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Bachelor's degree

International Business Administration & Entrepreneurship
Leuphana University Lüneburg • Lüneburg

Overview

Degree
Bachelor of Science in International Business Administration & Entrepreneurship

Course location
Lüneburg

Teaching language
• English

Languages
The courses in the International Business Administration & Entrepreneurship major are held exclusively in English. The Leuphana Semester and the Complementary Studies can also be studied completely in English. However, the range of English minor subjects is limited.

www.leuphana.de/college-course-offerings

Programme duration
6 semesters

Beginning
Winter semester

More information on beginning of studies
First-semester students at Leuphana College begin their studies with the Opening Week:
www.leuphana.de/college-first-semester

Application deadline
EU and non-EU applicants:
• 15 July for the following winter semester (1 October until 31 March)

Tuition fees per semester in EUR
None

Joint degree / double degree programme
No

Description/content
ENTREPRENEURIAL ACTIVITIES IN A RESPONSIBLE MANNER
The Bachelor’s programme International Business Administration and Entrepreneurship is based on a broad, basic, academic education.

In this programme, you will receive training in the functional areas of business, allowing you to develop important managerial and entrepreneurial skills. These skills are necessary for success in a rapidly changing business environment. Special emphasis is placed on management and entrepreneurial orientation from an international perspective.

The knowledge of entrepreneurship in theory and practice, business processes, and management functions is complemented by further broader specific areas like accounting, finance, marketing, law, psychology, organisational behaviour, IT, and qualitative and quantitative research methods.

Furthermore, through a historical view of management as well as a study of corporate and business
ethics issues, you will develop a historically embedded and society oriented perspective. This should sensitise you not only to take responsibility in your field of business but also for society and the environment as well.

Course Details

**Course organisation**

*STUDYING AT LEUPHANA COLLEGE*

The Bachelor's degree programme at Leuphana College consists of four basic elements: the International Business Administration and Entrepreneurship major (90 ECTS credits), the minor (30 ECTS credits), the Leuphana Semester (30 ECTS credits), and the Complementary Studies (30 ECTS credits).

The Bachelor's degree programme in International Business Administration and Entrepreneurship begins with the Leuphana Semester, during which you learn the methodological and disciplinary foundations of your academic specialisation in international business administration. From the second semester, your Bachelor's programme is divided into International Business Administration and the Entrepreneurship major, a minor of your choice (e.g., Economics, Popular Music Studies, Philosophy, or Sustainability Science), and Complementary Studies. In the Complementary Studies, you can try out new ways of working and thinking from other disciplines, allowing you to expand your interdisciplinary skills.

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**A Diploma supplement will be issued**

Yes

**International elements**

- Specialist literature in other languages
- International comparisons and thematic reference to the international context

**Course-specific, integrated German language courses**

No

**Course-specific, integrated English language courses**

No

**Costs / Funding**

**Tuition fees per semester in EUR**

None

**Semester contribution**

There are no tuition fees, but there is a semester contribution of approx. 365 EUR per semester (subject to change). The contribution includes a semester ticket, which covers public transport in Lüneburg and the surrounding area (e.g., Hamburg, Bremen, Lübeck). It also covers almost all regional trains in Lower Saxony, plus rent-a-bike and free entrance to many cultural events in Lüneburg.

**Costs of living**

Approx. 900 EUR per month to cover personal expenses: Accommodation: 350-450 EUR || Food: 180-250 EUR || Health insurance: 80 EUR (not applicable for EU students) || Leisure activities, books, clothing: 120-200 EUR

**Funding opportunities within the university**

No
# Requirements / Registration

## Academic admission requirements

Admission requirements include the following:

- university entrance qualification
- sufficient knowledge of the English language

## Language requirements

Applicants whose first language is not English must prove sufficient knowledge of the English language.

Applicants can prove their language abilities in one of the following various ways:

- by passing the **TOEFL** (computer-based test) with a minimum score of 97 points
- by passing the **TOEIC** (four skills test) with a minimum score of 850 points (listening and reading) and 340 points (speaking & writing)
- by passing the **IELTS** (academic test version) with a minimum score of 6.5 points
- by passing the **Cambridge Certificate of Advanced English (CAE)** exam with a grade B
- by passing the **Cambridge First Certificate in English (FCE)** exam with a grade A
- a certificate from an English-speaking school that entitles the holder to study in the respective country

## Application deadline

EU and non-EU applicants:

- **15 July for the following winter semester** (1 October until 31 March)

## Submit application to

Leuphana Universität Lüneburg  
c/o uni-assist e.V.  
11507 Berlin  
Germany

## Further information

- Applicants with international university entrance certificate
- Applicants with German university entrance certificate, e.g. Feststellungsprüfung am Studienkolleg

# Services

## Possibility of finding part-time employment

International students with a residence permit are allowed to undertake a limited amount of paid employment (max. 120 days per year, alternatively 240 days part-time - up to four hours a day).

## Accommodation

Websites and relevant addresses for finding accommodation in Lüneburg are listed on the International Office website: [www.leuphana.de/international-office](http://www.leuphana.de/international-office)

## Specific specialist or non-specialist support for international students and doctoral candidates

- Welcome event
- Buddy programme
- Tutors
- Specialist counselling
- Cultural and linguistic preparation
- Visa matters
Leuphana University of Lüneburg is one of Germany’s landmark universities for higher education reform and innovation. With about 9,900 students and 160 full professors, the university has developed a highly respected academic profile. Today, Leuphana University is regarded as a model institution for inter- and transdisciplinary research, academic organisation, innovation in teaching, and academic transfer.

Leuphana University consists of three organisational units focussing on the needs of different academic constituencies: the college, which offers specialised and interdisciplinary Bachelor’s programmes, the Graduate School with its consecutive Master’s and doctoral programmes, and the professional school, focussing on continuing education and knowledge transfer.

Leuphana University’s mission derives from the very idea of academic education as enabling an individual to live in a self-determined manner and also to take part in shaping society. Leuphana follows the mission of being a humanistic, sustainable, and proactive university.

University location

Lüneburg is a 1,000-year-old city of 73,000 inhabitants, located near Hamburg. Established as a salt mining community, it enjoyed great prosperity in its early years, supplying the whole Scandinavian and Baltic Sea regions with salt. Renowned for its opportunities and affluence, Lüneburg was the place to be for Germany’s most wealthy inhabitants, which is still evident in the well-preserved inner city.

Today, Lüneburg is essentially a university town. The lavish 14th and 15th century churches, St John’s, St Michael’s, and St Nicolai’s, the beautiful baroque main square, and the tranquil medieval monastery attract visitors from all over the world.

The pedestrian city centre invites visitors to linger; a great number of well-assorted specialist shops in historic buildings featuring steep gables provide extensive shopping opportunities, and many cafés and pubs open their doors to visitors every day. In particular, the bars...
situated at Stint and in Schröderstraße offer a varied nightlife. Lüneburg also is a very vivid cultural spot; numerous musicians, artists, and actors are active in the clubs, studios, and theatres of the town.

For more information about the Lüneburg area, please visit: http://www.lueneburg.info

Contact

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College

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Disclaimer
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