



Deutscher Akademischer Austauschdienst  
German Academic Exchange Service



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# Language course/short course

**h\_da** Digital Transformation  
Darmstadt University of Applied Sciences • Darmstadt



## Overview

Course location	Darmstadt
Teaching language	<ul style="list-style-type: none"><li>English</li></ul>
Language level of course	<ul style="list-style-type: none"><li>English: B1, B2, C1, C2</li></ul>
Date(s)	<ul style="list-style-type: none"><li>28 December 2023 - 13 January 2024 (Registration deadline of course provider: 1 November 2023)</li></ul>
Mode of study	Less than 50% online
Phase(s) of attendance in Germany (applies to the entire course)	Yes, compulsory
Pace of course	Instructor-led (Specific due dates for lectures/assignments/exams)
Information on dates, prices and mode of study	<p><b>Please note: the International Winter University (IWU) programme in Darmstadt is a blended programme.</b> The on-site seminar is complemented and preceded by online sessions.</p> <p>Part 1 – online: 2 December, 9 December, 16 December, 22 December Part 2 – on-site in Darmstadt: 28 December 2023 – 13 January 2024</p>
Target group	The programme is rather interdisciplinary, and we welcome undergraduate and graduate students with different academic backgrounds. The content might be most interesting to students with an academic background in social sciences, communication studies, psychology, media studies, political studies and other related fields of study.
Description/content	<p><b>Digital Transformation</b> programme description:</p> <p>In today's digitalised society, the constant flow of communication is regarded as a fundamental and integral part of everyday life. Rapid developments in media technologies engender digitalised transformation on all levels of society. Especially in these times, how can we grasp the multifold international perspectives within these rapidly evolving transformative processes? To answer this question, this class will take a closer look at the diverse perspectives involved.</p>

- How does each country and culture tackle the digital challenges?
- Is there a common ground?
- What is the impact of different forms of digital media on our daily life – our work, our spare-time, the ways we communicate, the ways we relax, and the ways we interact?
- How do we make use of different media for emotion regulation, for the exchange of ideas, for opinion-building? And on the other side, how do the diverse forms of digital media affect us?

This class will explore these questions and discuss the challenges on all levels of society. On an individual level, working from home leads to challenges for parents and children. Boundaries of private and public domain are blurring. We struggle with digital burn out. On a mezzo level, our social environment has been transferred into the digital realm, forming digital communities in working and learning environments for some and potentially excluding others, leading to challenges for all who are involved. On a macro level, we are constantly connected.

This class will investigate the processes of mutual shaping of digital media and social life and discuss how new media technologies influence and infiltrate social practices and cultural life. We will extend this discussion of the role of media in transforming the everyday life by including in the discussion the individual groups of society. We will draw on existing research to illustrate how digital cultures manifest all levels and elaborate on the constitutive characteristics. We will conclude with implications of this conceptualisation for the understanding of our everyday life as intermixed with technologies.

#### German language courses:

In addition to the academic seminars, all students attend intensive German language courses. These courses are offered at three different levels (ranging from beginner to intermediate).

**Join the Winter University programme in Darmstadt and spend an unforgettable winter in Germany!**

## Course details

Recognised language exams offered (e.g. DSH, TestDaF, TOEFL)	No
Types of online learning elements	<ul style="list-style-type: none"> <li>• Online sessions</li> </ul>
ECTS points (max.)	6
Average number of hours per week	30

## Costs / Funding

Dates and costs	<ul style="list-style-type: none"> <li>• 28 December 2023 - 13 January 2024 (Registration deadline of course provider: 1 November 2023), costs: EUR 2,100</li> </ul>
This price includes	<ul style="list-style-type: none"> <li>• Course fees</li> <li>• Accommodation</li> <li>• Accompanying programme</li> </ul>

**Information on dates, prices and mode of study**

**Please note: the International Winter University (IWU) programme in Darmstadt is a blended programme.** The on-site seminar is complemented and preceded by online sessions.

Part 1 – online: 2 December, 9 December, 16 December, 22 December  
Part 2 – on-site in Darmstadt: 28 December 2023 – 13 January 2024

## Requirements / Registration

**Teaching language**

- English

**Language level of course**

- English: B1, B2, C1, C2

**Language requirements**

English: B1 to C2

German: Previous knowledge of German is not required since the academic courses are taught in English. A German language course will be offered for all participants.

**Submit application to**

<https://hda.moveon4.de/form/5d4d2987d76bd2a75a8b4567/eng>

## Services

**Is accommodation organised?**

Accommodation is arranged by the organiser.

**Type of accommodation**

Hotel

**Meals**

Breakfast at the hotel is included in the programme fee. Lunch is offered at the campus cafeteria at a very low price. Participants are responsible for making their own arrangements for dinner.

**Is a social and leisure programme offered?**

Yes

**Description of social and leisure programme**

The Winter University programme in Darmstadt offers an exciting cultural and social programme:

- Intercultural training
- Excursions to Heidelberg and Frankfurt/Main
- Ice skating
- Indoor rock climbing
- Trivia night
- Coffee & cake event

**Free internet access**

Yes

Support in visa matters Yes

Pick-up service from train station/airport Yes



## Short-Term Programmes at Hochschule Darmstadt University of Applied Sciences

Students and professors share their impressions of the short-term programmes offered by Hochschule Darmstadt University of Applied Sciences.

» more:  
<https://www.youtube.com/watch?v=4u8jROFNRxc&t=66s>

# – Darmstadt University of Applied Sciences –



Hochschule Darmstadt University of Applied Sciences campus

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Darmstadt University of Applied Sciences:

- One of the largest universities of applied sciences in Germany
- Member of the European University of Technology EUT+
- 16,000 students, 340 professors
- 12 departments with Bachelor's and Master's degrees in engineering, natural sciences, mathematics, computer sciences, business, social sciences, architecture, media, and design
- Practice-oriented education
- Worldwide network: over 140 partner universities
- International students represent approx. 20% of the student body

# h\_da

## University location

Darmstadt, also known as the "City of Science", is home to several scientific institutions, universities, and high-tech companies. The city is rich in old art nouveau establishments, such as Mathildenhöhe. Darmstadt is located in the vibrant metropolitan Rhine-Main area, right next to Europe's financial centre Frankfurt/Main and within easy reach of many major European cities.

## Contact

### Darmstadt University of Applied Sciences

International Office

Jessica Mayer

Schöfferstraße 3  
64295 Darmstadt

Tel. +49 615153360102

✉ [short-term@h-da.de](mailto:short-term@h-da.de)

🌐 Course website: <https://wup.h-da.de/>

📷 <https://www.instagram.com/wupdarmstadt/>

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# International Programmes in Germany - Database

[www.daad.de/international-programmes](http://www.daad.de/international-programmes)

[www.daad.de/sommerkurse](http://www.daad.de/sommerkurse)

## Editor

DAAD - Deutscher Akademischer Austauschdienst e.V.

German Academic Exchange Service

Section K23 – Information on Studying in Germany

Kennedyallee 50

D-53175 Bonn

[www.daad.de](http://www.daad.de)

## GATE-Germany

Consortium for International Higher Education Marketing

[www.gate-germany.de](http://www.gate-germany.de)

## Disclaimer

The data used for this database was collected and analysed in good faith and with due diligence. The DAAD and the Content5 AG accept no liability for the correctness of the data contained in the "International Programmes in Germany" and "Language and Short Courses in Germany".

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