



Deutscher Akademischer Austauschdienst
German Academic Exchange Service



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Language course/short course



International Business

Bremen University of Applied Sciences • Bremen

Overview

Course location	Bremen
Teaching language	<ul style="list-style-type: none">English
Language level of course	<ul style="list-style-type: none">English: B2, C1, C2
Date(s)	<ul style="list-style-type: none">5 August - 22 August 2024 (Registration deadline of course provider: 3 April 2024)
Target group	The programme is open to undergraduate and graduate students and young professionals. Minimum age of participation: 18 years
Description/content	<p>International Business - Intensive Course</p> <ul style="list-style-type: none">With a total of 70 hoursCourse language: EnglishThree ECTS / four US credit hours <p>The course covers the importance of global issues as companies attempt to compete across the world. Key topics include the following: anticipating and preparing for global competition, understanding international trade theory and differences in political economies, reviewing global and regional economic integration, considering international market entry processes, and examining key cross-cultural issues affecting business operations. The acquisition of knowledge and skills enable the students to gain a high global awareness.</p> <p>The course format will be a mixture of lectures, assignments, and class discussion. No prior coursework is required.</p>

Course details

Recognised language exams offered (e.g. DSH, TestDaF, TOEFL)	No
Other degrees / qualifications awarded	Certificate of participation
ECTS points (max.)	3
Average number of hours per week	20

Average number of participants per group/course 15

Costs / Funding

Dates and costs • 5 August - 22 August 2024 (Registration deadline of course provider: 3 April 2024), costs: EUR 900

This price includes • Course fees
• Accompanying programme

Requirements / Registration

Teaching language • English

Language level of course • English: B2, C1, C2

Language requirements Very good English language skills are required.

Submit application to <https://www.hs-bremen.de/summer-school>

Services

Is accommodation organised? The organiser helps participants look for accommodation.

Meals Self-catering
Affordable meals in the cafeteria

Is a social and leisure programme offered? Yes

Description of social and leisure programme • Guided city tour
• Welcome and farewell evenings
• Social events
• Excursions to Hamburg

Some events are subject to extra charges.

Free internet access Yes

Support in visa matters Yes

Pick-up service from train station/airport Yes

Contact

Bremen University of Applied Sciences

International Summer School

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28199 Bremen

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🌐 Course website: <https://www.hs-bremen.de/summer-school>

📘 <https://www.facebook.com/international.summer.school.bremen>

📷 https://www.instagram.com/summer_school_bremen/

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International Programmes in Germany - Database

www.daad.de/international-programmes
www.daad.de/sommerkurse

Editor

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Disclaimer

The data used for this database was collected and analysed in good faith and with due diligence. The DAAD and the Content5 AG accept no liability for the correctness of the data contained in the "International Programmes in Germany" and "Language and Short Courses in Germany".

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