



Deutscher Akademischer Austauschdienst  
German Academic Exchange Service



## Table of Contents

<b>Master's degree .....</b>	<b>2</b>
<b>International Business Management (MSc) • Philipps-Universität Marburg • Marburg .....</b>	<b>2</b>

# Master's degree



## International Business Management (MSc)

Philipps-Universität Marburg • Marburg

### Overview

Degree	Master of Science
Teaching language	<ul style="list-style-type: none"><li>• German</li><li>• English</li></ul>
Languages	Courses are held in English (60%) and German (40%).
Full-time / part-time	<ul style="list-style-type: none"><li>• full-time</li></ul>
Programme duration	4 semesters
Beginning	Winter semester
Application deadline	Application deadlines can be found at the following link: <a href="https://www.uni-marburg.de/de/studium/bewerbung/bewerbungsfristen">https://www.uni-marburg.de/de/studium/bewerbung/bewerbungsfristen</a>
Tuition fees per semester in EUR	None
Combined Master's degree / PhD programme	No
Joint degree / double degree programme	Yes
Description/content	<p>The course of study is a double degree Master's programme jointly offered by Philipps-Universität Marburg and the Grande Ecole INSEEC Business School. It is a unique Master's programme designed for students who want to acquire business expertise with a main focus on international aspects related to France and Germany.</p> <p>For this purpose, IBM combines an academic focus with hands-on international experience. Students attend one year of lectures at INSEEC and another year of lectures at Philipps-Universität Marburg.</p> <ul style="list-style-type: none"><li>• Unique combination of business administration and business topics with an international focus</li><li>• Small class size and regular exchange with teaching staff facilitate successful studies</li><li>• Extracurricular activities provide insights and hands-on experience</li><li>• Development of intercultural competences through an international class and semesters abroad</li><li>• Access to companies in Germany and France</li><li>• Access to alumni network in Germany and France</li></ul>

#### Possible Courses:

- Business Model Innovation
- Entrepreneurship
- Innovation Economics
- Strategic Technology and Innovation Management
- Advanced Management Accounting I: Value-based Management
- Asset Pricing Theory / Capital Market Theory
- Behavioural Finance

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## Course Details

#### International elements

- Specialist literature in other languages
- Courses are led with foreign partners
- Projects with partners in Germany and abroad
- Content-related regional focus

#### Integrated internships

Students have to undertake a mandatory internship in the second year of their double degree, ideally in the country of the host institution.

#### Course-specific, integrated German language courses

Yes

#### Course-specific, integrated English language courses

Yes

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## Costs / Funding

#### Tuition fees per semester in EUR

None

#### Semester contribution

There is a semester fee, which includes the mandatory student union membership (required by state law) and a free travel pass for public transport in most of the state of Hessen as well as access to subsidised accommodation and meals. In the summer semester of 2024, the semester fee amounted to approx. 390 EUR.

<https://www.uni-marburg.de/en/studying/life-at-umr/finance>

#### Costs of living

Living costs depend on individual lifestyles and on regional prices. The Marburg foreigners' registration office ("Ausländerbehörde") requires international students to prove that they have at least 934 EUR per month at their disposal in order to cover their living costs.

<https://www.uni-marburg.de/en/studying/life-at-umr/finance>

#### Funding opportunities within the university

No

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## Requirements / Registration

**Academic admission requirements**

Academic admission requirements include certification of a degree from a subject-relevant Bachelor's programme in "Economics" or a comparable domestic or foreign qualifying university diploma.

At least 120 credit points (CP) in the completed programme must have been earned in economics subjects and the related ancillary sciences, which teach methodological competence (e.g., mathematics for economists, statistics).

Furthermore, applicants must have acquired methodological competencies in the form of at least 10 CP from the fields of Mathematics, Statistics, Operations Research, Econometrics or Empirical Economic Research.

**Language requirements**

Certification of skills in the English language at level B2 (<https://www.uni-marburg.de/en/studying/admissions/languagerequirements/levelb2>) of the "Common European Framework of Reference for Languages of the Council of Europe"

Certification of skills in the French language according to language level B1 (<https://www.uni-marburg.de/en/studying/admissions/languagerequirements/levelb1>) of the "Common European Framework of Reference for Languages of the Council of Europe"

Certification of skills in the German language at DSH2 level (<https://www.uni-marburg.de/en/studying/admissions/languagerequirements>)

**Application deadline**

Application deadlines can be found at the following link:<https://www.uni-marburg.de/de/studium/bewerbung/bewerbungsfristen>

**Submit application to**

Philipps-Universität Marburg  
MASTERABTEILUNG  
c/o uni-assist e.V.  
11507 Berlin  
Germany

## Services

**Possibility of finding part-time employment**

Within certain legal limits, job opportunities are available for international students. Fluent German is required for most jobs. Employment for international students must be approved by the foreigners' registration office. There are hardly any legal restrictions on taking academic assistant jobs at the university.

Further information on job opportunities and university career services <https://www.uni-marburg.de/en/studying/life-at-umr/work-1>

**Accommodation**

The market situation for accommodation is not easy in Marburg. However, the university assists international students in finding suitable and affordable accommodation. The student services office ("Studentenwerk Marburg") maintains student residence halls with a total of approx. 2,100 units. Apart from single rooms, there are two- to three-room flats for student families. Only students registered at Philipps-Universität Marburg are entitled to a place in a residence hall. The "Konrad Biesalski House", in which handicapped and non-handicapped students live together, offers round-the-clock assistance. A bus service and services such as physiotherapeutic exercises and massage baths are offered. Many students live in private accommodation or shared flats. The supply of flats in the centre of Marburg is limited, especially in the Old Town ("Oberstadt"). The situation on the outskirts of Marburg and in the immediate vicinity is better. There are good bus connections. Experience shows that demand for accommodation is highest at the beginning of each semester (April, October), so you should start looking for accommodation around the end of the previous semester (February, July) if possible.

<https://www.uni-marburg.de/en/studying/life-at-umr/housing>

# Contact

**Philipps-Universität Marburg**  
Business Administration

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🌐 Course website: <https://www.uni-marburg.de/de/studium/studienangebot/master/m-ibm>

📘 <https://www.facebook.com/PhilippsUniversitaet>

🐦 [https://twitter.com/uni\\_mr](https://twitter.com/uni_mr)

📷 <https://www.instagram.com/philippsunimarburg>

📺 <https://www.youtube.com/channel/UCCYYr5nvvA18hI-hpPhQtDA>

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# International Programmes in Germany - Database

[www.daad.de/international-programmes](http://www.daad.de/international-programmes)  
[www.daad.de/sommerkurse](http://www.daad.de/sommerkurse)

## Editor

DAAD - Deutscher Akademischer Austauschdienst e.V.  
German Academic Exchange Service  
Section K23 – Information on Studying in Germany  
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[www.daad.de](http://www.daad.de)

## GATE-Germany

Consortium for International Higher Education Marketing  
[www.gate-germany.de](http://www.gate-germany.de)

## Disclaimer

The data used for this database was collected and analysed in good faith and with due diligence. The DAAD and the Content5 AG accept no liability for the correctness of the data contained in the "International Programmes in Germany" and "Language and Short Courses in Germany".

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