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Master's degree



UNIVERSITÄT
DES
SAARLANDES

MBA European Management

Saarland University • Saarbrücken



Overview

Degree	Master of Business Administration (MBA) – European Management
Teaching language	<ul style="list-style-type: none">English
Languages	The whole MBA programme is taught in English.
Full-time / part-time	<ul style="list-style-type: none">full-timepart-time (study alongside work)
Programme duration	2 semesters, 8 semesters
Beginning	Winter semester
Additional information on beginning, duration and mode of study	<p>Duration: Full time: one year Part time: up to four years</p> <p>All courses are taught in person on campus. Hybrid formats will be applied where necessary.</p>
Application deadline	<p>The application deadline for the academic year is set for 15 July of the respective year.</p> <p>Late registration is possible until 30 September. The number of study places is limited to 30 spots.</p>
Tuition fees per semester in EUR	Yes
Additional information on tuition fees	<p>Tuition fees:</p> <ul style="list-style-type: none">Full-time studies: 12,000 EURPart-time studies: 14,500 EUR
Combined Master's degree / PhD programme	No

Joint degree / double degree programme

No

Description/content

We have been offering the MBA programme "European Management" since 1990. No other postgraduate programme in business studies takes the specific demands of the European economic area into account to a similar degree. This is because of its subject foci, its internationally renowned lecturers, its international students and its contacts.

Behavioural Management is our vision. Companies and their managers are only successful if they understand people in their roles as consumers, customers, employees and decision makers from economic, societal and psychological perspectives. Understanding behaviour calls for expertise in the theories behind all this, and we need methods to influence behaviour. This leads to the following fascinating questions:

- Why do consumers, employees and managers behave the way they do?
- How do internationalisation and Europeanisation influence behaviour?
- How can we decipher the expectations of customers and other stakeholders and how can we meet them?
- How can we bring the attitudes and skills of employees together with those of managers?
- How can modern information systems and social media help to understand the people we interact with?

Starting in the winter semester 24/25, we will offer a new exciting elective area in entrepreneurship. In addition to the successfully established focus on Behavioural Management, the institute is presenting five new specialised courses (e.g. Marketing of Innovations, Prototyping and Agile Project Management, Business Model Development, Data Analytics Project, Entrepreneurial Management). This new focus offers all those interested in continuing education at the highest level, in innovative specialist knowledge for business start-ups and leadership skills; the opportunity to acquire the latest findings from science and practice. On top of that, with the internationally renowned degree of MBA European Management, all participants qualify for leading management positions in the international job market.

All courses can also be booked individually as certified advanced education courses.

Teamwork and leadership training play an important role in qualifying top leaders. Therefore, our students have the opportunity to work on case studies in each class. They improve both key competencies and soft skills such as leadership, business behaviour, presentation techniques and team building.

Our programme features state-of-the-art teaching methods, high-transfer orientation, guest lectures and panel discussions. "Learning in action" also includes up to three international study weeks in Valencia (Spain), for example.

Practitioners from international institutions and companies lecture on topical issues and share their professional experience. Managers from major companies regularly invite our students to visit their manufacturing facilities and share their insights into management.

The excellent quality of the MBA European Management was reconfirmed in 2009 with the FIBAA seal of accreditation and, in 2019, with the Saarland University Quality Passport in the system accreditation of Saarland University.

Our MBA graduates hold highly sought-after management positions in leading companies in Europe and across the world. Recruiters are European and international companies as well as international governments and administrations.

Course Details

Course organisation

The programme offers great flexibility, with full-time and part-time options, enabling students to engage in both studies and work. The modular approach allows for tailored study structures, accommodating diverse student needs. The full-time programme can be completed in one year. Part-time students can extend the programme to a maximum of four years.

Students acquire specialist knowledge in all areas of modern business management, covered in 15 courses: Strategic Management, Corporate Sustainability and Social Responsibility, Soft Skills, European Institutions, European Regulations, Economics and Finance, Learning Business by Doing Business, Marketing and Management in Foreign Countries, Retailing and Logistics, Service Management, Data Analysis, Consumer Behaviour, Entrepreneurship, Leadership and Human Resource Management and Cross-Cultural Management.

Five new Entrepreneurship elective courses are also available in 2024/25 (see course titles above).

