



Deutscher Akademischer Austauschdienst  
German Academic Exchange Service



## Table of Contents

<b>Master's degree .....</b>	<b>2</b>
<b>European Management (Master's Degree) • Technical University of Applied Sciences Wildau •</b>	
<b>Wildau .....</b>	<b>2</b>

# Master's degree



## European Management (Master's Degree)

Technical University of Applied Sciences Wildau • Wildau

### Overview

Degree	Master of Arts in European Management
Teaching language	<ul style="list-style-type: none"><li>English</li></ul>
Languages	The programme can be completed entirely in English. A few courses are offered in additional languages, such as German, French, and Spanish.
Full-time / part-time	<ul style="list-style-type: none"><li>full-time</li><li>part-time (study alongside work)</li></ul>
Programme duration	4 semesters
Beginning	Winter semester
Application deadline	1 May–15 July  Please check the following link for the most up-to-date details: <a href="https://en.th-wildau.de/study/application/degree-programmes/online-application/">https://en.th-wildau.de/study/application/degree-programmes/online-application/</a>
Tuition fees per semester in EUR	None
Combined Master's degree / PhD programme	No
Joint degree / double degree programme	Yes
Description/content	<p>The Technical University of Applied Sciences in Wildau (TH Wildau) is the largest technical university of applied sciences in the state of Brandenburg. It is located close to the outskirts of Germany's capital, Berlin.</p> <p>The two-year Master's programme in European Management provides expert knowledge in international management with a European perspective, specialising in finance, marketing, and/or human resources. Students will be working together with other students from different cultural backgrounds and gain practical experience in international business projects.</p> <p>The programme can be completed entirely in English and is thus a perfect choice for international students who are interested in studying and possibly working in Germany or Europe. It is also ideal for German or European students who are preparing for an international career.</p>

## Course Details

Course organisation	<p>For the first three semesters, students can choose from three different international business management specialisations: finance, marketing, and human resources. In addition, students will have the opportunity to acquire expert knowledge on the economics, politics, and cultures of Europe as well as advanced management methods.</p> <p>The third semester offers opportunities to study abroad at one of our partner universities and/or obtain a double degree. Students remaining in Wildau can complement their business management specialisation by choosing elective modules, which cover expert as well as interdisciplinary topics.</p> <p>In the fourth semester, each student will complete his or her studies with a Master's thesis to illustrate his or her ability to work on a problem independently by applying research methods. Students are free to choose the topics of their theses in consultation with their supervisors.</p> <p>» <a href="#">PDF Download</a></p>
A Diploma supplement will be issued	Yes
International elements	<ul style="list-style-type: none"><li>• Integrated study abroad unit(s)</li><li>• Training in intercultural skills</li><li>• International comparisons and thematic reference to the international context</li></ul>
Integrated study abroad unit(s)	The third semester offers students the opportunity to study abroad at one of our partner universities and/or obtain a double degree (France - Lille University or Spain - University of Córdoba).
Integrated internships	None
Course-specific, integrated German language courses	No
Course-specific, integrated English language courses	No

## Costs / Funding

Tuition fees per semester in EUR	None
Semester contribution	<p>TH Wildau charges a contribution of approx. 300 EUR per semester. This includes a ticket for unlimited free public transport in the Berlin-Brandenburg Region for the corresponding semester. Here you can find more details about the composition of the semester contribution in past semesters:</p> <p><a href="https://en.th-wildau.de/study/studying-in-wildau-a-z/reregistration/">https://en.th-wildau.de/study/studying-in-wildau-a-z/reregistration/</a></p>
Costs of living	Approximately 800 EUR per month to cover personal expenses (depending on accommodation)

Funding opportunities  
within the university

No

## Requirements / Registration

Academic admission  
requirements

Bachelor's degree in a related field of study is required.  
Admission for degrees with a different orientation is possible under the condition that a minimum amount of related courses has been attended. For details, please see the programme homepage.

An additional requirement is proof of international professional experience with a duration of at least eight weeks. For details, please see the programme homepage.

Language requirements

Students must prove fulfilment of one of the following criteria for proficiency in English:

1. Proof of at least C1 level of the Common European Framework of Reference for Languages (CEFR), e.g. via TOEFL, IELTS, LCCI, no more than two years old
2. Successful graduation from a Bachelor's degree programme fully taught in English
3. Proof of at least B2 level of the Common European Framework of Reference for Languages (CEFR) (see above) and successful completion of modules of at least 40 credit points (CP) conducted in English in a Bachelor's degree programme that qualifies for admission to this Master's degree programme

Application deadline

1 May–15 July

Please check the following link for the most up-to-date details: <https://en.th-wildau.de/study/application/degree-programmes/online-application/>

Submit application to

<https://en.th-wildau.de/study/application/degree-programmes/>

## Services

Possibility of finding part-  
time employment

The course schedule is designed as a full-time programme. Part-time employment is legally possible but not encouraged.

