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Master's degree



MA European Business Management

Technical University of Applied Sciences Wildau • Wildau











Overview

Degree	Master of Arts in European Business Management
In cooperation with	 For double degree options: Université de Lille, France Universidad de Córdoba, Spain
Teaching language	• English
Languages	The programme can be completed entirely in English.
Full-time / part-time	 full-time part-time (study alongside work)
Programme duration	4 semesters
Beginning	Wintersemester
Application deadline	1 May-15 July Please check the following link for the most up-to-date details:https://en.th-wildau.de/study/application/degree-programmes/online-application/
Tuition fees per semester in EUR	None
Combined Master's degree / PhD programme	No
Joint degree / double degree programme	Yes
Description/content	The two-year Master's programme in European Business Management provides a solid and comprehensive introduction to business in the European Union as well as the economy of the EU. It equips students with essential competences in international management and also asks them to

take a broader perspective on European politics, institutions, and culture. An additional benefit is the university's location in the Berlin metropolitan area.

The programme can be completed **entirely in English.** and it is thus a perfect choice for international students who are interested in studying and possibly working in Germany or Europe. It is also ideal for German or European students who are preparing for an international career.

Course Details

Course organisation

Students acquire a broad range of management and related skills in three semesters of coursework. Competences acquired include **strategic management**, **negotiating techniques** and **project management**, **entrepreneurship**, **information management**, and the ability to understand and deal with **complex global and European-level policy topics and processes**

The third semester requires aspecialisation in two specific subjects ("minor specialisations"), one of which can be extended to a "major specialisation" in the first weeks of the fourth and final semester. Alternatively, at the beginning of the fourth semester, an international project can be pursued. The rest of this semester is devoted to a Master's thesis on a topic of the students' own choice.

The third semester offers opportunities to**study abroad** at one of our partner universities and/or obtain a **double degree**.

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A Diploma supplement will be issued

Yes

International elements

- Training in intercultural skills
- International comparisons and thematic reference to the international context

Integrated internships

None

Course-specific, integrated German language courses

No

Course-specific, integrated English language courses

No

Costs / Funding

Tuition fee	s per	semester	in
ELID			

None

Semester contribution

TH Wildau charges a contribution of approx. 350 EUR per semester. This includes a ticket for unlimited free public transport in the Berlin-Brandenburg Region for the corresponding semester. You can find more details about the composition of the semester contribution in past semesters here: https://en.th-wildau.de/study/studying-in-wildau-a-z/reregistration/

Costs of living

Approximately 934 EUR per month to cover personal expenses (depending on accommodation)

Requirements / Registration

Academic admission requirements

A Bachelor's degree in a related field of study is required. Admission for degrees with a different orientation is possible under the condition that a minimum amount of related courses has been attended. For details, please see the programme homepage.

An additional requirement is proof of international professional experience with a duration of at least eight weeks. Under certain conditions, this can be substituted by a study semester abroad. For details, please see the programme homepage.

Language requirements

Students must prove fulfilment of one of the following criteria for proficiency in English:

- 1. Proof of at least C1 level of the Common European Framework of Reference for Languages (CEFR), e.g. via TOEFL, IELTS, LCCI, no more than two years old
- 2. Successful graduation from a Bachelor's degree programme fully taught in English

Application deadline

1 May-15 July

Please check the following link for the most up-to-date details:https://en.th-wildau.de/study/application/degree-programmes/online-application/

Submit application to

Applicants with international education certificates must apply via uni-assist e.V.:https://www.uni-assist.de/en/.

For more information: https://en.th-wildau.de/study/application/degree-programmes/

Services

Possibility of finding parttime employment

The course schedule is designed as a full-time programme. Part-time employment is legally possible but not encouraged.

Accommodation

Finding suitable accommodation is an important part of your preparation for living and studying in Wildau. We strongly recommend to start looking for accommodation even **before receiving your acceptance letter**. You can find an overview of the available options in Wildau and the surrounding area here: https://en.th-wildau.de/study/prepare-your-stay/accommodation/.

Support for international students and doctoral candidates

- Welcome event
- Buddy programme
- Tutors

Technical University of Applied Sciences Wildau



TH Wildau – campus view

© Matthias Friel / TH Wildau

Technische Hochschule Wildau – **Technical University of Applied Sciences Wildau**(TH Wildau) is one of four universities of applied sciences in the state of Brandenburg. By combining the familiarity of a small compact campus with its proximity to the international metropolis of Berlin, TH Wildau offers the best of both worlds.

A modern campus university on Berlin's doorstep

The university opened its doors in 1991 with just 17 students in the mechanical engineering degree programme. Today there are around 3,300 students, ensuring that TH Wildau keeps its familiar atmosphere. On a modern campus with a direct rail connection to Berlin, aspiring academics enjoy an ideal environment for their studies in a range of disciplines covering the natural sciences, engineering, economics, law, business administration and management.

Practical and application-oriented

The practical orientation of the degree programmes is one of the distinctive characteristics of TH Wildau. Students can carry out practical exercises and experiments with top-quality laboratory and computer technology. An optimal study environment allows creativity and enthusiasm for research to flourish.

Close interaction between the university and the economy

Its potential for scientific innovation and development is what makes TH Wildau a desirable partner for innovative small and medium-sized businesses, as well as large international firms. Collaborations include input into designing the curricula for the degree programmes, to project work for students within the companies and joint research activities. This allows students to gain valuable practical experience in various fields even before they have completed their studies, thus making them an attractive choice for businesses when starting their careers.

Excellent international networking

An international and intercultural outlook shapes each working day at the university. Young people from over 80 countries around the world study at TH Wildau. About one in six students comes from abroad.

TH Wildau actively promotes international exchanges for students and researchers. It is for these reasons that the university cooperates with more than 75 partner universities around the world. TH Wildau has contacts through its traditional partnerships in Eastern and Southern Europe as well as through links to Asia, Latin America, the Arab world, and Africa. Students have a wide range of attractive options for spending a semester studying or working abroad, for learning foreign languages and interacting with other cultures.

A strong research university

TH Wildau has a strong research focus. In comparison to other small universities of applied sciences, it has done exceptionally well in obtaining third-party research funding. Academics are working in over 40 research groups dealing with the latest topics in applied and fundamental research. This has given the university its reputation as a centre of excellence in various scientific disciplines.





University location

TH Wildau is located approximately 45 minutes south-east from the centre of Germany's capital city, Berlin.

Green, interconnected campus

TH Wildau is a campus university. The teaching and administration buildings, dining room, and library are all located on an interconnected campus by the Wildau S-Bahn train station, with direct access to Berlin. This makes studying in Wildau exceptionally convenient.

Modern infrastructure with tradition

The campus is located on a historic industrial and manufacturing site. Where once locomotives were built in vast production halls, today people study, teach, and conduct research. Some of the teaching and laboratory facilities of TH Wildau have been housed within these historic walls, while for others, new buildings have been constructed. This extraordinary mix of old and new continues to attract students and visitors with a passion for architecture.

Prize-winning university library

TH Wildau has a state-of-the-art library in an architecturally dazzling industrial production hall. In 2012, it was nominated "Library of the Year", and not without reason. With its wide range of forward-looking services, this cutting-edge library is setting new standards by developing novel technical solutions for library organisation. Last but not least, the library is open for student access 24 hours a day, 365 days a year.

Contact

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 $\begin{tabular}{ll} \hline \textbf{@ Course website: https://en.th-wildau.de/study/programmes/european-business-management-ma} \\ \hline \end{tabular}$

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Disclaimer

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