



Deutscher Akademischer Austauschdienst  
German Academic Exchange Service



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# Language course/short course



## Economics and Management

University of Bayreuth • Bayreuth

### Overview

Course location	Bayreuth
Teaching language	<ul style="list-style-type: none"><li>English</li></ul>
Language level of course	<ul style="list-style-type: none"><li>English: B2, C1</li></ul>
Date(s)	<ul style="list-style-type: none"><li>July 03 - July 14, 2023 (Registration deadline of course provider: April 30, 2023)</li></ul>
Target group	Advanced undergraduate and graduate students, PhD students
Description/content	<p><b>Economic Growth, Development, and Institutions</b></p> <p>Long-run economic growth has excellent potential to dramatically increase the standard of living. If incomes per capita grow at 3% annually, they will double approximately every 25 years. In this case, throughout a century, salaries will increase by a factor of 16, changing the quality of people's livelihoods to a great extent.</p> <p>In this course, we will study which factors can contribute to such considerable income growth and the associated improvements in the standard of living. We will also analyse which factors tend to stand in the way of such enormous growth potential. As some economies grow fast and others lag, several concerns related to societal development can emerge, such as substantial incentives to migrate from one country to another. Among other topics highly relevant to development, we will study the impact of migration on the receiving and the sending countries.</p> <p>Throughout the course, we will use a combination of theoretical and empirical approaches. Students will also learn to apply economic thinking to solve real-world problems related to growth and migration.</p> <p><b>International Management</b></p> <p>In the context of globalisation, economic and business activity is becoming increasingly internationalised. For many multinational enterprises and managers who are internationally active, it is a big challenge to handle the problems caused by unfamiliar values and practices in international business.</p> <p>This module emphasises the cultural issues in the business world. It addresses a basic understanding of culture, theoretical models for comparison of cultural differences, and the awareness of culture-specific problems in international economic cooperation through short and long case studies. The information provided in the course will help the students understand the complexity of the globalised business world. It is also relevant to understand the cultural and social systems as well as their differences, which can cause confusion, misunderstanding, and even conflicts.</p> <p>This course aims to help students understand how intercultural competences can facilitate interaction and cooperation with business partners of diverse cultures, leading to awareness and</p>

the integration of cultural characteristics, and in turn, producing added value.

For more detailed information on the course content and lecturers, please visit our [website](#).

## Course details

Recognised language exams offered (e.g. DSH, TestDaF, TOEFL)	No
Average number of hours per week	30
Average number of participants per group/course	20

## Costs / Funding

Dates and costs	<ul style="list-style-type: none"><li>July 03 - July 14, 2023 (Registration deadline of course provider: April 30, 2023)</li></ul>
Price only on request	Yes

## Requirements / Registration

Teaching language	<ul style="list-style-type: none"><li>English</li></ul>
Language level of course	<ul style="list-style-type: none"><li>English: B2, C1</li></ul>
Language requirements	A very good command of the English language (preferably B2 level) is a requirement for your participation in the course. Please provide proof of your language level by submitting a language certificate (e.g., TOEFL, IELTS, Cambridge) with your application.
Submit application to	Please submit your application and supporting documents (CV, motivation letter, enrolment certificate and proof of language proficiency) via our website: <a href="http://www.summerschool.uni-bayreuth.de/">http://www.summerschool.uni-bayreuth.de/</a> Please contact us by <a href="#">e-mail</a> if you have any questions regarding the application procedure.

## Services

<b>Is accommodation organised?</b>	The organiser helps participants look for accommodation.
<b>Meals</b>	Included in the programme fee: <ul style="list-style-type: none"> <li>• Lunch on course days (Monday to Friday)</li> <li>• Welcome and farewell dinners</li> </ul>
<b>Is a social and leisure programme offered?</b>	Yes
<b>Description of social and leisure programme</b>	<b>Examples of our events and social programme:</b> <ul style="list-style-type: none"> <li>• Welcome &amp; farewell dinner</li> <li>• Sports day</li> <li>• City tour through Bayreuth</li> <li>• Get-togethers</li> <li>• Game night</li> <li>• Excursion on the weekend</li> </ul>
<b>Free internet access</b>	Yes
<b>Support in visa matters</b>	Yes
<b>Pick-up service from train station/airport</b>	No

## Contact

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🌐 Course website: [https://www.summerschool.uni-bayreuth.de/en/courses/Economics\\_Management/index.html](https://www.summerschool.uni-bayreuth.de/en/courses/Economics_Management/index.html)

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# International Programmes in Germany - Database

[www.daad.de/international-programmes](http://www.daad.de/international-programmes)  
[www.daad.de/sommerkurse](http://www.daad.de/sommerkurse)

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## GATE-Germany

Consortium for International Higher Education Marketing  
[www.gate-germany.de](http://www.gate-germany.de)

## Disclaimer

The data used for this database was collected and analysed in good faith and with due diligence. The DAAD and the Content5 AG accept no liability for the correctness of the data contained in the "International Programmes in Germany" and "Language and Short Courses in Germany".

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