

Deutscher Akademischer Austauschdienst German Academic Exchange Service

# INTERNATIONAL PROGRAMMES

# Table of Contents

Master's degree	2
MA International Management & Information Systems – Online • South Westphalia University of	
Applied Sciences • Soest	2

# Master's degree



# MA International Management & Information Systems – Online

South Westphalia University of Applied Sciences • Soest



# Overview

Degree	Master of Arts
Teaching language	• English
Languages	Courses are held in English (100%).
Full-time / part-time	• part-time (study alongside work)
Mode of study	Fully online
Programme duration	4 semesters
Beginning	Winter semester
Additional information on beginning, duration and mode of study	The study programme's modules are designed specifically for working professionals. The programme is structured for part-time study, allowing students to balance their studies with their work commitments. Approximately 80% of the course content is self-paced, enabling students to learn at their own pace. Online meetings are scheduled outside of working hours, ensuring that students can attend without affecting their work schedule. There is no designated examination period as assessments are conducted through portfolio examination throughout the semester. This flexible approach allows students to acquire new knowledge without disrupting their professional commitments.
Application deadline	31 July for the following winter semester
Tuition fees per semester in EUR	2,200 EUR
Additional information on tuition fees	Tuition fees include all study costs, including examination costs.
Combined Master's degree / PhD programme	No

Joint degree / double degree programme	No
Description/content	The IMIS Online Master of Arts programme in International Management & Information Systems prepares students for leadership roles in a globalised economy in which the intelligent use of IT systems is becoming a critical success factor. IMIS Online as a professional Master's programme is offered online. It provides students the opportunity to obtain an MA degree while continuing their professional employment.
	The English-language degree course offers a twofold qualification in which IT-related subjects, such as Business Informatics, Enterprise Resource Planning, Business Intelligence, and Electronic Business are coupled with key Business Administration competencies including International Management, International Economics, Process Management, Innovation Management, and Management Accounting & Finance.
	State-of-the-art technologies allow for a sophisticated distance learning experience, which is supplemented with a face-to-face introductory week and a face-to-face summer camp on campus. Both face-to-face elements can be joined online if physical attendance is not possible.
	The self-study programme is flexible and adapted to individual learning processes. The programme encompasses e-lectures, web-based trainings, and interactive virtual collaborative learning concepts as well as consistent course coordination through Moodle, which is the learning management system used in the programme.
	Duration: four semesters

### **Course Details**

#### **Course organisation**

IMIS Online is a professional part-time course that is conducted online apart from two on-campus phases. If necessary, the on-campus phases can be joined online from distance. The programme has a standard period of study of four semesters, a volume of 90 credits, and comprises 13 compulsory modules as well as a Master's project consisting of a Master's thesis (21 credits) and a colloquium (4 credits). A block seminar on research methods is included in the summer camp.

The modules in the first three semesters have a scope of 20 credits per semester. The fourth semester, which includes a module on Digital Product & Project Management in addition to the Master's project, comprises 30 credits.

#### Studying online

E-learning formats enable location-independent and time-flexible studies during each semester. However, an in-person introductory week and an in-person, one-week summer camp distinguish the programme from pure online formats and offer additional social networking opportunities and didactic potential (e.g. interactive formats in the group and with the lecturers). If physical attendance is not possible, the introductory week and the summer camp can be joined online.

The online study programme is coordinated via Moodle, the learning management system that is used to carry out the modules. In addition to the common Moodle activities, e-lectures and webbased trainings are also used in many modules.

The compatibility of studies and job is ensured, as the majority of the study programme is designed for independent study, and all online meetings take place in the evening after work. In addition, there is no examination phase at campus; all examinations are conducted online in form of small portfolio elements during the semester.

#### Structure

**First Semester** 

- International Management (5 ECTS)
- International Economics (5 ECTS)

- Management Accounting & Finance (5 ECTS)
- Business Informatics (5 ECTS)

### Second Semester

- Business Process Management (5 ECTS)
- Corporate Entrepreneurship & Innovation (5 ECTS)
- E-Business (5 ECTS)
- Enterprise Resource Planning (5 ECTS)

### Third Semester

- Business Marketing Management (5 ECTS)
- Leadership & Change Management (5 ECTS)
- Business Intelligence (5 ECTS)
- Information Management (5 ECTS)

### Fourth Semester

- Digital Product & Project Management (5 ECTS)
- Master's Thesis and Colloquium (25 ECTS)

A Diploma supplement will be issued	Yes
Certificates for specific modules are awarded	Yes
International elements	<ul> <li>International comparisons and thematic reference to the international context</li> <li>Training in intercultural skills</li> <li>Content-related regional focus</li> </ul>
Course-specific, integrated German language courses	Νο
Course-specific, integrated English language courses	Νο

# **Online learning**

Pace of course	Mixed (e.g. fixed exam dates and duration, study content can be studied at any time)
Phase(s) of attendance in Germany (applies to the entire programme)	Yes, voluntary
Types of online learning elements	<ul> <li>Chats (with lecturers and other students)</li> <li>Discussion forums and / or groups</li> <li>Flipped Classroom</li> <li>Online sessions</li> <li>Online study material provided by institution</li> <li>Online tutorials</li> <li>Other</li> <li>Video learning (Pre-recorded videos, Vlogs, Video-Podcasts)</li> <li>Wikis</li> </ul>

# Costs / Funding

Tuition fees per semester in EUR	2,200 EUR
Additional information on tuition fees	Tuition fees include all study costs, including examination costs.
Semester contribution	None A semester ticket for local transport in North Rhine-Westphalia can be purchased additionally if requested.
Costs of living	It is assumed that students reside in their respective home towns and travel to Soest for the two on- campus phases. Board and lodging for these weeks plus travel expenses are to be paid for by the students, if they attend in person.
Funding opportunities within the university	No