Each course usually runs from Wednesday to Saturday, as a blocked course. To pass, students need to write either an academic paper or an exam. At the end of the programme, students write a Master's thesis on an innovative and relevant topic in management and marketing research. There is a writing time of three months for full-time students and six months for part-time students.

The entire curriculum of the MBA programme is offered in English.

Students at the EIABM come from all over the world. On their way to taking the lead in global teams, they learn the necessary basics of modern management in the MBA programme: economic, legal and political strategies as well as essential intercultural aspects, through discussions and case studies.

Field trips, lectures, case studies and company visits to the institute's European partner universities offer students the opportunity to deepen and apply theoretical knowledge and interact with international students, practitioners and scholars. The programme is very practice-focused, state-of-the-art teaching methods such as interactive case studies, team work and real-life examples enhance the study experience. Students get valuable insights into the industrial world on various company visits and networking events with experts from the business world. This offers excellent opportunities to start building their career networks for their successful futures, right from the beginning.

Courses are taught by renowned professors from Saarland University as well as from other recognised universities in Germany and other European countries. EIABM chooses their lecturers very carefully from the elite range of leading experts in their fields.

An excellent qualification at the highest level is guaranteed by a high degree of practical relevance and internationality in the study programme the students, state-of-the-art scientific application, practical and professional orientation, interdisciplinarity, an individual qualification profile, and at the heart of the programme, the teaching of responsible action. EIABM's industry connections and advisory board foster ongoing collaboration with local industries, enhancing networking opportunities and industry relevance.

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<p>A Diploma supplement will be issued</p>	<p>Yes</p>
<p>Certificates for specific modules are awarded</p>	<p>Yes</p>
<p>International elements</p>	<ul style="list-style-type: none"> ● International guest lecturers ● Training in intercultural skills ● Projects with partners in Germany and abroad ● Specialist literature in other languages
<p>Description of other international elements</p>	<ul style="list-style-type: none"> ● Up to three courses are offered as so-called "International Weeks" at our partner universities abroad. ● International learning environment ● Excursions and field trips, e.g. to Luxembourg, Brussels, France ● Lectures by international professors and experts from the business world ● Case studies and company visits to the institute's European partner universities ● Cross-cultural management ● International soft skills for working in global teams

Diverse intercultural background of students	MBA students at EIABM come from all over the world, on their way to taking the lead in global teams. Countries of our latest MBA students include: India, China, Pakistan, Turkey, Georgia, Vietnam, Argentina, Bulgaria, Bolivia.
Course-specific, integrated German language courses	No
Course-specific, integrated English language courses	No

Costs / Funding

Tuition fees per semester in EUR	Yes
Additional information on tuition fees	<p>Tuition fees:</p> <ul style="list-style-type: none"> • Full-time studies: 12,000 EUR • Part-time studies: 14,500 EUR
Semester contribution	Approx. 268 EUR per semester (as of 2024; semester fees are subject to change), including a semester ticket which covers public transport in the Saarbrücken area.
Costs of living	About 800 EUR per month to cover personal expenses (accommodation included)
Funding opportunities within the university	Yes
Description of the above-mentioned funding opportunities within the university	<p>There is a student scholarship, exclusively available to the MBA programme, called "Deutschlandstipendium". MBA students can apply for it in June of every year. At the end of the MBA course studies, there are also two monetary prizes announced every year: the "Villa Lessing Prize" for very good Master's thesis with a European focus, and the "Hans Werner Osthoff Prize" for the most successful MBA student. Both have prize money attached to them. It is also possible to apply for student loans at various institutions. More details are available at: https://www.uni-saarland.de/en/global/welcome-center/preparing/financing.html.</p>

Requirements / Registration

Academic admission requirements	<p>Applicants must have an undergraduate degree (minimum: Bachelor's) with at least 240 ECTS. Furthermore, applicants must have professional experience (of at least one year after graduation).</p> <p>Additionally, TOEFL or IELTS is required.</p> <p>A GMAT (Graduate Management Admission Test) is required but this requirement might be waived in some exceptional cases or justified cases.</p> <p>APS is required for applicants from India, China and Vietnam.</p>
Language requirements	Fluency in the English language is indispensable.

Applicants from non-English-speaking countries must present appropriate evidence.

The TOEFL (Test of English as a Foreign Language) is used as the standard here. The score must be minimum of 500 (paper-based test), 173 (computer-based test), or 61 (Internet-based test).

IELTS Academic can be submitted as well.

Application deadline

The application deadline for the academic year is set for 15 July of the respective year.

