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MA International Management & Information Systems - Online • South Westphalia University of Applied Sciences • Soest ........................................................................................................... 2
Overview

Degree Master of Arts

Teaching language
- English

Languages Courses are held in English (100%).

Programme duration 4 semesters

Beginning Winter semester

More information on beginning of studies Winter semester: September

Application deadline
- Non-EU applicants: 15 May for the following winter semester
- EU applicants: 15 June for the following winter semester

Tuition fees per semester in EUR 2,200

Combined Master’s degree / PhD programme No

Joint degree / double degree programme No

Description/content The IMIS Online Master of Arts programme in International Management & Information Systems prepares students for leadership roles in a globalised economy in which the intelligent use of IT systems is becoming a critical success factor. IMIS Online as a professional Master’s programme is primarily offered online. It provides students the opportunity to obtain a MA degree while continuing their professional employment.

The English-language degree course of study offers a twofold qualification in which IT-related subjects, such as Business Informatics, Enterprise Resource Planning, Business Intelligence, and Electronic Business are coupled with key Business Administration competencies including International Management, International Economics, Process Management, Innovation Management, and Management Accounting & Finance.

State-of-the-art technologies allow for a sophisticated distance learning experience, which is supplemented with a face-to-face introductory week and a face-to-face summer camp on campus. The self-study programme is flexible and adapted to individual learning processes. The programme encompasses e-lectures, web-based trainings, and interactive virtual collaborative learning concepts as well as consistent course coordination through Moodle, which is the learning management system used in the programme.
Course Details

**Course organisation**

IMIS Online is a professional part-time course that is conducted online apart from two on-campus phases. The programme has a standard period of study of four semesters, a volume of 90 credits, and comprises 13 compulsory modules as well as a Master’s project consisting of a Master’s thesis (21 credits) and a colloquium (4 credits).

The modules in the first three semesters have a scope of 20 credits per semester. The fourth semester, which includes a module on Research Methods in addition to the Master’s project, comprises 30 credits.

**Studying online and on-campus**

E-learning formats enable location-independent and time-flexible studies during each semester. However, an introductory attendance week and a 14-day attendance summer camp distinguish the programme from pure online formats and offer additional social networking opportunities and didactic potential (e.g., interactive formats in the group and with the lecturers).

The online study programme is coordinated via Moodle, the learning management system that is used to carry out the modules. In addition to the common Moodle activities, e-lectures and web-based trainings are also used in many modules.

**Structure**

1. Semester
   - International Management (5 ECTS)
   - International Economics (5 ECTS)
   - Management Accounting & Finance (5 ECTS)
   - Business Informatics (5 ECTS)
2. Semester
   - Business Process Management (5 ECTS)
   - Corporate Entrepreneurship & Innovation (5 ECTS)
   - E-Business (5 ECTS)
   - Enterprise Resource Planning (5 ECTS)
3. Semester
   - Business Marketing Management (5 ECTS)
   - Leadership & Change Management (5 ECTS)
   - Business Intelligence (5 ECTS)
   - Information Management (5 ECTS)
4. Semester
   - Research Methods (5 ECTS)
   - Master’s thesis and Colloquium (25 ECTS)

**Types of assessment**

The examinations in the individual modules are carried out either in the form of seminar papers, project work, portfolio examinations, or as written and oral examinations in the scope of the summer camp (attendance is compulsory).

**A Diploma supplement will be issued**

Yes

**International elements**

- International comparisons and thematic reference to the international context

**Course-specific, integrated German language courses**

Yes
Course-specific, integrated English language courses | No
---|---
The course of study can be taken entirely online | No
Digital learning and teaching modules | Virtual classrooms, Video learning, Chats with lecturers, Wikis, Webinar, Web-based trainings, Moodle
Description of e-learning elements | The online study programme is coordinated via Moodle, the learning management system that is used to carry out the modules. In addition to the common Moodle activities, e-lectures and web-based trainings are also used in many modules. Web conferences complement the offer and create direct interaction possibilities with the lecturers and fellow students.

