



Deutscher Akademischer Austauschdienst  
German Academic Exchange Service



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# Master's degree



## International Management, MA

Hochschule Niederrhein - University of Applied Sciences •  
Mönchengladbach

### Overview

Degree	Master of Arts in International Management
Course location	Mönchengladbach
Teaching language	<ul style="list-style-type: none"><li>English</li></ul>
Languages	The medium of instruction is English.
Mode of study	Less than 50% online
Programme duration	4 semesters
Beginning	Winter semester
Application deadline	For non-EU applicants (via uni-assist): 15 June  For EU applicants (via Hochschule Niederrhein): 15 July
Tuition fees per semester in EUR	None
Combined Master's degree / PhD programme	No
Joint degree / double degree programme	No
Description/content	<p>The Master's degree programme in International Management, which is fully taught in English, will further students' knowledge and understanding of business management structures and industry practices, building upon the foundation already gained in a Bachelor's degree programme in Business.</p> <p><b>Aims of the programme</b></p> <p>Today's business environment is characterised by rapid economic change, innovative technological advances, expanding internationalisation and globalisation, and fundamental changes in society as well as its ideals and values. In view of these developments, the Master of Arts in International Management degree programme is aimed at preparing students for future roles in international business management. The programme, which blends theoretical and practical content, enables students to gain the knowledge and skills to analyse the operations and problems of business practice, to develop solutions, and in doing so, to reach beyond their own professional fields.</p>

Students also learn to develop an interdisciplinary and comprehensive management approach, examining the various aspects and perspectives relating to sustainable development concepts, moral and ethical issues of economic activity, and management of corporate social responsibility.

A particular focus is placed on the continuous development of professional, methodical, and social skills to produce highly skilled managers and enhance students' career opportunities.

## Course Details

Course organisation	<p><b>First Semester</b></p> <ul style="list-style-type: none"> <li>• International Management 1</li> <li>• International Marketing</li> <li>• Organisation in a Global Society</li> <li>• Applied Statistics / Econometrics or Digital Business</li> <li>• Business Economics</li> <li>• Ethics and Corporate Responsibility</li> </ul> <p><b>Second Semester</b></p> <ul style="list-style-type: none"> <li>• International Management 2</li> <li>• International Procurement</li> <li>• International HR Management</li> <li>• Management Accounting &amp; Energy Management Accounting</li> <li>• International Economics</li> <li>• Intercultural Communication and Cooperation or International Intensive Workshop</li> </ul> <p><b>Third Semester</b></p> <p>Our aim is to allow students to individually plan the second phase of their studies. Therefore, students can choose to complete this part of the course either as a period of study abroad to expand their knowledge of international management practices or as a work placement period abroad relating to international business. In the latter case, it is essential that the skills that the student has acquired up until that point can be applied during the work placement.</p> <p><b>Fourth Semester</b></p> <p>Master's thesis &amp; colloquium</p>
A Diploma supplement will be issued	Yes
International elements	Each student can either choose to study at a foreign university during the third semester or to apply his or her knowledge and skills in a company abroad.
Description of other international elements	Each student can either choose to study at a foreign university during the third semester or to apply his or her knowledge and skills in a company abroad.
Course-specific, integrated German language courses	No
Course-specific, integrated English language courses	No

# Online learning

Pace of course	Instructor-led (Specific due dates for lectures/assignments/exams)
Phase(s) of attendance in Germany (applies to the entire programme)	Yes, compulsory
Types of online learning elements	<ul style="list-style-type: none"><li>• Other</li></ul>

## Costs / Funding

Tuition fees per semester in EUR	None
Semester contribution	<p>The <a href="#">semester contribution</a> amounts to approx. 330 EUR per semester. It includes a semester ticket covering costs for public transport in North Rhine-Westphalia.</p> <p>To benefit from the newly introduced 49 EUR monthly ticket, which allows you to travel all across Germany, you simply buy an upgrade to your student ticket paying only the differential amount.</p>
Costs of living	Of course, living costs vary according to your individual preferences. On average, you will probably require an amount of about 940 EUR per month, including your mandatory health insurance.
Funding opportunities within the university	Yes
Description of the above-mentioned funding opportunities within the university	Students of the Hochschule Niederrhein University of Applied Sciences who fulfil certain requirements can apply for the <a href="#">"Deutschandstipendium"</a> at our university to obtain additional funding and support.