Late registration is possible until 30 September. The number of study places is limited to 30 spots.

Submit application to

[Application form MBA European Management Saarland University](#)

Saarland University
Europa-Institut, Sektion Wirtschaftswissenschaft
Postfach 15 11 50
66123 Saarbrücken
Germany

Services

Possibility of finding part-time employment

Saarland University has a Career Centre, a Welcome Centre and an International Office that all help students with everything related to future careers, finding jobs, part-time jobs, students jobs and internships, etc.: <https://www.uni-saarland.de/en/institution/career-center.html>

Or contact the [welcome centre](#) on campus.

Accommodation

The International Office helps students find accommodation. Rooms and apartments are affordable and relatively easy to find.

Career advisory service

Saarland University's Career Centre continuously offers great events to help students build up a great career. There are many support opportunities regarding entrepreneurial activities here. Apart from the career centre, there is also a start-up campus here in Saarbrücken, with many offers and options.

Please contact the [Career Center](#) on campus.

Support for international students and doctoral candidates

- Welcome event
- Buddy programme
- Accompanying programme
- Cultural and linguistic preparation
- Visa matters
- Help with finding accommodation
- Support with registration procedures

General services and support for international students and doctoral candidates

Saarland University's Welcome Center and international office for new students help with all things regarding studying with us such as accommodation, visa information as well as financing your studies. You will find additional information on their website: <https://www.uni-saarland.de/en/international/going/international-office.html>

and

Supervisor-student ratio

The maximum number of participants in our MBA programme is limited to 30 students. This way we ensure the optimum supervisor-student ratio. Students learn in small groups and have personal contact to their professors, guest lecturers and expert speakers from businesses.



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Christian Köhler
Prof Dr-Ing, MBA

After my graduation as a mechanical engineer, I realised that additional skills in business administration and management might be very helpful in my professional life. I made the decision to study at the Europa-Institut at Saarland University because of its very flexible part-time MBA programme.



MBA European Management, European Institute for Advanced Behavioural Management (EIABM), Saarbrücken

The participants of our MBA programme:

- have a sense of the cultural diversity of Europe and are able to consider this, in a promising way, in their decisions as managers
- achieve an interdisciplinary understanding of the judicial, political and economical basis of the European integration, within their studies
- are prepared for “managing with(in) Europe”

» more:
<https://youtu.be/FV5uMWMDiN8>



European Institute for Advanced Behavioural Management on Saarbruecken Campus

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Saarland University, founded in 1948, is a campus university offering an extensive range of courses and internationally networked state-of-the-art research, giving it a multinational orientation. International students receive excellent supervision and can enjoy a comprehensive range of sports and leisure activities while studying at Saarland University. Studying at the Europa-Institut means that you are enrolled as a full student at Saarland University. You are thus entitled to make use of a varied range of amenities, and indeed, you are also entitled to actively share in university life.



University location

The university, situated in an idyllic wooded spot, was founded in 1946 and was originally an outpost of Nancy University. The European tradition of the institute has been present since its inception. In the meantime, the university has emerged as a seat of learning, where about 16,600 students are currently studying a wide variety of subjects.

The economic section of the European Institute is located in building A5.4 on the campus of Saarland University in Saarbrücken. Being right in the heart of Europe, the location has always offered an excellent basis for international management education. Saarland is a great business location and its state capital Saarbrücken is the economic and cultural centre of the cross-border conurbation SaarMoselle. Saarbrücken as a university, congress, trade fair and shopping city, is a very attractive location for entrepreneurial activities. Saarbrücken's special geographical location in the border triangle of Germany, France and Luxembourg, offers graduates of the MBA programme the opportunity to apply for jobs in three different job markets in the Saar-Lor-Lux region following their MBA studies.

Contact

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📘 <https://www.facebook.com/mbaeurope/>

🌐 <https://www.linkedin.com/company/european-institute-for-advanced-behavioural-management-saarland-university/>

📷 <https://www.instagram.com/eiabm/>

📺 <https://www.youtube.com/channel/UCDO7qdnTeDd5BjwcFjYEGkQ>

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www.daad.de/international-programmes
www.daad.de/sommerkurse

Editor

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German Academic Exchange Service
Section K23 – Information on Studying in Germany
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www.daad.de

GATE-Germany

Consortium for International Higher Education Marketing
www.gate-germany.de

Disclaimer

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