The concept of e-learning within all semesters enables studying flexibly from everywhere at any time. However, an introductory attendance week and a 14-day attendance summer camp distinguish the programme from pure online formats and offer additional social networking opportunities and didactic potential (e.g., interactive formats in the group and with the lecturers).

Participation in the e-learning course elements is compulsory | Yes
Can ECTS points be acquired by taking the online programmes? | Yes
Can the e-learning elements be taken without signing up for the course of study? | No
Costs / Funding
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Tuition fees per semester in EUR | 2,200
Semester contribution | None
Costs of living | It is assumed that students reside in their respective home towns and travel to Soest for two on-campus phases. Board and lodging for these weeks plus travel expenses are to be paid for by the students.
Funding opportunities within the university | No
Requirements / Registration
For admission to the Master’s programme IMIS Online, the applicant is required to prove the successful completion of a Bachelor’s programme, their professional expertise and their language skills.

**Successful completion of a Bachelor’s programme**

- of at least seven semesters with a volume of 210 credits or a diploma degree course in Economics (Business) or Business Informatics or a comparable degree course with an overall grade at least equal to the German grade "good" (2.5) or the relative ECTS grade A or B, OR
- of six semesters with a volume of 180 credits in Economics (Business) or Business Informatics or a comparable degree course with an overall grade at least equal to the German grade "good" (2.5) or the relative ECTS grade A or B, and
  - an additional qualification requirement defined by the examination board of the Master’s programme, OR
  - proof of relevant qualified practical professional experience from a subject-specific project for at least six months in addition to 12 months of practical professional experience

**Professional expertise**

Proof of relevant, qualified practical experience of at least 12 months after completing a course of study qualifying for a profession.

**Language requirements**

Applicants must provide proof of their English skills:

- TOEFL: 575 (paper-based), 232 (computer-based), 91 (Internet-based)
- IELTS 6.5 (minimum band of 6.0 is required for reading and writing)

**Application deadline**

- Non-EU applicants: 15 May for the following winter semester
- EU applicants: 15 June for the following winter semester

**Submit application to**

Non-EU applicants apply to:
Fachhochschule Südwestfalen
c/o uni-assist e.V.
11507 Berlin
Germany

Applicants with a Bachelor’s degree from one of the EU member states, Iceland, Liechtenstein or Norway should contact imis-online-info@fh-swf.de.

**Services**

**Possibility of finding part-time employment**

The programme is aimed at professionals. It is designed in such a way that they do not have to give up their jobs. They can study part-time and primarily online (also from outside Germany).

**Accommodation**

The IMIS Online Office helps to find accommodation in hotels during the on-campus phases.

**Specific specialist or non-specialist support for international students and doctoral candidates**

- Welcome event
South Westphalia University of Applied Sciences has campuses in Hagen, Iserlohn, Meschede, Lüdenscheid and Soest and offers a wide spectrum of studies in modern, trend-setting issues and subjects. This is no “mass production” university. Studying here is application-oriented, group sizes are manageable, and teaching takes place in a face-to-face situation. In the 2018/2019 winter semester, 13,000 students were enrolled at all campuses.

The university focuses mainly on engineering, natural sciences, information and communication technology, business administration with informatics, and agriculture.

South Westphalia University of Applied Sciences maintains close contacts with industry, agriculture and trade. It is actively involved in working on solutions to current problems in the region, thus gaining experience for application-oriented study. At the university, companies can find expert advice on innovation and technology, and joint projects have often led to the development of product and process innovations. With many final theses being written in cooperation with companies, research and teaching are successfully linked. Several research institutes have been founded and thus the university has broken new ground in the area of cooperation with local industry.

For more details, please visit http://www.fh-swf.de.

University Location

The campus is located a few minutes from the city centre by foot. Soest offers everything from shopping to culture as well as historic restaurants and pubs. Although a thousand years old, it is not in the least antiquated. The surroundings provide all kinds of leisure activities, including water sports. Soest is conveniently located with regard to transport facilities, with regular IC and ICE train connections as well as two nearby airports, Dortmund and Paderborn-Lippstadt.

For more details, please visit: http://www.wms-soest.de/tourismus/.
Contact

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Disclaimer
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