



Deutscher Akademischer Austauschdienst
German Academic Exchange Service



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Master's degree



MSc Management and Digital Technologies

Ludwig-Maximilians-Universität München • München

Overview

Degree	Master of Science in Management and Digital Technologies
Teaching language	<ul style="list-style-type: none">English
Languages	All examinations are in English, as this is also the teaching language. Also the Master's thesis has to be written in English.
Full-time / part-time	<ul style="list-style-type: none">full-time
Programme duration	4 semesters
Beginning	Winter semester
Application deadline	15 May for the following winter semester. The online application period lasts from 1 February to 15 May every year.
Tuition fees per semester in EUR	None
Combined Master's degree / PhD programme	No
Joint degree / double degree programme	No
Description/content	<p>The MMT Master's programme comprises four semesters (starting annually in the winter semester) in accordance with the general schedule of the LMU. Each semester accounts for 30 ECTS credit points. Thus, students have to acquire 120 ECTS credit points in total.</p> <p>The course structure consists of five major building blocks:</p> <p>Management: Courses address digital technologies from a business perspective.</p> <p>Management and Digital Technologies: Courses integrate contents from business and informatics. Course formats are highly interactive and will be partly conducted as "project courses" in collaboration with industry partners.</p> <p>Digital Technologies: Courses address digital technologies from a technological perspective.</p> <p>Electives: Students have the opportunity to elect courses from business and informatics according to their preferences and interests. A broad catalogue of courses is provided by the business and informatics faculties. Each student needs to acquire 24 ECTS credit points with electives, thereof at</p>

least six credit points in each discipline.

Finale Module: Students write their Master's thesis about a relevant topic at an Institute from the Munich School of Management or the Institute for Informatics.

Additionally, foreign students with low or no German language skills will be given the opportunity to participate in intensive German language classes that help them to acquire a solid level of German during their MMT studies. The first course is free for students.

Semester abroad: Students can also enjoy a semester abroad at one of the LMU's numerous partnering universities. Semesters abroad are also funded by the European Union with the ERASMUS programme. Courses taken and passed at foreign universities will be counted for the Master's.

Course Details

Course organisation

The following list shows the schematic curriculum of the MMT Master's programme:

Semester one

- **Management:** Electronic Markets (6 CP) & AI for Managers (6 CP)
- **Management and Digital Technologies:** Digital Innovations (12 CP)
- **Digital Technologies:** Human Computer Interaction (6 CP)

Semester two

- **Management:** Managing Digital Media (6 CP)
- **Management and Digital Technologies:** Software Development Project (12 CP)
- **Electives:** Business and/or Informatics (6+6 CP)

Semester three

- **Management and Digital Technologies:** Business Development Project (12 CP)
- **Digital Technologies:** System Development (6 CP)
- **Electives:** Business and/or Informatics (6+6 CP)

Semester four

- **Final Module:** Master's thesis (30 CP)

Total sum of CP: 120

*CP: Credit points according to the ECTS (European Credit Transfer System)

International elements

- International guest lecturers
- Language training provided
- Projects with partners in Germany and abroad

Course-specific, integrated German language courses

No

Course-specific, integrated English language courses

No

Costs / Funding

Tuition fees per semester in EUR	None
Semester contribution	Approx. 85 EUR per semester (about 160 EUR per year). This contribution does not include a student ticket for public transportations.
Costs of living	Living costs (including accommodation and health insurance) in Munich range from 800 to 1,200 EUR per month.
Funding opportunities within the university	No

Requirements / Registration

Academic admission requirements

The following documents are required for a complete application:

- a copy of your CV
- a copy of your Bachelor's certificate demonstrating the grade. Hereby, the Bachelor's degree must be either:
 - A Bachelor's degree in business administration or a related field (at least 180 ECTS credit points) with a minor in informatics (at least 20 ECTS in the minor - excluding the credit points of a final thesis) or
 - a Bachelor's degree in informatics or a related field (at least 180 ECTS credit points) with a minor in business administration (at least 20 ECTS in the minor - excluding the credit points of a final thesis)
- proof of your English language skills (details below)
- completed essay assignment

Applicants are required to submit their application via the online application form. This form of application requires in addition to the information about yourself, education, practical experience and your transcripts, an essay assignment. This essay is designed to determine whether you have the skills and knowledge that are pivotal for you to succeed in the MMT programme. If you are unsure whether your study background is eligible for applying to the MMT, you can use the form on our website for free eligibility assessment.