Accommodation

Students can either independently find private accommodation in Wildau or nearby Berlin or apply for a place in a student dormitory near the campus.

<https://www.studentenwerk-potsdam.de/en/housing/our-halls-of-residence#/>

Support for international  
students and doctoral  
candidates

- Welcome event
- Buddy programme
- Tutors

# — Technical University of Applied Sciences — Wildau



The Technical University of Applied Sciences Wildau (TH Wildau) is one of four universities of applied sciences in the state of Brandenburg. By combining the familiarity of a small compact campus with its proximity to the international metropole of Berlin, TH Wildau offers the best of both worlds.

## **A modern campus university on Berlin's doorstep**

The university opened its doors in 1991 with just 17 students in the mechanical engineering degree programme. Today there are around 3,500 students, ensuring that TH Wildau keeps its familiar atmosphere. On a modern campus with a direct rail connection to Berlin, aspiring academics enjoy an ideal environment for their studies in a range of disciplines covering the natural sciences, engineering, economics, law, business administration and management.

## **Practical and application-oriented**

The practical orientation of the degree programmes is one of the distinctive characteristics of TH Wildau. Students can carry out practical exercises and experiments with top-quality laboratory and computer technology. An optimal study environment allows creativity and enthusiasm for research to flourish.

## **Close interaction between the university and the economy**

Its potential for scientific innovation and development is what makes TH Wildau a desirable partner for innovative small and medium-sized businesses, as well as large international firms. Collaborations include input into designing the curricula for the degree programmes, to project work for students within the companies and joint research activities. This allows students to gain valuable practical experience in various fields even before they have completed their studies, thus making them an attractive choice for businesses when starting their careers.

## **Excellent international networking**

An international and intercultural outlook shapes each working day at the university. Young people from over 80 countries around the world study at TH Wildau. About one in six students comes from abroad.

TH Wildau actively promotes international exchanges for students and researchers. It is for these reasons that the university cooperates with more than 75 partner universities around the world. TH Wildau has contacts through its traditional partnerships in Eastern and Southern Europe as well as through links to Asia, Latin America, the Arab world, and Africa. Students have a wide range of attractive options for spending a semester studying or working abroad, for learning foreign languages and interacting with other cultures.

## **A strong research university**

TH Wildau has a strong research focus. In comparison to other small universities of applied sciences, it has done exceptionally well in obtaining third-party research funding. Academics are working in over 40 research groups dealing with the latest topics in applied and

fundamental research. This has given the university its reputation as a centre of excellence in various scientific disciplines.



## University location

TH Wildau is located approximately 45 minutes south-east from the centre of Germany's capital city, Berlin.

### **Green, interconnected campus**

TH Wildau is a campus university. The teaching and administration buildings, dining room, and library are all located on an interconnected campus by the Wildau S-Bahn train station, with direct access to Berlin. This makes studying in Wildau exceptionally convenient.

### **Modern infrastructure with tradition**

The campus is located on a historic industrial and manufacturing site. Where once locomotives were built in vast production halls, today people study, teach, and conduct research. Some of the teaching and laboratory facilities of TH Wildau have been housed within these historic walls, while for others, new buildings have been constructed. This extraordinary mix of old and new continues to attract students and visitors with a passion for architecture.

### **Prize-winning university library**

TH Wildau has a state-of-the-art library in an architecturally dazzling industrial production hall. In 2012, it was nominated "Library of the Year", and not without reason. With its wide range of forward-looking services, this cutting-edge library is setting new standards by developing novel technical solutions for library organisation.

## Contact

### **Technical University of Applied Sciences Wildau**

Faculty of Business, Computing and Law

Prof Dr Christian Hederer

15745 Wildau

✉ [emm.wir@liste.th-wildau.de](mailto:emm.wir@liste.th-wildau.de)

🌐 Course website: <https://en.th-wildau.de/study/programmes/european-management-ma/>

Last update 07.05.2024 09:40:16

# International Programmes in Germany - Database

[www.daad.de/international-programmes](http://www.daad.de/international-programmes)  
[www.daad.de/sommerkurse](http://www.daad.de/sommerkurse)

## Editor

DAAD - Deutscher Akademischer Austauschdienst e.V.  
German Academic Exchange Service  
Section K23 – Information on Studying in Germany  
Kennedyallee 50  
D-53175 Bonn  
[www.daad.de](http://www.daad.de)

## GATE-Germany

Consortium for International Higher Education Marketing  
[www.gate-germany.de](http://www.gate-germany.de)

## Disclaimer

The data used for this database was collected and analysed in good faith and with due diligence. The DAAD and the Content5 AG accept no liability for the correctness of the data contained in the "International Programmes in Germany" and "Language and Short Courses in Germany".

The publication is funded by the German Federal Ministry of Education and Research and by contributions of the participating German institutions of higher education.



Federal Ministry  
of Education  
and Research