



Deutscher Akademischer Austauschdienst  
German Academic Exchange Service



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# Language course/short course

## Markets and Management in Europe (M+M)



HWR Berlin (Berlin School of Economics and Law) • Berlin



## Overview

Course location	Berlin
Teaching language	<ul style="list-style-type: none"><li>English</li></ul>
Language level of course	<ul style="list-style-type: none"><li>English: B2, C1</li></ul>
Date(s)	<ul style="list-style-type: none"><li>30 June - 20 July 2024 (Registration deadline of course provider: 1 April 2024)</li></ul>
Target group	Advanced undergraduate students of business and economics as well as recent graduates and postgraduate students of business and economics
Description/content	<p>Deepen your knowledge of European business with this interdisciplinary, hands-on programme which focuses on intercultural management, marketing for the automotive industry, and the economics of the European Union. You will also benefit from an insider view of business and government with <b>educational visits</b> to a leading automotive company (e.g. BMW or Volkswagen) and German institutions. The "<b>German Culture &amp; Society: Intercultural Perspectives</b>" module will offer you the chance to reflect on your cross-cultural experience in greater detail.</p> <p>Before the start of the on-site programme in Berlin, we will offer a <b>virtual German language preparatory course</b> as an optional add-on. This course is the ideal preparation for your time in Berlin – you will receive fascinating insights into German culture and a crash-course in the German language, all before you have even landed in Germany.</p>

## Course details

Recognised language exams offered (e.g. DSH, TestDaF, TOEFL)	No
Other degrees / qualifications awarded	Certificate of participation
ECTS points (max.)	7

Average number of hours per week	25
Average number of participants per group/course	22

## Costs / Funding

Dates and costs	<ul style="list-style-type: none"> <li>30 June - 20 July 2024 (Registration deadline of course provider: 1 April 2024), <b>costs: EUR 995</b></li> </ul>
This price includes	<ul style="list-style-type: none"> <li>Course fees</li> <li>Accompanying programme</li> </ul>

## Requirements / Registration

Teaching language	<ul style="list-style-type: none"> <li>English</li> </ul>
Language level of course	<ul style="list-style-type: none"> <li>English: B2, C1</li> </ul>
Language requirements	Proof of English proficiency (TOEFL ibt 90 or equivalent) required for students whose degree was not taught in English
Submit application to	<p><a href="http://www.service4mobility.com/europe_template/BewerbungServlet?identifier=BERLIN06&amp;kz_bew_pers=S&amp;kz_bew_art=IN&amp;aust_prog=Sum&amp;sprache=en">www.service4mobility.com/europe_template/BewerbungServlet?identifier=BERLIN06&amp;kz_bew_pers=S&amp;kz_bew_art=IN&amp;aust_prog=Sum&amp;sprache=en</a></p> <p>For further questions regarding your application, please contact us at <a href="mailto:summer@hwr-berlin.de">summer@hwr-berlin.de</a>.</p>

## Services

Is accommodation organised?	Accommodation is arranged by the organiser.
Type of accommodation	Students will share an en-suite room with a same-sex fellow participant in a centrally located hotel or hostel. The accommodation options are situated in popular areas of Berlin with good public transportation connections.
Meals	Breakfast at the arranged accommodation is included. The university cafeteria offers warm and inexpensive options for lunch.

**Is a social and leisure programme offered?**

Yes

**Description of social and leisure programme**

The summer school team provides a fun and varied optional cultural and leisure time programme in Berlin and the surrounding area. This may include excursions to Potsdam (UNESCO World Heritage Site, palaces, and gardens) and the former concentration camp in Sachsenhausen, plus a brewery tour, a boat trip, visits to several museums and a beach bar, and much more.

**Free internet access**

Yes

**Support in visa matters**

Yes

**Pick-up service from train station/airport**

No



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**Lexandra So**  
Hawaii Pacific University  
(USA)

I had an amazing and unforgettable experience during my time at the summer school. I learned so much and had a fantastic time taking part in all of the activities that were organised. After this programme, the HWR Berlin is definitely at the top of my list for graduate schools.



## HWR Berlin Summer School

This short film provides an insight into the HWR Berlin Summer School.

» more:

<https://www.youtube.com/watch?v=7Hs6u8KpSYU&feature=youtu.be>

# HWR Berlin (Berlin School of Economics and Law)



Hochschule für Wirtschaft und Recht Berlin (HWR Berlin)

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The Hochschule für Wirtschaft und Recht (HWR Berlin) is a public university of applied sciences. The university offers a highly practical and hands-on approach to teaching, and all academic staff have real-world experience in the subjects that they teach. HWR Berlin is the third-largest specialist institution in business administration and economics in Germany; it is also highly ranked for its international focus, thanks to its wide network of global partnerships.



## University location

The German capital is renowned for its flourishing cultural scene, fascinating history, and a way of life that seamlessly combines a fast-paced environment with a relaxed atmosphere. It is a city of contrasts: between East and West, historical buildings and modern architecture, and the traditional and the modern. All of these distinctive qualities make Berlin a fascinating place to discover.

## Contact

### **HWR Berlin (Berlin School of Economics and Law)**

Summer & Winter School

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🌐 Course website: <https://www.hwr-berlin.de/en/study/international-study/hwr-berlin-summer-winter-school/markets-and-management-in-europe-m-m/>  
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# International Programmes in Germany - Database

[www.daad.de/international-programmes](http://www.daad.de/international-programmes)  
[www.daad.de/sommerkurse](http://www.daad.de/sommerkurse)

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## GATE-Germany

Consortium for International Higher Education Marketing  
[www.gate-germany.de](http://www.gate-germany.de)

## Disclaimer

The data used for this database was collected and analysed in good faith and with due diligence. The DAAD and the Content5 AG accept no liability for the correctness of the data contained in the "International Programmes in Germany" and "Language and Short Courses in Germany".

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