



Deutscher Akademischer Austauschdienst
German Academic Exchange Service



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Master's degree



International MBA: Focus International and Sustainable Management

Bremen University of Applied Sciences • Bremen

Overview

Degree	Dual degree from two universities: MBA and/or Master's degree
In cooperation with	<ul style="list-style-type: none">• University of North Carolina Wilmington, Cameron School of Business, USA• ESCA School of Management, Paris, France• University of València, Facultat d'Economia, Spain
Teaching language	<ul style="list-style-type: none">• English
Languages	All courses are taught in English.
Programme duration	3 semesters
Beginning	Winter semester
Application deadline	Please check the university's website .
Tuition fees per semester in EUR	Yes
Additional information on tuition fees	<p>For the International Graduate Center of Hochschule Bremen, City University of Applied Sciences, the following fees apply: core module 7,200 EUR.</p> <p>The tuition fee for the specialisation at ESCA School of Management, Paris, France, amounts to 7,950 EUR.</p> <p>Slightly different fees apply for each IBSA partner. For detailed information, please check https://www.ibsa-master.com/.</p>
Combined Master's degree / PhD programme	No
Joint degree / double degree programme	Yes
Description/content	<p>Graduates of the International MBA are awarded two degrees after studying 18 months in two countries with classmates from all over the globe.</p> <p>This programme goes beyond simply addressing trade issues between countries by encouraging critical analysis of what makes a business competitive in the international arena. It provides a unique learning experience based upon students' needs and graduates' opportunities.</p>

In the first semester, students study the core modules of the dual degree programme either at one of our partner universities of the International Business School Alliance (IBSA) or with us. For the specialisation and the Master's thesis, they move to a second IBSA university and country (see list above). The core modules are identical at each partner university:

- Management in the Global Environment/Global Strategic Analysis
- Global Marketing Strategies
- Multinational Financial Management
- Human Resource Management in a Global Environment
- Business Analytics

For the second and third semester, students can choose the specialisation International and Sustainable Management at ESSCA School of Management Paris, France.

The specialisation combines the study of international management and topics related to sustainable practices in a globalised environment and provides the students with working knowledge and practical tools necessary in addressing and taking a lead on various social, economic, technological, and environmental issues.

The specialisation is designed to educate students to become responsible business leaders. They will be able to apply sustainability-related knowledge in the formulation of responsible business practices and ethical management of people in organisations.

Course Details

International elements	<ul style="list-style-type: none"> • Integrated study abroad unit(s)
Integrated study abroad unit(s)	It is mandatory that students move to a second partner university of the International Business School Alliance to continue with their specialisation in the second semester. A truly international and culturally diverse learning experience is guaranteed.
Integrated internships	When studying the specialisation International and Sustainable Management at the ESSCA in Paris, a mandatory internship of four months within the period of specialisation is required.
Course-specific, integrated German language courses	No
Course-specific, integrated English language courses	No

Costs / Funding

Tuition fees per semester in EUR	Yes
Additional information on tuition fees	<p>For the International Graduate Center of Hochschule Bremen, City University of Applied Sciences, the following fees apply: core module 7,200 EUR.</p> <p>The tuition fee for the specialisation at ESSCA School of Management, Paris, France, amounts to 7,950 EUR.</p> <p>Slightly different fees apply for each IBSA partner. For detailed information, please check</p>

<https://www.ibsa-master.com/>.

Semester contribution Approx. 350 EUR

Funding opportunities within the university No

Requirements / Registration

Academic admission requirements

- Previous undergraduate degree in business management or its equivalent
- At least one year of practical professional experience

Language requirements Very good English language skills are required; applicants must provide proof of English proficiency with TOEFL (Test of English as a Foreign Language) 80 iBT points or IELTS (International English Language Testing System) band score of 6.5.

Application deadline Please check the [university's website](#).

Submit application to <https://www.graduatecenter.org/en/admission-support/online-application.html>

Services

Possibility of finding part-time employment As this is a one-year full-time Master's programme and due to the intense study period and high workload, it is not recommended to work during the course of study.
(In general, students from European Union countries do not require a work permit to work during their course of study. Students from countries outside the European Union may work 120 full days or 240 half days over the course of one year without a work permit. A special permit is required to work more than this.)

Accommodation The International Student Assistance (isa@hs-bremen.de) takes on the task of finding accommodation. This service is available to students free of charge. The applicants also have access to an online database where they can choose from various options for accommodation. Most students live in rented rooms or apartments that must be rented for at least six months. The rent for a single room is approx. 380-500 EUR.

Support for international students and doctoral candidates

- Tutors

Contact

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International Graduate Center

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🌐 Course website: <https://www.ibsa-master.com/>

📘 <https://www.facebook.com/InternationalBusinessSchoolAlliance/>

🐦 <https://twitter.com/igcbremen>

🌐 <https://www.linkedin.com/school/hsb-international-graduate-center/>

📷 https://www.instagram.com/ibsa_study_program

📺 <https://www.youtube.com/channel/UCTsAp-WKElp9TB3FJnxi3uw>

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International Programmes in Germany - Database

www.daad.de/international-programmes
www.daad.de/sommerkurse

Editor

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Disclaimer

The data used for this database was collected and analysed in good faith and with due diligence. The DAAD and the Content5 AG accept no liability for the correctness of the data contained in the "International Programmes in Germany" and "Language and Short Courses in Germany".

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