# **Requirements / Registration**

Academic admission requirements	For admission to the Master's programme IMIS Online, the applicant is required to prove the successful completion of a Bachelor's programme, their professional expertise and their language skills.
	Successful completion of a Bachelor's programme
	<ul> <li>of at least seven semesters with a volume of 210 credits or a diploma degree course in Economics (Business) or Business Informatics or a comparable degree course with an overall grade at least equal to the German grade "good" (2.5) or the relative ECTS grade A or B, OR</li> <li>of six semesters with a volume of 180 credits in Economics (Business) or Business Informatics or a comparable degree course with an overall grade at least equal to the German grade "good" (2.5) or the relative ECTS grade A or B, OR</li> <li>of six semesters with a volume of 180 credits in Economics (Business) or Business Informatics or a comparable degree course with an overall grade at least equal to the German grade "good" (2.5) or the relative ECTS grade A or B, and         <ul> <li>an additional qualification requirement defined by the examination board of the Master's programme, OR</li> <li>proof of relevant qualified practical professional experience from a subject-specific project for at least six months in addition to 12 months of practical professional experience</li> </ul> </li> </ul>
	Professional expertise
	Proof of relevant, qualified practical experience of at least 12 months after completing a course of study qualifying for a profession.
Language requirements	<ul> <li>Applicants must provide proof of their English skills:</li> <li>TOEFL: 575 (paper-based), 232 (computer-based), 91 (Internet-based)</li> <li>IELTS 6.5 (minimum band of 6.0 is required for reading and writing)</li> </ul>
	The burden of proof does not apply to applicants who have acquired their general or subject-linked

	higher education entrance qualification at a German institution.
Technical equipment and programmes	Technical equipment: headset, computer, Internet Platforms: Moodle (learning management system), Zoom (video conferencing)
Application deadline	31 July for the following winter semester
Submit application to	Non-EU applicants apply to: Fachhochschule Südwestfalen c/o uni-assist e.V. 11507 Berlin Germany EU applicants: Nationals of EU member states, Iceland, Liechtenstein, and Norway, or applicants with a Bachelor's degree from the countries mentioned above, please use the online application on the website of South Westphalia University of Applied Sciences.

# Services

Possibility of finding part- time employment	Our programme is designed for professionals who wish to pursue further education without sacrificing their careers. We understand that maintaining a full-time job can be demanding, and therefore, we offer part-time and online study options that are accessible from anywhere in the world (also from outside of Germany).
Accommodation	The IMIS Online Office helps to find accommodation in hotels during the on-campus phases if students attend in person.
Support for international students and doctoral candidates	Welcome event

# South Westphalia University of Applied-Sciences



Soest Campus © Fachhochschule Südwestfalen

South Westphalia University of Applied Sciences has campuses in Hagen, Iserlohn, Meschede, Lüdenscheid and Soest and offers a wide spectrum of studies in modern, trend-setting issues and subjects. This is no "mass production" university. Studying here is application-oriented, group sizes are manageable, and teaching takes place in a face-to-face situation. In the 2022/2023 winter semester, 11,400 students were enrolled at all campuses.

The university focuses mainly on engineering, natural sciences, information and communication technology, business administration with informatics, and agriculture.

South Westphalia University of Applied Sciences maintains close contacts with industry, agriculture and trade. It is actively involved in working on solutions to current problems in the region, thus gaining experience for application-oriented study. At the university, companies can find expert advice on innovation and technology, and joint projects have often led to the development of product and process innovations. With many final theses being written in cooperation with companies, research and teaching are successfully linked. Several research institutes have been founded and thus the university has broken new ground in the area of cooperation with local industry.

For more details, please visit https://www.fh-swf.de/en/international\_3/index.php.

Fachhochschule Südwestfalen

### University location

The campus is located a few minutes' walking distance from the city centre. The cosy city of Soest offers everything from shopping to culture as well as historic restaurants and pubs. Although a thousand years old, it is not in the least antiquated. The surroundings provide all kinds of leisure activities, including water sports. Soest is conveniently located with regard to transport facilities, with regular IC and ICE train connections as well as two nearby airports, Dortmund and Paderborn-Lippstadt.

For a first impression of Soest, please visit https://www.so-ist-soest.de/de-wAssets/docs/service/medienbereich-downloads/WMS\_Stadtrundgang\_Flyer\_englisch\_20210224-final.pdf.

# Contact

### South Westphalia University of Applied Sciences

Faculty of Electrical Engineering Center for Business Education

Jennifer Beckmann

Detmolder Straße 7 59494 Soest

Tel. +49 29213783760

- Course website: https://fh-swf.de/cms/imis-online/

f https://www.facebook.com/fhsuedwestfalen/

in https://www.linkedin.com/school/fachhochschule-s-dwestfalen/

https://www.instagram.com/fhsuedwestfalen/

https://www.youtube.com/c/fhsuedwestfalen

Last update 26.04.2024 06:10:26

### **International Programmes in Germany - Database**

#### www.daad.de/international-programmes www.daad.de/sommerkurse

### Editor

DAAD - Deutscher Akademischer Austauschdienst e.V. German Academic Exchange Service Section K23 – Information on Studying in Germany Kennedyallee 50 D-53175 Bonn www.daad.de

### GATE-Germany

Consortium for International Higher Education Marketing www.gate-germany.de

### Disclaimer

The data used for this database was collected and analysed in good faith and with due diligence. The DAAD and the Content5 AG accept no liability for the correctness of the data contained in the "International Programmes in Germany" and "Language and Short Courses in Germany".

The publication is funded by the German Federal Ministry of Education and Research and by contributions of the participating German institutions of higher education.



Federal Ministry of Education and Research