



Deutscher Akademischer Austauschdienst
German Academic Exchange Service



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Master's degree



MSc Management and Digital Technologies

Ludwig-Maximilians-Universität München • München

Overview

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| Degree | Master of Science in Management and Digital Technologies |
| Course location | München |
| Teaching language | <ul style="list-style-type: none">English |
| Languages | All examinations are in English, as this is also the teaching language. Also the Master's thesis has to be written in English. |
| Full-time / part-time | <ul style="list-style-type: none">full-time |
| Programme duration | 4 semesters |
| Beginning | Winter semester |
| Additional information on beginning, duration and mode of study | <ul style="list-style-type: none">Standard period of study: four semesters full-time (120 ECTS credit points and two years in total).Start: Winter semester only (academic calendar of the LMU) |
| Application deadline | <ul style="list-style-type: none">Application submission: From 1 February until 15 MayApplication review: Until the end of MayCandidate assessment: Mid-JuneFinal decision: Until the end of June |
| Tuition fees per semester in EUR | None |
| Combined Master's degree / PhD programme | No |
| Joint degree / double degree programme | No |
| Description/content | Building blocks of the MMT <ul style="list-style-type: none">Management and digital technologies: The courses combine content from business and informatics. The course formats are highly interactive, and some are conducted as "project courses" in collaboration with industry partners.Management: The courses address digital technologies from a business perspective.Digital technologies: The courses cover digital technologies from a technological |

perspective.

- **Elective courses:** Opportunity to choose courses from business and computer science according to individual preferences and interests. Both faculties offer a substantial catalogue of courses. Each student must earn 24 ECTS credits, of which at least 12 credits are in informatics and six are in business.
- **Closing module:** Write your Master's thesis on a relevant topic at an Institute of the LMU Munich School of Management or the Institute of Computer Science.

Additionally, foreign students with low or no German language skills will be given the opportunity to participate in intensive German language classes that help them to acquire a solid level of German during their MMT studies. The first course is free for students.

Semester abroad: Students can also enjoy a semester abroad at one of the LMU's numerous partnering universities. Semesters abroad are also funded by the European Union with the ERASMUS programme. Courses taken and passed at foreign universities will be counted for the Master's.

Course Details

Course organisation

Semester 1 (Winter) – 30 ECTS

- Management and digital technologies I: Digital innovation (12 ECTS)
- Management I & II: Electronic markets (6 ECTS), AI for managers (6 ECTS)
- Digital technologies I: Interface design (6 ECTS)

Semester 2 (Summer) – 30 ECTS

- Management and digital technologies II: Software development project (12 ECTS)
- Management III: Managing digital media (6 ECTS)
- Elective courses: Business and/or Informatics (12 ECTS)

Semester 3 (Winter) – 30 ECTS

- Management and digital technologies III: Business project (12 ECTS)
- Digital technologies II: Online multimedia (6 ECTS)
- Elective courses: Business and/or Informatics (12 ECTS)

Semester 4 (Summer) – 30 ECTS

- Final module: Master's thesis (30 ECTS)

International elements

- International guest lecturers
- Language training provided
- Projects with partners in Germany and abroad
- Integrated/optional study abroad unit(s)

Description of other international elements

- **International network:** Students gain important intercultural and social skills and learn to think globally as a result of the high proportion of international students.
- **English programme:** All core courses, elective courses, and the thesis are in English.

Integrated/optional study abroad unit(s)

Students have the possibility to study abroad in their third semester.

Course-specific, integrated German language courses

No

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| Course-specific, integrated English language courses | No |
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Costs / Funding

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| Tuition fees per semester in EUR | None |
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| Semester contribution | Approx. 85 EUR per semester (about 160 EUR per year). This contribution does not include a student ticket for public transportations. |
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| Costs of living | Living costs (including accommodation and health insurance) in Munich range from 800 to 1,500 EUR per month. |
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| Funding opportunities within the university | Yes |
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| Description of the above-mentioned funding opportunities within the university | There are different foundations that may support students with scholarships. |
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Requirements / Registration