## Requirements / Registration

Academic admission requirements	<p>Bachelor's degree in subject related studies with the German grade "good" (final grade equivalent to 2.5)</p> <p>Please note, there is <b>only a limited amount</b> of study places for non-EU students. Therefore, the competition is quite strong. Only the average grade of the Bachelor's degree will be taken into account.</p>
Language requirements	<p>Applicants will be required to provide proof of their English language skills at level B2.2 (CEFR).</p> <p>TOEFL: min. 72 (Internet-based) or IELTS band 5.5 or equivalent</p> <p>Should you have completed a Bachelor's degree programme in English, you need no additional proof. A confirmation from your university stating the medium of instruction will suffice.</p>

<b>Application deadline</b>	For non-EU applicants (via uni-assist): 15 June
	For EU applicants (via Hochschule Niederrhein): 15 July
<b>Submit application to</b>	<p>Non-EU applicants: Please apply via uni-assist.</p> <p>EU applicants: Please apply online at Hochschule Niederrhein.</p> <p>For more information on the application process, please refer to our website: <a href="https://www.hs-niederrhein.com/internationales/international-prospective-students/#c336505">https://www.hs-niederrhein.com/internationales/international-prospective-students/#c336505</a></p>

## Services

<b>Possibility of finding part-time employment</b>	<p>There are various opportunities to work while studying and earn some extra money as well as gain work experience.</p> <p>For instance, there are student job offers within our university. In addition, you will find job opportunities off campus as well.</p>
<b>Accommodation</b>	<p>Accommodation is available off campus in student residences in Krefeld and Mönchengladbach.</p> <p>The information provided on these websites might be helpful:</p> <ul style="list-style-type: none"> <li>• <a href="#">University Life</a></li> <li>• for women only: <a href="http://www.studentenwohnheim-nicodemstrasse.de/">http://www.studentenwohnheim-nicodemstrasse.de/</a></li> </ul> <p>The <a href="#">general students' committee (ASTA)</a> also provides help and support to students looking for accommodation.</p>
<b>Career advisory service</b>	<p>In cooperation with the Bundesagentur für Arbeit, the Federal Employment Agency, our university regularly offers <a href="#">career advisory</a> sessions for our students on our Krefeld and Mönchengladbach campuses.</p> <p>Some of the topics discussed include practical semesters, Bachelor's and Master's theses, part-time jobs, placement of apprentices, graduate placements and more.</p>
<b>Support for international students and doctoral candidates</b>	<ul style="list-style-type: none"> <li>• Welcome event</li> <li>• Buddy programme</li> <li>• Tutors</li> <li>• Accompanying programme</li> <li>• Support with registration procedures</li> </ul>
<b>General services and support for international students and doctoral candidates</b>	<p>At the Hochschule Niederrhein University of Applied Sciences, we offer <a href="#">a broad range of advisory service programmes</a>, for instance, advice on your study progress, advice for students with special requirements, advice for students with family responsibilities, advice for students with ideas for potential start-ups, advice and support for international students, etc.</p>

# Contact

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🌐 Course website: <https://www.hs-niederrhein.de/faculties/business-administration-and-economics/english-language-courses/mim-international-management-master-of-arts/>

📘 <https://www.facebook.com/HochschuleNiederrhein>

🐦 <https://twitter.com/HSNiederrhein>

🌐 <https://www.linkedin.com/school/hochschule-niederrhein/mycompany/verification/>

📷 [https://www.instagram.com/hsnr\\_wirtschaftswissenschaften/](https://www.instagram.com/hsnr_wirtschaftswissenschaften/)

📺 <https://www.youtube.com/user/hsniederrhein>

Last update 27.04.2024 14:46:00

# International Programmes in Germany - Database

[www.daad.de/international-programmes](http://www.daad.de/international-programmes)  
[www.daad.de/sommerkurse](http://www.daad.de/sommerkurse)

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Consortium for International Higher Education Marketing  
[www.gate-germany.de](http://www.gate-germany.de)

## Disclaimer

The data used for this database was collected and analysed in good faith and with due diligence. The DAAD and the Content5 AG accept no liability for the correctness of the data contained in the "International Programmes in Germany" and "Language and Short Courses in Germany".

The publication is funded by the German Federal Ministry of Education and Research and by contributions of the participating German institutions of higher education.



Federal Ministry  
of Education  
and Research