### Support for international students and doctoral candidates

- Welcome event
- Buddy programme
- Tutors
- Specialist counselling
- Cultural and linguistic preparation
- Visa matters

### General services and support for international students and doctoral candidates

There are no mandatory language courses within the curriculum, but German language classes are offered throughout the semester as well as an intensive German course as part of the welcome and orientation programme.

- [Writing Centre](#)
- [Language Centre](#)

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## Contact

### Leuphana University Lüneburg

College

Infoportal / Information Office

Universitätsallee 1  
21335 Lüneburg

✉ [studierendenservice@leuphana.de](mailto:studierendenservice@leuphana.de)

🌐 Course website: <https://www.leuphana.de/en/college/bachelor/bsc-international-business-administration-entrepreneurship.html>

📘 <https://de-de.facebook.com/leuphanacollege/>

🐦 <https://twitter.com/leuphana>

🌐 <https://www.linkedin.com/school/universitat-luneburg?pathWildcard=600057>

📷 <https://www.instagram.com/leuphana.college/>

📺 <https://www.youtube.com/c/LeuphanaUniversit%C3%A4t>

Last update 24.05.2024 18:20:14

# International Programmes in Germany - Database

[www.daad.de/international-programmes](http://www.daad.de/international-programmes)  
[www.daad.de/sommerkurse](http://www.daad.de/sommerkurse)

## Editor

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## GATE-Germany

Consortium for International Higher Education Marketing  
[www.gate-germany.de](http://www.gate-germany.de)

## Disclaimer

The data used for this database was collected and analysed in good faith and with due diligence. The DAAD and the Content5 AG accept no liability for the correctness of the data contained in the "International Programmes in Germany" and "Language and Short Courses in Germany".

The publication is funded by the German Federal Ministry of Education and Research and by contributions of the participating German institutions of higher education.



Federal Ministry  
of Education  
and Research