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| Academic admission requirements | The following documents are required for a complete application: |
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- a copy of your CV
- a copy of your Bachelor's certificate demonstrating the grade. Hereby, the Bachelor's degree must be either:
 - a Bachelor's degree in business administration or a related field (at least 180 ECTS credit points) with a minor in informatics (at least 20 ECTS in the minor – excluding the credit points of a final thesis) or
 - a Bachelor's degree in informatics or a related field (at least 180 ECTS credit points) with a minor in business administration (at least 20 ECTS in the minor – excluding the credit points of a final thesis)
- proof of your English language skills (details below)
- completed essay assignment

Applicants are required to submit their application via the online application form. This form of application requires in addition to the information about yourself, education, practical experience and your transcripts, an essay assignment. This essay is designed to determine whether you have the skills and knowledge that are pivotal for you to succeed in the MMT programme. If you are unsure whether your study background is eligible for applying to the MMT, you can use the form on our website for free eligibility assessment.

If your application complies with the stated requirements, you will be invited to participate in a (consecutive) two-day online assessment event, normally during June of the respective intake year. On the first selection day, you are required to take a written examination which contains open questions in the areas of both business administration and informatics. During the second selection day, you will have an hour-long oral examination, which consists of a group interview with four candidates. This examination will be held by two professors with a background in business and informatics. You will be accepted to the MMT programme if you pass both the written and the oral examination.

Absence at the selection event automatically leads to a rejection of your application.

Language requirements

Applicants must provide a proof of English language skills that matches level C1 of the Common European Framework of Reference for Languages (CEFR). This does not apply if the applicant is a native speaker of English or has obtained a Bachelor's degree or high school diploma with English as the instruction language (needs to be documented).

Examples:

- TOEFL (iBT): at least 95 of 120
- IELTS: 7.0 of 9.0
- Cambridge Certificate in Advanced English (CAE)
- EFB test of the London Chamber of Commerce and Industry (LCCI): at least level 3 of 4
- TELC: one of the numerous tests that verifies level C1
- DAAD test (language certificate only for German applicants): at least level B out of A-F (best to worst) in each of the fields: listening comprehension, spoken language, written language and reading comprehension

Application deadline

- Application submission: From 1 February until 15 May
- Application review: Until the end of May
- Candidate assessment: Mid-June
- Final decision: Until the end of June

Submit application to

Applications can be submitted online. Please check you eligibility and required documents on our [website](#).

Services

Possibility of finding part-time employment

In Germany, students can work up to 20 hours per week tax free (employee salary is between 12-25 Euro per hour). This work-type is called "working-student" and applies to any person enrolled at university for a Master's or Bachelor's. It is therefore possible to work along side the Master's programme. Many students do so in IT, consulting or manufacturing industry in Munich.

There are several exclusive resources where MMT students can search and apply for highly attractive jobs and internships, particularly in the Munich area:

- "IBC Stellenbörse" (available in German only)
- LMU Management Alumni Jobworld (available in German only)
- "Student und Arbeitsmarkt" – the career service of Ludwigs-Maximilians-Universität München (available in German and English)

Accommodation

The International Office helps visiting academics, PhD students, and postdocs who are travelling to Munich for a set period of time to find accommodation.

For further information, please visit the following link:

<https://www.lmu.de/en/study/important-contacts/international-office/index.html>

Rooms in shared flats are popular on the private market and reasonably priced at 500 to 900 EUR per month if located in central parts of Munich.

Career advisory service

The MMT includes a mentoring programme that matches first-year MMT students to an external mentor from an MMT partner company in the Munich area.

Contact

Ludwig-Maximilians-Universität München

Munich School of Management, Institute for Digital Management and New Media

Ludwigstraße 28
80539 München

✉ mmt@som.lmu.de

🌐 Course website: <https://www.som.lmu.de/en/studies/study-offer/master-management-digital-technologies/>

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International Programmes in Germany - Database

www.daad.de/international-programmes
www.daad.de/sommerkurse

Editor

DAAD - Deutscher Akademischer Austauschdienst e.V.
German Academic Exchange Service
Section K23 – Information on Studying in Germany
Kennedyallee 50
D-53175 Bonn
www.daad.de

GATE-Germany

Consortium for International Higher Education Marketing
www.gate-germany.de

Disclaimer

The data used for this database was collected and analysed in good faith and with due diligence. The DAAD and the Content5 AG accept no liability for the correctness of the data contained in the "International Programmes in Germany" and "Language and Short Courses in Germany".

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