If your application complies with the stated requirements, you will be invited to participate in a (consecutive) two-day online assessment event, normally during June of the respective intake year. On the first selection day, you are required to take a written examination which contains open questions in the areas of both business administration and informatics. During the second selection day, you will have an hour-long oral examination, which consists of a group interview with four candidates. This examination will be held by two professors with a background in business and informatics. You will be accepted to the MMT programme if you pass both the written and the oral examination.

Absence at the selection event automatically leads to a rejection of your application.

Language requirements

Applicants must provide a proof of English language skills that matches level C1 of the Common European Framework of Reference for Languages (CEFR). This does not apply if the applicant is a native speaker of English or has obtained a Bachelor's degree or high school diploma with English as the instruction language (needs to be documented).

Examples:

- TOEFL (iBT): at least 95 of 120
- IELTS: 7.0 of 9.0
- Cambridge Certificate in Advanced English (CAE)
- EFB test of the London Chamber of Commerce and Industry (LCCI): at least level 3 of 4
- TELC: one of the numerous tests that verifies level C1
- DAAD test (language certificate only for German applicants): at least level B out of A-F (best

to worst) in each of the fields: listening comprehension, spoken language, written language and reading comprehension

Application deadline 15 May for the following winter semester.
The online application period lasts from 1 February to 15 May every year.

Submit application to Applications can be submitted via the online application tool on our website, which can be accessed here:
<https://www.mmt.bwl.uni-muenchen.de/application/admissions/process/index.html>
Enrolment is only possible after successful participation in the assessment days, which take place online.

Services

Possibility of finding part-time employment In Germany, students can work up to 20 hours per week tax free (employee salary is between 12-25 Euro per hour). This work-type is called "working-student" and applies to any person enrolled at university for a Master's or Bachelor's. It is therefore possible to work along side the Master's programme. Many students do so in IT, consulting or manufacturing industry in Munich.

There are several exclusive resources where MMT students can search and apply for highly attractive jobs and internships, particularly in the Munich area:

- "IBC Stellenbörse" (available in German only)
- LMU Management Alumni Jobworld (available in German only)
- "Student und Arbeitsmarkt" – the career service of Ludwigs-Maximilians-Universität München (available in German and English)

Accommodation The International Office helps visiting academics, PhD students, and postdocs who are travelling to Munich for a set period of time to find accommodation.

For further information, please visit the following link:

<https://www.lmu.de/en/study/important-contacts/international-office/index.html>

Rooms in shared flats are popular on the private market and reasonably priced at 500 to 900 EUR per month if located in central parts of Munich.

Career advisory service The MMT includes a mentoring programme that matches first-year MMT students to an external mentor from an MMT partner company in the Munich area.

Contact

Ludwig-Maximilians-Universität München

Master's programme "Management and Digital Technologies" (MMT)

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🌐 Course website: <https://www.mmt.bwl.uni-muenchen.de/index.html>

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International Programmes in Germany - Database

www.daad.de/international-programmes

www.daad.de/sommerkurse

Editor

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German Academic Exchange Service

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Consortium for International Higher Education Marketing

www.gate-germany.de

Disclaimer

The data used for this database was collected and analysed in good faith and with due diligence. The DAAD and the Content5 AG accept no liability for the correctness of the data contained in the "International Programmes in Germany" and "Language and Short Courses in Germany".

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