



Deutscher Akademischer Austauschdienst
German Academic Exchange Service



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Language course/short course



Markets and Management in Europe (M+M)

HWR Berlin (Berlin School of Economics and Law) • Berlin

Overview

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| Course location | Berlin |
| Teaching language | <ul style="list-style-type: none">English |
| Language level of course | <ul style="list-style-type: none">English: B2, C1 |
| Date(s) | <ul style="list-style-type: none">29 June - 19 July 2025 (Registration deadline of course provider: 1 April 2025) |
| Information on dates, prices and mode of study | The price includes the programme & tuitions fees, an insurance package (health, accident, liability), all company & institutional visits, an optional cultural programme, services, a certificate, and a transcript. |
| Target group | Advanced undergraduate students of business and economics as well as recent graduates and postgraduate students of business and economics |
| Description/content | Deepen your knowledge of European business with this interdisciplinary, hands-on programme which focuses on intercultural management, marketing for the automotive industry, and the economics of the European Union. You will also benefit from an insider view of business and government with educational visits to a leading automotive company (e.g. BMW or Volkswagen) and German institutions. The " German Culture & Society: Intercultural Perspectives " module will offer you the chance to reflect on your cross-cultural experience in greater detail. |

Course details

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| Recognised language exams offered (e.g. DSH, TestDaF, TOEFL) | No |
| Other degrees / qualifications awarded | Certificate of participation |
| ECTS points (max.) | 7 |
| Average number of hours per week | 25 |

Average number of participants per group/course 22

Costs / Funding

Dates and costs • 29 June - 19 July 2025 (Registration deadline of course provider: 1 April 2025), costs: EUR 995

This price includes

- Course fees
- Accompanying programme

Information on dates, prices and mode of study The price includes the programme & tuitions fees, an insurance package (health, accident, liability), all company & institutional visits, an optional cultural programme, services, a certificate, and a transcript.

Requirements / Registration

Teaching language

- English

Language level of course

- English: B2, C1

Language requirements Proof of English proficiency (TOEFL ibt 90 or equivalent) required for students whose degree was not taught in English

Submit application to www.service4mobility.com/europe_template/BewerbungServlet?identifier=BERLIN06&kz_bew_pers=S&kz_bew_art=IN&aust_prog=Sum&sprache=en

For further questions regarding your application, please contact us at summer@hwr-berlin.de.

Services

Is accommodation organised? Accommodation is arranged by the organiser.

Type of accommodation Students will share an en-suite room with a same-sex fellow participant in a centrally located hotel or hostel. The accommodation options are situated in popular areas of Berlin with good public transportation connections.

Meals Breakfast at the arranged accommodation is included. The university cafeteria offers warm and inexpensive options for lunch.

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| Is a social and leisure programme offered? | Yes |
| Description of social and leisure programme | The summer school team provides a fun and varied optional cultural and leisure time programme in Berlin and the surrounding area. This may include excursions to Potsdam (UNESCO World Heritage Site, palaces, and gardens) and the former concentration camp in Sachsenhausen, plus a brewery tour, a boat trip, visits to several museums and a beach bar, and much more. |
| Free internet access | Yes |
| Support in visa matters | Yes |
| Pick-up service from train station/airport | No |

Contact

HWR Berlin (Berlin School of Economics and Law)

Summer & Winter School

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🌐 Course website: <https://www.hwr-berlin.de/en/study/international-study/hwr-berlin-summer-winter-school/markets-and-management-in-europe-m-m/>

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International Programmes in Germany - Database

www.daad.de/international-programmes
www.daad.de/sommerkurse

Editor

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Disclaimer

The data used for this database was collected and analysed in good faith and with due diligence. The DAAD and the Content5 AG accept no liability for the correctness of the data contained in the "International Programmes in Germany" and "Language and Short Courses in Germany".

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